



2016 HNBA Corporate Counsel Conference & Moot Court Competition Agenda

2016 HNBA CCC Honorary Co-Chairs

Robert T. Maldonado

HNBA National President
Partner, Cooper & Dunham LLP

Karen Dávila

HNBA Corporate Counsel Division Chair
Senior Associate General Counsel, Walmart

2016 HNBA CCC Ex-Officios

Pedro J. Torres-Díaz

HNBA National President-Elect
Partner, Jackson Lewis P.C.

Irene Oria

HNBA National Finance Director
Partner, Stroock & Stroock & Lavan LLP

2016 HNBA CCC National Leadership Team

Juan M. Sempertegui

Director of Licensing
Maryland's Division
of Financial Regulation

Jessica Massey

Associate General Counsel
Walmart Stores

Neysa Alsina

HNBA Regional President, Region II
Counsel, NY City Bar Association

Veronica Arechederra Hall

HNBA Deputy Regional Pres., Region XIV
Shareholder, Jackson Lewis P.C.

Freddy Saavedra

HNBA Regional President, Region XIV
Partner, Alex & Associates P.C.

HNBA National Office

Alba Cruz-Hacker

COO & Executive Director

Erika Lopez-Tello

Director of Operations

Wednesday, March 16, 2016

8:00 am – 9:00 am	HNBA Uvaldo Herrera Moot Court Competition Orientation
10:00 pm – 5:00 pm	HNBA Moot Court Competition
12:00 pm – 5:00 pm	HNBA Registration
10:30 am – 4:30 pm	HNBA Lesbian, Gay, Bisexual & Transsexual (LGBT) Summit: Defining an Agenda for Leadership and Advocacy <i>Sponsored by National LGBT Bar, Squire Patton Boggs, Littler, Polsinelli, Escatel Tax Law, and Marquez Law Group</i>
6:00 pm – 8:30 pm	HNBA Corporate Counsel Conference Welcome Reception
9:00 pm – 10:30 pm	HNBA Corporate Counsel Division Reception – <i>Sponsored by Laredo & Smith and Manion, Gaynor & Manning</i>
9:00 pm – 12:00 am	Afterhours Champagne Reception – Hosted by HNBA LGBT Division – <i>Sponsored by Reed Smith, Seyfarth Shaw, and Littler</i>

Thursday, March 17, 2016

7:30 am – 12:00 pm	The Blueprint for Selling and Buying: Creating Professional Success for Outside and In-house Counsel Presented by the Minority Corporate Counsel Association (MCCA) <i>Sponsored by the HNBA Latina Commission and HNBA Corporate Counsel Division</i> <i>Open to conference registrants, pre-registration required and space is limited to 25 outside counsel slots and 10 In-house Counsel Judges. Breakfast will be provided to registrants only.</i> Through instruction and experiential learning participants will work together to learn skills and behaviors for building successful business relationships. Outside Counsel will have the opportunity to work in teams to develop a formal pitch from a mock RFQ for legal services, which will be presented to real in-house counsel. In-House Counsel judging the pitches, whether or not they are currently involved in selecting outside counsel, will have an opportunity to develop key questions and a checklist for assessing pitches.
8:00 am – 5:00 pm	HNBA Registration
8:00 am – 9:00 am	Friends of Bill meeting
9:00 am – 9:30 am	Networking Breakfast
9:30 am – 10:45 am	Opening Plenary Session: General Counsel Roundtable: How I Got to Where I am Today - General Counsel from major Corporations across a broad spectrum of industries will talk about key contributors to achieving the role of General Counsel. Panelists will discuss the

role mentors and technology played in their career as well as the key lessons they've learned along the way.

Moderator

Karen L. Dávila
Sr. Associate General Counsel
Wal-Mart Stores, Inc.

Panelists

Ricardo Anzaldua
Executive Vice President and General Counsel
MetLife, Inc.

Alexander J. May
Vice President and General Counsel
Wal-Mart Stores, Inc.

Melvin F. Williams, Jr.
General Counsel
U.S. Small Business Administration

9:30 am – 3:30 pm

Moot Court Competition

10:00 am – 4:00 pm

HNBA Exhibitor Showcase

11:00 am – 12:15 pm

CLE Sessions

Public Policy & Government Track Panel #1	Intellectual Property & Litigation Track Panel #1	In House Counsel/Corporate Track Panel #1	Business Development Institute & Law Practice Mgmt. Track Panel #1
<p><i>Advocacy 101: Effective Strategies with State & Federal Officials</i></p> <p>Panelists from a range of positions in companies, non-profits, and government agencies will provide a broad but comprehensive view of advocacy at the state and federal level. The panel will discuss what defines proper advocacy and how to be an effective communicator at both the state and federal levels.</p>	<p><i>Technology Trends in International IP: Practitioner's Insight Into Foreign Trends and Global Treaties</i></p> <p>Technology is affecting the global Intellectual Property marketplace including recent international treaties, adoption of the global dossier, and emerging technologies and trends in foreign markets, among other topics. Panelists will discuss how various countries around the world may be impacted by</p>	<p><i>The State of Cybersecurity Report: An In-House Perspective</i></p> <p>The State of Cybersecurity Report is a special study published by the Association of Corporate Counsel (ACC) Foundation. Panelists will discuss the findings from an in-house perspective and steps companies can take to protect their assets and how to effectively address government inquiries.</p>	<p><i>Don't Print! Legal Writing & Reading in The Digital Age</i></p> <p>The presentation is focused on best practices for format and style of legal documents submitted to the courts today, taking into consideration the current rules, recommendations of courts and writing authorities, and an understanding that Judges now rarely read documents in paper format. Panelists will discuss how and why these changes to document</p>

<p>Moderator Claudine Martinez President MCT Industries, Inc. Albuquerque, NM</p> <p>Panelists Robert Raben Founder & President The Raben Group Washington, DC</p> <p>Jason Barraza Senior Associate Director Veridius Phoenix, AZ</p> <p>Roberto J. Gonzalez Partner Paul, Weiss, Rifkind, Wharton & Garrison LLP Washington, DC</p> <p>Luis Campillo Metro Manager AARP California Pasadena, CA</p>	<p>new trends. Panelists will also share their insight and strategies on how to maximize efficiency and profitability in light of these trends.</p> <p>Moderator Cecilia Sanabria Associate Finnegan, Henderson, Farabow, Garrett & Dunner, LLP Washington, DC</p> <p>Panelists Darrell G. Mottley Principal Shareholder Banner & Witcoff, Ltd. Washington, DC</p> <p>Catherine Romero Senior Attorney Microsoft Redmond, WA</p> <p>Claudia D. Hartleben Associate Curtis, Mallet-Prevost, Colt & Mosle Washington, DC</p> <p>Robert D. Wells Associate Finnegan, Henderson, Farabow, Garrett & Dunner, LLP Washington, DC</p>	<p>Moderator Jinna Pastrana Bulava Associate General Counsel and Director of Large Law Programs Association of Corporate Counsel Washington, DC</p> <p>Panelists Tammy Brandt Chief M&A and Alliance Counsel Computer Sciences Corporation Arlington, VA</p> <p>German Lara Legal Counsel Wärtsilä North America, Inc. Houston, TX</p> <p>Jandria S Alexander Deputy General Counsel The Aerospace Corporation El Segundo, CA</p> <p>Glenn Nieves General Counsel Vice President - Government Affairs and Corporate Secretary WILCON Los Angeles, CA</p>	<p>format and style are necessary in today's legal and technological world.</p> <p>Moderator Irene Oria Special Counsel Stroock & Stroock & Lavan LLP Miami, FL</p> <p>Panelists Cindy Duque Bonilla Counsel Weinberg, Wheeler, Hudgins, Gunn & Dial, LLC Orlando, FL</p> <p>Eric Magnuson Partner, Robins Kaplan LLP Former Chief Justice of the Minnesota Supreme Court St. Paul, MN</p> <p>Raoul G. Cantero Partner, White & Case LLP Former Justice, Florida Supreme Court Miami, FL</p> <p>Edward J. Loya, Jr. Counsel Venable LLP Los Angeles, CA</p>
---	--	--	---

12:15 pm – 12:45 pm

Networking Lunch – Keynote Speaker: Jacob Lew, U.S. Secretary of Treasury (Invited)

12:45 pm – 2:00 pm

Plenary Session: Puerto Rico Debt Crisis - The Commonwealth of Puerto Rico is in the midst of an economic and fiscal crisis, with a 45% poverty rate, according to Fortune, and more than \$70B in debt. It is estimated that the Commonwealth has a debt financing deficit that will grow to \$23.9B through 2025. Panelists, including members of the HNBA's Task Force on Puerto Rico, will discuss steps that the Commonwealth may take to strengthen its finances, including tough reforms, stronger fiscal governance, credible budget controls and actions that the US Congress may take.

Moderator

Jaime Areizaga-Soto
Deputy Secretary of Veterans and Defense Affairs of Virginia
Richmond, VA

Panelists

Ginette Magana
Associate Director of Public Engagement
White House
Washington D.C.

Frederick Pfaeffle
Deputy Assistant Secretary for Civil Rights
US Department of Agriculture
Washington, DC

José Calderón
President
Hispanic Federation
New York, NY

2:00 pm – 2:15 pm

Networking Break & Exhibit Hall Visits

2:15 pm – 3:30 pm

CLE Sessions

Public Policy & Government Track Panel #2	Intellectual Property & Litigation Track Panel #2	In House Counsel/Corporate Track Panel # 2	Business Development Institute & Law Practice Mgmt. Track Panel #2
<p><i>W-2 or 1099? Employee and Independent Contractor Issues In the Uber Age</i></p> <p>A growing number of Americans are being hired under flexible work arrangements. These can take the form of app-based independent contractor arrangements (such as Uber and Lyft),</p>	<p><i>Control it! Effective Ways to Manage Your Cases</i></p> <p>Every case is different but strategies can be developed to establish clear objectives and timelines. Panelists will discuss tools to effectively manage cases including developing budgets, retaining</p>	<p><i>Data Breach Insurance: What to Seek from D&O and Cyber Insurance Policies</i></p> <p>Following a data breach, company policyholders are likely be investigated by state and federal authorities including State Attorney Generals, the Federal Trade Commission (and now the Securities &</p>	<p><i>The Transpacific Partnership (TPP): It Matters on Main Street & Wall Street</i></p> <p>The Trans-Pacific Partnership (TPP) trade agreement has generated substantial policy and political debate. Panelists will discuss the TPP's relevance to their business' bottom line, whether the company is a</p>

<p>temp arrangements, and the use of staffing firms. Panelists will discuss the associated benefits including providing workers with flexibility and employers with lower costs and risks such as heightened scrutiny about such arrangements in legislation, state and federal agency enforcement actions.</p> <p>Moderator Steve Flores Partner Winston & Strawn LLP Chicago, IL</p> <p>Panelists: Jenny Ortiz-Schaffer Attorney UPS Miami, FL</p> <p>Henry Talavera Partner Polsinelli PC Dallas, TX</p> <p>Michael Massiatte Associate General Counsel Tabletop Media, LLC d/b/a Ziosk Dallas, TX</p>	<p>experts, evaluating the value of mediation, trial strategy, etc.</p> <p>Moderator William Alvarado Rivera Senior Vice President for Litigation AARP Foundation Washington, DC</p> <p>Panelists Maria Rodriguez Partner DLA Piper Los Angeles, CA</p> <p>Maria R. Coor Partner BakerHostetler Washington, DC</p> <p>Jason J. DeJonker Partner Seyfarth Shaw LLP Chicago, Illinois</p>	<p>Exchange Commission, in the case of public companies). Panelists will discuss how to assess and maximize D&O, E&O, crime and cyber coverage for data breach related investigations.</p> <p>Moderator Vianny M. Pichardo Attorney Anderson Kill P.C. New York, NY</p> <p>Panelists Carolina A. Fornos Partner Pillsbury Winthrop Shaw Pittman LLP New York, NY</p> <p>Cassandra E. Hooks Counsel Alston & Bird LLP Los Angeles, CA</p> <p>Mario G. Paez, RPLU, CIPP/US Vice President, Professional Risk Practice Wells Fargo Insurance Services USA, Inc. St. Louis Park, MN</p> <p>Sergio F. Oehninger Counsel Hunton & Williams LLP McLean, VA</p>	<p>small business or international corporation.</p> <p>Moderator Diana Rodriguez Senior Advisor, International Trade U.S. Small Business Administration Washington, DC</p> <p>Panelists Zuraya Tapia-Hadley Vice President, Public Affairs UPS Washington, DC</p> <p>Christina Sevilla Deputy Assistant U.S. Trade Representative for Small Business, Office of the U.S. Trade Representative Washington, DC</p> <p>William J. Morley President & CEO Altrius Group LLC Washington, DC</p> <p>Javier Palomarez President U.S. Hispanic Chamber of Commerce Washington, DC</p>
---	---	---	---

3:30 pm – 3:45 pm

Networking Break & Exhibit Hall Visits

Public Policy & Government Track Panel # 3	Intellectual Property & Litigation Track Panel #3	In House Counsel/Corporate Track Panel # 3	Business Development Institute & Law Practice Mgmt. Track Panel #3
<p><i>Broccoli or Burgers? Food Law's Policy Impact on the Marketplace and Eating Habits</i></p> <p>Laws and policy about food in the U.S. have evolved over time and so have people's preferences and knowledge about food. Panelists will discuss how food laws have developed; the role that advocates, companies, and the government have played in their development; and the extent to which the public's habits have influenced that change or stemmed from it.</p> <p>Moderator Vilma T. Arce Stark Attorney Organization of American States Washington, DC</p> <p>Panelists</p> <p>Jodi Tyson, MPH Government Affairs Director Three Square Food Bank Las Vegas, NV</p> <p>Luis Avila Associate General Counsel US Foods, Inc. Chicago, IL</p> <p>Carrie F. Ricci Associate General Counsel, Marketing, Regulatory, and Food Safety Programs United States Department of Agriculture Washington, D.C.</p>	<p><i>Good or Bad? Amended Federal Rules of Civil Procedure's Impact on Intellectual Property Litigation</i></p> <p>In December of 2015, the changes to the Federal Rules of Civil Procedure regarding discovery took effect. Panelists will discuss the specific impact on IP and patent litigation including the collection and/or preservation of electronically-stored information. In addition, attendees will learn about the increased burdens that will be imposed on litigants under the new rules and about potential trends that may be developing.</p> <p>Moderator Clara Jimenez, Associate Finnegan, Henderson, Farabow, Garrett & Dunner, LLP Washington, DC</p> <p>Panelists Judge Christine M. Arguello US District Court for the District of Colorado Denver, CO</p> <p>Efren Garcia General Counsel ARC, Inc. Austin, TX</p> <p>Jennifer Burdman Partner King & Spalding LLP Washington, DC</p>	<p><i>Effective Techniques in Mediation Advocacy – How Inside and Outside Counsel Can Partner to Maximize Results</i></p> <p>Mediations should be the preferred method to resolve legal disputes. Panelists will discuss essential aspects of effective mediation advocacy, including how to prepare a case for mediation, strategies for maximizing the mediation session, effective negotiation, using the mediator to your best advantage and how to overcome an impasse. Discussion will also cover how to develop a career in mediation and the important role diverse mediators play in the Alternative Dispute Resolution process.</p> <p>Moderator Ariel E. Belen Mediator and Arbitrator JAMS New York, NY</p> <p>Panelists Mishell Parreno Taylor Shareholder Littler Mendelson P.C. San Diego, CA</p> <p>Marcos Daniel Jiménez Partner McDermott Will & Emery LLP Miami, FL</p> <p>Mariana Bravo Partner Carr Maloney PC</p>	<p><i>Put it Up or Take It Down? Leveraging Social Media to Grow Your Practice</i></p> <p>With increasing use of social media, attorneys have a unique ability to market themselves to a broader audience. Panelists will cover the use of social media platforms to leverage one's reputation in the legal field, how to avoid ethical pitfalls that are notorious with online advertising and best practices.</p> <p>Moderator Karen Leyva Associate, Ropes & Gray Chair, HNBA Young Lawyers Division (YLD) New York, NY</p> <p>Panelists Neysa Alsina Counsel New York City Bar Association New York, NY</p> <p>Joseph L. Linares Associate, Connell Foley LLP Board Member, HNBA YLD Newark, NJ</p> <p>Michael Saltman President Esquire Deposition Solutions, LLC Atlanta, GA</p>

Nilda M. Isidro Partner Goodwin Procter LLP New York, NY	Jose L. Patiño Chair, IP Litigation Foley & Lardner LLP San Diego, CA	Veronica Arechederra Hall Partner Jackson Lewis P.C. Las Vegas, NV	
---	--	---	--

5:00 pm – 6:30 pm

HNBA Judicial Council Reception (*Invitation Only*)

5:00 pm – 6:30 pm

HNBA Technology Reception – *Sponsored by Finnegan*

7:00 pm – 9:30 pm

HNBA Top Lawyers Under 40 Awards Reception - Keynote: Lucy Flores, Former Nevada State Assembly Member

Friday, March 18, 2016

8:00 am – 5:00 pm

HNBA Registration

8:00 am – 9:00 am

Friends of Bill meeting

9:00 am – 9:30 am

Networking Breakfast

9:30 am – 10:45 am

HNBA Latina Commission Plenary Session: What Can We Learn About Diversity & Inclusion from Silicon Valley?

Silicon Valley is often criticized for its lack of diversity, but a recent Harvard Business Review Article pointed to a number of tech companies who are prioritizing diversity, including Latina Attorneys, and have the quantitative results to prove it. This panel will discuss the good, the bad, and the ugly of Silicon Valley's diversity problem and what we can learn from the companies who are tackling the problem with the same innovation as their everyday businesses.

Moderator

Erica V. Mason
Partner
Constangy, Brooks, Smith & Prophete
Atlanta, GA

Panelists

Jennifer Trusso
Partner
Sheppard Mullin
Costa Mesa, CA

Jill Lynch Cruz, PHD, SPHR, GCDF
Executive Coach & Career Development Consultant

JLC Consulting
 Washington, DC
 Anthony Heckman
 Associate
 Kapor Capital
 San Francisco, CA

9:30 am – 3:30 pm

Moot Court Competition

10:00 am – 4:00 pm

HNBA Exhibitor Showcase

11:00 am – 12:15 pm

CLE Sessions

Public Policy & Government Track Panel #4	Intellectual Property & Litigation Track Panel #4	In House Counsel/Corporate Track Panel # 4	Business Development Institute & Law Practice Mgmt. Track Panel # 4
<p><i>Can You Afford It? Health and Life Sciences Product Development and Prescription Drug Pricing</i></p> <p>Panelists will discuss how the health and life sciences industry works to develop and protect their products/offerings, including successful partnering in drug development and protection of associated intellectual property. In addition, discussion will include current controversies surrounding prescription drug pricing and market place considerations.</p> <p>Moderator Dan Mateo Partner Reed Smith LLP Princeton, NJ</p> <p>Panelists Karen L. Davila Senior Associate General Counsel Walmart US Bentonville, AR</p>	<p><i>Charge It! Legal Issues Involving Mobile Financial Transactions</i></p> <p>Mobile payments are becoming more and more common. Panelists will discuss the mobile payment legal requirements mobile disclosures/agreements, and mobile marketing. Discussion will also focus on Federal Trade Commission's guidance in this area, application of eSign, and privacy concerns.</p> <p>Moderator Jennifer Munoz Assistant General Counsel Bank of America New York, NY</p> <p>Panelists Manny Alvarez General Counsel Affirm, Inc. San Francisco, CA</p>	<p><i>Don't Delete! E-Discovery Issues: Retainer Agreements, Sanctions, Electronic Record Keeping Policies & Amended Federal Rules of Civil Procedure</i></p> <p>As companies digital fingerprints are becoming larger every single day, counsel need to continuously determine what data is discoverable? Panelists will discuss what impact retainer agreements, potentials sanctions, Electronic Record Keeping Policies and the recently amended Federal Rules of Civil Procedure will have on e-discovery obligations.</p> <p>Moderator Azalia Lopez Volpe Hearing Officer State of New York Office of Temporary and Disability Assistance New York, NY</p>	<p><i>FCPA: Third Party Due Diligence and Use of Third Party Technology Vendors</i></p> <p>Under the Foreign Corruption Practices Act, a company can be liable for the activities of its agents, consultants, advisers, joint venture partners, and other relevant third parties. Panelists will discuss best practices of how to conduct risk based third party due diligence and how third party technology vendors can help with the process.</p> <p>Moderator Giselle Fuentes Associate Arnold & Porter LLP Washington, DC</p> <p>Panelists Gabriela Martes Team Leader The Red Flag Group San Francisco, CA</p>

<p>Gelvina Stevenson Associate General Counsel The Children's Hospital of Philadelphia Philadelphia, PA</p> <p>Hector Daniel Ruiz Partner Connell Foley LLP Newark, NJ</p>	<p>Maricela Segura Attorney Federal Trade Commission Los Angeles, CA</p> <p>Joe Rodriguez Of Counsel Morrison & Foerster LLP Washington, DC</p> <p>Yolanda Gamboa Assistant General Counsel Bank of America Chicago, IL</p>	<p>Panelists Rebecca Aleman Ryon Litigation Counsel eBay Draper, UT</p> <p>Martha Mora Partner Avila Rodriguez Hernandez Mena & Ferri LLP Miami, FL</p> <p>Mary Lou Castillo Assistant US Attorney US Attorney's Office, Southern District of Texas Laredo, TX</p> <p>Cristina B. Rodriguez Associate Stroock & Stroock & Lavan LLP Miami, FL</p>	<p>Joaquin Hernandez General Counsel B.E. Meyers & Co., Inc. Redmond, WA</p> <p>Richard Montes de Oca Partner MDO Partners Miami, FL</p> <p>Ashley M. Sprague Associate Covington & Burling LLP Washington, DC</p>
--	---	--	--

12:15 pm – 12:45 pm

Networking Lunch – Keynote Speaker: Honorable Maria Contreras-Sweet, Administrator, U.S. Small Business Administration

12:45 pm – 2:00 pm

Plenary Session: Latino and Latina Secretaries of State - For the next Presidential election, 28.5 million Latinos will be eligible to vote; however, Latino participation is lower than other groups and as leaders in our communities, the HNBA is working to change that. Our distinguished panelists will discuss how Latino and Latina Secretaries of State are making a difference in voting rights and election administration. What are their best practices to protect voting rights and ensure free, fair and accessible elections? How can Latino lawyers get more involved in protecting voting rights in 2016?

Moderator:

Katherine Culliton-González
Senior Attorney and Director of Voter Protection
Advancement Project
Washington, DC

Panelists:

Pedro Cortes
Pennsylvania Secretary of State

Nellie Gorbea
Rhode Island Secretary of State

Alex Padilla
California Secretary of State

Rossana Rosado (Invited)
Acting New York Secretary of State

2:00 pm – 2:15 pm

Networking Break & Exhibit Hall Visits

Small Business & Small Firm Panel # 1	Intellectual Property & Litigation Track Panel # 5	In House Counsel/Corporate Track Panel # 5	Business Development Institute & Law Practice Mgmt. Track Panel # 5
<p><i>The iAttorney: Utilizing Mobile Technology, Management Software, and Security Issues</i></p> <p>Attorneys must often learn how to master the mobile age with tablets, smartphones and other technology. The panel will share insights on various applications and practices that attorneys will be able to incorporate into their practice, be it litigation or transactional, and the security issues involved.</p> <p>Moderator Andre De La Cruz Associate Sheppard, Mullin, Richter & Hampton LLP Costa Mesa, CA</p> <p>Panelists Tracy Gallegos Partner Fox Rothschild LLP Las Vegas, NV</p>	<p><i>Over Budget? Using Technology to Minimize Litigation Costs – Sponsored by Microsoft Corporation</i></p> <p>With an estimated 17% of the total cost of litigation, discovery is a prime target for reducing time and cost in your legal practice. Come hear the discussion and see a series of live demos demonstrating how law firms are taking advantage of the archiving and compliance capabilities of Microsoft Office 365 to reduce your time and cost before going to trial. Learn from a certified document manager and litigation attorneys about their strategies. From identification, preservation, collection, all the way to production, this comprehensive online platform can help your legal practice be more efficient and cost effective.</p> <p>Moderator Abel B. Cruz, MBA Technology Strategist – Government & Healthcare Microsoft Corporation Redmond, WA</p>	<p><i>Innovative Technology Solutions for Leading In-House Legal Departments</i></p> <p>General Counsel are continuously looking for ways to increase efficiency using technology. The panel will discuss available solutions in the market place that can drive a greater value proposition in areas such as Cybersecurity and document storage.</p> <p>Moderator Raquel Matas Assistant Dean and Counsel to the Dean University of Miami School of Law Miami, FL</p> <p>Panelists Raquel Tamez Chief Legal Counsel Source America Washington, DC</p> <p>Gabriel Buigas SVP Global Strategy & Client Solutions UnitedLex Corporation Fort Lauderdale, FL</p>	<p><i>Cuba: Technology as an Engine of Economic Development</i></p> <p>The change in U.S./Cuba policy will have a substantial impact on the Cuban economy and its social/political system. The panel will discuss technology issues that will arise in various areas including export, the internet and the media.</p> <p>Moderator Barbara Alonso Partner Squire Patton Boggs Miami, FL</p> <p>Panelists Justin Carlson Associate Counsel – Caribbean The Western Union Company Hallandale Beach, FL</p> <p>Arnaldo Perez Senior Vice President & General Counsel Carnival Corporation Pine Crest, FL</p>

<p>Ricardo Aponte-Parsi Senior Counsel Empresas Fonalledas, Inc. San Juan, PR</p> <p>Freddy Saavedra Partner Alex & Associates P.C. Phoenix, AZ</p> <p>Shawn Kennedy Chief Executive Officer eDepose, LLC Sacramento, CA</p>	<p>Panelists Rosevelie Márquez Morales East Coast Diversity Director Sidley Austin LLP New York, New York</p> <p>Tom Moen Cloud Architect & Certified Records Manager Microsoft Corporation Redmond, WA</p> <p>Ricardo A. Gonzalez Shareholder Greenberg Traurig, P.A Miami, FL</p>	<p>Tyrone Valdivia Legal Counsel Hewlett-Packard Enterprise Services Herndon, VA</p> <p>R. Jason Straight Senior VP, Cyber Risk Solutions UnitedLex Corporation New York, NY</p>	<p>Lauren Valiente Senior Counsel Foley & Lardner LLP Tampa, FL</p> <p>Aymee Valdivia Associate Holland & Knight Miami, FL</p>
--	--	--	--

2:30 pm – 3:30 pm

5th HNBA Annual Speed Networking and Corporate Connections Program

The Speed Networking and Corporate Connections Program is one of the Hispanic National Bar Association's signature professional and business development initiatives. In accordance with our mission, to enrich and diversify the legal profession, the Program is designed to promote meaningful business relationships between America's leading corporate law departments and HNBA attorney member.

3:30 pm – 3:45 pm

Networking Break & Exhibit Hall Visits

3:30 pm – 4:30 pm

HNBA Speed Networking and Corporate Connections Reception (Open to all program applicants and participating companies ONLY)

3:45 pm – 5:00 pm

CLE Sessions

Small Business & Small Firm Panel # 2	Intellectual Property & Litigation Track Panel # 6	In House Counsel/Corporate Track Panel # 6	Business Development Institute & Law Practice Mgmt. Track Panel # 6
Capital Formation and Tech Startups: Equity Crowdfunding and Title III of the Jobs Act	2016 Forensics: How Technology Impacts Internal Investigations	<i>Employee Use of Technology - The Good, the Bad, and the Ugly</i>	<i>Judges that Google: The Ethics of Judicial Use of Internet Resources</i>

<p>Equity crowdfunding offers an unprecedented opportunity for "unaccredited investors" to invest in tech startups and private companies through on-line portals. The panel will discuss the new Equity Crowdfunding rules under Title III of the Jobs Act, which dramatically changes the options for capital raising for small and big companies alike and new business opportunities for traditional broker-dealers. Discussion will also cover the new rules, exceptions, requirements and how to decide between the types of offerings for companies seeking investors that all attorneys need to know about as they advise their clients.</p> <p>Moderator Kenny S. Terrero Counsel Sidley Austin LLP New York, NY</p> <p>Panelists Ramona Ortega CEO & Founder Mi Dinero Mi Futuro New York, NY</p> <p>Jesse Martinez Cofounder, Tech Entrepreneur, Philanthropist San Francisco, CA</p> <p>Diego Gómez-Cornejo Associate McDermott Will & Emery LLP Dallas, TX</p>	<p>From texting apps, "smart watches" to Evernote, today's technology houses vast amounts of information that can be integral when conducting internal investigations and responding to government inquiries. Panelists will review what information is available through technology; whether a company can legally and practically collect data, whether it should produce the data and what pitfalls to avoid.</p> <p>Moderator Eugenia Hernandez Vice President, Deputy General Counsel Daymon Worldwide Syracuse, New York</p> <p>Panelists Karen Schuler Managing Director BDO Consulting Washington, D.C.</p> <p>Jaqueline Arango Partner Chair, White Collar Crime & Government Investigations Practice Akerman Miami, Florida</p> <p>Rahsaan W. Thompson Associate General Counsel Actelion Pharmaceuticals US, Inc. San Francisco, CA</p>	<p>Employees are increasingly relying on technology to perform their duties. Panelists will discuss the positive impact technology has in the workplace ("the Good"), including increased employee productivity, collaboration, and the ability to maintain a remote workforce; the legal issues which are raised when employees (and employers) misuse or abuse technology in the workplace ("the Bad"); and the negative impact employee use of technology may have in the workplace ("the Ugly"), including reputational harm, harassment, discrimination, and data breach.</p> <p>Moderator Jason C. Gavejian Shareholder Jackson Lewis, P.C. Morristown, NJ</p> <p>Panelists Manuel Cuevas-Trisán Vice President Motorola Solutions, Inc. Schaumburg, IL</p> <p>Kim Colbert Assistant General Counsel Daymon Worldwide Stamford CT</p> <p>Teresa Hutson Assistant General Counsel Microsoft Seattle, WA</p>	<p>There appears to be an increasing problem of judges conducting independent internet research even though to do so may conflict with a party's rights regarding when a court is going to take judicial notice of an issue. The panel will discuss specific cases where this occurred and the potential relief the parties may be entitled to obtain. Panelists will also examine the associated ethical issues.</p> <p>Moderator Lisa Lodin Peralta Appellate Staff Attorney Robins Kaplan LLP Minneapolis, MN</p> <p>Panelists The Hon. Peter M. Reyes, Jr. Court of Appeals Judge Minnesota Court of Appeals Minneapolis, MN</p> <p>The Hon. Celeste I. Villarreal Associate Judge Austin Municipal Court Austin, TX</p> <p>Nelson C. Bellido Partner Roig Tutan Rosenberg Martin Stoller & Bellido, P.A. Miami, FL 33130</p> <p>Elia Diaz-Yaeger Shareholder Lugenbuhl, Wheaton, Peck, Rankin & Hubbard New Orleans, LA</p>
--	--	--	--

Lillian A. Forero Associate Sutherland Asbill & Brennan LLP Washington, DC	Adria Perez Partner Kilpatrick Townsend & Stockton LLP Atlanta, GA		
---	---	--	--

5:00 pm – 6:00 pm

HNBA Legal Education Fund (LEF) Fundraising Reception

6:30 pm – 7:30 pm

Pre-Gala Reception

7:30 pm – 12:00 am

Gala Dinner – Keynote Speaker: Horacio Gutierrez, General Counsel and Corporate Vice President, Microsoft Corporation

Saturday, March 19, 2016

8:00 am – 9:00 am

Friends of Bill meeting

10:00 am – 5:30 pm

HNBA Board of Governors Meeting

10:00 am – 3:30 pm

Hoover Dam Excursion – Pre-registration and payment required. Register at <https://multisoftevents.com/HNBACC16/Attendee/Register.aspx>

10:30 am – 3:00 pm

HNBA Committee, Commission, Division, Section, and Taskforce Meetings

