



## 2015 Intellectual Property Law Institute Agenda

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### Government Institutions:

The White House  
The Judiciary Committees  
of the US House of  
Representatives and the  
US Senate  
The US Court of Appeals  
for the Federal Circuit  
The US Federal Trade  
Commission  
The US Copyright Office  
The US Patent and  
Trademark Office  
The International Trade  
Commission

<b>Merchant &amp; Gould Morrison &amp; Foerster</b>  <b>Host: George Washington University School of Law</b>	<b>Instructor: Professor Jorge Contreras</b>
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Key: SC=George Washington University Law School 2023 G Street, N.W., Lisner Hall Student Center,  
CR=George Washington University Law School 2023 G Street, N.W., Lisner Hall Classroom Stuart 201

**Sunday, May 31, 2015**

3:00 pm – 5:00 pm      **Registration Check-in**    *George Washington University Thurston Hall, 1900 F St NW, Washington, DC*

5:00 pm – 7:00 pm      **Welcome Reception/Welcome Remarks**      *Tonic, 2036 G Street, NW*

**Monday, June 1, 2015**

7:30 am – 8:15 am      **Breakfast & Introduction**    *George Washington University SC*

8:15 am – 11:30 am	<b>IP Intro; Copyrights &amp; Patents</b> <i>George Washington University CR</i>	Prof. Jorge L. Contreras, Associate Professor, University of Utah, College of Law
11:30 am – 1:00 pm	<b>Lunch</b>	<i>George Washington University SC</i>
1:00 pm – 2:30 pm	<b>Continuation of Substantive Instruction; Patents (continued)</b>	<i>George Washington University CR</i>
	Prof. Jorge L. Contreras, Associate Professor, University of Utah, College of Law	
2:30 pm – 3:00 pm	<b>Travel to FTC</b>	
3:00 pm – 5:00 pm	<b>Federal Trade Commission:</b>	<i>600 Pennsylvania Ave., NW</i>
	<i>Speakers: Marina Lao, Director of the Office of Policy Planning;  Neal Hannan, Attorney Advisor for Intellectual Property, Office of Policy Planning;  John Dubiansky, Attorney Advisor for Intellectual Property, Office of Policy Planning; and  Kara Monahan, Attorney, Bureau of Competition, Healthcare Division</i>	
5:15 pm – 6:00 pm	<b>Travel to Dinner</b>	
6:00 pm – 8:45 pm	<b>Dinner and Dinner Speaker</b>	<i>Occidental, 1475 Pennsylvania Ave NW</i>
	<i>Speakers: Don Dunner, Finnegan Law Firm  Bob Stoll, Drinker Biddle, Former Chair of PTO</i>	
8:45 pm – 9:15 pm	<b>Travel to GW</b>	

## Tuesday, June 2, 2015

7:15 am – 8:00 am	<b>Breakfast</b>	George Washington University SC
8:00 am – 9:00 am	<b>Travel to U.S. Court of Appeals for the Federal Circuit and Security Check-in</b>	
9:00 am – 10:00 am	<b>Clerk Briefing on CAFC Patent Case</b>	CAFC: 717 Madison Pl. NW
10:00 am – 11:00 am	<b>CAFC Oral Arguments on Patent Case</b>	CAFC: 717 Madison Pl. NW
11:00 am – 1:15 pm	<b>Travel and Lunch</b>  <i>Speaker: Horacio Gutierrez, Corporate Vice President &amp; Deputy General Counsel, Microsoft Corporation</i>	Davis Wright, 1919 Pennsylvania Avenue NW
1:15 pm – 2:30 pm	<b>Return to CAFC and Security Check-in</b>	CAFC: 717 Madison Pl. NW
2:30 pm – 4:00 pm	<b>Conversation with Federal Circuit Judge Reyna on legal writing &amp; career building</b>	CAFC: 717 Madison Pl. NW
4:00 pm – 5:00 pm	<b>Tour of Court Facilities</b>	CAFC: 717 Madison Pl. NW
5:00 pm – 7:00 pm	<b>Fellow Reception at the Dolley Madison House</b>	1520 H St. NW

## Wednesday, June 3, 2015

7:45 am – 9:15 am	<b>Breakfast and Speaker</b>  <i>Speaker: Jill Pietrini on Trademarks</i>	<i>George Washington University SC</i>
9:15 am – 10:00 am	<b>Travel to Copyright Office</b>	
10:00 am – 12:00 pm	<b>Copyright Office</b>  <i>Speakers: Abioye "Abi" Oyewole, Attorney-Advisor in the Office of the General Counsel and Aurelia J. Schultz, Counsel for Policy and International Affairs</i>	<i>101 Independence Ave. SE</i>
12:00 pm – 1:00 pm	<b>Travel to White House [Stop at Jefferson Memorial if time and weather permits]</b>	
1:00 pm – 3:00 pm	<b>White House Program</b> <i>Daniel H. Marti, White House Intellectual Property Enforcement Coordinator</i> <b>[Other speakers TBD]</b>	<i>Old Executive Office Building, White House Diplomatic Reception Room, Room 210</i>
3:00 pm – 3:30 pm	<b>Travel to GW</b>	
3:30 pm – 5:00 pm	<b>Hector Gallegos on ITC Practice</b>	<i>George Washington University SC</i>
5:00 pm – 7:30 pm	<b>Dinner and Mock Interviews</b>	<i>George Washington University SC</i>

**Thursday, June 4, 2015**

8:15 am – 9:00 am	<b>Breakfast</b>	<i>George Washington University SC</i>
9:00 am – 11:15 am	<b>Digital TV and Film Distribution</b> <i>Speakers: Ian Fried, DME and Troy Dow, Disney</i>	<i>George Washington University CR</i>

11:15 am – 11:30 am	<b>Grab Box Lunches and Board Buses</b>	
11:30 am – 1:00 pm	<b>Travel to Alexandria, VA</b>	
1:00 pm – 3:30 pm	<b>Program at U.S. Trademark and Patent Office</b>	<i>USTPO: 600 Dulany St., Alexandria, VA</i>
	Margaret Focarino, Commissioner for Patents Rebecca Eisinger, Office of Trademark Quality and Training Janet Gongola, Director of the United States Patent and Trademark Office Miriam Quinn, Acting Vice Chief Administrative Patent Judge Caridad Berdud, Office of Policy and International Affairs	
3:30 pm – 4:15 pm	<b>Tour at USPTO</b>	<i>USTPO: 600 Dulany St., Alexandria, VA</i>
4:15 pm – 4:45 pm	<b>Travel to GW</b>	
4:45 pm – 7:30 pm	<b>Dinner and Speaker</b> <i>Bryan Zielinski, Vice President &amp; Assistant General Counsel; Patent Team for Pfizer; Topic: IP in the Pharma industry</i>	<i>George Washington University SC</i>
7:45 pm – 8:45 pm	<b>Social Time (Recommended)</b>	

**Friday, June 5, 2015**

7:15 am – 8:30 am	<b>Continental Breakfast &amp; Speaker (TBD)</b> <i>Perspectives of an IP Owner: Speakers: The Honorable Judge Peter M. Reyes, Jr. Minnesota Court of Appeals] and Harry Gwinnell, Greenblum and Bernstein, former VP and Chief IP Counsel at Cargill Incorporated</i>	<i>George Washington University SC</i>
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8:30 am – 9:30 am	<b>Travel to Rayburn House Office Building</b>	
9:30 am – 12:00 pm	<b>Congressional briefing U.S. House and Senate Judiciary Committees</b> Speakers: Lawyers for the House and Senate Judiciary Committees [Panel TBD] Moderator: Alexandra Givens, Senior Counsel for IP and Antitrust, Senator Patrick Leahy (D-VT.)	RHOB: 200 D St. SW
12:00 pm – 1:00 pm	<b>Lunch</b>	On Bus
1:00 pm – 1:45 pm	<b>Travel to U.S. International Trade Commission Program</b>	
1:45 pm – 4:15 pm	<b>U.S. International Trade Commission Program</b> Speakers: Chief Judge Charles Bullock Lucy Grace D. Noyola, Office of the General Counsel Jeffrey T. Hsu, Office of Unfair Import Investigations	USITC: 500 E. St. SW
4:30 pm – 5:30 pm	<b>Travel to Reception</b>	
5:30 pm – 7:30 pm	<b>Microsoft Closing Reception</b> IPLI Closing Remarks and Presentation of Certificates	Microsoft Innovation & Policy Center 965 K St. NW
7:30 pm – 9:15 pm	<b>Social Time (Recommended)</b>	