



AGENDA

8:00 AM – 9:00 AM

HNBA Uvaldo Herrera Moot Court Competition Orientation

Plaza Room A

8:15 AM – 9:15 AM

Latinx LGBTQ Youth—Presented by the HNBA LGBT Division

Offsite—Mission High School (3750 18th St.)

10:00 AM – 5:00 PM

HNBA Moot Court Competition

*Yosemite A, B, & C,
Franciscan A, B, C, & D,
Imperial B*

12:00 PM – 5:00 PM

HNBA Registration

Grand Ballroom Salon A

1:00 PM – 5:00 PM

Poder25: Increasing the Number of Hispanic General Counsel in Fortune 500 to 20 by the year 2025

*Imperial A
By Invitation Only*

Our kick-off program is designed to provide participants with a behind-the-curtains look at what it takes to get to the next level in their careers, network with other program participants, and meet and interact with Hispanic Fortune 500 General Counsel and top Executive Placement Professionals who specialize in, and are responsible for the majority of, domestic Fortune 500 GC placement searches.

Hour 1: GC Ready Forum

Open to participants in both PODER25 Tracks
This panel of GC Faculty will discuss their paths to success followed by a “no holds barred” Q&A session regarding the challenges and rewards of making it to the top.

MODERATOR

Merle J. Vaughn, Managing Director, Partner Practice Group, Major Lindsay & Africa, Los Angeles, LA

PANELIST

A.B. Cruz III, Chief Legal Officer & Senior Vice President, Enterprise Shared Services, USAA, San Antonio, TX

John Rosero, Vice President, Chief Legal Officer & Secretary, Prudential Group Insurance, Newark, NJ

Laura Stein, Executive Vice President & General Counsel, Corporate Affairs, The Clorox Company, Oakland, CA

Mark S. Zemelman, Senior Vice President and General Counsel, Kaiser Foundation Health Plan, Inc., Kaiser Permanente, Oakland, CA

Hour 2: GC Recruiter Forum

Open to participants in both PODER25 Tracks
This panel comprised of placement professionals from the Nation’s top Executive Placement Firms will provide detailed guidance on what it takes to get on their radar and be considered for Fortune 500 GC placement opportunities, as well as the skills, experience, and intangibles that corporations ask them to look for when conducting GC searches.

MODERATOR

Luis Avila, Interim General Counsel & Chief Compliance Officer, US Foods, Chicago, IL

PANELISTS

John Amer, Senior Client Partner, Korn Ferry, Los Angeles, CA

Paul Charles, Partner, Heidrick & Struggles, San Francisco, CA

Kimberly Fullerton, Consultant, Spencer Stuart, San Francisco, CA

Andrea Kilpatrick, Consultant, Egon Zehnder, New York, NY

Jaime Massur, Consultant, Russell Reynolds, Palo Alto, CA

Sonya Som, Consultant, Major, Lindsey & Africa, Chicago, IL

Hour 3: GC Nexter Forum

Open to participants in both PODER25 Tracks
This panel of participants in the GC Ready Track will discuss their paths to success and tips for moving up the in-house ranks.

MODERATOR

Willie Hernandez, Vice President & Deputy General Counsel, Hewlett Packard Enterprise, Palo Alto, CA

PANELISTS

Michelle Gallardo, Legal Director, Global Supply Chain, Harman International, Detroit, MI

Pilar Ramos, General Counsel, North America, MasterCard, Purchase, NY

Sergio Garcia, Former Senior Vice President, General Counsel & Secretary, ZELTIQ, San Francisco, CA

Larissa Zagustin, Senior Vice President, General Counsel, Americas, Viacom International Media Networks, Miami, FL

Hour 4: GC Speed Mentoring Reception

PODER25 GC Ready Track only

GC Ready Track participants will each get 4,10-minute one-on-one Speed Mentoring Sessions, 2 with Executive Placement Faculty Members and 2 with GC Faculty Members. In addition, after the program, GC Ready participants will receive Faculty feedback regarding individually-tailored resources that will help them achieve their goals.

The “GC Ready” Track will consist of participants who, by the program’s definition, are currently qualified for placement in Fortune 500 General Counsel positions. The “GC Nexter” Track will consist of participants whose goal is to be placed in a Fortune 500 General Counsel role in the next 5 to 10 years and who, by participating in this program, can ready themselves for such positions within this timeframe.

2:30 PM – 3:30 PM

HNBA Legal Education Fund (LEF) Board Meeting

Plaza A

5:00 PM - 6:00 PM

HNBA LGBT Division Meeting

Plaza A

6:30 PM – 9:00 PM

HNBA Corporate Counsel Conference Welcome Reception

Sponsored by Foley & Lardner

Offsite—Green Room at the San Francisco War Memorial & Performing Arts Center

KEYNOTE SPEAKER

Kim Rivera, Chief Legal Officer & Corporate Secretary, HP Inc., Palo Alto, CA

WELCOME REMARKS

Dennis Herrera, City Attorney of San Francisco

9:30 PM – 12:00 AM

HNBA Young Lawyers & Law Students Divisions Reception

Sponsored by U.S. Army JAG Corps and The Marquez Law Group

Offsite—Jaspers Corner Tap & Kitchen (located in Serrano Hotel—401 Taylor St.)

8:00 AM – 5:00 PM

HNBA Registration

Grand Ballroom Salon A

8:00 AM – 9:00 AM

Friends of Bill meeting

Imperial A

9:00 AM – 9:30 AM

Plenary Breakfast

Grand Ballroom Salon B

KEYNOTE SPEAKER

Dave Jones, Insurance Commissioner, California Department of Insurance

9:30 AM – 10:45 AM

OPENING PLENARY

Rebuilding Puerto Rico: A Cross-Disciplinary Dialogue Regarding How Best to Address Puerto Rico's Humanitarian and Economic Crises

Puerto Rico's economic and disaster recovery will require a coalition from across disciplines and industries from the public and private sector, state and federal governments, the business community, non-profits and NGOs, educational institutions, scientists, artists, and the press, working together, to rebuild Puerto Rico. Hear from those on the front lines about the current status of Puerto Rico as well as Congress and the Administration's current position on Puerto Rico's disaster relief and economic relief packages, proposed revisions to PROMESA and the HNBA's advocacy efforts to ensure that Puerto Rico's voice is heard and rights are protected. Hear also about the vital role that lawyers are playing in the recovery, including the HNBA's joint efforts with the ABA, LCJS, LSC and local Puerto Rican pro bono organizations to mobilize attorneys to provide pro bono legal services for Puerto Ricans, both on and off the island—a caseload so large that experts estimate that it will take more than a decade to work through.

MODERATOR

Jaime Areizaga-Soto, HNBA White House Liaison, Deputy Secretary of Veterans and Defense Affairs of Virginia, Richmond, VA

PANELISTS

The Honorable Ricardo Rosselló, Governor of Puerto Rico, San Juan, Puerto Rico
Jose Calderón, President, Hispanic Federation, New York, NY
Jacqueline Martinez Garcel, CEO, Latino Community Foundation, San Francisco, CA
Miguel Ramos, Director of Diversity & Inclusion, Minnesota Twins, Minneapolis, MN
Camille Alvarez, Associate, DLA Piper, San Juan, PR

9:00 AM – 12:15 PM

Moot Court Competition

Franciscan A, B, C, & D

10:00 AM – 4:00 PM

HNBA Exhibitor Showcase

Grand Ballroom Salon A

11:00 AM – 12:30 PM

HNBA Latina Commission Meeting

Imperial A

11:00 AM – 12:15 PM

Financial Challenges That Matter Most: Financial Wellness Workshop

Plaza A

When experiencing challenges in your life, it is important to make sound financial decisions. This session will provide best practices for growing and managing your income, protecting your assets and minimizing debt.

PRESENTERS

Silvia Tergas, Financial Planner, Prudential Advisors, Bethesda, MD
Anthony E. Smith, VP, Project Management, Worksite Education, Prudential Pathways Group Insurance, Roseland, NJ

11:00 AM – 12:15 PM

CLE Sessions

The Art of Successful Lawyering Track—Panel #1

Yosemite A

NEUROLAW: How Brain Science Can Make You a Better Lawyer

Neurolaw is an interdisciplinary field that links the brain to law and also helps facilitates better understanding of

human behavior through neuroscience achievements and research. Since the late 90s, this emerging field has led to more precise explanations for human behavior that can be used first to understand and improve ourselves in our leadership roles as well as to also comprehend the functioning of the brain in decision-making and the practice of law. This presentation will provide a brief introduction to neurolaw and the different areas that can benefit lawyers both in their personal lives and in their professions.

MODERATOR

Dr. Maritza Soto, Principal Consultant, Organization Consulting Group, Inc. & Attorney, MSG Legal Consultants PSC, San Juan, P.R.

PANELISTS

Tamara Lopez, Full-time Neutral, JAMS, Miami, FL
Maria Bernstein, Of Counsel, Foley & Lardner, LLP
Demarris Evans, Mindfulness in Law Certified Trainer, Warrior One, San Francisco, CA

Cybersecurity/Data Privacy Track—Panel #1

Yosemite B

ACC Foundation Presents: MISSION CRITICAL CYBERSECURITY: Ethical Considerations, Tips, and Tools for Navigating Data Privacy and Cybersecurity Threats from the In-House Perspective

Attorneys have ethical duties of competence in technology and confidentiality that inform the active role that in-house counsel must play in cybersecurity/data privacy strategy and management. This panel of ACC In-House Counsel All-Stars will discuss key insights and trends from the Association of Corporate Counsel's 2018 State of Cybersecurity Report, and will provide tips and tools regarding cybersecurity preparation, data breach response, and recovery. This panel will also discuss law firm cybersecurity, and how both in-house and outside counsel can fulfill their ethical obligations under ABA Model Rules 1.1 and 1.6 to minimize

and mitigate data breaches and cyber-attacks, two of the most critical threats facing most corporations today.

MODERATOR

Mary Blatch, Director of Advocacy & Public Policy, ACC Foundation, Washington, DC

PANELISTS

Asha Muldro, Deputy General Counsel & Senior Managing Director, Guidepost Solutions, Los Angeles, CA

Nicole Diaz, Senior Counsel of Litigation and Compliance, Snap Inc., Los Angeles, CA

Matt Fussa, Senior Director, Cisco, Raleigh-Durham, NC

Luis Diaz, General Counsel & Chief Cybersecurity Officer, Vision-e, Fairfield, NJ

Leading Edge for In-house/Outside Counsel Split Track—Panel #1

Imperial B

THE FUTURE OF FINTECH IS NOW: How This Emerging Industry Is Transforming the Financial Services Industry and How You Can Be a Part of It

FinTech is poised to become a major disruptor in the financial services industry, with a variety of innovative applications, processes, products, and business models. However, the emergence of FinTech companies has led to increased regulatory scrutiny, and the need for more legal oversight and guidance. Hear how many FinTech companies are choosing to embrace the new wave of regulations, and ingrain it into their cultural DNA, and the role that lawyers play in facilitating that culture. This panel will also discuss how FinTech companies can continue to innovate and grow without running afoul of the quickly-evolving regulatory environment, and how Latino/a lawyers can get in on the ground level of this emerging legal area, and become among the first-movers to embrace the opportunity to become experts in this field.

MODERATOR

Ed Guerra, Senior Manager Advisory Services, Ernst & Young LLP, San Francisco, CA

PANELISTS

Acacia de Leon Rey, AML Compliance Manager, Facebook Payments, Inc., Menlo Park, CA

Carla M. De Silva, Lead Counsel, Square Capital Project, San Francisco, CA
Sharda Caro del Castillo, General Counsel & Chief Compliance Officer, Airbnb Payments, Inc, San Francisco, CA
Jillana Downing, Deputy Chief Compliance Officer, Silicon Valley Bank, Santa Clara, CA

Legal Innovation Track—Panel #1

Yosemite C

MOLD BREAKERS & DIFFERENCE MAKERS: Strategies and Technology for Creating an Innovative Law Firms and In-House Legal Departments

The legal industry is undergoing profound and disruptive changes that will forever transform the way lawyers practice law. Surviving and thriving in this bold new legal future requires new strategies and technologies. Panelists will share their real-world experience in building the “New Law” firms, the race among multinational law firms to find the competitive edge in the use of legal technology to deliver legal services, and how corporate legal teams have used technology to better align themselves with the goals of the C-Suite. Panelists will discuss a wide-range of legal project management techniques, including Lean Six Sigma and other proprietary platforms; how to harness artificial intelligence; team-building information platforms; mobile and contract professionals; open offices, and much more. Learn what works and drives profitable winning results for law firms and in-house legal teams.

MODERATOR

Jason DeJonker, Partner, Bryan Cave, Chicago, IL

PANELISTS

Laura Maechtlen, Partner, Seyfarth Shaw, San Francisco, CA

Luis Salazar, Founding Partner, Salazar Law, Miami, FL

Arlene Zalayet, Sr. Vice President & General Attorney, Liberty Mutual Group, Boston, MA

12:15 PM – 12:45 PM

Plenary Lunch

Grand Ballroom Salon B

KEYNOTE SPEAKER

Allon Stabinsky, VP & Deputy General Counsel, Licensing & Patents, Intel Corporation

12:45 PM – 2:00 PM

AFTERNOON PLENARY
GC Roundtable: Innovation in Diversity: What Can We Learn About Diversity from Innovative Companies?

Despite certain industries’ negative reputation on diversity, a number of innovative companies have recently made national headline for their efforts to prioritize diversity as a business imperative and the new and innovative ways that they are tackling this issue. Hear from a panel of General Counsel diversity innovators about the new ways that they are leveraging technology and innovation to move the needle on legal diversity. Part two of a series at the HNBA’s Las Vegas Corporate Counsel Conference.

MODERATOR

Charys Scotton Williams, Associate Counsel, Legal Operations—Diversity & Inclusion, Walmart, Inc., Bentonville, AR

PANELISTS

David Hubbard, Vice President & Deputy General Counsel, Verizon, New York, NY

Marie Oh Huber, SVP & General Counsel, eBay Inc., San Francisco, CA

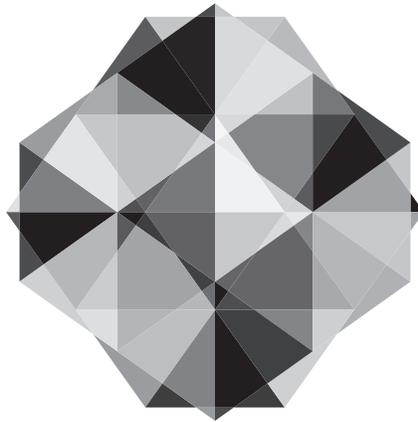
Blaine Templeman, Executive Vice President & General Counsel, Aduro Biotech, New York, NY

2:00 PM – 2:15 PM

Networking Break & Exhibit Hall Visits

Grand Ballroom Salon A

SEYFARTH
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DIVERSITY
&
INCLUSION

Congratulations to the
Hispanic National Bar Association
on the **2018 Corporate**
Counsel Conference!

At Seyfarth Shaw, we believe that diversity—in terms of people, perspectives and experiences—can create more innovative solutions and greater contributions from everyone.

2:15 PM – 3:30 PM

CLE Sessions**The Art of Successful Lawyering Track—Panel #2***Yosemite A***LATINOS BEYOND THE BAR: Career Mapping & Alternatives to Practice**

Research shows that many lawyers are unhappy with the current state of their careers, but see few options for “getting out.” In fact, there is light at the end of your tunnel. Your law degree can open many doors to non-law careers, including careers in business, advocacy, public service, consulting/coaching, or even non-attorney roles within law firms such as law practice management or business development. This panel, comprised of recruiters, career development professionals, and former practitioners who have “retired” from the practice of law to explore careers in entirely new fields, will provide practical tips for getting out of your career rut and beginning an exciting new chapter in your work life!

MODERATOR

Aida Rodriguez, Division Director, Beacon Hill Staffing, Miami, FL

PANELISTS

Rosevelie Morales Marquez, East Coast Diversity Dir., Sidley Austin, New York, NY
Sonya Olds Som, Partner, Major, Lindsey & Africa, Chicago, IL
Jill Lynch Cruz, Executive Coach & Career Development Consultant, JLC Consulting, Inc., San Antonio, TX

Cybersecurity/Data Privacy Track—Panel #2*Yosemite B***THE GOVERNMENT VS. EVERYBODY:****How the Apple v. FBI Case and Increased Congressional Scrutiny of Social Media Companies and Their Content Has Forever Changed the Landscape of Consumer Data Privacy**

Learn how the private sector, government and academia are addressing real world concerns and finding solutions to issues related to data privacy, online security, encryption, censorship, free expression and online extremism in light of the *Apple v. FBI* case and continued attempts by

federal lawmakers and enforcement agencies to control how and when companies can protect their consumers, as well as how these issues are anticipated to impact start-up and Fortune 500 technology companies in the future.

MODERATOR

Derek Anchondo, Shareholder, Greenberg Traurig, LLP, Houston, TX

PANELISTS

Richard V. Rodriguez, Assistant Attorney General, Office of the Attorney General for the District of Columbia, Washington, DC
Nate Cardozo, Senior Staff Attorney, Electronic Frontier Foundation, San Francisco, CA
Andrea Kirkpatrick, Associate General Counsel, Facebook, San Francisco, CA
Nicole Ozer, Staff Attorney, ACLU of Northern CA, San Francisco, CA

Leading Edge for In-house/Outside Counsel Split Track—Panel #2*Imperial B***SCANDAL: Practical Tips for Managing Systemic Risk and Surviving Corporate Crises in the Digital Age**

Despite its numerous upsides, the ubiquitous use of technology (including internal IT as well as social media) exposes Corporate America to myriad new regulatory, litigation and reputational threats, which many corporations are ill-equipped to manage. Recent scandals involving companies such as GM, Equifax and United Airlines demonstrate this heightened risk and highlight the critical role of in-house lawyers in identifying and managing systemic risk and responding to corporate crises. This program will discuss some of the higher profile corporate scandals and discuss the critical failures in each instance, along with the role of corporate counsel in each instance, and provide practical guidance and strategies for issue-spotting potential threats and how to both prevent and handle major crises within your organization.

MODERATOR

Hasan Ibrahim, Chief Legal Officer and Vice President, Prudential Advisors, New York, NY

PANELISTS

Arian June, Counsel, Debevoise & Plimpton LLP, Washington, DC
Roberto Gonzalez, Partner, Paul Weiss, Washington, DC
Ana Nicacio, Senior Attorney, Microsoft Corporation, Seattle, WA

Legal Innovation Track Panel #2*Yosemite C***BITCOINS & BLOCKCHAINS & CRYPTOTECHS, OH MY! Demystifying the World of Virtual Currency and Distributed Ledger Technology, and Understanding How They Are Changing the World as We Know It**

Cryptocurrency emerged rapidly from the Dark Net into mainstream commerce. Distributed ledger technology, the engine that powers cryptocurrencies like bitcoin, has the potential to have even more widespread and lasting impact, including its application to distributed payment platforms, smart contracts, supply chain management tools, internet of things security, alternative to the Swift network for interbank payments, and even the use of blockchain-based payment platforms to raise capital through ICOs (“Initial Coin Offering”). State and federal lawmakers and enforcement agencies have tried to keep up, but have imposed what many believe are overly-restrictive constraints and burdensome penalties on companies attempting to innovate solutions with these technologies. This panel will discuss the current state of cryptocurrency and distributed ledger technology, where the technology is headed, forecasts regarding statutory and regulatory developments in these areas, and the recent advisory opinions from the SEC regarding ICOs and other related issues.

MODERATOR

Eric N. Ubias, Senior Counsel, Akrivis Law Group, PLLC, Washington, DC

PANELISTS

Mayling Blanco, Partner, Blank Rome LLP, New York, NY
Kenny S. Terrero, Counsel, Sidley Austin, New York, NY

Frank Yiannas, Vice President, Food Safety, Walmart, Fayetteville, AK

Jolene Negre, Partner, Jenner & Block, Los Angeles, CA

2:30 PM – 3:30 PM

7th HNBA Annual Speed Networking and Corporate Connections Program

Franciscan A–B

The Speed Networking and Corporate Connections Program is one of the HNBA's signature professional and business development initiatives designed to promote meaningful business relationships between America's leading corporate law departments and HNBA's outside counsel members. In-house counsel with authority to hire or recommend legal counsel select up to four outside counsel applicants for one-on-one pitch sessions.

3:30 PM – 3:45 PM

Networking Break & Exhibit Hall Visits

Grand Ballroom Salon A

3:30 PM – 4:30 PM

HNBA Speed Networking and Corporate Connections Reception

Franciscan C

Open to program applicants and participating companies ONLY

3:45 PM – 5:00 PM

CLE Sessions

The Art of Successful Lawyering Track—Panel #3

Yosemite A

LIFE BALANCE CONUNDRUM: Time Management for Lawyers

More than ever, lawyers find that the practice of law leaves them significantly stressed, time-crunched, and spread thin. Even those of us who have found a way to “have it all” find that it is not that easy. It doesn't have to be this way. This panel will provide practical advice for time- management, work-life balance, and stress relief for lawyers, including a discussion of the unique challenges

faced by Latino/a attorneys who also serve as the primary caretaker of their children and/or parents/grandparents.

MODERATOR

Jackie Ruiz, Senior Counsel, Raymond James, Chicago, IL

PANELISTS

Sonia Valdez, Legal Counsel-Marketing, eBay, San Jose, CA

Cyndie Chang, Partner, Duane Morris, LLP, Los Angeles, CA

Robert Maldonado, Partner, Cooper Dunham, New York, NY

Amanda Rios, Associate, Dechert, New York, NY

Cybersecurity/Data Privacy Track—Panel #3

Yosemite B

CYBERSECURITY SPY CRAFT: The Next Wave of Cybersecurity Threats and Cyber Risk Management from a Global Perspective

Nation state cyber attacks are no longer the sole concern of intelligence agencies and the military. In the past five years, hackers associated with North Korea, Russia, China among others have targeted companies and individuals with devastating effects. The emergence of high end cyber weapons deployed against commercial and private companies is now a fact of life. Our panel will discuss the challenges companies face from these well-organized hackers who variously use exploits in technology and the human factor to penetrate networks. All of this against a backdrop of increasingly demanding regulatory and legal requirements at the federal and state level. The response, as our panel will discuss is a combination of enterprise risk management and focusing on detection, resilience and recovery.

The panel features speakers with deep and long-standing cybersecurity experience including Guillermo Christensen, chair of Brown Rudnick's cyber practice and a former CIA intelligence officer, diplomat, and life member of the Council on Foreign Relations; Miguel Sciancalepore, an experienced Microsoft technology

attorney with cybercrime experience; and Steven Grimberg, a former federal prosecutor who served as a National Security Cyber Specialist with the U.S. Department of Justice and is now with Nardello & Co., a global investigations firm. The panel will be co-moderated by Guillermo and Sergio F. Oehninger, an experienced cyber-insurance coverage counsel at Hunton & Williams LLP.

CO-MODERATORS

Sergio Oehninger, Counsel, Hunton & Williams, Washington DC

Guillermo Christensen, Partner, Brown Rudnick LLP, Washington DC

PANELISTS

Miguel Sciancalepore, Technology Attorney, Microsoft, Austin, TX

Steven D. Grimberg, Managing Director & General Counsel-Americas, Nardello & Co., Atlanta, GA

Leading Edge for In-house/Outside Counsel Split Track—Panel #3

Imperial B

THE GREAT CANNABIS BOOM?

Understanding How Lawyers Can Help the Cannabis Industry Navigate the Complex Intersection Between Federal & State Law and Secure the Funding Needed to Grow

On January 1, 2018, California, the largest marijuana market in the world, will join Washington DC and 7 other states that have legalized recreational marijuana use, and 32 states and territories that have legalized medical marijuana use. In a few short decades, the cannabis industry will have evolved from an illegal product sold on street corners and back rooms, and a loosely-regulated and fractured cottage industry of small companies run primarily by industrious marijuana enthusiasts, to a projected \$50 Billion highly-regulated industry by the year 2026. Despite the industry's huge growth opportunity, many marijuana start-ups are failing because of the lack of access to funding and the inability to transact across state lines. Despite the federal government's hands-off approach, few banks or VCs provide banking services or investment

funding to cannabis businesses because marijuana is still a Schedule 1 drug at the federal level, and they are uncertain about whether and/or how the federal government may prosecute banks or investors who do business with them. This panel will examine how California's new recreational marijuana laws and regulations will protect marijuana businesses that operate consistently with to existing federal laws and policies against federal prosecution, the law practice areas that will help drive the future growth of the U.S. based cannabis industry, and tips for our how members can take advantage of opportunities to get in at the ground level create a law practice in this emerging and rapidly-changing area.

INTRODUCTORY SPEAKER

Lori Ajax, Chief, Bureau of Cannabis Control, Rancho Cordova, CA

MODERATOR

Josefina Fernandez McEvoy, Chief Legal Officer, GreenSTOP Inc., Los Angeles, CA

PANELISTS

James W. Sweeney, Founder & Managing General Partner, James W. Sweeney Associates, Sacramento, CA

Emily Gordon, In House Counsel, Baker Technologies, Denver, CO

Ronald S. Eppen, Partner, Foley & Lardner LLP, Boston, MA

Sam Méndez, Attorney, C3 Law Group, PLLC, Seattle, WA

Legal Innovation Track —Panel #3

Yosemite C

THE RISE OF THE MACHINES: From Chatbots to Robots, How AI Is Reshaping the Business and Practice of Law

The day is coming that artificial intelligence (“AI”) will play a role in nearly every aspect of the business of law, as well as the way that we practice law. Many predict that AI will completely transform the legal industry, with wide-reaching and potentially devastating impact on law firm profits, in particular. When this transformation comes, will your law firm or legal department be ready to adapt and leverage AI to its advantage? Or will it go the way of the dinosaurs? This panel will examine current uses of AI in the legal profession and industry leaders’ predictions about how this technology will transform the profession in the next 3–5 years. The panel will also discuss the potential risks posed by the utilization of AI in your business or legal practice, including various ethical considerations, regulatory issues connected to the issue of machine learning, IP protection for new AI developments, and privacy concerns arising from massive use of data and liability regimes.

MODERATOR

Marcela Robledo, Counsel, Simpson Thacher & Bartlett LLP, San Francisco, CA

PANELISTS

Neeta Saran, Attorney, Microsoft Corporation, Bellevue, WA

David Martinez, Partner, Robins Kaplan, Los Angeles, CA

Jose Sierra, Partner, Holland & Knight, Boston, MA

Stephanie Burns, Vice President & Associate General Counsel, WW Operations Amazon.com, Seattle, WA

5:00 PM – 6:30 PM

HNBA Corporate Counsel Division Reception

Franciscan D

5:00 PM – 6:30 PM

HNBA Judicial Council Reception

Vista Lounge – 45th Floor

Invitation Only

5:00 PM – 6:30 PM

HNBA Compliance & Ethics Division Meet and Greet

Offsite—The European, 490 Geary St., SF

7:00 PM – 9:30 PM

HNBA Top Lawyers Under 40 Awards Reception

Grand Ballroom Salon B

KEYNOTE SPEAKER

David Campos, Deputy County Executive for the Santa Clara County

10:00 PM – 12:00 AM

HNBA LGBT Division Soirée

Sponsored by Sheppard Mullin, Reed Smith, Seyfarth Shaw, Marquez Law Group, New Mission Community Fund, and Holland & Knight

Offsite—Hawthorn, 46 Geary St., SF



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8:00 AM – 5:00 PM

HNBA Registration

Grand Ballroom Salon A

8:00 AM – 9:00 AM

Friends of Bill meeting

Imperial A

8:00 AM – 9:00 AM

HNBA Corporate Counsel Division's Cafecito Hour

Grand Ballroom Salon B

Join the Corporate Counsel Division for a networking opportunity to meet our members and learn how you can become more involved. Feel free to bring your own cafecito or tea!

9:00 AM – 9:30 AM

Plenary Breakfast

Grand Ballroom Salon B

9:30 AM – 10:45 AM

HNBA LATINA COMMISSION PLENARY

#YoTambien!

Everyday new allegations of sexual harassment in the workplace surface. However, the voices of women of color, have been noticeably absent from the discussion. Sexual harassment in the workplace is not just something that happens to white women. Latinas, who make up over 7% of the U.S. Labor force not only experience sexual harassment and bullying but in many instances this is amplified by immigration status, sexual orientation, as well as cultural and racial perceptions. Join our panel of experts and leaders from across disciplines for this provocative discussion on how sexual harassment and bullying are impacting Latinas in the workplace. What are some strategies to respond and overcome these experiences? What can Latinas do as a collective to curb sexual harassment and bullying in the workplace?

MODERATOR

Amanda Gomez, Assistant General Counsel, Exelon, Chicago, IL

PANELISTS

Estella Cisneros, Directing Attorney, California Rural Legal Assistance, San Francisco, CA

The Honorable Yvonne Gonzalez Rogers, U.S. District Court for the Northern District of California, San Francisco, CA

Dolores Y. Leal, Partner, Allred, Moroko & Goldberg, Los Angeles, California

Rosie Hildalgo, Senior Director of Public Policy, Casa de Esperanza, Vienna, Virginia

Monica Ramirez, Executive Director, Farmworkers Alliance, Washington, DC

9:00 AM – 10:15 AM

Moot Court Competition

Franciscan A–B

10:00 AM – 4:00 PM

HNBA Exhibitor Showcase

Grand Ballroom Salon A

11:00 AM – 12:15 PM

CLE Sessions

The Art of Successful Lawyering Track—Panel #4

Yosemite A

MASTERING YOUR OWN DESTINY & STEPPING OUT ON YOUR OWN: How to Build a Successful Law Firm with You at the Helm

It's no secret that many Latino lawyers are unhappy with what they view as fewer opportunities, unfair compensation, and other systemic challenges to finding success in BigLaw. While starting a firm has its own financial, technical and practical concerns, today's minority-owned law firms are using various competitive advantages to give larger firms a run for their money, which are losing women and minorities at high rates, and have found better opportunities to compete for and land business based on the quality of their work and value metrics that the corporations deem important, while creating a truly welcoming and inclusive environment for other minority lawyers. For those who have ever considered hanging their own shingle, this panel of successful Latino law firm owners will

offer practical advice for starting your own successful law firm.

MODERATOR

Freddy Saavedra, Partner, Alex & Saavedra, Phoenix, AZ

PANELISTS

Will Delgado, Partner, Willenken, Wilson, Loh & Delgado, LLP, Los Angeles, CA

Liz Krupa, Founder, The Law Office of Elizabeth Espinosa Krupa, Denver, CO

Raul Salinas, Principal, Alvarado Smith

Christine Hernandez, Partner, Hernandez & Associates, P.C., Denver, CO

Cybersecurity/Data Privacy Track—Panel #4

Yosemite B

CULTURE CLASH: How to Create and Maintain an Ethical and Inclusive Corporate Culture in Our Increasingly Fractured and Contentious Society

Daily headlines are saturated with stories of corporate misconduct, sexual harassment, and corruption, as well as ongoing cultural clashes between various sub-segments of society both inside and outside the workplace (e.g., Charlottesville marches or Google engineer's anti-diversity manifesto). Companies have a choice: find ways to maintain a positive corporate culture that preserves goodwill and encourages legal compliance and respectful workplace norms, or face time-consuming and expensive litigation as well as reputational harm in the court of public opinion and decreased employee morale and productivity. Hear this panel of compliance thought-leaders who regularly advise companies on improving their culture in times of crisis discuss real-world examples, insights, and practical tips on how to create, improve and sustain an ethical culture.

MODERATOR

Richard Montes de Oca, Managing Partner, Compliance/Corporate Attorney, MDO Partners, Miami, FL

PANELISTS

Adrian Sierra, Founder, CEO, Sierra Forensic Group, Chicago, IL

Ana-Paola Capaldo, Director of Ethics & Compliance, Tech Data Corporation, Clearwater, FL

Jennifer Ortiz-Schaffer, Attorney, Americas Region, UPS, Miami, Florida

Sonia Zeledon, Regional Counsel, Americas ECI, Nokia, Miami, FL

Leading Edge for In-house/Outside Counsel Split Track—Panel #4

Imperial B

LEADING EDGE EMPLOYMENT

LAW: Emerging Trends in Pay Parity Litigation & Enforcement

The EEOC has found new and increasingly aggressive ways to data mine compensation practices to uncover purportedly illegal pay parity violations. The issues employers are facing trying to bring their pay practices into accord are further compounded by an increasing number of state statutes that place more stringent restrictions on employer pay practices, such as laws in CA, NY, MA, and PA that prohibit employers from asking for, or considering a job applicant's prior salary data. The panel will focus on the implications of these statutes from three perspectives: (i) best practices for proactive steps can employers take to avoid pay disparity claims; (ii) best practices for managing governmental investigations or class-action litigation alleging pay disparity; and (iii) how can these laws and enforcement actions may benefit Latinas, who research shows are paid significantly less (56 cents:1 dollar) than similarly-situated white males.

MODERATOR

John E. Mancebo, Partner, Co-Chair of Labor and Employment Group, Tressler, LLP, New York, NY

PANELISTS

Adam Colon, Counsel, The Hearst Corporation, Office of General Counsel, New York, NY

Christopher M. Pardo, Partner, Constangy, Brooks, Smith & Prophete, LLP, Boston, MA

Anjanette Cabrera, Office Managing Partner, Constangy, Brooks, Smith & Prophete, LLP, New York, NY

Legal Innovation Track —Panel #4

Yosemite C

NIGHTMARE ON ESI STREET: A Guide to Electronic Discovery Best Practices & Technologies that Will Allow Your General Counsel to Sleep at Night

Many litigators still don't understand the complexity of the most recent FRCP amendments addressing ESI, or the wide variations in how federal courts have interpreted and enforced these rules across circuits. A company's failure to understand how much these obligations can vary depending on a case's venue, or inside and outside counsel's ongoing ESI obligations (which start even before a lawsuit has been filed), can cause even discrete ESI issues to quickly snowball into an avalanche of "discovery on discovery," exorbitant discovery costs, and sanctions, including monetary judgments and adverse inferences. Leading thinkers from in-house law departments, legal vendors, and law firms will provide a high-level discussion of the ever-changing and complex landscape of e-discovery, from the most recent FRCP amendments, to the use of AI, to outsourcing and other tricks to minimize litigation risk and manage discovery costs.

MODERATOR

Naveen Kabir, Associate, Constangy, Brooks, Smith & Prophete, LLP, Los Angeles, CA

PANELISTS

Alex Ponce de Leon, Corporate Counsel, Google, San Francisco, CA

Effie D. Silva, Partner, Duane Morris LLP, Miami, FL

Aaron D. Crews, Chief Data Analytics Officer, Littler, Sacramento, CA

12:15 PM – 12:45 PM

Plenary Lunch

Grand Ballroom Salon B

12:45 PM – 2:00 PM

AFTERNOON PLENARY

Innovating Solutions to Close the Latino Education Gap

A broad spectrum of public and private sector leaders will discuss how best to

close the Latino Education Gap, one of the greatest challenges facing employers and one of the greatest threats to the health of the U.S. economy over the next 30 years. Currently, only 14.1% of U.S. Latinos age 25 and older have a bachelor's degree (only approximately 64% have a high school diploma or equivalent). By 2020, 65 percent of jobs will require some postsecondary education or training beyond high school. If current degree attainment percentages remain static, the majority of the 38 million Latinos estimated to enter the workforce between now and 2050 will not have the education or training needed to fill the jobs of the future and the same time that the majority of Baby Boomers will be entering retirement. These dual demographic shifts will have devastating impact on our community and our economy, including widespread unemployment, diminished economic buying power amongst U.S. Latinos; and employers will not be able to tap into the domestic workforce to fill jobs with skilled workers needed to run their companies. This panel will discuss how the public and private sector are leveraging technology and innovation to quickly scale up programs to ensure that U.S. Latinos receive the education and skills training needed to compete for the jobs of the 21st century.

MODERATOR

Willie Hernandez, Vice President and Deputy General Counsel, Hewlett Packard Enterprise, Palo Alto, CA

PANELISTS

R. Alexander Acosta (Invited), U.S. Secretary of Labor, Washington, DC

Leo Martinez, Albert Abramson Professor, University of California Hastings College of the Law, San Francisco, CA

Cid Wilson, President & CEO, Hispanic Association on Corporate Responsibility (HACR), Washington, DC

2:00 PM – 2:15 PM

Networking Break & Exhibit Hall Visits

Grand Ballroom Salon A

2:00 PM – 3:15 PM

**Moot Court Competition
Final Round**

United States Court of Appeals for the Ninth Circuit (95 7th St.)

2:15 PM – 5:15 PM

**HNBA Business Development
Institute (BDI)**

Imperial A

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MODERATOR

Sonia Zeledon, Regional Counsel, Americas ECI, Nokia, Miami, FL

IN-HOUSE PANELISTS

Hasan Ibrahim, Chief Legal Officer & Vice President, Prudential Advisors, New York, NY

Suzette Recinos, PepsiCoLegal, Senior Director, Global Transactions & M&A, New York, NY

OUTSIDE COUNSEL PANELISTS

Patricia Menendez Cambo, Shareholder & Firm Vice Chair, Greenberg Traurig, Miami, FL

Christina Guerola Sarchio, Partner, Dechert, Washington, DC

Jason DeJonker, Partner, Byran Cave, Chicago, IL

2:15 PM – 3:30 PM

**CLE Sessions
The Art of Successful Lawyering
Track—Panel #5**

Yosemite A

**ME, INC. 2.0: Developing A Successful
Personal Brand for Today & Tomorrow**

Back by popular demand from the Chicago Annual Convention! This panel will focus on what it takes to create success on your own terms, the importance of “personal branding” in achieving your career goals, and specific approaches to developing a brand that allows you to leverage your experience to prepare you for new and exciting opportunities!

MODERATOR

Lindsay Holloman, Associate, Shepard Mullin, Los Angeles, CA

PANELISTS

Rudy Figueroa, General Counsel, Mitsui Rail Capital, LLC, Chicago, IL

Yesenia Gallegos, Partner, Fox Rothschild, Los Angeles, CA

Fernando Rivero, Office of the Attorney General for the District of Columbia, Washington, DC

Jame Ortiz, Corporate Counsel, Amazon, Seattle, WA

**Cybersecurity/Data Privacy
Track—Panel #5**

Yosemite B

**WAR GAMES: Real World Cybersecurity
Data Breach Simulation**

Using a fact pattern from an actual data security breach, this panel will explore the challenges faced by a victimized organization including its legal department, leadership and board, when confronted with the reality of a data breach. It will also examine the wave of new regulation, especially at the state level, that will likely serve as a national blueprint for cybersecurity regulatory efforts in the future, and the new burdens and responsibilities this places on U.S. companies, and will tackle the complex issues involved in addressing this pervasive challenge and discuss the strategic, tactical, legal/regulatory and technology issues faced by businesses and stakeholders in keeping their collective enterprises safe from cyber-attacks.

MODERATOR

Juan Roman, First Vice President & Assistant General Counsel, Ambac Assurance Corporation, New York, NY

PANELISTS

Thomas Brown, Managing Director & Global Leader, Cyber Security & Investigations Practice Berkeley Research Group, New York, NY

Craig A. Newman, Partner and Chair, Privacy & Data Security Practice, Patterson Belknap Webb & Tyler LLP, New York, NY

Wilfredo A. “Willy” Ferrer, Partner, Holland & Knight, Miami, FL

**Leading Edge for In-house/Outside
Counsel Split Track—Panel #5**

Imperial B

**TC HEARTLAND: The Supreme Court’s
Game-Changing Decision that Will
Widely Impact Where and How Patent
Infringement Cases Will Be Tried in
the Future**

The Supreme Court’s May 2017 decision in *TC Heartland LLC v. Kraft Foods Group Brands LLC* exponentially expanded the number of jurisdictions in which “venue” can now be claimed in patent infringement cases. District Courts and the Federal Circuit have grappled with this case since mid-2017, resulting in differing opinions on issues such as waiver of a venue defense, what it means for a company to have a regular and established place of business in a state, and whether the law should be applied statewide or on a district-by-district basis. This panel will explore these seemingly contradictory interpretations, and offer in-house counsel advice on how they can best avoid being sued in less favorable jurisdictions.

MODERATOR

Ricardo Bonilla, Associate, Fish & Richardson, Dallas, TX

PANELISTS

Natalie Alfaro Gonzales, Associate, Baker Botts, Houston, TX

Charanjit Brahma, Partner, Troutman Sanders, San Francisco, CA

Cecila Sanabria, Partner, Finnegan, Washington, DC

Legal Innovation Track —Panel #5

Yosemite C

**BEYOND CONSUMER INSIGHT &
DATA ANALYTICS: Legal & Ethical
Considerations for Marketing in the
21st Century**

This cross-disciplinary panel will discuss the various legal and ethical considerations in using data analytics to optimize a company’s marketing and communication strategies. Topics covered include: rapidly-evolving disclosure requirements; ethical and legal

considerations when selling data or data insights to third parties; and how various laws and regulations (including the federal Telephone Consumer Protection Act) may limit the ways in which your company can use data analytics. Attendees will learn how to issue-spot and evaluate risks on behalf of their clients. Panelists will also offer best practices to combat the real-world challenges of navigating numerous laws and regulations that, while applicable, are often unclear and sometimes contradictory.

MODERATOR

Nestor Ramirez, Vice President & Senior Corporate Counsel, Regional Litigation Manager, Liberty Mutual Group Inc., Boston, MA

PANELISTS

Karen Davila, Senior Associate General Counsel, Walmart, Inc., Fayetteville, AK

Quyen Truong, Partner, Strook & Stroock & Lavan, Washington, DC

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3:30 PM – 3:45 PM

Networking Break & Exhibit Hall Visits

Grand Ballroom Salon A

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3:30 PM – 4:45 PM

How Preventative Healthcare Impacts Diversity

Latinas play a vital role in the US workforce and society, making up one in seven female workers. Latinas are also vulnerable to changes in access to health care. In 2015, 20% of Latinas were uninsured, lagging behind white women (9%). Latinas are 17% of new HIV diagnoses for women and are two times more likely than their white counterparts to experience an unintended pregnancy. Since 2010, under the Affordable Care Act (ACA), health care coverage for Latinas expanded and required employers and universities to offer health insurance covering all FDA-approved contraception. On October 6, 2017, the Trump administration issued new “interim final rules”, creating a broad exemption enabling employers, health insurance providers, and universities to claim a

religious or moral objection to deny their employees, students, and insurance beneficiaries coverage for contraception. Although not finalized, on January 19, 2018 the administration again reiterated their support of the religious exemption, which has the potential to reduce access to contraception for thousands of women across the U.S. If finalized, these types of exemptions and limits to reproductive care create new health barriers that can impact the advancement of Latinas who have some of the lowest levels of educational attainment, with only 19% completing a college degree.

MODERATOR

Aracely Muñoz, Co-Chair, HNBA Commission on Latinas in the Legal Profession, Washington, DC

PANELISTS

Pilar Herrero, Human Rights Counsel, Center for Reproductive Rights, New York, NY

Nina Serrienne, Policy Analyst, National Latina Institute for Reproductive Health, Washington, DC

Marisol Franco, Associate Director of Programs, California Latinas for Reproductive Justice, Los Angeles, CA

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6:30 PM – 7:30 PM

HNBA Gala Reception

Yosemite Foyer

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7:30 PM – 9:00 PM

HNBA Gala Dinner

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Grand Ballroom Salon A-B

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9:00 PM – 12:00 AM

2018 CCC Closing Celebration