

PEDRO J. TORRES-DÍAZ

HNBA National President

IRENE ORIA

HNBA National Finance Director

ALBA CRUZ-HACKER

HNBA Executive Director



The National Voice
of the Hispanic
Legal Community



HNBA

2016–2017 PARTNERSHIP OPPORTUNITIES

ABOUT THE HNBA

We are a not-for-profit, nonpartisan national membership organization that represents the interests of Hispanic legal professionals in the United States and its territories. We are also committed to advocacy on issues of importance to the 55+ million people of Hispanic heritage living in the U.S. While we are proud of our more than four decades of accomplishments, we are mindful that our mission is as vital today as it was when we were founded in 1972.

HNBA MISSION

- 1 Provide professional and business development as well as networking opportunities to our members and sponsors.
- 2 Enrich and diversify the legal profession, judiciary, and legislature through improved recruitment, retention, and promotion of Latinos.
- 3 Empower the Latino community through legal, financial, and educational literacy initiatives.
- 4 Strengthen the educational pipeline by creating opportunities for Latino students through partnerships with corporate America and the public and nonprofit sectors.
- 5 Advocate for solutions to issues that affect the Latino community.

WHY PARTNER WITH THE HNBA?

- 1 Our membership is comprised of thousands of Latino lawyers, law professors, students, legal professionals, state and federal judges, legislators, and bar affiliates operating across the country.
- 2 Our members work in the public and non-profit sectors, small, medium, and large law firms, and the corporate law departments and C-Suites of Fortune 100 companies.
- 3 More than just a bar group, as a national association of Latino legal professionals, the HNBA is uniquely positioned to influence and impact the lives of the 55+ million Latinos in the U.S.
- 4 Our members are highly-educated, technology-savvy, upwardly-mobile, and culturally-aware.
- 5 By partnering with the HNBA, sponsors expand their reach to thousands of Latino lawyers, increase brand recognition in the Latino community, and influence a vibrant demographic that today has an estimated buying power in excess of \$1.5 trillion dollars, and is the fastest growing segment of small businesses and U.S population.



HNBA SIGNATURE EVENTS AND PROGRAMS

Through a combination of programmatic activities, networking events, educational and professional development conferences, as well as community outreach and advocacy initiatives, the HNBA's work and mission empowers and advances the educational, professional and economic development of Latinos/as in the legal profession and in the community in general.

The HNBA's 3-prong approach includes: 1) Early-intervention and mentoring/educational pipeline programs ("**Su Futuro**") targeting students from middle school to law school and providing information, training and key resources; 2) Professional, business and leadership development programs ("**Su Carrera**") to assist Latino/a law students and legal professionals in career placement and advancement; and 3) Community advocacy and outreach programs ("**Su Comunidad**") to serve as a national voice on important issues that affect the community and to provide information, practical tools, and assistance to expand the social and economic opportunities for Latinos/as.

HNBA CORPORATE COUNSEL CONFERENCE

Every March, this three-day conference focuses on the interests of legal professionals working in corporate legal departments and the law firm attorneys who advise corporations on litigation, regulatory, and transactional matters. Programming includes top-notch continuing legal education (CLE) panels, **General Counsel Roundtable** with prominent GCs from Fortune 500 Companies, and receptions featuring high-profile speakers, including public officials, judges, and in-house counsel. Key elements of the CCC include the **Annual Uvaldo Herrera National Moot Court Competition**, which brings together over 30 teams of Latino law students from the nation's top law schools; the winners of the Competition receive substantial scholarship awards. The HNBA is honored to have the **HNBA Judicial Council** actively involved in the judging of this event. The Conference also offers the **Business Development Institute**, which refines and enhances the **Speed Networking and Corporate Connection Program**, providing training and establishing substantive working relationships between in-house counsel and outside counsel. The Conference also offers an **Exhibitor Showcase**, the **HNBA Top Lawyers Under 40 Awards**, the **LGBT Summit**, and programming by the **HNBA Latina Commission**.

HNBA ANNUAL CONVENTION

In September of each year, some of the most influential Hispanic lawyers, leaders, elected officials, judges, law professors, and law students in the country convene to participate in this three-day mega convention that offers cutting-edge continuing legal education (CLE) sessions and plenaries, which qualify for CLE credits in all U.S. jurisdictions, and feature leading practitioners from across the country, addressing legal trends on a wide range of topics. Among other highlights, the Convention features: the **Latina Leadership Academy**, which provides training focused on removing barriers to the advancement of Latina lawyers in the legal profession; the **HNBA Corporate Board Training Series**, which provides substantive training to ensure Latino representation on corporate boards; the nation's largest legal **Career Fair** for Hispanic lawyers and law students; and the **Youth Symposium**, designed to expose high school students to legal careers. The Convention also offers an **Exhibitor Showcase**, outstanding **Keynote Speakers**, valuable **Networking Receptions**, programming by the **HNBA Latina Commission**, and the prestigious **HNBA National Annual Awards Reception**.

HNBA PUBLICATIONS

HNBA NOTICIAS MAGAZINE AND E-NOTICIAS NEWSLETTER

Noticias is the official print publication of the Hispanic National Bar Association. It is a forum for the exchange of information, opinions and ideas. E-Noticias is the online official newsletter of the HNBA which showcases past and upcoming national and regional events and programs, current news, latest developments in substantial issues that affect our members and communities, and everything that HNBA members, partners and friends need to know. Both formats provide ample opportunities to further increase brand recognition in the Latino community and influence a vibrant demographic that is the fastest growing population in the U.S. today.



SU FUTURO: HNBA EDUCATIONAL, MENTORING, AND PIPELINE INITIATIVES

The HNBA's "Su Futuro"™ Programs impact every level of the Pre-K to law school pipeline, as well as members of our Law Students' and Young Lawyers' Divisions. Through a unique combination of programs and initiatives, the HNBA is focusing on students of all ages in order to ensure that the pipeline of Latino Lawyers stays strong and vibrant. A core part of the HNBA's mission, the Su Futuro suite of programs and initiatives could not be possible without the active support and involvement of our strategic partners, sponsors and members at-large. We invite you to be part of the solution. For more information and become involved, please contact: vpprograms@hnba.com.

HNBA/MICROSOFT INTELLECTUAL PROPERTY LAW INSTITUTE (IPLI)

The IPLI is a trail-blazing and bold partnership designed to increase the number of Latino lawyers practicing intellectual property law in the United States (currently at 1.8%). Launched in July of 2013, IPLI is an intensive, week-long immersion program for law students interested in practicing intellectual property (IP) law, including patents, copyrights, trade secrets and trademarks. Admission to the program is highly competitive, and just 25 Latino law students are selected to participate each year from applicants throughout the United States. Students are flown to Washington, DC, for a full week of substantive instruction from top IP law practitioners, federal judges and government officials. The program includes trips to various governmental agencies and courts to observe first-hand U.S. IP institutions at work, and the chance to meet leading members of the IP legal community who will serve as mentors and provide pathways for future job opportunities. To date, one hundred (100) IPLI students have completed the program, and over 80% of participants who have graduated from law school are now working in legal positions related to IP law.

HNBA/METLIFE NETWORKING & MENTORSHIP PROGRAM

This dynamic and successful Program pairs HNBA Lawyer members and local affiliate bar organizations with Latino young lawyers and law students throughout the country. Since its inception, we have launched the HNBA/MetLife Mentorship Program in nearly 25 cities nationwide. This important Program has paired over 1,000 young lawyers and law students with mentors in the last five years, providing law students and young lawyers with the contacts and advise that they need to navigate the system and have successful careers.

HNBA LAW SCHOOL SIN LÍMITES (LSSL)

LSSL is a four-year, college student mentor program that aims to advance inclusiveness in the legal profession by equipping students for their journey to law school and beyond. The program is designed to prepare college students from diverse backgrounds to become highly qualified applicants for admission to the nation's best law schools. Each student is a member of a group that is traditionally under-represented in the legal profession. The program provides participants with: (1) a three-person mentoring team, overseen by a judge presiding over a Court in the region of the student's residence; (2) exposure programming to cultivate soft skills, such as cultural competence, business etiquette, emotional intelligence, and networking skills; (3) skill-building programming to develop hard skills, such as logical reasoning, writing, and critical analysis skills; and (4) Assistance for LSAT preparation, including extensive coursework and training.

HNBA ANNUAL UVALDO HERRERA MOOT COURT COMPETITION

Each year, the HNBA Uvaldo Herrera Moot Court Competition brings together over 30 teams of Latino law students from law schools across the nation to brief and argue a case currently pending before the U.S. Supreme Court before a mock panel of Supreme Court judges populated by preeminent jurists. Feedback and coaching throughout the competition allows law students to hone their legal knowledge, litigation, and written and oral advocacy skills, and prepares them to better serve the profession. The HNBA is honored to have the HNBA Judicial Council actively involved in this important event. To date, the Competition has awarded over \$400,000.00 in scholarships to the competition winners.

SU FUTURO: HNBA EDUCATIONAL, MENTORING, AND PIPELINE INITIATIVES *continued*

HNBA LATINA COMMISSION PEARLS OF WISDOM PROGRAM

For the past five years, and in efforts to strengthen the pipeline, the HNBA Latina Commission has hosted an annual “Pearls of Wisdom” panel, where distinguished women attorneys speak to female students in middle school, high school and law school about their path to success and detail strategies for breaking the glass ceiling. The program is followed by a Q&A session with the audience, and offers the opportunity of individualized interaction among those present.

HNBA YOUTH SYMPOSIUM

This annual program, which takes place during the HNBA Annual Convention, provides high school students with the opportunity to meet Latino attorneys, judges, law professors, and government officials from across the country for a day of discussions and activities that aim to inspire them to be leaders in their communities and to choose the legal profession as their career path. This important pipeline program has reached hundreds of high school students in different states across the nation.

LEF HIGH SCHOOL SUMMER LEGAL EDUCATION ACTION PROGRAM (“LEAP”)

In partnership with institutions of higher learning, LEAP provides high school students with the opportunity to attend law school classes and lectures, participate in a mock trial competition, engage in networking opportunities with lawyers, judges, law professors and business leaders, enhance their understanding of the rule of law, and learn about careers that they can pursue with a law degree.

HNBA LEGAL EDUCATION FUND (LEF)

The LEF is the HNBA’s exclusive 501(c)(3) non-profit affiliate organization, and supports the HNBA’s educational and charitable missions, including awarding scholarships (including scholarships presented to the top-scoring law student teams and individuals competing at the HNBA’s Annual Uvaldo Herrera National Moot Court Competition), and identifying and providing financial assistance to worthy programs that address education and the law within the U.S. Latino/a community. Additional HNBA/LEF joint programs include: High School Summer LEAP (described above), La Promesa En El Derecho, a community outreach and education initiative designed to instill confidence and trust in the U.S. legal system, and the HNBA Journal of Law and Policy.

SU CARERRA: CAREER DEVELOPMENT, LEADERSHIP TRAINING AND CAREER PLACEMENT

In the fulfillment of our mission, the HNBA provides our members with robust career advancement training and opportunities, from continuing legal education (CLE) sessions at our Annual Convention and Corporate Counsel Conference to our “boot-camp” style half- and full-day training sessions, on a variety of topics aimed at eliminating barriers to the advancement of Latino/a attorneys and providing them with the skillset they need to advance in their careers. Some of our offerings include:

HNBA/NACD CORPORATE BOARD TRAINING SERIES

Hispanic inclusion in Fortune 500 boards remains extremely low, at around 3 percent. According to the Hispanic Association on Corporate Responsibility, “there are over 850 Fortune 1000 companies that have no Hispanic inclusion on their boards.” This Series aims to provide substantive training for HNBA members to be qualified to serve on corporate boards nationwide, focusing on the complex oversight challenges that boards face, including corporate governance, regulatory compliance, financial competency, executive compensation, communication strategies and the demand for greater transparency.

HNBA/WALMART LATINA LEADERSHIP ACADEMY

Each year, during the HNBA Annual Convention, the Academy offers relevant professional development and leadership training aimed at Latina lawyers. The Academy’s curriculum is specifically developed for Latina attorneys and draws from a significant body of research particular to women in the law to address areas identified as key to shattering glass ceilings and securing the advancement and long-term success of Latina lawyers—the most underrepresented group in the legal profession, since Latinas comprise 1.47% of all lawyers in the United States.

SU CARERRA: CAREER DEVELOPMENT, LEADERSHIP TRAINING AND CAREER PLACEMENT *continued*

HNBA SPEED NETWORKING AND CORPORATE CONNECTIONS PROGRAM

This important Program is designed to promote meaningful business relationships between America's leading corporate law departments, as well as federal agencies, and HNBA attorney members. This focused and intimate networking opportunity allows in-house counsel and government agencies with hiring authority to identify outside counsel in practice areas where the legal department has an identified need. Additionally, law departments use the Program as a cost-effective, recruiting tool for internal placement of highly-qualified Latino attorneys.

COLLABORATIVE BAR LEADERSHIP ACADEMY ("CBLA")

This unique Program is a collaborative effort among the American Bar Association, Hispanic National Bar Association, National Bar Association, National LGBT Bar Association, National Native American Bar Association, and National Asian Pacific American Bar Association. The CBLA strengthens the pipeline of diverse bar association leaders through leadership training and professional development programs. The CBLA benefits current and future bar leaders, the bar association community, and the legal profession overall, and lays the foundation for further collaborative efforts, while fostering diversity and inclusion in the legal profession.

CAREER PLACEMENT SERVICES

In this increasingly global economy, the HNBA understands the demand for high functioning, culturally competent, and multi-lingual attorneys. As the only national bar association for Latino/a legal professionals, the HNBA is uniquely positioned to match our corporate and public sector partners with highly qualified Latino/a attorneys, from across the country. In response to the need and fulfilling our mission of providing career advancement opportunities to our members, the HNBA offers career programs and services to assist in the hiring and retention of diverse legal professionals.

HNBA.COM CAREER CENTER

The online HNBA Career Center is the exclusive resource to provide professional services to our national members who seek assistance with their own professional advancement. It is also a way for our partners and sponsors to achieve their recruiting needs from among the best and brightest diverse candidates. For more information, please contact support@hnba.com.

HNBA ANNUAL CAREER FAIR

Taking place during the HNBA Annual Convention, the HNBA Career Fair is the nation's largest legal career fair for Hispanic attorneys and law students. It is a one-stop shop for employers to meet and interview, in one place, the best and brightest Latino/a attorneys and students from across the country. The career fair is a unique and cost-effective way for organizations to meet recruiting goals, increase diversity, and promote their visibility among this important segment of the legal profession.

JOB POSTING FEE SCHEDULE

| EMPLOYER CATEGORY | FEE |
|--|--------------------------|
| Private Employer | \$450.00 per job posting |
| Government Agency | \$250.00 per job posting |
| Non-Profit/Educational Institution | \$200.00 per job posting |
| Private Employer-unlimited | \$3,000 for 6 months |
| Private Employer-unlimited | \$5,000 for 12 months |
| Government Agency-unlimited | \$2,500 for 6 months |
| Government Agency-unlimited | \$4,000 for 12 months |
| Non-Profit/Educational Institution-unlimited | \$2,000 for 6 months |
| Non-Profit/Educational Institution-unlimited | \$3,000 for 12 months |

HNBA NATIONAL LAWYER REFERRAL SERVICE (NLRS)

This vital service assists HNBA members with their business development goals by providing a national marketing platform for their practice. The NLRS also aims to help our partners and the general public with their hiring/recruiting needs of diverse legal professionals. The HNBA is the only national minority bar to offer this service to its members and the public.

The NLRS is searchable database which allows prospective clients and employers to search for an attorney by areas of practice, location, states of admission, name, and more. For more information and to begin searching, visit:

<http://hnba.com/members/>



SU COMUNIDAD: COMMUNITY OUTREACH AND ADVOCACY

As the National Voice of the Hispanic Legal Community and the Latino community in general, the HNBA's reach expands well beyond its attorney members, and into the communities where we live and serve, through our various community outreach programs and advocacy efforts. We encourage our members and partners to get involved in these important efforts that impact millions of Latinos around the country.

HNBA/MASSMUTUAL "SU NEGOCIO"™ PROGRAM: ASSISTING LATINO SMALL BUSINESSES

Between 2012 and 2015, Latino-owned businesses (includes solo, small- and medium-size law firms) grew 7.5%—fifteen times as fast as all other U.S. companies. In fact, Latinos are the fastest growing group of entrepreneurs and small business owners in the United States. Recognizing that the HNBA and its partners are uniquely positioned to provide both legal and business assistance to Latino small business owners, the HNBA, in partnership with MassMutual, launched the Su Negocio Program in 2016. This important program empowers Latino small business owners at all stages of business formation, funding and expansion, by providing targeted information and resources to help them succeed. The U.S. Small Business Administration and SCORE also participate in the workshops offered in different states across the nation.

HNBA "SU CASA"™ PROGRAM: ASSISTING LATINO HOMEOWNERS

In partnership with financial institutions, local HNBA Affiliates and community organizations, the "Su Casa"™ program educates Latino homeowners on financial and mortgage literacy, with a specific focus on foreclosure prevention. In a series of seminars conducted around the country, HNBA volunteers provide information on homeownership and foreclosure prevention in English and Spanish. Specialists from Sponsor financial institutions are present to answer questions and review participants' mortgages to determine whether assistance can be offered to help lower interest rates or payments, or offer any other assistance or programs available to make mortgages more affordable.

LA PROMESA EN EL DERECHO™ (THE PROMISE IN THE LAW)

La Promesa is a community outreach and education initiative designed to instill confidence and trust in the U.S. legal system. The HNBA has published a bilingual booklet that provides explanations at the 9th grade reading level of ten basic features of the American system of government:

- The U.S. Constitution
- Separation of Powers
- The U.S. President
- The U.S. Congress
- The U.S. Supreme Court
- The Courts
- The Jury Selection Process
- Basics Rights in a Criminal Proceeding
- The Freedom to Engage in Civic Activities
- Voting

A digital copy of the booklet can be downloaded from the HNBA website

HNBA ADVOCACY DAY

In May of each year, the HNBA conducts its Advocacy Day activities in Washington, DC. Members of the HNBA Board of Governors and leaders from affiliated state and local Hispanic bar associations join HNBA members from across the country in the Nation's Capital. Over the course of several days, attendees participate in networking activities and advocacy efforts before members of Congress, cabinet members, and White House officials.

COALITION OF BAR ASSOCIATIONS OF COLOR (CBAC)

For 25+ years, the CBAC has advocated on issues of mutual interest to the various constituents represented by its member bar associations. CBAC is comprised of the Hispanic National Bar Association (HNBA), the National Bar Association (NBA), the National Asian Pacific American Bar Association (NAPABA), and the National Native American Bar Association (NNABA). In addition to their joint advocacy work and efforts on joint resolutions, CBAC also conducts an annual meeting of its members in Washington, D.C. The annual meeting includes advocacy before members of Congress and senior leaders at the White House.

NATIONAL HISPANIC LEADERSHIP AGENDA (NHLA)

The HNBA is proud to be a member and principal of the National Hispanic Leadership Agenda (NHLA). Established in 1991 as a nonpartisan association of major Hispanic national organizations and distinguished Hispanic leaders from across the nation, the NHLA's mission calls for unity among Latinos around the country, regardless of national origin, and provides the Hispanic community with greater visibility and a clearer, stronger influence in our country's affairs. Now, with more than 40 member organizations including national and regional Hispanic civil rights and public policy organizations, elected officials, and other prominent Hispanic Americans, the NHLA represent the full diversity of the Latino community and is a leading advocate on pressing civil rights and policy issues impacting the 55+ million Latinos living in the United States.

HNBA'S STRATEGIC PARTNERS

Corporate America finds value in partnering with the HNBA to deliver co-branded mentoring, educational, leadership and other programming to our members and the communities that we serve. These strategic partnerships are delivering measurable results in meeting partners' objectives, and highlight our strategic partners' commitment to creating greater opportunities for Latino/a lawyers and improving the lives of Latinos/as in America.



**HNBA/WALMART LATINA COMMISSION
LEADERSHIP ACADEMY**

**Removing Barriers to the Advancement of Latina
Lawyers in the Legal Profession**



**HNBA/MICROSOFT INTELLECTUAL
PROPERTY LAW INSTITUTE (IPLI)**

**Increasing the Pipeline of Latino/a
Intellectual Property Lawyers**



**HNBA/METLIFE NETWORKING
& MENTORSHIP PROGRAM**

**Mentoring Latino/a Young Lawyers
and Law Students to Success**



HNBA/MASS MUTUAL SU NEGOCIO PROGRAM

Assisting Latino/a Small Businesses

HNBA PREFERRED MEMBER BENEFITS PROVIDERS

The HNBA also partners with various companies to deliver a high quality and much-needed slate of benefits to our members including legal vendor services, preferred rates and discounts, and other goods and services, often as the preferred "HNBA provider" for the goods or services offered. By partnering with the HNBA as a Preferred Benefits Provider, you will achieve a high-level of brand recognition and brand loyalty amongst an influential and upwardly-mobile segment of the Latino market.



More information about each of our strategic partner programs can be found in the "Events & Programs" Section of this brochure.

ANNUAL CONVENTION AND CORPORATE COUNSEL CONFERENCE SPONSORSHIPS

A 10% Early Bird discount is available for sponsors who choose to support both the HNBA Corporate Counsel Conference (CCC) and Annual Convention (AC). Indicated sponsorship levels are for **each** event (CCC or AC). Payment for both must be received by January 15th to receive the discount.

| SPONSOR BENEFITS | DIAMOND \$75,000.00 | PLATINUM \$50,000.00 | GOLD \$30,000.00 | SILVER \$15,000.00 | BRONZE \$10,000.00 | AMIGO \$5,000.00 |
|--|---|--|--|----------------------------------|----------------------------------|----------------------------|
| FULL PASSES ⁽¹⁾ | 12 | 10 | 8 | 6 | 4 | 2 |
| President's VIP Reception ⁽²⁾ | Invited | Invited | Invited | | | |
| VIP Gala Table | Three | Two | One | | | |
| Special Feature on Sponsor Page at HNBA.com | 12 months | 6 months | 3 months | 1 month | | |
| Company Logo and Link on HNBA.com | 12 months | 6 months | 3 months | 1 month | | |
| Speaking Opportunities | Two | One | | | | |
| Marketing in Noticias Magazine & e-Noticias newsletter | 1 full-page color ad in Noticias & 1 Feature in e-Noticias | 1-page B&W ad in Noticias | 1/2-page B&W ad in Noticias | | | |
| Corporate Board Training (CCC Only) | Two Passes | 50% discount on up to 2 passes | 25% discount on up to 2 passes | | | |
| Career Fair Exhibitor (AC Only) | Included | 75% discount on a la carte price | 50% discount on a la carte price | 25% discount on a la carte price | | |
| HNBA Career Center (online) | 12 month free use (up to 10 job postings) | 6 month free use (up to 5 job postings) | 25% discount on listings price package | | | |
| Speed Networking & Corporate Connections Program (CCC only) | Included | Included | Included | Included | Included | Included |
| Marketing Materials or Giveaways in Conference Bag | Included | Included | Included | Included | Included | Included |
| Exhibit Space | Included Premium Placement | Included | 75% discount on a la carte price | 50% discount on a la carte price | 25% discount on a la carte price | |
| Recognition in Electronic Marketing Campaign | Included | Included | Included | Included | Included | Included |
| Advertising in Journal ⁽³⁾ | Welcome Letter in Conf. Journal (premier placement) & full-page color ad (maximum exposure) | Welcome Letter in Conf. Journal & Full-page color ad (premier placement) | Half-page color ad | Full-page B&W ad | Half-page B&W ad | Logo in Conference Journal |

(1) "Full Passes" include passes to all conference activities, including evening events.

(2) Invited if reception is held.

(3) Program Ad can be upgraded to color for \$500.00, or to next size for \$1,000.00.

A-LA-CARTE OPTIONS: CREATE YOUR OWN SPONSORSHIP

There are a myriad of ways to support the HNBA's important work and mission. A-la-Carte sponsorship options provide additional targeted visibility for your organization. If you have new ideas or prefer to enhance an existing sponsorship we can create a custom sponsorship package that will showcase your organization's brand and align with your business objectives.

EXHIBITOR OPPORTUNITIES

ANNUAL CONVENTION CAREER FAIR

(Includes 1 Exhibitor-Only Pass—Friday Only)

Commercial Exhibitor: \$2,500.00

Government/Non-Profit: \$2,000.00

*Note: Passes include all Friday activities

EXHIBIT SPACE (AC/CCC)

(Includes 1 Exhibitor-Only Pass—Thursday & Friday)

Commercial Booth: \$3,500.00

Government/Non-Profit: \$2,500.00

*Note: Pass includes all Thursday & Friday activities

EVENT PROGRAM AND NOTICIAS ADVERTISING

- Full-Page, Color: \$2,500
- Full-Page, B&W: \$2,000
- Half-Page, Color: \$1,500
- Half-Page, B&W: \$1,000

*Sponsors purchasing Title Sponsor A-La-Carte Opportunities enjoy the following additional benefits:

- Sponsor logo throughout event location/reception space/ CLE conference room.
- Sponsor representative may make opening or closing remarks.
- Sponsor can provide Company-branded products or promotional items, and/or raffle prizes or offer giveaways.

TO DISCUSS WAYS TO PARTNER WITH THE HNBA, PLEASE CONTACT

- **Alba Cruz-Hacker**, HNBA COO & Executive Director
202.223.477 | acruzhacker@hnba.com
- **Irene Oria**, HNBA National Finance Director
305.789.9326 | financedirector@hnba.com
- **Pedro J. Torres-Díaz**, HNBA National President
305.484.0624 | president@hnba.com

| A-LA-CARTE SPONSORSHIP OPPORTUNITIES | SUPPORT |
|--|----------------------------|
| Title Sponsor Corporate Board Training (limited to 3 sponsors) | \$25,000.00 each |
| Title Sponsor Thursday Night Awards Reception (limited to 3 sponsors) | \$20,000.00 each |
| Title Sponsor Business Development Institute (CCC-includes Speed Networking) | \$20,000.00 |
| Title Sponsor HNBA Career Fair (AC only) | \$20,000.00 |
| Title Sponsor Welcome Reception (limited to 2 sponsors) | \$15,000.00 each |
| Conference Bags (Prominent and exclusive logo placement) | \$10,000.00 |
| Title Sponsor HNBA Division Reception (limited to 2 sponsors for each: Corporate Counsel Division, LGBT Division, Young Lawyers Division, or Law Student Division) | \$10,000.00 |
| Title Sponsor of Convention/Conference Mobile App | \$10,000.00 |
| Title Sponsor Moot Court Competition (CCC only—limited to 4 sponsors) | \$10,000.00 each |
| Title Sponsor HNBA Convention/Conference WiFi | \$10,000.00 |
| Professional Head-shots Sponsor | \$5,000.00 |
| Breakout or Green Room Sponsor | \$3,000.00 |
| Coffee Break Title Sponsor (Thursday or Friday) | \$2,500.00 each |
| Individual CLE Panel Title Sponsor | \$2,500.00 |
| Title Sponsor Friday Night Gala (limited to 2 sponsors) | (Contact HNBA for pricing) |
| Pocket Agenda Sponsor | \$5,000.00 |
| Gala Program Sponsor | \$3,500.00 |
| Title Sponsor of E-Noticias (1 year) | \$12,000.00 |
| Law Students Division Stipend Fund (for attendance to CCC or AC) | \$2,000.00 |
| Young Lawyers Division Stipend Fund (for attendance to CCC or AC) | \$2,000.00 |
| Conference Speaker Sponsor (limited to 2 sponsors per speaker) | \$2,000.00 each |
| Cigar Roller Sponsor (up to 2 sponsors) | \$3,000.00 each |
| Event Floral/Décor Sponsor (2 packages—\$5,000 each) | \$10,000.00 |
| Audio Visual Sponsor (4 packages—\$20,000 each) | \$80,000.00 |
| Roaming Talent/Entertainment Sponsor (6 packages—\$1,000 each) | \$6,000.00 |
| Photo Booth Sponsor (2 packages—\$2,500 each) | \$5,000 |
| Transportation Sponsor | \$4,000.00 |
| After Party Sponsor (2 packages—\$10,000 each) | \$20,000.00 |
| CCC or AC Program Print Sponsor | \$15,000 |
| Noticias Print Sponsor | \$8,500 |

HNBA BENEFACTOR OPPORTUNITIES

Benefactor opportunities offer a wide range of benefits to our highest-level corporate and law firm partners across the HNBA's entire portfolio of programs and initiatives. This one-time, annual contribution helps sponsors maximize their marketing dollars by enhancing sponsor visibility, reinforcing brand recognition, and educating attendees about the sponsor's products and services.

| SPONSOR BENEFITS | UNDERWRITER: \$100,000 TO \$149,999 | PRESIDENT'S CIRCLE: \$150,000 OR ABOVE |
|--|--|--|
| BENEFACTOR BENEFITS | | |
| FULL EVENT PASSES (Event passes may be allocated across events at sponsor's discretion) | CCC and AC (15 Passes) | CCC and AC (20 Passes) |
| <ul style="list-style-type: none"> Corporate Counsel Conference ("CCC") Annual Convention ("AC") | LIFETIME MEMBERSHIP BENEFIT | |
| | One (1) HNBA Lifetime Membership | Two (2) Lifetime Memberships |
| | PIPELINE PROGRAM PATRON | |
| | \$15,000.00 Contribution to HNBA Legal Education Fund (tax deductible) | \$20,000.00 contribution to HNBA Legal Education Fund (tax deductible) |
| CORPORATE COUNSEL CONFERENCE & ANNUAL CONVENTION BENEFITS | | |
| Speaking Opportunities (CCC & AC) | One | Two |
| Career Fair Title Sponsor (AC) | Included | Included |
| Business Dev. Institute Title Sponsor (CCC) | Included | Included |
| HNBA President's VIP Reception (CCC & AC) | Included | Included |
| Gala Table (CCC & AC) | Two | Three |
| Exhibitor Booth at Events (CCC & AC) | Premium Position | Premium Position |
| Advertising in Event Program (CCC & AC) | Welcome Letter & Full-Page Color Ad | Welcome Letter & Full-Page Color Ad |
| Placement of Marketing Materials or Giveaways in Event Bags (CCC & AC) | Included | Included |
| Recognition in Electronic and Print Conference/Convention Marketing (CCC & AC) | Included | Included |
| YEAR-LONG HNBA MARKETING BENEFITS | | |
| Recruiting/Job Postings—HNBA CAREER CENTER (on website) | One (1) Year Subscription (up to 12 posts) | One (1) Year Subscription (unlimited posts) |
| Special Feature, Link, and Logo on Sponsor Page at www.hnba.com | One (1) Year | One (1) Year |
| Marketing in HNBA Publications (HNBA <i>Noticias</i> Magazine & HNBA e-Noticias Newsletter) | Ad Placement | Ad Placement |

HNBA INSTITUTIONAL CAPACITY & REACH

For 44+ years, the HNBA has carried out its purpose to serve the public interest by cultivating the science of jurisprudence, advancing the standing of the legal profession, fostering respect and reform in the law, facilitating the administration of justice, encouraging the advancement of Latino/a students, supporting diversity and inclusion, and promoting the educational, professional, and economic advancement of Latinos/as.

The HNBA is divided into 19 regions and has 33 local affiliate organizations across the United States, Canada, and more recently France. The HNBA National Office is in Washington, DC. The staff works collaboratively to assist the HNBA National President, Executive Committee, Board of Governors, sponsors and members to plan and carry out our vital work and mission.

HNBA REGIONS

- Region I: CT, ME, MA, NH, RI, VT
- Region II: NY
- Region III: NJ
- Region IV: DE, PA
- Region V: DC, MD, VA, WV
- Region VI: NC, SC
- Region VII: AL, GA, MS
- Region VIII: FL
- Region IX: IL, IN, MI, WI
- Region X: KY, OH, TN
- Region XI: IA, MN, MO, ND, SD
- Region XII: AR, LA, OK, TX
- Region XIII: CO, KS, NE, WY
- Region XIV: AZ, NV
- Region XV: UT, NM
- Region XVI: AK, ID, MT, OR, WA
- Region XVII: Northern CA, HI
- Region XVIII: Southern CA
- Region XIX: Puerto Rico

HNBA AFFILIATES

- Avocats Mandataires en Transactions Immobilières (AAMTI)
- Canadian Hispanic Bar Association (CHBA)
- Colegio de Abogados y Abogadas de Puerto Rico
- Colorado Hispanic Bar Association (CHBA)
- Connecticut Hispanic Bar Association (CHBA)
- Cuban American Bar Association (CABA)
- Dallas Hispanic Bar Association (DHBA)
- Delaware Hispanic Bar Association (DHBA)
- Dominican Bar Association
- Hispanic Bar Association of Central Florida (HBACF)
- Hispanic Bar Association of DC (HBADC)
- Hispanic Bar Association of Greater Kansas City
- Hispanic Bar Association of Houston (HisBA)
- Hispanic Bar Association of New Jersey, Inc.
- Hispanic Bar Association of Pennsylvania (HBAPA)
- Hispanic Bar Association of St. Louis
- Hispanic Lawyers Association of Illinois
- Hispanic Lawyers Association of Louisiana
- Las Vegas Latino Bar Association (LBA)
- Latino Lawyers Association of Queens County
- Long Island Hispanic Bar Association (LIHBA)
- Los Abogados Hispanic Bar Association
- Maryland Hispanic Bar Association (MHBA)
- Massachusetts Association of Hispanic Attorneys (MAHA)
- Mexican American Bar Association of Houston (MABAH)
- Minnesota Hispanic Bar Association (MHBA)
- New Mexico Hispanic Bar Association
- Orange County Hispanic Bar Association (OCHBA)
- Puerto Rican Bar Association Illinois
- Puerto Rican Bar Association of New York
- San Francisco La Raza Lawyers Association
- Tampa Bay Hispanic Bar Association (THBA)
- Wisconsin Hispanic Lawyers Association (WHLA)

HNBA DIVISIONS: Corporate Counsel Division, The Latina Commission, Law Students Division, LGBT Division, and Young Lawyers Division.

HNBA SECTIONS: Business Law Section, Civil Rights Law Section, Constitutional Law Section, Criminal Law Section, Family Law Section, Government and Public Interest Law Section, Immigration Law Section, Intellectual Property Law Section, International Law Section, The Judicial Council, Labor and Employment Law Section, Law Practice Management Section, Litigation and Dispute Resolution Section, Military Law Section, and Voting Rights Law Section.

HNBA COMMITTEES: Amicus Brief Committee, Audit Committee, Awards Committee, By-Laws and Governance Committee, Elections Board Committee, Executive Endorsements Committee, Finance Development Committee, Health and Life Sciences Law Committee, Human Resources Committee, Judiciary Committee, Lawyers' Assistance Committee, Legislative and Government Affairs Committee, Membership Committee, Mentoring and the Pipeline Committee, Nominations Committee, and Technology Committee.

QUESTIONS?

Visit our website: www.HNBA.com | Call: 202-223-4777 | Email: support@hnba.com