



2015 HNBA Annual Convention Agenda

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HNBA National President

Salomon Chiquiar-Rabinovich
MAHA President

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HNBA National President-Elect

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HNBA National Office

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COO & Executive Director

Erika Lopez-Tello
Director of Operations

Siobhan DeLoatch
Program Coordinator

Rachel Shepherd
Administrative Assistant

Wednesday, September 2, 2015

12:00 pm – 5:00 pm

HNBA Registration

Grand Ballroom Foyer

8:00 am – 5:00 pm

HNBA Business Development Institute Corporate Board Training: Cyber Enterprise Risk Management
In partnership with Axon Global Services and American University's Kogod School of Business Center for Cyber Governance
**There is an additional cost to attend this training. Pre-registration is required (Email: support@hnba.com)*

Douglas Room

The demands of the cyber revolution have unseated more than 60% of Fortune 500 companies over the last 10 years. It has also brought unprecedented challenges for general counsels as intellectual property, privacy, valuation, fiduciary and officer's duties face an unprecedented assault and redefinition. This substantive all-day training will address topics such as: 1) Cyber security issues for General Counsel; 2) Data security and privacy; 3) Cyber security boot camp; 4) Cyber security case studies; 5) Legislative/regulatory update; and 6) Litigation strategies.

8:00 am – 9:00 am

Cyber Security Definition of Terms and Scenarios. Between DHS and NIST there are over 218 pages of key information security terms. We will discuss the evolution and definition of the key terms, within meaningful scenarios, necessary for general counsels to have a relevant outlook and conversation at the board level (e.g. What is the difference between a breach and a compromise? What regulations may be relevant by industry? What is disclosure and when is it relevant?)

Moderator

Israel Martinez, CEO, Axon Global

Panelists

Perry Wallace, Professor of Law, Director JD/MBA Dual Degree Program, American University Washington College of Law
Dr. Richard Schroth, Managing Director of Technology Strategy, Innovation and Global Cyber Practice, Newport Board Group

9:00 am – 11:00 am

Cyber Security Defense and Response. Case Study discussion and analysis of a sanitized real world incident. We will have a detailed review of how cyber compromises and responses happen today, from policy to reconnaissance to breach, then post-breach through negotiated settlement. This will be an interactive session where general counsels are assigned into teams Regulatory, Defense, and Offense (Plaintiff).

Moderator

Israel Martinez, CEO, Axon Global

Panelists

Perry Wallace, Professor of Law, Director JD/MBA Dual Degree Program, American University Washington College of Law
Dr. Richard Schroth, Managing Director of Technology Strategy, Innovation and Global Cyber Practice, Newport Board Group

11:00 am – 12:00 pm

Cyber Security and why it's Relevant to the Board. Cyber Security has become an enterprise risk management issue that has impacted public and private boards and even those of public utilities and non-profits. Increasingly, boards are being held accountable by shareholders, regulators, supply chain partners and customers. We will examine how these external threats are manifesting risk at the board level.

Moderator

Israel Martinez, CEO, Axon Global

Panelists

Perry Wallace, Professor of Law, Director JD/MBA Dual Degree Program, American University Washington College of Law
Dr. Richard Schroth, Managing Director of Technology Strategy, Innovation and Global Cyber Practice, Newport Board Group

12:00 pm – 12:30 pm

Lunch

Douglas Room

12:30 pm – 1:30 pm

Keynote Speaker: Horacio Gutierrez, Corporate Vice President and Deputy General Counsel, Microsoft Corporation

Cyber Security is no longer a subject just for IT. Today, the topic is top-of-mind in the boardroom. What's at stake ranges from customer privacy to brand identity to executives' reputations. People can lose money, businesses can lose customers, and companies can lose trade secrets, intellectual property, their competitive edge, and even their standing in the stock market. Horacio Gutierrez, Microsoft's Corporate Vice President and Deputy General Counsel, will share how Microsoft is committed to identifying and disrupting cybercrime across the globe.

1:30 pm – 3:30 pm

Anatomy of a Government Cyber Investigation. The Cyber Security world is not only evolving, it is dynamic by quarter, sometimes by month. As a general counsel you'll need to be familiar with how investigations manifest in an ecosystem where there are unclear policies or conflicting rules/regulations. We'll discuss real world examples of investigations, and consequences from little known but frequent scenarios that are becoming more common.

Moderator

Israel Martinez, CEO, Axon Global

Panelists

Perry Wallace, Professor of Law, Director JD/MBA Dual Degree Program, American University Washington College of Law
Dr. Richard Schroth, Managing Director of Technology Strategy, Innovation and Global Cyber Practice, Newport Board Group

3:30 pm – 4:00 pm

Break

4:00 pm – 5:00 pm

Making it Work in the Real World. What questions General Counsels and Board Members should be asking? Based on what was learned, we will review the case study and walk through what policies, procedures, advice and defenses that can be put in place to mitigate the risks identified in the Case Study and discussions throughout the day.

Moderator

Israel Martinez, CEO, Axon Global

Panelists

Perry Wallace, Professor of Law, Director JD/MBA Dual Degree Program, American University Washington College of Law
Dr. Richard Schroth, Managing Director of Technology Strategy, Innovation and Global Cyber Practice, Newport Board Group

8:30 am – 4:30 pm

HNBA Latina Leadership Academy
Presented by HNBA Latina Commission and Sponsored by Walmart

Commonwealth B-C

Grit and Growth Mindset. The ABA Commission on Women in the Profession developed this program as a way to help educate women lawyers about the science behind grit and growth mindset - two important traits that many successful women lawyers have in common. By providing the tools to assess and learn these traits, the Grit Project enhances the effectiveness as well as the retention and promotion of women lawyers. This program will provide useful insight and skills on how Latina attorneys' attitudes and behaviors about their own abilities and potential affect career outcomes even more so than intelligence, raw talent, and other "fixed" attributes.

Speaker

Aracely Muñoz Petrich, Esq., Vice President of Strategic Development, Minority Corporate Counsel Association

Negotiating Compensation Effectively. According to evidence from the HNBA Commission Studies, Latina Attorneys appear to have lower compensation levels than other attorneys groups. This program will provide an overview of the key issues Latina attorneys encounter that contribute to this pay inequity problem and how compensation decisions are (actually) made in the legal profession. This moderator-led panel discussion will include an overview of the related research, policies and practices affecting compensation decisions across the legal profession, as well as what Latina attorneys need to know to be more effective in advocating and negotiating for themselves in this process. The program will provide insight and practical skills to help Latina attorneys better navigate their organizations' compensation process and leverage their negotiating position.

Speaker

Jill Lynch Cruz, PhD, SPHR, GCDF, President, JLC Consulting

4:30 pm – 6:00 pm

HNBA Latina Leadership Academy Networking Reception ** Open to program participants ONLY

Commonwealth A

6:00 pm – 8:30 pm

2015 HNBA Annual Convention Presentation of Awards and Welcome Reception

Grand Ballroom Foyer

HNBA Regional President of the Year Award: Neysa Alsina, HNBA Region I President, Counsel at New York City Bar Association

HNBA Pro Bono Corporation of the Year Award: State Farm Automobile Insurance Company

HNBA Pro Bono Lawyer of the Year Award: Gabriel A. Fuentes, Partner at Jenner & Block

Introductory Remarks: Dennis Benzan, Vice Mayor, City of Cambridge

Welcome Address: The Honorable Charlie Baker, Governor of Massachusetts

Thursday, September 3, 2015

7:30 am – 5:00 pm

HNBA Registration

Grand Ballroom Foyer

7:30 am – 8:30 am

Friends of Bill meeting

Paine Room

8:00 am – 8:30 am

Presentation of Awards and Breakfast

Grand Ballroom A-B

HNBA Affiliate Organization of the Year Award: Hispanic Bar Association of DC

HNBA Corporate Partner of the Year Award: Liberty Mutual Group

HNBA Law Student Organization of the Year: Hispanic Law Student Association, University of Miami

Keynote Speaker: Hon. Sarah Saldaña, Director, U.S. Immigration and Custom Enforcement

8:30 am – 10:00 am

Opening Plenary Session: Stitches or Surgery? What Will it Take to Fix Our Broken Immigration System?

Grand Ballroom A-B

This panel of promising law students and prominent young immigration attorneys and academics will address the contemporary legal developments, challenges, and pragmatic solutions for what is often characterized as a broken immigration system. Discussion topics will include an overview of legal developments including DACA and DAPA, enforcement issues, Congressional action, litigation updates, and suggestions from our panelists on practical solutions that can have lasting impacts on businesses and Latino families nationwide.

Moderator

Arnulfo Hernandez – HNBA Immigration Section Chair

Panelists

Professor Jennifer Chacón – UC Irvine (visiting Stanford Law)

Rachel Velasquez -2L- Vanderbilt University Law School

Penni P. Bradshaw, Partner, Constangy, Brooks, Smith & Prophet, LLP

Flor Bermudez, Detention Project Director, Transgender Law Center

9:00 am – 5:00 pm

HNBA Law Student Division: Mock Interviews

Commonwealth A

10:00 am – 4:00 pm

HNBA Exhibitor Showcase

Grand Ballroom Foyer

10:15 am – 11:30 am

CLE Sessions

Public Interest & Litigation Track Panel #1 Grand Ballroom C	Corporate & Business Law Track Panel #1 Grand Ballroom D	Professional Development Track Panel #1 Grand Ballroom E	Solo/Small Firm Track Panel #1 Commonwealth C
<p>Keep It! Developing a Defensible Electronically Stored Information (ESI) Preservation Program</p> <p>The panel will discuss the recent changes to the Federal Rules of Civil Procedure (FRCP) 37(e), and the consequences for improperly preserving electronically stored information (ESI). It will also discuss, from an in-house counsel's perspective, the implications of the changes to the FRCP. In addition, the panel will address a few of the industry best practices where technology can help organizations be prepared with a defensible ESI preservation program (e.g. eDiscovery, legal holds, data preservation and deletion, securing and handling electronic evidence from discovery through its admission at trial, etc.).</p> <p>Moderator</p> <p>Abel Cruz Technology Strategist Microsoft Corporation Redmond, WA</p> <p>Panelists</p> <p>Rosevelie Marquez Morales Partner Harris Beach PLLC New York, NY</p>	<p>Sports Law: An Inside Look at Major League Baseball and Hot Topics Affecting Intercollegiate & Professional Sports Around the Globe</p> <p>Unprecedented access to loyal patrons, potential consumers, and collegiate and professional athletes via social media has enhanced the ability of sports industry organizations to radically multiply their fan base and strengthen their brands in the multi-billion dollar global sports market. These opportunities and explosive financial growth have also presented significant challenges for lawyers and other sports industry leaders on many fronts. The panel will discuss a variety of topics, including trends and developments in the legal landscape of intercollegiate athletics; international recruiting opportunities for professional athletes; the evolution of sports media deals in television and new technological opportunities and threats; the reach of US law in international sports civil and criminal matters; and day-to-day challenges in operating Fenway Park, one of the most famous sports and entertainment venues in the world.</p> <p>Moderator</p> <p>Ivan Parron Managing Partner PARRON LAW Entertainment & Sports Miami, FL · New York, NY</p>	<p>The Next Leadership Position: Leveraging Your Relationships to Find Your Next Opportunity</p> <p>One of the most valuable, yet often underused, resources available to the average attorney are the relationships they build with hundreds and, perhaps, thousands of individuals they encounter while doing their work. The panel will discuss ways to utilize those relationships to identify potential opportunities.</p> <p>Moderator</p> <p>Angel Gomez President AG Gomez Consulting, LLC Chicago, IL</p> <p>Panelists</p> <p>Martin Montes Director of Regulatory Affairs ComEd Chicago, IL</p> <p>Christina Sarchio Guerola Partner Orrick, Herrington & Sutcliffe Washington, DC</p> <p>Cynthia Sutherland Legal Director</p>	<p>Transitioning to a Paperless Law Office and Protecting from Cyber Attacks</p> <p>The panel will discuss ways to preserve your office files using the latest technology while complying with regulatory standards. Learn about the hardware and software tools available and ethical issues that may arise. In addition, panelists will discuss the cyber security threats that should be addressed.</p> <p>Moderator</p> <p>Magaly Rojas Navarro Associate Clark Lau, LLC Boston, MA</p> <p>Panelists</p> <p>Jared Correia Assistant Director Massachusetts Law Office Management Assistance Program Boston, MA</p> <p>Katherine Britton Attorney Katherine E. Britton, Esq Dallas, TX</p>

<p>Joe Banks Director of eDiscovery Microsoft Corporation Redmond, WA</p> <p>Samuel Morgan Global Managing Consultant eTERA Consulting Philadelphia, PA</p> <p>Anthony S. Lowe Associate General Counsel Freddie Mac Washington, DC</p>	<p>Panelists</p> <p>Dan Halem Chief Legal Officer Major League Baseball New York, NY</p> <p>Paul Kelly Partner Jackson Lewis P.C. Boston, MA</p> <p>David Friedman Senior Vice President/Special Counsel Boston Red Sox Boston, MA</p> <p>Enrique J. Gimenez Partner Lightfoot, Franklin & White LLC Birmingham, AL</p>	<p>PepsiCo, Inc. Plano, TX</p> <p>Asker A. Saeed Director of Diversity Day Pitney LLP Parsippany, NJ</p> <p>Carlos Pelayo Bank of America</p>	<p>Israel Martinez National Partner, Global Cyber Practice Technology, Strategy & Innovation Washington, DC</p> <p>Edward Lanza The Lanza Firm, LLC Harrisburg, PA</p>
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11:30 am – 12:00 pm

Presentation of Awards and Lunch

Grand Ballroom A-B

HNBA Latina Judge of the Year Award: Hon. Christine Arguello, U.S. District Court, District of Colorado

HNBA Latina Judge of the Year Award: Hon. Jenny Rivera, New York Court of Appeals

HNBA Latino Judge of the Year Award: Hon. Leonardo Castro, Second Judicial District of Minnesota

Keynote Speaker: The Honorable Joe Kennedy, III, U.S. Congressman for Massachusetts

12:00 pm – 1:30 pm

General Counsel Roundtable - Emerging Health Issues Affecting the Latino Community

Grand Ballroom A-B

The panel, comprised of government and private sector general counsel, will address emerging health issues affecting the Latino community. Each panelist will discuss various issues including the health dimensions of climate change, the impact of environmental harms on the Latino community, the importance of ensuring that at risk communities have a source of fresh and healthy food, and innovative efforts to fight hunger and improve the health of American families and children.

Moderator

Hon. Ignacia S. Moreno, CEO & Principal, The iMoreno Group, PLC and Former Assistant Attorney General for the Environment and Natural Resources Division, United States Department of Justice (2009-2013)

Panelists

Avi S. Garbow, General Counsel, United States Environmental Protection Agency
 Lisa Garcia, Vice President of Litigation for Healthy Communities, Earthjustice
 Brent Henry, Vice President and General Counsel, Partners HealthCare
 Alexander J. May, Vice President and General Counsel for U.S. Real Estate, Walmart
 Jeffrey Prieto, General Counsel, United States Department of Agriculture

1:30 pm – 1:45 pm

Networking Break & Exhibit Hall Visits

Grand Ballroom Foyer

1:45 pm – 3:00 pm

**Financial Literacy Workshop - Managing Retirement Risk
 Sponsored by MetLife**

Commonwealth B

You do not want to miss this valuable information. The workshop will cover the following areas: 1) Identify the major risks faced when people retire or plan for their retirement; 2) Identify how these risks impact the financial ability of a person to retire successfully; and 3) Understand how combinations of risk can magnify the complexity of the retirement planning process.

Presenter

Tobias M. Mendelson, J.D., Macc, Senior Advanced Markets Director, MetLife Premier Client Group

1:45 pm – 3:00 pm

CLE Sessions

Public Interest & Litigation Track Panel # 2 <i>Grand Ballroom C</i>	Corporate & Business Law Track Panel #2 <i>Grand Ballroom D</i>	Professional Development Track Panel #2 ** NO CLE CREDIT ** <i>Grand Ballroom E</i>	International Law Track Panel #1 <i>Commonwealth C</i>
<i>Implicit Bias in the Courtroom: Don't Ignore It and Hope for the Best</i>	<i>Conducting Effective Internal Investigations: An In-House and Outside Counsel's Perspective</i>	<i>The Path to the Board of Directors</i>	<i>Around the World of IP in 80 Minutes</i>
In this fast-paced exchange, panelists will examine the nature of implicit bias arising in trial, and display ways to disarm	Panelists will discuss the different roles and duties that in-house and outside counsel	With over 53 million Latino consumers with \$1.3 trillion in buying power nationwide, Latinos remain starkly underrepresented in the boardrooms of	Panelists will discuss international protection of intellectual property rights, and the procedures that are available to safeguard these rights. The

<p>its insidious effect. Issues to be discussed include how to counteract implicit bias stemming from ideas about race, ethnicity, national origin, gender, membership in the LGBT community, and other person-based stereotypes.</p> <p>Moderator</p> <p>Elizabeth Krupa Law Office of Elizabeth Espinosa Krupa Denver, CO</p> <p>Panelists</p> <p>Karen Lockwood National Institute for Trial Advocacy Boulder, CO</p> <p>John Salas Kim Vaughan Lerner LLP Fort Lauderdale, FL</p> <p>Omar Gonzalez-Pagan Staff Attorney Lambda Legal New York, NY</p> <p>Catherine Torres-Stahl Deputy Director and General Counsel Bexar County Community Supervision and Corrections Department San Antonio, TX</p>	<p>have during corporate internal investigations. They will also discuss important issues that lawyers conducting internal investigations regularly must address, including best practices for gathering and preserving evidence, avoiding the obstruction of any parallel government investigation, resolving privilege and data privacy issues, terminating problematic conduct by employees, and reporting unlawful conduct to prosecutors. In addition, the panelists will discuss ethical issues that are increasingly arising during internal investigations, including attorney-client privilege issues, conflicts of interest, joint representation of companies and employees, and witness cooperation.</p> <p>Moderator</p> <p>Michael D. Marin Partner Boulette Golden & Marin L.L.P. Austin, TX</p> <p>Panelists</p> <p>Jacquelynn Ruiz Director, Employment Practices Raymond James Chicago, IL</p> <p>Roberto M. Braceras Partner Goodwin Procter LLP Boston, MA</p> <p>Amelia R. Medina Associate King & Spalding LLP</p>	<p>Corporate America. The panel will discuss ways to increase Latino representation in the boardroom, including how corporate boards search for qualified candidates and other related issues.</p> <p>Moderator</p> <p>Cynthia Mares National President Hispanic National Bar Association Denver, CO</p> <p>Panelists</p> <p>Gloria A. Zamora President and CEO Success Innovators, Inc. Denver, CO</p> <p>Israel Martinez National Partner, Global Cyber Practice Technology, Strategy & Innovation Washington, DC</p> <p>Dr. Lisette Garcia Senior Director, HACR Research Institute Hispanic Association on Corporate Responsibility Washington, DC</p>	<p>production, distribution, and marketing of goods and services across borders raise a myriad of legal intellectual property issues and related concerns. This panel will contrast the scope of intellectual property protections available in different countries, as well as enforcement options through administrative agencies and courts. The panel will also discuss ways to stop the importation of counterfeit and infringing goods through customs and the International Trade Commission.</p> <p>Moderator</p> <p>Jeffrey L. Snow Partner Cooper & Dunham LLP New York, NY</p> <p>Panelists</p> <p>Clara N. Jiménez Associate Finnegan, Henderson, Farabow, Garrett & Dunner, LLP Washington, DC</p> <p>Benjamin Y. Han Associate Cooper & Dunham LLP New York, NY</p> <p>Lana A. Gladstein Partner Nutter McClennen & Fish LLP Boston, MA</p> <p>Alejandro Menchaca Shareholder</p>
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	Atlanta, GA Hasan Ibrahim Vice President and Regulatory Counsel The Prudential Insurance Company of America Newark, NJ		McAndrews, Held & Malloy, Ltd. Chicago, IL
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3:00 pm – 3:15 pm

Networking Break & Exhibit Hall Visits

Grand Ballroom Foyer

3:15 pm – 4:30 pm

CLE Sessions

Public Interest & Litigation Track Panel # 3 Grand Ballroom C	Corporate & Business Law Track Panel # 3 Grand Ballroom D	Professional Development Track Panel # 3 Grand Ballroom E	International Law Track Panel # 2 Commonwealth C
<p><i>Effective Trial Techniques: Telling Your Client's Story Through Cross-Examination</i></p> <p>Cross-examination of the key witness is the highlight in any trial and juries expect counsel to “rise to the occasion.” In this interactive presentation, a panel of seasoned trial attorneys will explain through mock cross-examinations how to tell their client's “side of the story” in order to win their case.</p> <p>Moderator</p> <p>Carlos A. López Assistant U.S. Attorney District of Massachusetts Boston, MA</p> <p>Panelists</p> <p>Anjanette Cabrera Partner Constangy, Brooks, Smith & Prophete, LLP New York, NY</p>	<p><i>Deal or No Deal - Transaction Trends and Hot Topics in the Affordable Care Act Environment</i></p> <p>Panelists will discuss health care issues including recent rulings on the Affordable Care Act. Additional discussion will revolve around recent M&A, joint ventures, and other forms of consolidations in the health sector.</p> <p>Moderator</p> <p>William Alvarado Rivera Deputy Chief Counsel U.S. Department of Health and Human Services Washington, DC</p> <p>Panelists</p> <p>Michael A. Naranjo Senior Counsel Foley & Lardner LLP San Francisco, CA</p> <p>Karen L. Davila</p>	<p><i>Social Media's Ethical Implications</i></p> <p>As lawyers utilize social media sites like LinkedIn, Facebook, Twitter, or Google+ to increase their professional presence in the emerging digital frontier, some pitfalls exist. Panelists will discuss how ethics rules apply to your online activities and what you should do to protect yourself.</p> <p>Moderator</p> <p>Edward Lanza The Lanza Firm, LLC Harrisburg, PA</p> <p>Panelists</p> <p>Arlene Zalayet Senior Vice President Liberty Mutual Boston, MA</p> <p>Maria Matos Chief Counsel, Committee on Character & Fitness</p>	<p><i>Employment Law Challenges in Managing a Global Workforce</i></p> <p>As more companies expand into other countries, a plethora of legal issues arise in the employment law context. Panelists will discuss the regulations governing hiring; employment; remuneration and termination of international workers; management of data; control of technology and exports; social responsibility; anti-corruption and many other issues.</p> <p>Moderator</p> <p>Pedro Torres-Diaz Managing Shareholder Jackson Lewis P.C. San Juan, PR</p> <p>Panelists</p> <p>Erica Mason Partner Constangy, Brooks, Smith & Prophete, LLP</p>

<p>Juan A. Arteaga Chief of Staff and Senior Counsel U.S. Department of Justice Washington, D.C.</p> <p>Jose P. Sierra Partner Laredo & Smith, LLP Boston, MA</p> <p>Carolina Fornos Partner Pillsbury Winthrop Shaw Pittman LLP New York, NY</p>	<p>Senior Associate General Counsel Walmart Bentonville, AR</p> <p>Jacqueline Romero Assistant U.S. Attorney U.S. Attorney's Office, Eastern District of Pennsylvania Philadelphia, PA</p>	<p>New York State Appellate Division, 1st Department New York, NY</p> <p>Carlos M. Bollar Partner Archer & Greiner P.C. Philadelphia, PA</p> <p>Gabriel A. Fuentes Partner Jenner & Block LLP Chicago, IL</p>	<p>Atlanta, GA</p> <p>Jenny Ortiz Schaffer Attorney UPS Americas Region Miami, FL</p> <p>Michael A. Aparicio Of Counsel Davis Wright Tremaine LLP San Francisco, CA</p> <p>Teresa Hutson Senior Attorney Microsoft Redmond, WA</p>
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3:30 pm – 5:00 pm

Judicial Council Reception – Judges ONLY

Marina I

6:00 pm – 8:30 pm

HNBA Ohtli Award Reception – Co-Hosted by the Massachusetts Bar Association

Fenway Park, 4 Yawkey Way, Boston

Buses will depart at 5:00 pm from the D Street entrance of Westin Boston Waterfront

Welcome Remarks: The Honorable Martin J. Walsh, Mayor of Boston [invited]

MBA Presidential Remarks: Robert Harnais, Incoming President of the Massachusetts Bar Association

Presentation of the Ohtli Award by the Instituto de los Mexicanos en el Exterior (Secretaría de Relaciones Exteriores)

9:00 pm

**Afterhours Champagne Reception – Presented by the HNBA LGBT Division
Sponsored by Reed Smith LLP and Seyfarth Shaw LLP**

Sauciety Restaurant, Westin Boston Waterfront

Keynote Remarks: Joe Solmonese, Managing Director & Founding Partner, Gavin/Solmonese; Former President, Human Rights Campaign

Friday, September 4, 2015

7:30 am – 5:00 pm

HNBA Registration

Grand Ballroom Foyer

7:30 am – 8:30 am	Friends of Bill meeting	<i>Paine Room</i>														
8:00 am – 8:30 am	Presentation of Awards and Breakfast	<i>Grand Ballroom A-B</i>														
	<p>HNBA Latina Attorney of the Year Award: Anita Alvarez, State's Attorney, Cook County State's Attorney's Office HNBA Latino Attorney of the Year Award: Wifredo Ferrer, U.S. Attorney, United States Attorney's Office, Southern District of Florida</p>															
	Keynote Speaker: Honorable Paula M. Carey, Chief Justice of Trial Courts in Massachusetts															
8:30 am – 10:00 am	<p>Plenary Session: A Prosecutor's Role Beyond the Courtroom. The panel of prominent U.S. Attorneys and a State's Attorney will discuss the prosecutor's role in fighting crime, protecting the community and enhancing your quality of life. U.S. Attorneys from the Southern District of Florida, Massachusetts, New Mexico, the District of the Virgin Islands, as well as the Cook County State's Attorney, will discuss the work being done by their offices to promote diversity and retention, foster community relations, support local prevention initiatives, and combat crime. Come discover how these federal and state efforts impact you and your fellow community members.</p> <p><u>Moderator</u> Sarah J. Schall, Special Counsel to the U.S. Attorney for the Southern District of Florida</p> <p><u>Panelists</u> Damon P. Martinez, United States Attorney for the District of New Mexico Wifredo A. Ferrer, United States Attorney for the Southern District of Florida Carmen M. Ortiz, United States Attorney for the District of Massachusetts Anita Alvarez, State's Attorney, Cook County State's Attorney's Office Ronald W. Sharpe, United States Attorney for the District of the Virgin Islands</p>															
10:00 am – 4:00 pm	HNBA Exhibitor Showcase	<i>Grand Ballroom Foyer</i>														
10:15 am – 11:30 am	<p>ABA Commission of Hispanic Legal Rights & Responsibilities Presentation The Keys to My House – Tips on Counseling First Time Home Buyers</p> <p>The American Bar Association's Commission on Hispanic Legal Rights & Responsibilities in collaboration with the Section on Real Property, Trusts and Estates will discuss tips on how to counsel first time home buyers. It will highlight a video, available in both English and Spanish, that is a free resource to share with clients. Hispanics were disproportionately affected during the mortgage foreclosure crisis. The video was created to address this issue and provide a resource to the legally underrepresented Spanish speaking community.</p>	<i>Commonwealth A</i>														
10:15 am – 11:30 am	CLE Sessions															
	<table border="1"> <tr> <td>Public Interest & Litigation Track</td> </tr> <tr> <td>Panel # 4</td> </tr> <tr> <td><i>Grand Ballroom C</i></td> </tr> </table>	Public Interest & Litigation Track	Panel # 4	<i>Grand Ballroom C</i>	<table border="1"> <tr> <td>Corporate & Business Law Track</td> </tr> <tr> <td>Panel # 4</td> </tr> <tr> <td><i>Grand Ballroom D</i></td> </tr> </table>	Corporate & Business Law Track	Panel # 4	<i>Grand Ballroom D</i>	<table border="1"> <tr> <td>Business Development Institute</td> </tr> <tr> <td>Track # 1</td> </tr> <tr> <td><i>Grand Ballroom E</i></td> </tr> </table>	Business Development Institute	Track # 1	<i>Grand Ballroom E</i>	<table border="1"> <tr> <td>Solo/Small Firm Track</td> </tr> <tr> <td>Panel #1</td> </tr> <tr> <td><i>Commonwealth C</i></td> </tr> </table>	Solo/Small Firm Track	Panel #1	<i>Commonwealth C</i>
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Panel #1																
<i>Commonwealth C</i>																

<p>El Voto – Protecting Voting Rights</p> <p>With the dramatic rise in potential Latino voting power, barriers to voting rights, such as questioning citizenship of naturalized citizens, strict voter ID laws, and redistricting in ways that dilute Latino voting strength, are becoming more prevalent. Panelists will discuss the protections available to confront discrimination in voting as well as some of the specific rights of Latino voters found in the Voting Rights Act and the National Voter Registration Act. Participants will learn about current Latino voting rights litigation, as well as specific steps Latino/a lawyers can take to protect the fundamental right to vote. These include participating in voting rights litigation, community education and empowerment, monitoring election official meetings, poll monitoring, and becoming poll workers and election officials.</p> <p>Moderator</p> <p>Cynthia Mares President Hispanic National Bar Association Denver, CO</p> <p>Panelists</p> <p>Thomas Saenz President & General Counsel MALDEF Los Angeles, CA</p> <p>Katherine Culliton-González Senior Attorney & Director of Voter Protection Advancement Project Chair, HNBA Voting Rights Section Washington, DC</p> <p>Iván Espinoza-Madrigal</p>	<p>It's So Hard To Say Goodbye - Enforcing Restrictive Covenants Against Former Employees</p> <p>Employees are a corporation's greatest asset. But when they change companies they sometimes take with them trade secrets, customer lists and other sensitive, valuable and proprietary information. What's an employer to do? Written restrictive covenants are one prophylactic measure within the corporation's arsenal. However, courts look for inequality of bargaining power and excessive scope and sometimes refuse to enforce them. Our panel will discuss enforceable restrictive covenants, including standalone agreements separate from provisions within employment agreements, as well as considerations of reasonableness of temporal and geographic scope, adequate consideration, and appropriate remedies.</p> <p>Moderator</p> <p>Miguel Alexander Pozo Deputy General Counsel & Head of Litigation Mercedes-Benz USA Atlanta, GA</p> <p>Panelists</p> <p>Anna María Tejada Partner, Director of NJ Labor & Employment Group. Kaufman Dolowich & Voluck, LLP Hackensack, NJ</p> <p>Abad Lopez Senior Counsel Seyfarth Shaw Chicago, IL</p> <p>Norma L. Garcia</p>	<p>RFQ: Keys to Effectively Responding</p> <p>A good RFP will help the writer collect comprehensive and comparable bids for an equitable evaluation of potential service providers. Panelists will discuss the issues attorneys must keep in mind as they prepare a response including added value, identifying weaknesses, pricing and other important matters.</p> <p>Moderator</p> <p>Meshach Y. Rhoades Of Counsel Greenberg Traurig Denver, CO</p> <p>Panelists</p> <p>Cristal DeHerrera Deputy City Attorney City of Denver Denver, CO</p> <p>Rafael Medina Managing Counsel, Litigation Global Labor and Employment Law McDonald's Corporation Chicago, IL</p> <p>Gina Casias Assistant General Counsel Gates Corporation Denver, CO</p> <p>Joseph K. West President and CEO Minority Corporate Counsel Association Washington, DC</p>	<p>How to Compete With the Big Dogs! Effective Small Firm Practice Management</p> <p>Managing a firm isn't a skill learned in law school. Panelists will provide tips on running a successful solo or small-firm practice including, but not limited to, developing a meaningful book of business, designing an effective marketing strategy, competing with the big firms, building relationships that matter and much, much more.</p> <p>Moderator</p> <p>Lillian Ser Ser & Associates PLLC Coral Gables, FL</p> <p>Panelists</p> <p>Paula Black Partner Paula Black & Associates Denver, CO</p> <p>Thomas A. Warnock Corporate Counsel DuPont Company Wilmington, DE</p> <p>Sean Andrade Partner Andrade Gonzalez LLP Los Angeles, CA</p> <p>Philip Sanchez Partner Sanchez & Polovetsky New York, NY</p>
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<p>Executive Director Lawyers' Committee for Civil Rights and Economic Justice (LCCR) of Massachusetts Boston, MA</p> <p>Miguel Rodriguez Partner Bryan Cave Washington, DC</p>	<p>Senior Legal Counsel Rent-A-Center, Inc. Plano, TX</p> <p>Yesenia Gallegos Partner Fox Rothschild LLP Los Angeles, CA</p>		
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11:30 am – 12:00 pm

Lunch

Grand Ballroom A-B

12:00 pm – 1:30 pm

HNBA Latina Commission Plenary Session – Sponsored by Walmart

Grand Ballroom A-B

Keynote Speaker: Anna Maria Chavez, USA CEO, Girl Scouts

How to Leverage your JD into a New Career Path. As the legal profession continues to expand so are lawyers who are leveraging their legal skills to forge a new career path. This panel will feature distinguished Latina lawyers who are now serving in prominent positions in the federal government, non-profit sector, and financial services. They will share their experiences as practicing lawyers, how they were able to utilize their legal skills in another field, and how they are thriving in their current positions. *Panel will include Latina Lawyers who have utilized their JD to forge a career path in a non-legal position.*

Moderator

Liz Lopez, Executive Vice President of Public Policy, Opportunity Finance Network, Washington, DC

Panelists

Alejandra Y. Castillo, National Director of the Minority Business Development Agency, Washington, DC

Lourdes German, Director, The Civic Innovation Project, Boston, MA

Monika Mantilla, President & CEO, Altura Capital, New York, NY

1:45 pm – 3:00 pm

Lessons from the Experts on Implementing Legal Project Management Techniques
Sponsored by Thomson Reuters

Commonwealth B

Legal project management is the current buzzword as law firms seek to increase efficiency in the delivery of legal services. Many firms have yet to heed the call to this new way of doing business under the mis-impression that there is little to be gained. However, the opposite is true; legal project management at its core puts a cleaner, more comprehensive structure around defining the engagement, planning, and active management of matters, resulting in better client relationships.

This interactive session will provide expert views of LPM strategies and provide specific guidance on how firms can improve efficiency, get on the same page with their clients on expectations, and ultimately provide better customer service and satisfaction.

Moderator

Renee Karibi-Whyte, Director-Practical Law, Thomson Reuters, New York, NY

Panelists

Byron S. Kalogerou, Partner, McDermott Will & Emery, Boston, MA

Jennifer Mapp, Director of Pricing and Project Management, Dechert LLP, Philadelphia, PA

Sheri Palomaki, Project Management Consultant, Seyfarth Shaw LLP, Washington, DC

1:45 pm – 3:00 pm

CLE Sessions

Public Interest & Litigation Track Panel # 5 <i>Grand Ballroom C</i>	Corporate & Business Law Track Panel # 5 <i>Grand Ballroom D</i>	Business Development Institute Track # 2 <i>Grand Ballroom E</i>	International Law Track Panel # 3 <i>Commonwealth C</i>
<p><i>Police Excessive Force Policies: Have US Latinos Become the Invisible Majority?</i></p> <p>Criminal suspects of all races are victims of police excessive force, but those from racial minority backgrounds are disproportionately victims. Latinos, in particular, have been victims of the cruel and inhumane treatment. Understandably, police officers encounter dangers on a regular basis in their profession. The panelists will address available criminal and civil remedies for violations of civil rights, including those resulting in death. They will also address federal remedies that the Department of</p>	<p><i>Protecting your Client from Emerging Trends in Cyber Security</i></p> <p>Cyber attacks are becoming more frequent and impacting more businesses. The panel will discuss recent developments in cyber security with a focus on the legal community. Topics to be discussed include shifts in the focus and motivations of attackers, security best practices and how to respond, or assist a client in responding to a security breach or other intrusion.</p> <p>Moderator</p> <p>Mauricio F. Paez Partner</p>	<p><i>Closing the Deal: Part 2</i></p> <p>The second part of a series started at the 2015 Corporate Counsel Conference, panelists will discuss additional skills lawyers require to close the deal. Specifically, issues such as focusing on qualification factors, decision-maker relationships, client readiness and how to make meetings more productive will be covered.</p> <p>Moderator</p> <p>Barrett Avigdor Managing Director—Latin America Major, Lindsey & Africa</p>	<p><i>New Developments in International Arbitration</i></p> <p>The panel will discuss the pressing issues of the day relating to international arbitration from the perspective of an arbitrator, a representative from an organizing forum and counsel to claimants as well as respondents.</p> <p>Moderator</p> <p>Raul R. Herrera Partner Arnold and Porter Washington, DC</p>

<p>Justice can negotiate with police departments that have a pattern of excessive force usage and discriminatory policing.</p> <p>Moderator</p> <p>Professor Lupe S. Salinas Author, <i>US Latinos and Criminal Injustice</i> (MSU Press 2015) Texas Southern University School of Law Houston, TX</p> <p>Panelists</p> <p>Martin R. Castro Chairman US Commission on Civil Rights Washington, DC</p> <p>Denise Maes Policy Director ACLU of Colorado Denver, CO</p> <p>D. Scott Martinez Denver City Attorney City of Denver Denver, CO</p> <p>Steven Chavez Attorney at Law CEO, Chavez ADR Services Denver, CO</p>	<p>Jones Day New York, NY</p> <p>Panelists</p> <p>Paula Briceno Corporate Counsel Crawford & Company Atlanta, GA</p> <p>Pedro Pavon Corporate Attorney Oracle Reston, VA</p> <p>Vicente Martinez Chief, Office of Market Intelligence in Division of Enforcement U.S. Securities and Exchange Commission Washington, DC</p> <p>Tom Ralph Chief, Cybercrime Division Massachusetts Attorney General's Office Boston, MA</p> <p>Megan Cox Attorney Division of Privacy and Identity Protection Federal Trade Commission Washington, DC</p>	<p>San Diego, CA</p> <p>Panelists</p> <p>Regina Rodriguez Partner Faegre Baker Daniels Denver, CO</p> <p>Greg Hidalgo Partner McDermott Will & Emery Dallas, TX</p> <p>Fernando Bohoroquez Partner Baker Hostetler New York, NY</p> <p>Hon. Ariel E. Belen (Ret.) Mediator & Arbitrator JAMS New York, NY</p>	<p>Panelists</p> <p>Luis Martinez Vice President International Centre for Dispute Resolution New York, NY 10271</p> <p>Josefa Sicard-Mirabal Adjunct Professor of Law Fordham University School of Law New York, NY</p> <p>John Arrastia Partner Arrastia Capote Partners LLP Miami, FL</p> <p>Mélida Hodgson Partner Foley Hoag LLP Washington, DC</p>
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3:00 pm – 3:15 pm

Networking Break & Exhibit Hall Visits

Grand Ballroom Foyer

3:15 pm – 4:30 pm

CLE Sessions

<p>Public Interest & Litigation Track Panel # 6 <i>Grand Ballroom C</i></p>	<p>Corporate & Business Law Track Panel # 6 <i>Grand Ballroom D</i></p>	<p>Business Development Institute Track # 3 <i>Grand Ballroom E</i></p>	<p>International Law Track Panel # 4 <i>Commonwealth C</i></p>
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<p>What's Next After <u>Obergefell</u>?: LGBT Rights in the Private and Public Realm</p> <p>In a landmark decision, the U.S. Supreme Court recently recognized that same-sex couples have a constitutional right to marry in <i>Obergefell v. Hodges</i>. Although it settled the issue of marriage, <u>Obergefell</u> leaves open many issues including: adoption and immigration rights, employment protections, transgender rights, and "religious freedom" claims. Come hear our panelists address the impact <u>Obergefell</u> will have in these areas.</p> <p>Moderator</p> <p>Raquel M. Matas Associate Dean for Administration & Counsel to the Dean University of Miami School of Law Coral Gables, FL</p> <p>Panelists</p> <p>Gonzalo Martinez Vice-Chair, Appellate Practice Group Carroll, Burdick & McDonough LLP San Francisco, CA</p> <p>Laura Maechtlen Partner Seyfarth Shaw LLP San Francisco, CA</p> <p>Paul D. Castillo Staff Attorney Lambda Legal Defense and Education Fund, Inc. Dallas, TX</p> <p>Raul A. Escatel Tax Counsel California Franchise Tax Board Sacramento/Oakland, CA</p>	<p>The Changing Landscape Of Patent Litigation</p> <p>The panel will provide an update on developments in patent law and patent litigation, a hot topic in the business news, including: 1) reduced filings in the wake of the America Invents Act and new post-grant procedures for challenging patent validity, 2) the effects of the Alice decision on so-called "troll" cases, congressional action to reduce the costs of patent litigation, and other issues.</p> <p>Introductory Remarks</p> <p>Circuit Judge Jimmie V Reyna US Court of Appeals for the Federal Circuit Washington, DC</p> <p>Moderator</p> <p>Jennifer A. Trusso Partner Sheppard Mullin Richter & Hampton LLP Costa Mesa, CA</p> <p>Panelists</p> <p>Isabella Fu Associate General Counsel Microsoft Redmond, WA</p> <p>Antony Pfeffer Partner Kenyon & Kenyon LLP. New York, NY</p> <p>Dalila Argaez Wendlandt Partner Ropes & Gray LLP Boston, MA</p> <p>Manuel Calderon Attorney General Motors Legal</p>	<p>The Holy Grail: Pay Gap Increases and Negotiating to Decrease Inequity</p> <p>Among full-time, year-round workers, women were paid approximately 78 percent of what men were paid. Panelists will discuss strategies to start the conversation and how to effectively argue for additional compensation.</p> <p>Moderator:</p> <p>Christine Poleski Gaona President Oakstone Human Capital, LLC Houston, TX</p> <p>Panelists</p> <p>Rosana Gutierrez Special Counsel Foley & Lardner LLP Miami, FL</p> <p>Carrie F. Ricci Associate General Counsel, United States Department of Agriculture Washington, DC</p> <p>Lizzette Herrera Castellanos Associate Director of Public Service and Diversity University of San Diego School of Law San Diego, CA</p> <p>Irene Oria Special Counsel Stroock & Stroock & Lavan LLP Miami, FL</p>	<p>Foreign Corrupt Practices Act: Where is Enforcement Heading and Where Has It Been?</p> <p>Foreign Corrupt Practices Act (FCPA) enforcement efforts by the Department of Justice and Securities Exchange Commission have resulted in hundreds of companies and individuals under investigation. In addition, many nations are mirroring US efforts to deter bribery. Panelists will discuss recent trends, reported decisions and some of the best practices to protect your clients.</p> <p>Moderator</p> <p>Giselle Fuentes Associate Arnold & Porter Washington, DC</p> <p>Panelists</p> <p>William H. Crosby, Jr. Associate General Counsel, Interpublic Group New York, NY</p> <p>Ernesto Palacios Senior Counsel, FCPA Unit US Securities & Exchange Commission Miami, FL</p> <p>Angelika Hunnefeld Partner Greenberg Traurig Miami, FL</p> <p>Maria Gonzalez Calvet Executive Counsel, Global Investigations General Electric Bethesda, MD</p>
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3:30 pm – 5:00 pm

HNBA Legal Education Fund (LEF) Reception

Marina I

6:00 pm – 7:00 pm

Gala Reception

Grand Ballroom Foyer

Introductory Remarks: Paulette Brown, American Bar Association President

7:00 pm – 12:00 am

Gala Awards Dinner

Grand Ballroom

HNBA Lifetime Achievement Award: Hugo Chaviano, Director, Illinois Department of Labor

Keynote Speaker: The Honorable Elizabeth Warren, U.S. Senator, State of Massachusetts

Saturday, September 5, 2015

7:30 am – 8:30 am

Friends of Bill meeting

Paine Room

9:00 am – 1:30 pm

Youth Symposium

9:00 am - 9:50 am

Registration and Continental Breakfast

9:50 am -10:00 am

Welcoming Remarks: Eneida Roman Olivieri, Region I Deputy President & Cynthia Mares, HNBA President

10:00 am - 10:55 am

Is Law School for me? How do I prepare? Learn the recipe for success! Hear from brilliant Young Attorneys who will address how to prepare for admission to law school, the importance of internships, and relationship building to jump-start an exciting legal career.

Moderator:

Gerardo Julian-Delgado, Attorney

Panelists:

Lourdes German, Chief Executive Officer and Founder of Bond Index, a fixed income software company

Jessica Massey, Associate General Counsel at Wal-Mart Stores, Inc.

Brandon Rios, Assistant Attorney General in Massachusetts

11:00am-11:55am

BREAK – OUT SESSIONS: CHOOSE A LIVE DEMONSTRATION

Trial Advocacy: All Rise. Observe future lawyers in action. Law students will argue a criminal case before Honorable Roberto Ronquillo, Jr. Practice your civic duty by carefully listening to all the evidence and examination of witnesses. Then take the challenge of determining the final jury verdict.

Judge:

Honorable Roberto Ronquillo, Jr, Chief Justice, Boston Municipal Court

Demonstrators:

Marx Calderon, BC Law

Roxana Ortez, BC Law

Walter Rodriguez, BC Law

Deal Negotiation: Piercing the Corporate Veil. Take a look behind corporate walls and watch private Attorneys in action when the stakes are high. A transactional exercise demo that will include a celebrity/entertainment client.

Moderator:

Luis Mercedes, Partner at Jones Day

Demonstrators:

Monica Neuman, Partner, McDermott Will & Emery LLP

Miguel Vega, Partner, Cooley LLP

12:00pm-12:55pm

Si Se Puede: Reach for the Stars. Be inspired by superstars! This panel of extraordinary leaders will spark your interest to soar in a future of unlimited opportunities. Explore different options in the legal profession, and get motivated to dream big.

Moderator:

Martiza Karmely, Associate Professor, Suffolk University Law School

Panelists:

Honorable Angela M. Ordoñez, Chief Justice, Massachusetts Probate & Family Court

Carmen M. Ortiz, United States Attorney, District of Massachusetts

Robert Harnais, Attorney at Law, Massachusetts Bar Association President-Elect

1:00pm-1:30pm

Luncheon and Networking

9:30 am – 5:00 pm

HNBA Board of Governors Meeting

Off-Site

10:30 am – 3:00 pm

HNBA Committee, Commission, Division, Section, and Taskforce Meetings

Westin Waterfront