



## 2017 HNBA Annual Convention Preliminary Agenda

### 2017 HNBA AC Honorary Co-Chairs

**Pedro Torres-Díaz**  
HNBA National President  
Principal, Jackson Lewis

**Janell Avila**  
Hispanic Bar Assoc. of Greater Kansas City  
Principal, Solorio & Avila Law Firm

### 2017 HNBA AC Ex-Officios

**Erica V. Mason**  
HNBA National President-Elect  
Partner, Constangy, Brooks  
Smith & Prophete

**Irene Oria**  
HNBA National Finance Director  
Partner, Stroock & Stroock & Lavan

### 2017 HNBA AC National Leadership Team

**Jason Gavejian**  
Principal  
Jackson Lewis

**Michael Barrera**  
Chief Strategist  
Barrera Strategy Group

**Anna Maria Tejada**  
Partner  
Kaufman Dolowich Voluck

**Freddy Saavedra**  
HNBA Regional President (XIV)  
Principal, Alex & Saavedra

**Joe Nuñez**  
HNBA Regional President (XI)  
Partner, Vantage Law Group

**Steve Flores**  
Partner  
Winston & Strawn

### HNBA National Office

**Alba Cruz-Hacker**  
HNBA COO & Executive Director

**Erika Lopezello-Jones**  
HNBA Director of Operations

**Michelle Avelino**  
HNBA Programs Manager

**Darcy Tharp**  
HNBA Board & Member Services  
Assistant Director

**Wednesday, September 6, 2017**

<b>HNBA Latina Leadership Academy – Track I</b> 9:00 am – 4:30 pm Presented by HNBA Latina Commission Sponsored by Walmart	<b>HNBA/NACD Corporate Board Training – Track II</b> 12:00pm – 5:00pm Presented by National Association of Corporate Directors	<b>HNBA LGBT Summit – Track III</b> 12:00 pm – 5:00 pm Presented by HNBA LGBT Division
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- 12:00 pm – 5:00 pm                      **HNBA Registration**
- 5:30 pm – 6:30 pm                      **HNBA Latina Leadership Academy, Corporate Board Training & LGBT Summit Reception**
- 7:00 pm – 9:30 pm                      **HNBA Annual Convention Welcome Reception**
- 10:00 pm – 12:00 am                      **HNBA Young Lawyers & Law Students Divisions Reception**

**Thursday, September 7, 2017**

- 8:00 am – 5:00 pm                      **HNBA Registration**
- 8:00 am – 9:00 am                      **Friends of Bill meeting**
- 8:30 am – 9:30 am                      **Networking Breakfast**
- 9:30 am – 10:45 am                      **OPENING PLENARY SESSION**
- 10:00 am – 4:00 pm                      **HNBA Exhibitor Showcase**
- 11:00 am – 12:15 pm                      **CLE Sessions**

<b>Legal Technology Track – Panel #1</b>	<b>Business Development/Law Practice Management/Ethics Track – Panel #1</b>	<b>Public Policy/Government/Public Interest Track – Panel #1</b>	<b>In-House Counsel/Corporate Track – Panel #1</b>
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<p><b><i>Shoring Up Cybersecurity and Cyberinsurance Now So You Don't "WannaCry" Later</i></b></p> <p>Massive cyberattacks like the recent ransomware software program "WannaCry," which paralyzed businesses across the globe, continue to dominate the headlines. As blockchain technology, the Internet of Things (IoT), mobile technologies, cloud software, and big-data analytics become more prevalent in the business world, cyber-related risks are an increasing concern for companies. To combat these risks, cyber insurance has become a critical component of any enterprise's risk management program. Cyber insurance coverages are designed to protect businesses against cyber risks and to help them recover from cyber-attacks quickly and cost-effectively. This panel will address cyber-related liabilities and exposures and how companies can best use their insurance coverage to protect themselves against cyber-related losses and resume operations. This panel will cover: the evolving cybersecurity landscape and its impact on cyber-related liabilities and exposures; cyber insurance designed to protect businesses against cyber risks; how companies can best use their insurance coverage to protect themselves against cyber-related losses and resume operations; common gaps in cyber insurance coverage; recent case law interpreting coverage for cyber losses and liabilities.</p>	<p><b><i>U.S. Multinationals: Are You Ready for General Data Protection Regulation (GDPR) Compliance</i></b></p> <p>The General Data Protection Regulation (GDPR) goes into effect on May 25, 2018, and this regulation will apply to all European Union (EU) Member States. The maximum fine for a violation of the GDPR is 4% of total annual worldwide turnover or 20 million euros, whichever is higher and allows data subjects to bring legal action against organizations where a data breach has occurred. Are you ready? If you are impacted: if you offer goods and services to EU residents; if you monitor the behavior of EU residents; or if you are a "Data Processor" of EU resident "personal data" you will want to join us to get practical guidance on how to be GDPR compliant.</p>	<p><b><i>Stand up, Fight Back! Advocating for Vulnerable Immigrant Populations Through Community Lawyering Under a Trump Administration</i></b></p> <p>In light of the Trump Administration's immigration policies, many immigrants, including those lawfully in the United States, are vulnerable to deportation. Trump's executive orders and immigration enforcement priorities suggest that the federal government will continue to aggressively detain and deport immigrants. In this workshop, we will provide an overview of Trump's Immigration Executive Orders, as well as discuss principles of movement and community lawyering that can be adopted by all practitioners to support advocacy efforts in their communities and across the nation to protect immigrant communities. At this moment, attorneys are forced to utilize creative and new forms of advocacy to ensure the proper administration of justice. Additionally, participating practitioners will be provided with concrete action steps that can be taken to protect those most vulnerable to deportation under Trump's policies, including those in immigration detention, DACAmented students, and survivors of violence and trafficking.</p>	<p><b><i>Hot Topics in Employment Discrimination Litigation</i></b></p> <p>2017 is the 50<sup>th</sup> anniversary of the Age Discrimination in Employment Act. The federal courts are split on whether Title VII prohibits discrimination on the basis of sexual orientation, and other forms of discrimination that continue to affect the workplace. A balanced panel of experts will discuss current hot topics in employment discrimination litigation, including discrimination based on age, race, ethnicity, gender, sexual orientation/identity, and disability. They will also address tools, skills, and resources that parties may use to avoid discrimination claims as well as those needed to successfully litigate them when necessary.</p>
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12:15 pm – 12:45 pm

**Lunch & Distinguished Ohlli Award**

Presented by Instituto de los Mexicanos en el Exterior, Secretaría de Relaciones Exteriores, Estados Unidos de México

12:45 pm – 2:00 pm

**PLENARY SESSION**

2:00 pm – 2:15 pm

**Networking Break & Exhibit Hall Visits**

2:15 pm – 3:30 pm

**CLE Sessions**

Legal Technology Track – Panel #2	Business Development/Law Practice Management /Ethics Track – Panel #2	Public Policy/Government/Public Interest Track – Panel #2	In-House Counsel/Corporate Track – Panel #2
<p><b>Artificial Intelligence: Driving Business Success for Legal Professionals</b></p> <p>The session will be designed to demonstrate how new technologies such as A.I. or cognitive computing is helping law firms improve their efficiency and achieve business goals. This next wave of technology will create better, faster and more relevant operations and processes to help drive business success, while introducing some new legal challenges in the areas of Intellectual Property, Legal Ethics and Data Security. Participants will learn the opportunities and potential risks that should be considered when using data and A.I. and how to position their firm to take advantage of the technology.</p>	<p><b>Next Generation ADR: An Evolving Landscape</b></p> <p>The bar has been raised as the legal market has become more sophisticated in evaluating dispute resolution options. Presently, and in the future, practitioners will need to sharpen their skills and broaden their arsenal of dispute resolution tools to meet the market demands. It will no longer suffice to have a one size fits all approach to court litigation and arbitration. The dispute resolution clause may not be glossed over on the negotiation table. In this presentation, hear perspectives from key stakeholders who will go beyond mediation and arbitration basics and discuss the latest ADR developments. Topics will include: ADR Process Design; Arbitration Advocacy - Nomenclature, rules, procedures; Advanced Mediation Strategies; Neutral Analysis, and other evaluative tools.</p>	<p><b>Environmental Law at the Boundaries</b></p> <p>The rise of global business practices triggers the need for increased vigilance in business dealings. Add to that the evolution of global environmental regulation, and each expansion or new venture can become a minefield of environmental and other issues. In addition to providing background on each regulatory paradigm, such as the Foreign Corrupt Practices Act, CITES, and the Lacey Act, this discussion will also highlight some of the potential pitfalls and how to avoid them.</p>	<p><b>Changing Workplaces - Changing Employment Laws</b></p> <p>The panelists will discuss their experiences and challenges in balancing changes in our current day work environments with changing employment laws involving a range of issues such as remote work arrangements, gender identity, equal pay, state/county mandated sick leave laws, disability accommodation, etc. Given our changing and modern day workplaces; new government administration, and changing leaders of federal agencies who enforce employment laws – this is a critical and relevant CLE to offer as part of the in-house counsel/corporate track to educate HNBA members not only on current employment laws, but future trends and expected changes in our continuously evolving workplaces.</p>

2:45 pm – 3:45pm

**HNBA Law Student & Young Lawyer Speed Mentoring Program**

3:30 pm – 3:45 pm

**Networking Break & Exhibit Hall Visits**

3:45 pm – 5:00 pm

**CLE Sessions**

Legal Technology Track – Panel #3	Business Development/Law Practice Management /Ethics Track – Panel #3	Public Policy/Government/Public Interest Track – Panel #3	In-House Counsel/Corporate Track – Panel #3

<p><b><i>Jury Selection in Personal Injury Litigation: The Basics and Techniques to Select a Jury More Likely to Support Your Client's Position</i></b></p> <p>The panel will address the basics of jury selection, including cause, preemptory, and Batson challenges. The panel will also discuss jury selection techniques such as effective questioning, determining bias, and using social media as part of the selection process.</p>	<p><b><i>Are You In? Diversity, Inclusion and Corporate Responsibility</i></b></p> <p>In today's divisive political climate, how have in-house and outside counsel exhibited a commitment to diversity and inclusion? Why is it important such initiatives continue to evolve? The panel will explore diversity and inclusion efforts in the context of corporate social responsibility and civic engagement. The panelists will offer guidance on how to empower community leaders and nurture emerging voices. Specifically, this timely topic will provide a forum to evaluate the impact of recent developments concerning diversity and inclusion. The panel will examine the deficiencies and strengths of diversity initiatives both for in-house and outside counsel.</p>	<p><b><i>The Future of Transgender Rights for Latino/as</i></b></p> <p>The future of the LGBT Rights movement will turn on securing and expanding legal rights for transgender people. Intersectionality issues impact transgender people of color. Panelists will discuss the current state of the law; the future opportunities for how to change the law, as well as innovative diversity strategies that impact Latino/as who are transgender or gender queer. Beyond that, the discussion will focus on the future impact of working toward justice for all LGBT Latino/as, and how work now impacts the future of civil rights for all.</p>	<p><b><i>How to Conduct a Cyber Investigation</i></b></p> <p>This panel will address and explore the unique aspects of conducting a cyber investigation following a cyber incident, such as a data breach. Topics will include an overview of the current cyber landscape, recent high-profile breaches (Anthem, Ebay, JP Morgan, Target) and the consequences to the victim organizations and the public from those breaches, including enforcement actions and litigation. The panel will specifically address the elements of conducting a cyber investigation once it has been determined that a breach occurred, including how such investigations differ from other kinds of internal investigations.</p>
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5:00 pm – 6:30 pm

**HNBA Judicial Council Reception (*Invitation Only*)**

5:30 pm – 6:30 pm

**HNBA Corporate Counsel Division Reception**

7:00 pm – 9:30 pm

**HNBA 2017 National Awards Reception**

10:00 pm – 12:00 am

**HNBA LGBT Division Soirée**

**Friday, September 8, 2017**

8:00 am – 5:00 pm

**HNBA Registration**

8:00 am – 9:00 am

**Friends of Bill meeting**

9:00 am – 5:00 pm

**HNBA Career Fair**

8:30 am – 9:30 am

**Networking Breakfast**

9:30 am – 10:45 am

**PLENARY SESSION**

10:00 am – 4:00 pm

**HNBA Exhibitor Showcase**

11:00 am – 12:15 pm

**CLE Sessions**

<b>Legal Technology Track – Panel #4</b>	<b>Business Development/Law Practice Management /Ethics Track – Panel #4</b>	<b>Public Policy/Government/Public Interest Track – Panel #4</b>	<b>In-House Counsel/Corporate Track – Panel #4</b>
<p><b><i>Overview of Early-Stage Incubator and Accelerator Programs: Legal Issues Facing These Start-Ups</i></b></p> <p>This program will give an overview of early-stage/small-cap/start-up incubators and accelerators and the various legal issues faced by these early-stage companies. A new company deals with a wide-range of issues, including business formation, employment, tax, data privacy, intellectual property, and other business issues. The panel will include Santos Hinojosa, the Vice President of Legal Affairs for Texas Medical Center (TMC), who will give an overview of TMC's accelerator program - TMCx - and a legal clinic they have created to help startups with the various legal issues.</p>	<p><b><i>Successfully Navigating Parallel Proceedings</i></b></p> <p>In various areas of the criminal law, including, for example, False Claims Act, FCPA, FDA, and securities cases, the government often commences a civil or regulatory case or investigation to run concurrent with an ongoing criminal investigation. Even when it does not, a government criminal investigation in these areas may lead to private civil lawsuits. Attorneys that represent companies and individuals facing such a situation must carefully balance the at-times competing interests of the client in the different forums and avoid potential pitfalls such as inadvertently waiving a privilege by the actions taken in one proceeding. The panel will discuss strategies for successfully navigating parallel proceedings, handling discovery issues, protecting client privileges, and opportunities for using the different proceedings to the client's advantage. The panel presentation will strengthen the future of law by helping practitioners navigate the dynamics of dual investigations.</p>	<p><b><i>Introduction to Special Immigrant Juvenile Status - How You Can Get Involved</i></b></p> <p>Unprecedented numbers of unaccompanied immigrant children have arrived in the US in recent years, seeking safety from abuse, gang violence, persecution, and other dangerous conditions. KIND (Kids in Need of Defense) is a national nonprofit that works to ensure as many of these children as possible have legal representation before the immigration courts. This panel will provide a training for non-immigration attorneys or immigration attorneys not familiar with SIJS and how to represent children in immigration matters.</p>	<p><b><i>Bad Faith Nightmares: Recent Trends &amp; Themes in Bad Faith and Extra-Contractual Insurance Litigation</i></b></p> <p>Hear about the most recent trends, themes, court decisions and strategies for litigating insurance bad faith and extra-contractual damages cases, the cases that keep insurers and reinsurers up at night. Panelists will discuss how best to navigate the dangers of broad bad faith discovery, allegations of improper claim handling, post litigation bad faith, fraud, institutional misconduct and similar claims. This panel will provide insurance industry professionals the tips they need to avoid, curtail and defend against bad faith and other high exposure claims and lawsuits including class actions and statutory unfair business practice actions targeting the insurance industry.</p>

12:15 pm – 12:45 pm

**Networking Lunch & Presentation of the HNBA Latina Commission Primeras Abogadas Award**

12:45 pm – 2:00 pm

**HNBA LATINA COMMISSION PLENARY – *Sponsored by Walmart***

2:00 pm – 2:15 pm

**Networking Break & Exhibit Hall Visits**

2:15 pm – 3:30 pm

**CLE Sessions**

Legal Technology Track – Panel #5	Business Development/Law Practice Management /Ethics Track – Panel #5	Public Policy/Government/Public Interest Track – Panel #5	In-House Counsel/Corporate Track – Panel #5
<p><b><i>How Artificial Intelligence Could Change eDiscovery as We Know It</i></b></p> <p>Litigators know that eDiscovery is at the point of being unmanageable for humans to sort through and make sense of high volumes of data. Companies and individuals are likely to turn to new trainable AI solutions that will reduce the number of human resources and sort through thousands of emails, text messages, IMs, and documents quickly to narrow down the pile. These AI machine learning solutions, like Microsoft’s Equivio, use machine learning, text analytics, and predictive coding to easily sort through large quantities of data for eDiscovery. Volumes of data are reduced by eliminating duplicate files, reconstructing email threads, and identifying themes and data relationships to hone in on what is relevant. These trainable AI solutions are just the beginning of AI in the eDiscovery space. Come learn how this new technology will change the game!</p>	<p><b><i>How and When to Break the Rules: Effective Cross-Examinations</i></b></p> <p>For decades, famous trial lawyers, books and how-to guides have all espoused the same set of rules that lawyers everywhere are taught to use when conducting a cross-examination. Perhaps the most well-known of these rules is that a cross-examiner should never ask a question to which he or she does not know the answer. Contrary to conventional wisdom, one of the most powerful things that an advanced practitioner can do on cross-examination is use nonleading questions to elicit damaging testimony directly from the witness. Our interactive panel will discuss the power of preparation and planning, factual analysis and understanding the story lines, discrediting the testimony and the importance of asking, “why.”</p>	<p><b><i>Policing and Criminalization Issues in Latino/a Communities</i></b></p> <p>This panel will discuss a wide range of emerging and cutting-edge policing and criminal justice issues experienced in Latino communities from use-of-force policies to decriminalization efforts to reduce mass incarceration. In addition to issues that affect Latinos broadly, we will focus on vulnerable Latino populations like immigrants, returning felons, LGBT people and sex workers. The panel and audience will discuss the impact of legal and policy issues on our communities from various points of engagement with the criminal justice system and law and immigration enforcement. We will explore strategies that attorneys and advocates can use in representing Latino clients and organizing our community members. Finally, we will discuss lessons learned in our strategies including advancing legal arguments and theories, community advocacy, changing the culture of law enforcement and the idea of building trust and mutual respect between police and communities.</p>	<p><b><i>A Panel by the Association of Corporate Counsel (ACC)</i></b></p> <p>Description coming soon...</p>

3:30 pm – 3:45 pm

**Networking Break & Exhibit Hall Visits**

6:30 pm – 7:30 pm

**HNBA Pre-Gala Reception**

7:30 pm – 12:00 am

**HNBA Gala Dinner – Keynote:** Honorable R. Alexander Acosta, U.S. Secretary of Labor

**Saturday, September 9, 2017**

8:00 am – 9:00 am

**Friends of Bill meeting**

9:00 am – 2:30 pm

**HNBA Youth Symposium**

10:30 am – 5:30 pm

**HNBA Board of Governors Meeting**

10:30 am – 3:00 pm

**HNBA Committee, Commission, Division, Section, and Taskforce Meetings**