

REQUISITION-EMEDIA ID: 47003806

REQUISITION TITLE: Managing Counsel - Trademark/Copyright

CONTACT COMPANY: Toyota Motor North America

CONTACT NAME: Terri Hawkins

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CITY: Plano

STATE/PROVINCE: TX

POSTAL CODE: 75023

COUNTRY: UNITED STATES

JOB FUNCTION: Attorney

JOB DESCRIPTION:

Explore taking your career further with one of the world's most respected brands and one of the top automotive companies in North America! Toyota is growing and leading the way through innovations designed to enhance lives through forward-thinking mobility solutions. We are looking for diverse, highly-motivated team members who want to come grow and lead the change with us.

This Attorney will be a core member of the Intellectual Property/R&D group, which handles intellectual property prosecution, advice, counsel, licensing, and research and development support for the company's U.S. sales, manufacturing, research, design, and development activities. This attorney will focus his or her practice on trademark and copyright, and other non-patent intellectual property issues supporting Toyota's core North American automotive brands: TOYOTA, LEXUS, and SCION, as well as other trademarks, content, and programs. This position will report to the Assistant General Counsel for Intellectual Property/R&D.

KEY RESPONSIBILITIES

- * Trademark and brand management advice, counseling, clearance, prosecution, transactional support, strategy, client training, policy development, and policy enforcement
- * Manage all phases of a caseload of trademark and copyright enforcement matters against third parties (currently 200-300 matters), from monitoring, investigation and pre-litigation cease and desist letters through litigation and administrative proceedings, including anti-counterfeiting activities in coordination with Toyota business units, customs agencies, and law enforcement
- * Coordinate with Japanese parent company and global affiliates on trademark strategy, prosecution, and enforcement matters
- * Communicate and report trademark enforcement strategy and results to North American management, Japanese parent company, and global affiliates

* Advice and drafting trademark, copyright, and other intellectual property agreements including nondisclosure agreements, joint development agreements, assignments of rights, coexistence agreements, and licenses

* Advice, counseling, strategy, management, and development of policies, processes, and template materials relating to company use of third party names, likenesses, images and assets, rights of publicity, third party requests to use company images and assets, and submissions of ideas and technology to the company

* Identify issues outside of core practice area and collaborate with other legal and business groups including business transactions, litigation, market representation/dealer relations to achieve best in class legal representation for the company

* Support legal department initiatives, including new legal technology programs and outside counsel partnering programs

* Participate in legal and business trade and industry association activities to support the company's trademark and copyright interests

JOB REQUIREMENTS: REQUIRED

A successful candidate will have:

* A Juris Doctor degree from an ABA-accredited law school

* Admission to a U.S. state bar, in good standing, and able to obtain authorization immediately to practice in the applicable jurisdiction. Those not admitted to the Texas state bar must be able to obtain authorization to practice in Texas prior to the move.

* Minimum of 10 years of experience, preferably at a major law firm or a combination of experience in a major law firm and a corporate law department, handling all aspects of trademark and copyright practice

* Strong oral and written communications skills

* Strong customer focus and interpersonal skills

* Strong analytical, organizational and process-development skills

* Strong sense of inclusion and teamwork

* Required travel up to 25%

* A successful candidate will be a self-starter who can function with minimal oversight, and is

comfortable working in a fast-paced, dynamic environment with business clients at all levels.

PREFERRED

A successful candidate may:

- * Significant "hands on" experience handling trademark and copyright portfolios and enforcement matters for one or more major national and international brands with consumer-facing products and/or services
- * Although prior experience representing other automotive brands is not required, it may be helpful
- * Experience on plaintiff's and defendant's side of intellectual property litigation, preferably trademark and copyright
- * Experience in resolving trademark and copyright disputes
- * Experience working with clients located outside of the United States and/or experience working in a multinational company
- * Broad, generalist knowledge of complementary areas of the law such as patent, trade secret, antitrust, and/or franchise/dealer relations

Toyota is proud to be an equal opportunity employer that celebrates the diversity of the communities where we live and do business. Applicants for our positions are considered without regard to race, ethnicity, national origin, sex, sexual orientation, gender identity or expression, age, disability, religion, military or veteran status, or any other characteristics protected by law.

Have a question or need assistance with your application?

Check out the How to Apply section of our careers page on Toyota.com!

To applicants with a potential relocation:

This position is eligible for TMS Limited Relocation Benefits.

To apply for this position, please copy and paste the following link into your browser address bar:

<http://toyota.contacthr.com/47003806>