



2017 HNBA/NACD CORPORATE BOARD TRAINING SERIES

Wednesday, September 6, 2017 | 12:00pm – 5:00pm
2017 HNBA Annual Convention | Kansas City, Missouri

Board Service in the Current Environment: *Road to Your First Board Seat*

The Big Picture: Directorship in the Current Environment

A variety of internal and external factors impact and shape the individual responsibilities of directors in the boardroom today, as well as impact the board's overall oversight responsibilities. This introductory session explores these factors, how the current environment impacts directors and management responsibilities, and the board's vital roles within companies and organizations across the public, private, family-owned, and non-for-profit sectors.

Directorship 101

What exactly are a board's oversight responsibilities, and what is the relationship of the board to management? What does it mean to be a strategic asset board? It takes the right mix of skills, expertise, and perspectives around the boardroom table to create long-term value and lead an organization successfully through disruption. Creating a strategic-asset board begins with understanding and overcoming unconscious bias, encouraging healthy debate, and separating the evaluation and re-nomination processes.

New Board Member Boot Camp

What must directors understand to engage in strategic issues, provide risk oversight, and enhance decision-making? The session examines a board's role in organizational strategy, how and when to engage, what the planning process entails, and how to monitor the strategy. Learn about a board's responsibilities for risk oversight, including as an element of company strategy and oversight of professional risks.

The Road to Your First Board Seat

It's time to take a seat at the table! Learn from seasoned directors how to network, position your resume, and prepare yourself for board service. Once you've landed your first board seat, how can you most effectively contribute to the work of the board and leave a lasting impression?

Q&A Session