



ABOUT

Erika Lopeztello-Jones

Erika Lopeztello-Jones, HNBA Director of Operations, has over 10 years of experience in the meeting industry, and over 5 years of experience in the development and implementation of marketing and communication strategies. Her responsibilities include developing, fostering and executing ideas for growth of meetings and events; directing logistics, registration, exhibits, marketing and evaluation/research for meetings and events; directing and cultivating relationships with key industry partners; and collaborating with many internal and external stakeholders to execute the organization's events and programs.

Prior to her current role, she served as Director of Meetings and Sales for the Reserve Officers Association (ROA) in Washington, DC. Ms. Lopeztello-Jones planned and managed ROA's annual convention, numerous defense education and legislative meetings as well as Inaugural events during the election year. In addition to logistic management, she promoted and sold ROA's "Top of the Hill" meeting facilities.