



CONFERENCE AGENDA



WEDNESDAY, MARCH 16, 2016

8:00 AM–9:00 AM
**HNBA Uvaldo Herrera Moot Court
 Competition Orientation**
 OCTAVIUS 1-2

10:00 PM–5:00 PM
HNBA Moot Court Competition
 MILANO I-VIII ROOMS

12:00 PM–5:00 PM
HNBA Registration
 OCTAVIUS FOYER

12:00 PM–6:00 PM
**HNBA Lesbian, Gay, Bisexual & Transsexual (LGBT)
 Summit: Defining an Agenda for Leadership and Advocacy**
 ROMAN 1

Sponsored by National LGBT Bar, Squire Patton Boggs, Littler, Polsinelli, Escatel Tax Law, and Marquez Law Group



12:00 PM–12:15 PM
 + Welcome/Introductory Remarks

SPEAKERS: *Gonzalo C. Martinez*, Chair HNBA LGBT Division;
Eduardo Juarez, President, National LGBT Bar Association

12:15 PM–12:45 PM
 + Who We Are as Latino/a LGBT Legal Professionals:
 A Statistical Overview

SPEAKER: *Andrew Flores*, Ph.D., Public Opinion and Policy Fellow,
 The Williams Institute at the UCLA School of Law

1:00 PM–2:15 PM
 + Working Lunch: What is the Current State of Affairs on
 Latino/a LGBT Rights

MODERATOR: *Robert T. Maldonado*, HNBA National President/Partner
 at Cooper Dunham

PANELISTS: *Eduardo Juarez*, EEOC/National LGBT Bar President;
Lisa Cisneros, LGBT Program Director, California Rural Legal Assistance;
Victor Marquez, ABA Commission on Sexual Orientation and Gender
 Identity (SOGI); *Flor Bermudez*, Detention Project Director, Transgender
 Law Center

2:30 PM–3:45 PM
 + WORKSHOP 1: Developing LGBT Latino/a Professionals
 for Success and Leadership in Law firms, Academia, the
 Government and Judiciary

MODERATOR: *Raquel Matas*, HNBA VP of External Affairs/Associate Dean
 for Administration & Counsel to the Dean, University of Miami School of Law

PANELISTS: *Robert Raben*, President & Founder, The Raben Group;
Aracely Munoz Petrich, VP Strategic Development, Minority Corporate
 Counsel Association; *Arlene Zalayet*, Senior VP, Liberty Mutual;
Laura Maechten, Partner, Seyfarth Shaw

3:45 PM–5:00 PM
 + WORKSHOP 2: Strategies for Defending Against the New
 Challenges to LGBT Rights

MODERATOR: *D'Arcy Kemnitz*, Executive Director, National LGBT
 Bar Association

PANELISTS: *Paul Castillo*, Staff Attorney, Lambda Legal;
Laura Hernandez, Community Outreach Coordinator, Gender
 Justice Nevada; *Richard Saenz*, (formerly Legal Services NYC),
 Lambda Legal; *Monica Trasandes*, Director of Programs, GLAAD

5:00 PM–5:55 PM
 + Group Discussion: Defining an Agenda for LGBT Latinos/as
 In the Legal Profession

Goal: Small breakout groups to define national agenda, focusing
 on legal arenas where our advocacy as Latino/a LGBT legal
 professionals would be most helpful.

FACILITATOR: *Francisco Dueñas*, Director of Diversity, Inclusion &
 Proyecto Igualdad, Lambda Legal

6:00 PM–8:30 PM
HNBA Corporate Counsel Conference Welcome Reception
 NEPTUNE POOL

9:00 PM–10:30 PM
HNBA Corporate Counsel Division Reception
 ROMAN BALLROOM

Sponsored by Laredo & Smith and Manion, Gaynor & Manning



9:00 PM–12:00 AM
Afterhours Champagne Reception
 OMNIA NIGHTCLUB

Hosted by HNBA LGBT Division

Sponsored by Reed Smith, Seyfarth Shaw, and Littler





THURSDAY, MARCH 17, 2016

7:30 AM–12:00 PM

The Blueprint for Selling and Buying: Creating Professional Success for Outside and In-house Counsel Presented by the Minority Corporate Counsel Association (MCCA)

MILANO 1-2

Sponsored by the HNBA Latina Commission and HNBA Corporate Counsel Division

CLOSED: preregistered participants only

Through instruction and experiential learning participants will work together to learn skills and behaviors for building successful business relationships. Outside Counsel will have the opportunity to work in teams to develop a formal pitch from a mock RFQ for legal services, which will be presented to real in-house counsel. In-House Counsel judging the pitches, whether or not they are currently involved in selecting outside counsel, will have an opportunity to develop key questions and a checklist for assessing pitches.

Note: Breakfast will be served to program participants.

8:00 AM–5:00 PM

HNBA Registration OCTAVIUS FOYER

8:00 AM–9:00 AM

Friends of Bill Meeting OCTAVIUS 16

9:00 AM–12:30 PM

Moot Court Competition MILANO V-VIII ROOMS

8:30 AM–9:30 AM

Networking Breakfast OCTAVIUS BALLROOM

9:30 AM–10:45 AM

Opening Plenary Session: General Counsel Roundtable: How I Got to Where I Am Today

General Counsel from major Corporations across a broad spectrum of industries will talk about key contributors to achieving the role of General Counsel. Panelists will discuss the role mentors and technology played in their career as well as the key lessons they've learned along the way. Panelists will also discuss their companies' efforts to diversify the legal profession.

MODERATOR: **Karen L. Dávila**, Sr. Associate General Counsel, Walmart Stores, Inc.

PANELISTS: **Ricardo Anzaldúa**, Executive Vice President and General Counsel, MetLife, Inc.; **Arnaldo Perez**, Senior Vice President & General Counsel, Carnival Corporation, Pine Crest, FL; **Melvin F. Williams, Jr.**, General Counsel, U.S. Small Business Administration; **Claudine Martinez**, President & General Counsel, MCT Industries, Inc.

10:00 AM–4:00 PM

HNBA Exhibitor Showcase OCTAVIUS FOYER

11:00 AM–12:15 PM

CLE Sessions

✦ Public Policy & Government Track—Panel #1 Advocacy 101: Effective Strategies with State & Federal Officials OCTAVIUS 1-2

Panelists from a range of positions in companies, non-profits, and government agencies will provide a broad but comprehensive view of advocacy at the state and federal level. The panel will discuss what defines proper advocacy and how to be an effective communicator at both the state and federal levels.

MODERATOR: **Claudine Martinez**, President, MCT Industries, Inc., Albuquerque, NM

PANELISTS: **Robert Raben**, Founder & President, The Raben Group, Washington, DC; **Jason Barraza**, Senior Associate Director, Veridus, Phoenix, AZ; **Roberto J. Gonzalez**, Partner, Paul, Weiss, Rifkind, Wharton & Garrison LLP, Washington, DC; **Luis Campillo**, Metro Manager, AARP California, Pasadena, CA



+ Intellectual Property & Litigation Track—Panel #1
Technology Trends in International IP: Practitioner’s
Insight Into Foreign Trends and Global Treaties
OCTAVIUS 5

Technology is affecting the global Intellectual Property marketplace including recent international treaties, adoption of the global dossier, and emerging technologies and trends in foreign markets, among other topics. Panelists will discuss how various countries around the world may be impacted by new trends. Panelists will also share their insight and strategies on how to maximize efficiency and profitability in light of these trends.

MODERATOR: *Cecilia Sanabria*, Associate, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

PANELISTS: *Darrell G. Mottley*, Principal Shareholder, Banner & Witcoff, Ltd., Washington, DC; *Catherine Romero*, Senior Attorney, Microsoft, Redmond, WA; *Claudia D. Hartleben*, Associate, Curtis, Mallet-Prevost, Colt & Mosle, Washington, DC; *Robert D. Wells*, Associate, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

+ In House Counsel/Corporate Track—
Panel #1 The State of Cybersecurity Report:
An In-House Perspective
OCTAVIUS 7-8

The State of Cybersecurity Report is a special study published by the Association of Corporate Counsel (ACC) Foundation. Panelists will discuss the findings from an in-house perspective and steps companies can take to protect their assets and how to effectively address government inquiries.

MODERATOR: *Jinna Pastrana Bulava*, Associate General Counsel and Director of Large Law Programs, Association of Corporate Counsel, Washington, DC

PANELISTS: *Tammy Brandt*, Chief M&A and Alliance Counsel, Computer Sciences Corporation, Arlington, VA; *German Lara*, Legal Counsel, Wärtsilä North America, Inc., Houston, TX; *Jandria S. Alexander*, Principal Director, Cyber Security, The Aerospace Corporation, El Segundo, CA; *Glenn Nieves*, General Counsel, Vice President—Government Affairs and Corporate Secretary, WILCON, Los Angeles, CA; *Nydia Galarza*, Attorney, Microsoft Corporation, Redmond, WA



+ Business Development Institute & Law
Practice Mgmt. Track—Panel #1
Don’t Print! Legal Writing & Reading in The Digital Age
OCTAVIUS 9-10

The presentation is focused on best practices for format and style of legal documents submitted to the courts today, taking into consideration the current rules, recommendations of courts and writing authorities, and an understanding that Judges now rarely read documents in paper format. Panelists will discuss how and why these changes to document format and style are necessary in today’s legal and technological world.

MODERATOR: *Irene Oria*, Special Counsel, Stroock & Stroock & Lavan LLP, Miami, FL

PANELISTS: *Cindy Duque Bonilla*, Counsel, Weinberg, Wheeler, Hudgins, Gunn & Dial, LLC, Orlando, FL; *Eric Magnuson*, Partner, Robins Kaplan LLP, Former Chief Justice of the Minnesota Supreme Court, St. Paul, MN; *Raoul G. Cantero*, Partner, White & Case LLP, Former Justice, Florida Supreme Court, Miami, FL; *Edward J. Loya, Jr.*, Counsel, Venable LLP, Los Angeles, CA

12:15 PM–12:45 PM
Networking Lunch
OCTAVIUS BALLROOM

12:45 PM–2:00 PM
Plenary Session: Puerto Rico Debt Crisis

The Commonwealth of Puerto Rico is in the midst of an economic and fiscal crisis, with a 45% poverty rate, according to Fortune, and more than \$70B in debt. It is estimated that the Commonwealth has a debt financing deficit that will grow to \$23.9B through 2025. Panelists, including members of the HNBA’s Task Force on Puerto Rico, will discuss actions that the U.S. government, including the Administration and Congress, may take to alleviate the financial crisis in Puerto Rico and to strengthen the local economy.

MODERATOR: *Jaime Areizaga-Soto*, Deputy Secretary of Veterans and Defense Affairs of Virginia & HNBA VP of Regions & Affiliates, Richmond, VA

PANELISTS: *Ginette Magaña*, Associate Director of Public Engagement, White House, Washington DC; *Frederick Pfaeffle*, Deputy Assistant Secretary for Civil Rights, US Department of Agriculture, Washington, DC; *Adam Chepenik*, Deputy Director, US Department of Treasury, Washington, DC; *Monica Barrera*, Senior Advisor, U.S. Senator Harry Reid, Washington, DC; *José Calderón*, President, Hispanic Federation, New York, NY

2:00 PM–2:15 PM
Networking Break & Exhibit Hall Visits
OCTAVIUS FOYER

2:15 PM–3:30 PM

CLE Sessions

+ Public Policy & Government Track—Panel #2
W-2 or 1099? Employee and Independent Contractor
Issues in the Uber Age

OCTAVIUS 1-2

A growing number of Americans are being hired under flexible work arrangements. These can take the form of app-based independent contractor arrangements (such as Uber and Lyft), temp arrangements, and the use of staffing firms. Panelists will discuss the associated benefits including providing workers with flexibility and employers with lower costs and risks such as heightened scrutiny about such arrangements in legislation, state and federal agency enforcement actions.

MODERATOR: *Steve Flores*, Partner, Winston & Strawn LLP, Chicago, IL

PANELISTS: *Esther Contreras*, Principal, Masuda Funai, Schaumburg, IL; *Marién Cortez Morris*, Attorney, Cheng Cohen LLC, Chicago, IL; *Henry Talavera*, Partner, Polsinelli PC, Dallas, TX; *Michael Massiatte*, Associate General Counsel, Tabletop Media, LLC d/b/a Ziosk, Dallas, TX

+ Intellectual Property & Litigation Track—Panel #2
Control it! Effective Ways to Manage Your Cases

OCTAVIUS 5

Every case is different but strategies can be developed to establish clear objectives and timelines. Panelists will discuss tools to effectively manage cases including developing budgets, retaining experts, evaluating the value of mediation, trial strategy, etc.

MODERATOR: *William Alvarado Rivera*, Senior Vice President for Litigation, AARP Foundation, Washington, DC

PANELISTS: *Maria Rodriguez*, Partner, DLA Piper, Los Angeles, CA; *Maria R. Coor*, Partner, BakerHostetler, Washington, DC; *Jason J. DeJonker*, Partner, Seyfarth Shaw LLP, Chicago, Illinois; *Armando Rosquete*, Counsel, Boies, Schiller & Flexner LLP, Miami, FL

+ In House Counsel/Corporate Track—Panel # 2
Data Breach Insurance: What to Seek from D&O and
Cyber Insurance Policies

OCTAVIUS 7-8

Following a data breach, company policyholders are likely be investigated by state and federal authorities including State Attorney Generals, the Federal Trade Commission (and now the Securities & Exchange Commission, in the case of public companies). Panelists will discuss how to assess and maximize D&O, E&O, crime and cyber coverage for data breach related investigations.

MODERATOR: *Vianny M. Pichardo*, Attorney, Anderson Kill P.C., New York, NY

PANELISTS: *Carolina A. Fornos*, Partner, Pillsbury Winthrop Shaw Pittman LLP, New York, NY; *Cassandra E. Hooks*, Counsel, Alston & Bird LLP, Los Angeles, CA; *Mario G. Paez*, RPLU, CIPP/US, Vice President, Professional Risk Practice, Wells Fargo Insurance Services USA, Inc, St. Louis Park, MN; *Sergio F. Oehninger*, Counsel, Hunton & Williams LLP, McLean, VA



+ Business Development Institute &
Law Practice Mgmt. Track—Panel #2
The Transpacific Partnership (TPP): It Matters
on Main Street & Wall Street

OCTAVIUS 9-10

The Trans-Pacific Partnership (TPP) trade agreement has generated substantial policy and political debate. Panelists will discuss the TPP's relevance to their business' bottom line, whether the company is a small business or international corporation.

MODERATOR: *Diana Rodriguez*, Senior Advisor, International Trade, U.S. Small Business Administration, Washington, DC

PANELISTS: *Zuraya Tapia-Hadley*, Vice President, Public Affairs, UPS, Washington, DC; *Christina Sevilla*, Deputy Assistant U.S. Trade Representative for Small Business, Office of the U.S. Trade Representative, Washington, DC; *William J. Morley*, President & CEO, Altrius Group LLC, Washington, DC; *Javier Palomarez*, President, U.S. Hispanic Chamber of Commerce, Washington, DC

3:30 PM–3:45 PM

Networking Break & Exhibit Hall Visits

OCTAVIUS FOYER

3:45 PM–5:00 PM

CLE Sessions

+ Public Policy & Government Track—Panel # 3
Broccoli or Burgers? Food Law's Policy Impact on the
Marketplace and Eating Habits

OCTAVIUS 1-2

Laws and policy about food in the U.S. have evolved over time and so have people's preferences and knowledge about food. Panelists will discuss how food laws have developed; the role that advocates, companies, and the government have played in their development; and the extent to which the public's habits have influenced that change or stemmed from it.

MODERATOR: *Vilma T. Arce Stark*, Attorney, Organization of American States, Washington, DC

PANELISTS: *Jodi Tyson, MPH*, Government Affairs Director, Three Square Food Bank, Las Vegas, NV; *Luis Avila*, Associate General Counsel, US Foods, Inc., Chicago, IL; *Carrie F. Ricci*, Associate General Counsel, Marketing, Regulatory, and Food Safety Programs, United States Department of Agriculture, Washington, DC; *Nilda M. Isidro*, Partner, Goodwin Procter LLP, New York, NY



+ Intellectual Property & Litigation Track—Panel #3
Good or Bad? Amended Federal Rules of Civil Procedure’s Impact on Intellectual Property Litigation
OCTAVIUS 5

In December of 2015, the changes to the Federal Rules of Civil Procedure regarding discovery took effect. Panelists will discuss the specific impact on IP and patent litigation including the collection and/or preservation of electronically-stored information. In addition, attendees will learn about the increased burdens that will be imposed on litigants under the new rules and about potential trends that may be developing.

MODERATOR: *Clara Jimenez*, Associate, Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, Washington, DC

PANELISTS: *Judge Christine M. Arguello*, US District Court for the District of Colorado, Denver, CO; *Efren Garcia*, General Counsel, ARC, Inc., Austin, TX; *Jennifer Burdman*, Partner, King & Spalding LLP, Washington, DC; *Jose L. Patiño*, Chair, IP Litigation, Foley & Lardner LLP, San Diego, CA

+ In House Counsel/Corporate Track—Panel # 3
Effective Techniques in Mediation Advocacy—
How Inside and Outside Counsel Can Partner to
Maximize Results
OCTAVIUS 7-8

Mediations should be the preferred method to resolve legal disputes. Panelists will discuss essential aspects of effective mediation advocacy, including how to prepare a case for mediation, strategies for maximizing the mediation session, effective negotiation, using the mediator to your best advantage and how to overcome an impasse. Discussion will also cover how to develop a career in mediation and the important role diverse mediators play in the Alternative Dispute Resolution process.

MODERATOR: *Ariel E. Belen*, Mediator and Arbitrator, JAMS, New York, NY

PANELISTS: *Nestor Barrero*, Vice President-Employment Law, NBCUniversal Media LLC, Los Angeles, CA; *Mishell Parreno Taylor*, Shareholder, Littler Mendelson P.C., San Diego, CA; *Marcos Daniel Jiménez*, Partner, McDermott Will & Emery LLP, Miami, FL; *Mariana Bravo*, Partner, Carr Maloney PC

+ Business Development Institute & Law Practice Mgmt. Track—Panel #3 Put it Up or Take It Down? Leveraging Social Media to Grow Your Practice
OCTAVIUS 9-10

With increasing use of social media, attorneys have a unique ability to market themselves to a broader audience. Panelists will cover the use of social media platforms to leverage one’s reputation in the legal field, how to avoid ethical pitfalls that are notorious with online advertising and best practices.

MODERATOR: *Karen Leyva*, Associate, Ropes & Gray, Chair, HNBA Young Lawyers Division (YLD), New York, NY

PANELISTS: *Hasan Ibrahim*, Vice President, Corporate Counsel, Prudential Financial, New York, NY; *Neysa Alsina*, Counsel, New York City Bar Association, New York, NY; *Joseph L. Linares*, Associate, Connell Foley LLP, Board Member, HNBA YLD, Newark, NJ; *Fernando A. Bohorquez, Jr.*, Partner, BakerHostetler, New York, NY

5:00 PM–6:00 PM
Citizenship Training by the U.S. Citizenship and Immigration Services and the White House Office of New Americans
OCTAVIUS 3

Sponsored by HNBA Voting Rights Committee

There are 8.8 million Legal Permanent Residents who are eligible to become citizens—and vote—but haven’t done so. HNBA lawyers will receive a fast-track training and learn how to plug into and lead naturalization drives in their communities, in advance of the presidential election.

MODERATOR: *Katherine Culliton-González*, Chair, HNBA Voting Rights Committee/ Senior Attorney and Director of Voter Protection, Advancement Project, Washington, DC

PANELISTS: *Ginette Magaña*, Associate Director, White House, Office of Public Engagement Washington, DC; *Alisha D. Herman*, Community Relations Officer (District 25, Nevada), U.S. Citizenship and Immigration Services, Las Vegas, NV; *Jesselee Santos-Krider*, Branch Chief, Las Vegas Field Office, U.S. Citizenship and Immigration Services Las Vegas, NV; *Emily Gelbaum*, Training Director, National Partnership for New Americans, Washington, DC; *Yvanna Cancellla*, Political Director, UNITE HERE Culinary Union Local 226, Las Vegas, NV; *Astrid Silva*, Organizing Director, Progressive Leadership Alliance of Nevada (PLAN), Las Vegas, NV

5:00 PM–6:30 PM
HNBA Judicial Council Reception (Invitation Only)
PISA

5:00 PM–6:30 PM
HNBA Technology Reception
MILAN I-IV
Sponsored by FINNEGAN

7:00 PM–9:30 PM
HNBA Top Lawyers Under 40 Awards Reception
OMNIA NIGHTCLUB

KEYNOTE: *Lucy Flores*, Former Nevada State Assembly Member

FRIDAY, MARCH 18, 2016

8:00 AM–5:00 PM
HNBA Registration
OCTAVIUS FOYER

8:00 AM–9:00 AM
Friends of Bill Meeting
OCTAVIUS 16



9:00 AM–9:30 AM

Networking Breakfast
OCTAVIUS BALLROOM

KEYNOTE SPEAKER: *Kim M. Rivera*, General Counsel, Hewlett Packard (Invited)

9:30 AM–10:45 AM

HNBA Latina Commission Plenary Session: What Can We Learn About Diversity & Inclusion from Silicon Valley?

Sponsored by Walmart 

Silicon Valley is often criticized for its lack of diversity, but a recent Harvard Business Review Article pointed to a number of tech companies who are prioritizing diversity, including Latina Attorneys, and have the quantitative results to prove it. This panel will discuss the good, the bad, and the ugly of Silicon Valley's diversity problem and what we can learn from the companies who are tackling the problem with the same innovation as their everyday businesses.

MODERATOR: *Erica V. Mason*, Partner, Constangy, Brooks, Smith & Prophete, Atlanta, GA

PANELISTS: *Daisy M. Auger-Domínguez*, Global Head of Diversity Staffing, Google, San Francisco, CA; *Evangelina Almirantearena*, Associate General Counsel, Intel, Santa Clara, CA; *Jill Lynch Cruz*, PHD, SPHR, GCDF, Executive Coach & Career Development Consultant, JLC Consulting, Washington, DC; *Anthony Heckman*, Associate, Kapor Capital, San Francisco, CA

9:30 AM–3:30 PM

Moot Court Competition
MILAN VII–VIII ROOMS

10:00 AM–4:00 PM

HNBA Exhibitor Showcase
OCTAVIUS FOYER

11:00 AM–12:00 PM

HNBA Latina Commission Meeting
TUSCANY

11:00 AM–12:15 PM

CLE Sessions

Public Policy & Government Track—Panel #4
Can You Afford It? Health and Life Sciences Product Development and Prescription Drug Pricing
OCTAVIUS 1–2

Panelists will discuss how the health and life sciences industry works to develop and protect their products/offering, including successful partnering in drug development and protection of associated intellectual property. In addition, discussion will include current controversies surrounding prescription drug pricing and market place considerations.

MODERATOR: *Dan Mateo*, Partner, Reed Smith LLP, Princeton, NJ

PANELISTS: *Karen L. Davila*, Senior Associate General Counsel, Walmart US, Bentonville, AR; *Gelvina Stevenson*, Associate General Counsel, The Children's Hospital of Philadelphia, Philadelphia, PA; *Hector Daniel Ruiz*, Partner, Connell Foley LLP, Newark, NJ; *Laura E. Sierra*, Senior Associate, Alston & Bird LLP, Washington, DC

Intellectual Property & Litigation Track—Panel #4
Charge It! Legal Issues Involving Mobile Financial Transactions
OCTAVIUS 5

Mobile payments are becoming more and more common. Panelists will discuss the mobile payment legal requirements mobile disclosures/agreements, and mobile marketing. Discussion will also focus on Federal Trade Commission's guidance in this area, application of eSign, and privacy concerns.

MODERATOR: *Jennifer Muñoz*, Assistant General Counsel, Bank of America, New York, NY

PANELISTS: *Manny Alvarez*, General Counsel, Affirm, Inc., San Francisco, CA; *Maricela Segura*, Attorney, Federal Trade Commission, Los Angeles, CA; *Joe Rodriguez*, Of Counsel, Morrison & Foerster LLP, Washington, DC; *Yolanda Gamboa*, Assistant General Counsel, Bank of America, Chicago, IL

In House Counsel/Corporate Track—Panel # 4
Don't Delete! E-Discovery Issues: Retainer Agreements, Sanctions, Electronic Record Keeping Policies & Amended Federal Rules of Civil Procedure
OCTAVIUS 7–8

As companies digital fingerprints are becoming larger every single day, counsel need to continuously determine what data is discoverable? Panelists will discuss what impact retainer agreements, potentials sanctions, Electronic Record Keeping Policies and the recently amended Federal Rules of Civil Procedure will have on e-discovery obligations.

MODERATOR: *Azalia Lopez Volpe*, Hearing Officer, State of New York Office of Temporary and Disability Assistance, New York, NY

PANELISTS: *Rebecca Aleman Ryon*, Litigation Counsel, eBay, Draper, UT; *Martha Mora*, Partner, Avila Rodriguez Hernandez Mena & Ferri, Miami, FL; *Mary Lou Castillo*, Assistant US Attorney, US Attorney's Office, Southern District of Texas, Laredo, TX; *Cristina B. Rodriguez*, Associate, Stroock & Stroock & Lavan LLP, Miami, FL



+ Business Development Institute & Law
 Practice Mgmt. Track—Panel # 4
 FCPA: Third Party Due Diligence and
 Use of Third Party Technology Vendors
 OCTAVIUS 9-10

Under the Foreign Corruption Practices Act, a company can be liable for the activities of its agents, consultants, advisers, joint venture partners, and other relevant third parties. Panelists will discuss best practices of how to conduct risk based third party due diligence and how third party technology vendors can help with the process.

MODERATOR: *Giselle Fuentes*, Associate, Arnold & Porter LLP, Washington, DC

PANELISTS: *Gabriela Martes*, Team Leader, The Red Flag Group, San Francisco, CA; *Joaquin Hernandez*, General Counsel, B.E. Meyers & Co., Inc., Redmond, WA; *Richard Montes de Oca*, Partner, MDO Partners, Miami, FL; *Ashley M. Sprague*, Associate, Covington & Burling LLP, Washington, DC

12:15 PM–12:45 PM
 Networking Lunch
 OCTAVIUS BALLROOM

KEYNOTE SPEAKER: *Honorable Maria Contreras-Sweet*, Administrator, U.S. Small Business Administration

12:45 PM–2:00 PM
 Plenary Session: Latino and Latina Secretaries of State

For the next Presidential election, 28.5 million Latinos will be eligible to vote; however, Latino participation is lower than other groups and as leaders in our communities, the HNBA is working to change that. Our distinguished panelists will discuss how Latino and Latina Secretaries of State are making a difference in voting rights and election administration. What are their best practices to protect voting rights and ensure free, fair and accessible elections? How can Latino lawyers get more involved in protecting voting rights in 2016?

MODERATOR: *Katherine Culliton-González*, Senior Attorney and Director of Voter Protection, Advancement Project, Washington, DC

PANELISTS: *Pedro Cortes*, Pennsylvania Secretary of State, *Nellie Gorbea*, Rhode Island Secretary of State; *Alex Padilla*, California Secretary of State, *Rossana Rosado* (Invited), Acting New York Secretary of State

2:00 PM–2:15 PM
 Networking Break & Exhibit Hall Visits
 OCTAVIUS FOYER

2:15 PM–3:30 PM
 CLE Sessions

+ Small Business & Small Firm—Panel # 1
 The iAttorney: Utilizing Mobile Technology,
 Management Software, and Security Issues
 OCTAVIUS 1-2

Attorneys must often learn how to master the mobile age with tablets, smartphones and other technology. The panel will share insights on various applications and practices that attorneys will be able to incorporate into their practice, be it litigation or transactional, and the security issues involved.

MODERATOR: *Andre De La Cruz*, Associate, Sheppard, Mullin, Richter & Hampton LLP, Costa Mesa, CA

PANELISTS: *Tracy Gallegos*, Partner, Fox Rothschild LLP, Las Vegas, NV; *Ricardo Aponte-Parsi*, Senior Counsel, Empresas Fonalledas, Inc., San Juan, PR; *Freddy Saavedra*, Partner, Alex & Associates P.C., Phoenix, AZ; *Shawn Kennedy*, Chief Executive Officer, eDepose, LLC, Sacramento, CA

+ Intellectual Property & Litigation Track—Panel # 5
 Over Budget? Using Technology to Minimize
 Litigation Costs

Sponsored by  Microsoft

OCTAVIUS 5

With an estimated 17% of the total cost of litigation, discovery is a prime target for reducing time and cost in your legal practice. Come hear the discussion and see a series of live demos demonstrating how law firms are taking advantage of the archiving and compliance capabilities of Microsoft Office 365 to reduce your time and cost before going to trial. Learn from a certified document manager and litigation attorneys about their strategies. From identification, preservation, collection, all the way to production, this comprehensive online platform can help your legal practice be more efficient and cost effective.

MODERATOR: *Abel B. Cruz*, MBA, Technology Strategist—Government & Healthcare, Microsoft Corporation, Redmond, WA

PANELISTS: *Rosevelie Márquez Morales*, East Coast Diversity Director, Sidley Austin LLP, New York, NY; *Tom Moen*, Cloud Architect & Certified Records Manager, Microsoft Corporation, Redmond, WA; *Ricardo A. Gonzalez*, Shareholder, Greenberg Traurig, PA, Miami, FL

✦ **In House Counsel/Corporate Track—Panel # 5**
Innovative Technology Solutions for Leading In-House Legal Departments

OCTAVIUS 7-8

General Counsel are continuously looking for ways to increase efficiency using technology. The panel will discuss available solutions in the market place that can drive a greater value proposition in areas such as Cybersecurity and document storage.

MODERATOR: *Raquel Matas, Assistant Dean and Counsel to the Dean, University of Miami School of Law, Miami, FL*

PANELISTS: *Raquel Tamez, Chief Legal Counsel, Source America, Washington, DC; Gabriel Buigas, SVP Global Strategy & Client Solutions, UnitedLex Corporation, Fort Lauderdale, FL; Tyrone Valdivia, Legal Counsel, Hewlett-Packard Enterprise Services, Herndon, VA; R. Jason Straight, Senior VP, Cyber Risk Solutions, UnitedLex Corporation, New York, NY*

✦ **Business Development Institute & Law Practice Mgmt. Track—Panel # 5**
Cuba: Technology as an Engine of Economic Development

OCTAVIUS-10 9-10

The change in U.S./Cuba policy will have a substantial impact on the Cuban economy and its social/political system. The panel will discuss technology issues that will arise in various areas including export, the internet and the media.

MODERATOR: *Barbara Alonso, Partner, Squire Patton Boggs, Miami, FL*

PANELISTS: *Justin Carlson, Associate Counsel—Caribbean, The Western Union Company, Hallandale Beach, FL; Maria A. Gralia, Shareholder, Stearns Weaver Miller Weissler Alhadeff & Sitterson, Miami, Florida; Lauren Valiente, Senior Counsel, Foley & Lardner LLP, Tampa, FL; Aymee Valdivia, Associate, Holland & Knight, Miami, FL; Francisco J. Cerezo, Partner, DLA Piper LLP, Miami, Florida*

2:30 PM–3:30 PM
5th HNBA Annual Speed Networking and Corporate Connections Program

MILANO I-IV

The Speed Networking and Corporate Connections Program is one of the Hispanic National Bar Association's signature professional and business development initiatives. In accordance with our mission, to enrich and diversify the legal profession, the Program is designed to promote meaningful business relationships between America's leading corporate law departments and HNBA attorney member.

3:30 PM–3:45 PM
Networking Break & Exhibit Hall Visits
OCTAVIUS FOYER

3:30 PM–4:30 PM
HNBA Speed Networking and Corporate Connections Reception

MILANO V

Sponsored by *GreenspoonMarder...*

3:45 PM–5:00 PM
CLE Sessions

✦ **Small Business & Small Firm—Panel # 2**
Capital Formation and Tech Startups: Equity Crowdfunding and Title III of the Jobs Act

OCTAVIUS 1-2

Equity crowdfunding offers an unprecedented opportunity for “unaccredited investors” to invest in tech startups and private companies through on-line portals. The panel will discuss the new Equity Crowdfunding rules under Title III of the Jobs Act, which dramatically changes the options for capital raising for small and big companies alike and new business opportunities for traditional broker-dealers. Discussion will also cover the new rules, exceptions, requirements and how to decide between the types of offerings for companies seeking investors that all attorneys need to know about as they advise their clients.

MODERATOR: *Kenny S. Terrero, Counsel, Sidley Austin LLP, New York, NY*

PANELISTS: *Ramona Ortega, CEO & Founder, Mi Dinero Mi Futuro, New York, NY; Jesse Martinez, Cofounder, Tech Entrepreneur, Philanthropist, San Francisco, CA; Diego Gómez-Cornejo, Associate, McDermott Will & Emery LLP, Dallas, TX; Lillian A. Forero, Associate, Sutherland Asbill & Brennan LLP, Washington, DC*

✦ **Intellectual Property & Litigation Track—Panel # 6**
2016 Forensics: How Technology Impacts Internal Investigations

OCTAVIUS 5

From texting apps, “smart watches” to Evernote, today's technology houses vast amounts of information that can be integral when conducting internal investigations and responding to government inquiries. Panelists will review what information is available through technology; whether a company can legally and practically collect data, whether it should produce the data and what pitfalls to avoid.

MODERATOR: *Eugenia Hernandez, Vice President, Deputy General Counsel, Daymon Worldwide, Syracuse, New York*

PANELISTS: *Karen Schuler, Managing Director, BDO Consulting, Washington, DC; Jaqueline Arango, Partner, Chair, White Collar Crime & Government Investigations Practice, Akerman, Miami, Florida; Rahsaan W. Thompson, Associate General Counsel, Actelion Pharmaceuticals US, Inc., San Francisco, CA; Adria Perez, Partner, Kilpatrick Townsend & Stockton LLP, Atlanta, GA*



+ In House Counsel/Corporate Track—Panel # 6
Employee Use of Technology—The Good, the Bad,
and the Ugly

OCTAVIUS 7-8

Employees are increasingly relying on technology to perform their duties. Panelists will discuss the positive impact technology has in the workplace (“the Good”), including increased employee productivity, collaboration, and the ability to maintain a remote workforce; the legal issues which are raised when employees (and employers) misuse or abuse technology in the workplace (“the Bad”); and the negative impact employee use of technology may have in the workplace (“the Ugly”), including reputational harm, harassment, discrimination, and data breach.

MODERATOR: *Jason C. Gavejian*, Principal, Jackson Lewis, P.C., Morristown, NJ

PANELISTS: *Manuel Cuevas-Trisán*, Vice President, Motorola Solutions, Inc., Schaumburg, IL; *Kim Colbert*, Assistant General Counsel, Daymon Worldwide, Stamford CT; *Teresa Hutson*, Assistant General Counsel, Microsoft Corporation, Redmond, WA; *Jenny Ortiz-Schaffer*, Attorney, UPS, Miami, FL

+ Business Development Institute &
Law Practice Mgmt. Track—Panel # 6
Judges that Google: The Ethics of Judicial
Use of Internet Resources

OCTAVIUS 9-10

There appears to be an increasing problem of judges conducting independent internet research even though to do so may conflict with a party’s rights regarding when a court is going to take judicial notice of an issue. The panel will discuss specific cases where this occurred and the potential relief the parties may be entitled to obtain. Panelists will also examine the associated ethical issues.

MODERATOR: *Lisa Lodin Peralta*, Appellate Staff Attorney, Robins Kaplan LLP, Minneapolis, MN

PANELISTS: *Hon. Peter M. Reyes, Jr.*, Court of Appeals Judge, Minnesota Court of Appeals, Minneapolis, MN; *Hon. Celeste I. Villarreal*, Associate Judge, Austin Municipal Court, Austin, TX; *Nelson C. Bellido*, Partner, Roig Tutan Rosenberg Martin Stoller & Bellido, P.A., Miami, FL 33130; *Elia Diaz-Yaeger*, Shareholder, Lugenbuhl, Wheaton, Peck, Rankin & Hubbard, New Orleans, LA

2:30 PM–4:30 PM
HNBA Legal Education Fund Board Meeting
TUSCANY

5:00 PM–6:00 PM
HNBA Legal Education Fund Fundraising Reception
TO BE ANNOUNCED

6:30 PM–7:30 PM
Pre-Gala Reception
OCTAVIUS FOYER

7:30 PM–12:00 AM
Gala Dinner & Moot Court Awards
OCTAVIUS BALLROOM

KEYNOTE SPEAKER: *Horacio Gutierrez*, General Counsel and Corporate Vice President, Microsoft Corporation

SATURDAY, MARCH 19, 2016

8:00 AM–9:00 AM
Friends of Bill Meeting
NAPLES

10:00 AM–5:30 PM
HNBA Board of Governors Meeting
PISA

12:30 PM–6:00 PM
Hoover Dam Excursion
*Pre-registration and payment required. Register at
<https://multisoftevents.com/HNBACC16/Attendee/Register.aspx>*

10:30 AM–3:00 PM
HNBA Committee, Commission, Division, Section,
and Taskforce Meetings
PALERMO AND LIVORNO ROOMS





2016 MOOT COURT COMPETITION SCHEDULE

WEDNESDAY, MARCH 16

8:00 AM–9:00 AM	Moot Court Orientation	OCTAVIUS 1-2
10:00 AM–11:15 AM	1st Preliminary Round	MILANO I-VIII
11:35 AM–12:50 PM	1st Preliminary Round	MILANO I-VIII
2:00 PM–3:15 PM	2nd Preliminary Round	MILANO I-VIII
3:35 PM–4:50 PM	2nd Preliminary Round	MILANO I-VIII

THURSDAY, MARCH 17

9:00 AM–10:15 AM	Quarter Final Round	MILANO V-VIII
11:00 AM–12:15 PM	Quarter Final Round	MILANO V-VIII

FRIDAY, MARCH 18

9:30 AM–10:15 AM	Semi Final Round	MILANO VII & VIII
2:00 PM–3:15 PM	Final Round	LLOYD D. GEORGE U.S. COURTHOUSE U.S. District Court, District of Nevada—Las Vegas Courtroom 7C 333 Las Vegas Blvd., South Las Vegas, NV 89101