ABOUT THE HNBA

We are a not-for-profit, nonpartisan, national membership organization that represents the interests of Hispanic legal professionals in the United States and its territories. We are also committed to advocacy on issues of importance to the 58 million people of Hispanic heritage living in the U.S. While we are proud of our more than four decades of accomplishments, we are mindful that our mission is as vital today as it was when we were founded in 1972.

HNBA MISSION

1. Provide professional and business development as well as networking opportunities to our members and sponsors.
2. Enrich and diversify the legal profession, judiciary, and legislature through improved recruitment, retention, and promotion of Latinos.
3. Empower the Latino community through legal, financial, and educational literacy initiatives.
4. Strengthen the educational pipeline by creating opportunities for Latino students through partnerships with corporate America and the public and nonprofit sectors.
5. Advocate for solutions to issues that affect the Latino community.

WHY PARTNER WITH THE HNBA?

1. Our membership is comprised of thousands of Latino lawyers, law professors, students, legal professionals, state and federal judges, legislators, and bar affiliates operating across the country.
2. Our members work in the public and non-profit sectors, small, medium, and large law firms, and the corporate law departments and C-Suites of Fortune 100 companies.
3. More than just a bar group, as a national association of Latino legal professionals, the HNBA is uniquely positioned to influence and impact the lives of the 58+ million Latinos in the U.S.
4. Our members are highly-educated, technology-savvy, upwardly-mobile, and culturally-aware.
5. By partnering with the HNBA, sponsors expand their reach to thousands of Latino lawyers, increase brand recognition in the Latino community, and influence a vibrant demographic that today has an estimated buying power in excess of $1.5 trillion dollars, and is the fastest growing segment of small businesses and U.S population.

The HNBA is a registered 501(c)(6) organization and contributions to the organization are not deductible as charitable contributions for federal income tax purposes, but may be deductible as trade or ordinary business expenses.
HNBA SIGNATURE EVENTS AND PROGRAMS

Through a combination of educational pipeline, professional development, leadership training, and networking programs, activities and initiatives, as well as two national conferences, and numerous community outreach and advocacy efforts, the HNBA’s work empowers and advances the educational, professional and economic development of Latino/as in the legal profession and our communities.

The HNBA’s 3-prong approach includes: (1) Su Carrera: Professional, business and leadership development programs that assist our members advance in their careers, from landing their first job as a lawyer to achieving partnership or in-house promotions on their way to law firm management, the general counsel’s office, or the C-Suite. (2) Su Futuro: Early intervention and mentoring/educational pipeline programs targeting students from elementary school to law school and providing information, training and key resources to help them progress through the educational pipeline. (3) Su Comunidad: Advocacy and community outreach activities and programs that fulfill our mission to advocate for issues of importance to the U.S. Hispanic community.

HNBA CORPORATE COUNSEL CONFERENCE

Every March, this three-day conference focuses on the interests of legal professionals working in corporate legal departments and the law firm attorneys who advise corporations on litigation, regulatory, and transactional matters. Programming includes top-notch continuing legal education (CLE) panels, General Counsel Roundtable with prominent GCs from Fortune 500 Companies, and Networking Receptions featuring high-profile speakers, including public officials, judges, and in-house counsel. Key elements of the CCC include the Business Development Institute, which refines and enhances the Speed Networking and Corporate Connections Program, providing training and establishing substantive working relationships between in-house counsel and outside counsel; an Exhibitor Showcase; the HNBA Top Lawyers Under 40 Awards, and programming by the HNBA Latina Commission. In conjunction with the CCC, the Uvaldo Herrera National Moot Court Competition brings together over 30 teams of Latino law students from the nation’s top law schools. Winners of the Competition receive substantial scholarship awards, and the HNBA is honored to have the HNBA Judicial Council actively involved in the planning and judging of this important educational experience.

HNBA ANNUAL CONVENTION

Each September, the most influential Hispanic lawyers, leaders, elected officials, judges, law professors, and law students in the country convene for the HNBA’s three-day mega Convention. Participants attend cutting-edge continuing legal education (CLE) sessions and plenaries, which qualify for CLE credits in all U.S. jurisdictions, and feature leading practitioners from across the country, addressing legal trends on a wide range of topics. Among other highlights, the Convention features: the Latina Leadership Academy, which provides training focused on removing barriers to the advancement of Latina lawyers in the legal profession; the Young Lawyers and Law Students Speed Mentoring Program, in which seasoned attorneys offer practical career advice and information to law students and young lawyers; the nation’s largest legal Career Fair for Hispanic lawyers and law students; and the Youth Symposium, designed to expose high school students to legal careers. The Convention also offers an Exhibitor Showcase, outstanding Keynote Speakers, valuable Networking Receptions, programming by the HNBA Latina Commission, and the prestigious HNBA National Annual Awards Reception.

HNBA PUBLICATIONS

HNBA NOTICIAS MAGAZINE AND E-NOTICIAS NEWSLETTER

Noticias is the official print publication of the HNBA. It is a forum for the exchange of substantive legal issues as well as information about the organization. E-Noticias is the online official newsletter of the HNBA. It showcases past and upcoming national and regional events and programs, current news, and the latest developments in significant issues that affect our members and community. Both formats provide ample opportunities for our contributors to further increase their brand recognition and to influence the fastest growing population in the U.S. today.
SU CARERRA:
CAREER DEVELOPMENT, LEADERSHIP TRAINING AND CAREER PLACEMENT

In fulfillment of our mission, the HNBA provides our members with robust career advancement training and opportunities, from continuing legal education (CLE) sessions at our Annual Convention and Corporate Counsel Conference to our “boot-camp” style half- and full-day training sessions. These sessions focus on topics aimed at eliminating barriers to the advancement of Latino/a attorneys and providing them with the skillset they need to succeed in their careers. Some of our offerings include:

HNBA/WALMART LATINA LEADERSHIP ACADEMY
Each year, during the HNBA Annual Convention, the Academy offers relevant professional development and leadership training aimed at Latina lawyers. The Academy’s curriculum is specifically developed for Latina attorneys and draws from a significant body of research particular to women in the law to address areas identified as key to shattering the proverbial glass ceiling and securing the advancement and long-term success of Latina lawyers—the most underrepresented group in the legal profession. Latinas comprise 1.47% of all lawyers in the United States.

HNBA SPEED NETWORKING AND CORPORATE CONNECTIONS PROGRAM
This important program is designed to promote meaningful business relationships between America’s leading corporate law departments, as well as federal agencies, and HNBA attorney members. This focused and intimate networking opportunity allows in-house counsel and government agencies with hiring authority to identify outside counsel in practice areas where the legal department has an identified need. Additionally, law departments use the program as a cost-effective, recruiting tool for internal placement of highly-qualified Latino attorneys.

COLLABORATIVE BAR LEADERSHIP ACADEMY (“CBLA”) 
This innovative program is a collaborative effort among the American Bar Association, Hispanic National Bar Association, National Bar Association, National LGBT Bar Association, National Native American Bar Association, and National Asian Pacific American Bar Association. The CBLA strengthens the pipeline of diverse bar association leaders through leadership training and professional development programs. The CBLA benefits current and future bar leaders, the bar association community, and the legal profession overall, and lays the foundation for further collaborative efforts, while fostering diversity and inclusion in the legal profession.

CAREER PLACEMENT SERVICES
In this increasingly global economy, the HNBA understands the demand for high functioning, culturally competent, and multi-lingual attorneys. As the only national bar association for Latino/a legal professionals, the HNBA is uniquely positioned to match our corporate and public sector partners with highly qualified Latino/a attorneys from across the country. In response to the need and fulfilling our mission of providing career advancement opportunities to our members, the HNBA offers career programs and services to assist in the hiring and retention of diverse legal professionals.

HNBA ANNUAL CAREER FAIR
Taking place during the HNBA Annual Convention, the HNBA Career Fair is the nation’s largest legal career fair for Hispanic attorneys and law students. It is a one-stop shop for employers to meet and interview, in one place, the best and brightest Latino/a attorneys and students from across the country. The career fair is a unique and cost-effective way for organizations to meet recruiting goals, increase diversity, and promote their visibility among this important segment of the legal profession.
The online HNBA Career Center is an effective resource that provides professional services and opportunities to our national members who seek assistance with their own professional advancement. It is also a way for our partners and sponsors to achieve their recruiting needs from among the best and brightest diverse candidates. For more information, please contact support@hnba.com.

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### JOB POSTING FEE SCHEDULE

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<th>EMPLOYER CATEGORY</th>
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### HNBA NATIONAL LAWYER REFERRAL SERVICE (NLRS)

This important service assists HNBA members with their business development goals by providing a national marketing platform for their practice. The NLRS also aims to help our partners and the general public with hiring or recruiting diverse legal professionals.

The NLRS is a searchable database which allows prospective clients and employers to search for an attorney by areas of practice, location, states of admission, name, and more.

For more information and to begin searching, visit: www.hnba.com/members

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### SU FUTURO:

**HNBA EDUCATIONAL, MENTORING, AND PIPELINE INITIATIVES**

The HNBA’s “Su Futuro” Programs impact the elementary to law school pipeline, as well as members of our Law Students’ and Young Lawyers’ Divisions. Through a unique combination of programs and initiatives, the HNBA is focusing on students of all ages in order to ensure a robust pipeline of exceptionally prepared and qualified Latino Lawyers. A core part of the HNBA’s mission, the Su Futuro suite of programs and initiatives could not be possible without the active support and involvement of our strategic partners, sponsors and members at-large. We invite you to be part of the solution. For more information and to become involved, please contact: vpprograms@hnba.com.

### HNBA/MICROSOFT INTELLECTUAL PROPERTY LAW INSTITUTE (IPLI)

The IPLI is a trail-blazing and bold partnership with Microsoft designed to increase the number of Latino lawyers practicing intellectual property law in the United States (currently at 1.8%). Launched in July of 2013, IPLI is an intensive, week-long immersion program for law students interested in practicing intellectual property (IP) law, including patents, copyrights, trade secrets and trademarks. Admission to the program is highly competitive, as just 25 Latino law students are selected to participate each year from applicants across the United States. Students are flown to Washington, DC, for a full week of substantive instruction from top IP law practitioners, federal judges and government officials. The program includes trips to various government agencies and courts to observe first-hand U.S. IP institutions at work, and the chance to meet leading members of the IP legal community who will serve as mentors and provide pathways for future job opportunities. To date, one hundred and fifty (150) IPLI students have completed the program, and over 75% of participants who have graduated from law school are now working in legal positions related to IP law.
SU FUTURO: HNBA EDUCATIONAL, MENTORING, AND PIPELINE INITIATIVES

continued

HNBA YOUNG LAWYERS & LAW STUDENTS SPEED MENTORING & REGIONAL MENTORING PROGRAMS

These dynamic and successful mentoring programs pair seasoned HNBA attorney members with Latino/a young lawyers and law students. Mentors provide guidance and share practical knowledge about the legal profession with their mentees, offering direct contact and access, coupled with the opportunity to develop needed professional resources. The Speed Mentoring Program takes place during the HNBA Annual Convention, and multiple other mentoring programs are carried out at the regional level. To date, HNBA’s mentoring programs have positively impacted thousands of Latino/a young lawyers and law students.

HNBA LAW SCHOOL SIN LÍMITES (LSSL)

LSSL is a four-year, college student mentor program that aims to advance inclusiveness in the legal profession by equipping students for their journey to law school and beyond. The program is designed to prepare college students from diverse backgrounds to become highly qualified applicants for admission to the nation’s best law schools. Each student is a member of a group that is traditionally under-represented in the legal profession. The program provides participants with: (1) a three-person mentoring team, overseen by a judge presiding over a Court in the region of the student’s residence; (2) exposure programming to cultivate soft skills, such as cultural competence, business etiquette, emotional intelligence, and networking skills; (3) skill-building programming to develop hard skills, such as logical reasoning, writing, and critical analysis skills; and (4) assistance for LSAT preparation.

HNBA ANNUAL UVALDO HERRERA MOOT COURT COMPETITION

Each year, the HNBA Uvaldo Herrera Moot Court Competition brings together over 30 teams of Latino law students from law schools across the nation to brief and argue a case currently pending before the U.S. Supreme Court before a mock panel of Supreme Court justices populated by preeminent jurists. Feedback and coaching throughout the competition allows law students to hone their legal knowledge, written and oral advocacy skills, and prepares them to better serve the profession. The HNBA is honored to have the HNBA Judicial Council actively involved in this important event. To date, the Competition has awarded over $400,000.00 in scholarships to the competition winners.

HNBA LATINA COMMISSION PEARLS OF WISDOM PROGRAM

Fulfilling the mission to strengthen the pipeline of Latinas in the legal profession, the HNBA Latina Commission’s work not only focuses on practicing Latina attorneys, but on the future generation of Latina leaders. Since 2012, the Commission’s pipeline program, Pearls of Wisdom, has been offered at least twice a year across the nation. During each Pearls of Wisdom event, distinguished Latinas across all sectors in the law meet with students (from elementary school to law school) and discuss their path to success, as well as recommended strategies for breaking the proverbial glass ceiling. Each program is followed by a Q&A and meet & greet sessions.

HNBA YOUTH SYMPOSIUM

This annual program, which takes place during the HNBA Annual Convention, provides high school students with the opportunity to meet Latino attorneys, judges, law professors, and government officials from across the country. The Symposium provides discussion and activities that aim to inspire them to be leaders in their communities and to choose the legal profession as their career path. This important pipeline program has reached thousands of high school students in different states throughout the nation.

HNBA LEGAL EDUCATION FUND (LEF)

The LEF is the HNBA’s 501(c)(3) non-profit affiliate organization, and supports the HNBA’s educational and charitable missions, including awarding scholarships (including scholarships presented to the top-scoring law student teams and individuals competing at the HNBA’s Annual Uvaldo Herrera National Moot Court Competition), and conducting the High School Summer Legal Education Action Program (LEAP).
SU COMUNIDAD: COMMUNITY OUTREACH AND ADVOCACY

The HNBA’s reach expands well beyond its attorney members, and into the communities where we live and serve. Through our various community outreach programs and advocacy efforts, we encourage our members and partners to get involved in these important efforts that impact millions of Latinos around the country.

HNBA ADVOCACY DAY
Each year, the HNBA conducts its Advocacy Day activities in Washington, DC. Members of the HNBA Board of Governors and leaders from affiliated state and local Hispanic bar associations join HNBA members from across the country in the Nation’s Capital. Over the course of several days, attendees participate in networking activities and advocacy efforts before members of Congress, cabinet members, and White House officials.

HNBA/MASSMUTUAL “SU NEGOCIO” PROGRAM: ASSISTING LATINO SMALL BUSINESSES
Between 2012 and 2015, Latino-owned businesses (includes solo, small- and medium-size law firms) grew 7.5%—fifteen times faster than all other U.S. small businesses. In fact, Latinos are the fastest growing group of entrepreneurs and small business owners in the United States. Recognizing that the HNBA and its partners are uniquely positioned to provide both legal and business assistance to Latino small business owners, the HNBA, in partnership with MassMutual, launched the Su Negocio Program in 2016. This important program empowers Latino small business owners at all stages of business formation, funding and expansion, by providing targeted information and resources to help them succeed. Since its inception, Su Negocio has been launched in Florida, California, Illinois, New York/New Jersey, Texas, and Arizona, with other states soon to benefit from the focused workshops and networking opportunities that this important program offers.

LA PROMESA EN EL DERECHO™ (THE PROMISE IN THE LAW)
La Promesa is a community outreach and education initiative designed to instill confidence and trust in the U.S. legal system. The HNBA has published a bilingual booklet that provides explanations at the 9th grade reading level of ten basic features of the American system of government:

- The U.S. Constitution
- Separation of Powers
- The U.S. President
- The U.S. Congress
- The U.S. Supreme Court
- The Courts
- The Jury Selection Process
- Basics Rights in a Criminal Proceeding
- The Freedom to Engage in Civic Activities
- Voting

A digital copy of the booklet can be downloaded from the HNBA website.

COALITION OF BAR ASSOCIATIONS OF COLOR (CBAC)
For 25+ years, CBAC has advocated on issues of mutual interest to the various constituents represented by its member bar associations. CBAC is comprised of the Hispanic National Bar Association (HNBA), the National Bar Association (NBA), the National Asian Pacific American Bar Association (NAPABA), and the National Native American Bar Association (NNABA). In addition to their joint advocacy work and efforts on joint resolutions, CBAC also conducts an annual meeting of its members in Washington, D.C. The annual meeting includes advocacy before members of Congress and senior leaders at the White House.

NATIONAL HISPANIC LEADERSHIP AGENDA (NHLA)
The HNBA is proud to be a member and principal of the National Hispanic Leadership Agenda (NHLA). Established in 1991 as a nonpartisan association of major Hispanic national organizations and distinguished Hispanic leaders from across the nation, the NHLA’s mission calls for unity among Latinos around the country, regardless of national origin, and provides the Hispanic community with greater visibility and a clearer, stronger influence in our country’s affairs. Now, with 40 member organizations including national and regional Hispanic civil rights and public policy organizations, elected officials, and other prominent Hispanic Americans, the NHLA represents the full diversity of the Latino community and is a leading advocate on pressing civil rights and policy issues impacting the 58 million Latinos living in the United States.
HNBA’S STRATEGIC PARTNERS

Corporate America finds value in partnering with the HNBA to deliver co-branded mentoring, educational, leadership and other programming to our members and the communities that we serve. These strategic partnerships are delivering measurable results in meeting partners’ objectives, and highlight our strategic partners’ commitment to creating greater opportunities for Latino/a lawyers and improving the lives of Latinos/as in America.

HNBA/WALMART LATINA COMMISSION LEADERSHIP ACADEMY
Removing Barriers to the Advancement of Latina Lawyers in the Legal Profession

HNBA/MICROSOFT INTELLECTUAL PROPERTY LAW INSTITUTE (IPLI)
Increasing the Pipeline of Latino/a Intellectual Property Lawyers

HNBA/MASS MUTUAL SU NEGOCIO PROGRAM
Assisting Latino/a Small Businesses

HNBA PREFERRED MEMBER BENEFITS PROVIDERS

The HNBA also partners with various companies to deliver a high quality and much-needed slate of benefits to our members including legal vendor services, preferred rates and discounts, and other goods and services, often as the preferred “HNBA provider” for the goods or services offered. By partnering with the HNBA as a Preferred Benefits Provider, you will achieve a high-level of brand recognition and brand loyalty amongst an influential and upwardly-mobile segment of the Latino market.

Visit Savewithups.com/hnba to begin saving on your shipping costs today.

Take advantage of dozens of HNBA member exclusive discounts. Contact nationaloffice@hnba.com for more information.

Visit SoFi.com/HNBA to explore your student loan refinancing options.

More information about each of our strategic partner programs can be found in the “Events & Programs” Section of this brochure.
## ANNUAL CONVENTION AND CORPORATE COUNSEL CONFERENCE SPONSORSHIPS

A 10% Early Bird discount is available for sponsors who choose to support both the HNBA Corporate Counsel Conference (CCC) and Annual Convention (AC). Indicated sponsorship levels are for each event (CCC or AC). Payment for both must be received by January 15th to receive the discount.

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<th>SPONSOR BENEFITS</th>
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<th>PLATINUM $40,000.00</th>
<th>GOLD $25,000.00</th>
<th>SILVER $15,000.00</th>
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<td>6 months</td>
<td>3 months</td>
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<td>6 months</td>
<td>3 months</td>
<td>1 month</td>
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<td>1 full-page B&amp;W ad in Noticias</td>
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<td>Special Training Program (3)</td>
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<td>HNBA Career Center (online)</td>
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<td>Exhibit Space</td>
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<td>Recognition in Print &amp; Electronic Marketing, and Signage</td>
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(1) “Full Passes” include passes to all conference activities, including evening events.
(2) Invited if reception is held.
(3) Benefit or discount applied if training program is held.
(4) Program Ad can be upgraded to color for $500.00, or to next size for $1,000.00.
A-LA-CARTE OPTIONS: CREATE YOUR OWN SPONSORSHIP

There are a myriad of ways to support the HNBA’s important work and mission. A-la-Carte sponsorship options provide additional targeted visibility for your organization. If you have new ideas or prefer to enhance an existing sponsorship we can create a custom sponsorship package that will showcase your organization’s brand and align with your business objectives.

EXHIBITOR OPPORTUNITIES

ANNUAL CONVENTION CAREER FAIR
(Includes 1 Career Fair-Only Pass—Friday Only)
Commercial: $2,500.00
Government/Non-Profit: $2,000.00
*Note: Pass includes Friday day activities only

EXHIBIT SPACE (AC/CCC)
(Includes 1 Exhibitor-Only Pass—Thursday & Friday)
Commercial: $3,500.00
Government/Non-Profit: $2,500.00
*Note: Pass includes Thursday & Friday day activities only

*Sponsors purchasing Sponsor A-La-Carte Opportunities enjoy the following additional benefits:
- Sponsor recognition in signage, electronic & print materials, and marketing campaigns.
- Sponsor representative may make opening or closing remarks, if appropriate.

TO DISCUSS WAYS TO PARTNER WITH THE HNBA, PLEASE CONTACT

• Alba Cruz-Hacker, HNBA COO & Executive Director
  202.223.4777 | acruzhacker@hnba.com

• Bryan Browning, HNBA National Finance Director
  612.376.1617 | financedirector@hnba.com

A-LA-CARTE SPONSORSHIP OPPORTUNITIES SUPPORT

TECH & DIGITAL
Audio Visual Sponsor $20,000.00
Tech Lounge Sponsor $15,000.00
E-Noticias Title Sponsor (1 year) $12,000.00
National Lawyer Referral Srv. Sponsor (1 year) $12,000.00
HNBA En Vivo Videos Sponsor (1 year) $10,000.00
Mobile App Sponsor $10,000.00
WiFi Sponsor $10,000.00
Online Registration Sponsor $10,000.00
Tech Charging Station Sponsor $3,500.00

PRINT & SIGNAGE
Event Program Print Sponsor $15,000.00
Attendee Bag Sponsor $10,000.00
Noticias Magazine Print Sponsor (Spring or Fall) $8,500.00
Lanyards Sponsor $7,000.00
Pocket Agenda Print Sponsor $5,000.00
Double-Sided Meter Board Sponsor $4,000.00
Professional Headshots Sponsor $3,500.00
Single-Sided Meter Board $2,500.00
Full-Page Color Ad (Event Program or Noticias) $2,500.00
Full-Page B&W Ad (Event Program or Noticias) $2,000.00
Half-Page Color Ad (Event Program or Noticias) $1,500.00
Half-Page B&W Ad (Event Program or Noticias) $1,000.00

OTHER SPECIALTY SPONSORS
Career Fair Law Student Scholarships Sponsor (AC only) $15,000.00
Career Fair Cafe Sponsor (AC only) $10,000.00
Hospitality Suite Sponsor $8,500.00
Gala Keynote Speaker Sponsor $8,500.00
HNBA Membership Pavilion Sponsor $7,500.00
Gala Dinner “Table Drop” Sponsor (product placement) $7,500.00
HNBA Cafe Sponsor $5,500.00
Transportation Sponsor $5,000.00
Photo Booth Sponsor $4,500.00
HNBA Hall of Divisions, Sections & Committees Sponsor $4,000.00
Entertainment Sponsor $3,500.00
Cigar Roller Sponsor $3,500.00
Green Room Sponsor $3,000.00
Plenary or Reception Speaker Sponsor $3,000.00
Hotel Key Cards $3,000.00
Judicial Council Stipend Fund (for attendance to CCC or AC) $2,500.00
Young Lawyers Division Stipend Fund (for CCC or AC) $2,500.00
Law Student Division Stipend Fund (for CCC or AC) $2,500.00

Note: There may be more than one sponsor for selected opportunities listed above. If you are interested in exclusivity, please contact the HNBA COO & Executive Director or the National Finance Director.
HNBA BENEFACtor OPPORTUNITIES

Benefactor opportunities offer a wide range of benefits to our highest-level corporate and law firm partners across the HNBA’s entire portfolio of programs and initiatives. This one-time, annual contribution helps sponsors maximize their marketing dollars by enhancing sponsor visibility, reinforcing brand recognition, and educating attendees about the sponsor’s products and services.

**SPONSOR BENEFITS**

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</tr>
<tr>
<td><strong>FULL EVENT PASSES</strong> (Event passes may be allocated across events at sponsor's discretion)</td>
<td></td>
</tr>
<tr>
<td>CCC and AC (15 Passes)</td>
<td>CCC and AC (20 Passes)</td>
</tr>
<tr>
<td><strong>LIFETIME MEMBERSHIP BENEFIT</strong></td>
<td></td>
</tr>
<tr>
<td>One (1) HNBA Lifetime Membership</td>
<td>Two (2) Lifetime Memberships</td>
</tr>
<tr>
<td><strong>PIPELINE PROGRAM PATRON</strong></td>
<td></td>
</tr>
<tr>
<td>$15,000.00 contribution to HNBA Legal Education Fund (tax deductible)</td>
<td>$20,000.00 contribution to HNBA Legal Education Fund (tax deductible)</td>
</tr>
</tbody>
</table>

**CORPORATE COUNSEL CONFERENCE & ANNUAL CONVENTION BENEFITS**

<table>
<thead>
<tr>
<th></th>
<th>UNDERWRITER: $100,000 TO $149,999</th>
<th>PRESIDENT’S CIRCLE: $150,000 OR ABOVE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Speaking Opportunities (CCC &amp; AC)</strong></td>
<td>One</td>
<td>Two</td>
</tr>
<tr>
<td><strong>Career Fair Title Sponsor (AC)</strong></td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td><strong>Business Dev. Institute Title Sponsor (CCC)</strong></td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td><strong>HNBA President’s VIP Reception (CCC &amp; AC)</strong></td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td><strong>Gala Table (CCC &amp; AC)</strong></td>
<td>Two</td>
<td>Three</td>
</tr>
<tr>
<td><strong>Exhibitor Booth at Events (CCC &amp; AC)</strong></td>
<td>Premium Position</td>
<td>Premium Position</td>
</tr>
<tr>
<td><strong>Advertising in Event Program (CCC &amp; AC)</strong></td>
<td>Welcome Letter &amp; Full-Page Color Ad</td>
<td>Welcome Letter &amp; Full-Page Color Ad</td>
</tr>
<tr>
<td><strong>Placement of Marketing Materials or Giveaways in Attendee Bags (CCC &amp; AC)</strong></td>
<td>Included</td>
<td>Included</td>
</tr>
<tr>
<td><strong>Recognition in Signage, Electronic and Print Conference/Convention Marketing (CCC &amp; AC)</strong></td>
<td>Included</td>
<td>Included</td>
</tr>
</tbody>
</table>

**YEAR-LONG HNBA MARKETING BENEFITS**

<table>
<thead>
<tr>
<th></th>
<th>UNDERWRITER: $100,000 TO $149,999</th>
<th>PRESIDENT’S CIRCLE: $150,000 OR ABOVE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Recruiting/Job Postings—HNBA CAREER CENTER (on website)</strong></td>
<td>One (1) Year Subscription (up to 12 posts)</td>
<td>One (1) Year Subscription (unlimited posts)</td>
</tr>
<tr>
<td><strong>Special Feature, Link, and Logo on Sponsor Page at <a href="http://www.hnba.com">www.hnba.com</a></strong></td>
<td>One (1) Year</td>
<td>One (1) Year</td>
</tr>
<tr>
<td><strong>Marketing in HNBA Publications (HNBA Noticias Magazine &amp; HNBA e-Noticias Newsletter)</strong></td>
<td>Ad Placement</td>
<td>Ad Placement</td>
</tr>
</tbody>
</table>
HNBA INSTITUTIONAL CAPACITY & REACH

For 45 years, the HNBA has carried out its purpose to serve the public interest by cultivating the science of jurisprudence, advancing the standing of Latinos/as in the legal profession, fostering respect and reform in the law, facilitating the administration of justice, encouraging the advancement of Latino/a students, supporting diversity and inclusion, and promoting the educational, professional, and economic advancement of Latinos/as.

The HNBA is divided into 19 regions and has local affiliate organizations across the United States. The HNBA National Office is in Washington, DC. The National Office Team works collaboratively to assist the HNBA National President, Executive Committee, Board of Governors, sponsors and members to plan and carry out our vital work and mission.

HNBA REGIONS
- Region I: CT, ME, MA, NH, RI, VT
- Region II: NY
- Region III: NJ
- Region IV: DE, PA
- Region V: DC, MD, VA, WV
- Region VI: NC, SC
- Region VII: AL, GA, MS
- Region VIII: FL
- Region IX: IL, IN, MI, WI
- Region X: KY, OH, TN
- Region XI: IA, MN, MO, ND, SD
- Region XII: AR, LA, OK, TX
- Region XIII: CO, KS, NE, WY
- Region XIV: AZ, NV
- Region XV: UT, NM
- Region XVI: AK, ID, MT, OR, WA
- Region XVII: Northern CA, HI
- Region XVIII: Southern CA
- Region XIX: Puerto Rico

HNBA AFFILIATES
- Colorado Hispanic Bar Association (CHBA)
- Cuban American Bar Association (CABA)
- Dallas Hispanic Bar Association (DHBA)
- Delaware Hispanic Bar Association (DHBA)
- Dominican Bar Association
- Hispanic Bar Association of Austin (HBAA)
- Hispanic Bar Association of Central Florida (HBACF)
- Hispanic Bar Association of DC (HBADC)
- Hispanic Lawyers Association of Greater Kansas City
- Hispanic Bar Association of Houston (HisBA)
- Hispanic Bar Association of Michigan
- Hispanic Bar Association of New Jersey, Inc.
- Hispanic Bar Association of Pennsylvania (HBAPA)
- Hispanic Bar Association of St. Louis
- Hispanic Lawyers Association of Illinois
- Hispanic Lawyers Association of Louisiana
- Long Island Hispanic Bar Association (LIHBA)
- Los Abogados Hispanic Bar Association
- Maryland Hispanic Bar Association (MHBA)
- Massachusetts Association of Hispanic Attorneys (MAHA)
- Minnesota Hispanic Bar Association (MHBA)
- New Mexico Hispanic Bar Association
- Orange County Hispanic Bar Association (OCHBA)
- Oregon Hispanic Bar Association
- Puerto Rican Bar Association Illinois
- Puerto Rican Bar Association of New York
- San Francisco La Raza Lawyers Association
- Santa Clara County La Raza Lawyers Association
- Tampa Bay Hispanic Bar Association (THBA)

HNBA DIVISIONS: Corporate Counsel Division, Latina Commission, LGBT Division, Young Lawyers Division, and Law Students Division.

HNBA SUBSTANTIVE LAW SECTIONS AND COMMITTEES:
Amicus Brief Committee, Business Law Section, Civil Rights Law Section, Constitutional Law Section, Corporate Compliance and CyberSecurity Committee, Criminal Law Section, Executive Endorsements Committee, Family Law Section, Government and Public Interest Law Section, Immigration Law Section, Intellectual Property Law Section, Health and Life Sciences Law Committee, International Law Section, Judicial Council, Judicial Endorsements Committee, Labor and Employment Law Section, Law Practice Management Section, Legislative and Government Affairs Committee, Litigation and Dispute Resolution Section, Military Law Section, Technology Committee, and Voting Rights Law Section.

QUESTIONS?
Visit our website: www.HNBA.com | Call: 202-223-4777 | Email: support@hnba.com