

A spiral-bound notebook is shown from a top-down perspective, slightly angled. The notebook is open to a page that appears to be a calendar or agenda, with dates and some text visible. A white circle is superimposed in the center of the notebook, containing the word "AGENDA" in a bold, black, sans-serif font. Below the word is a horizontal line. The entire image has a purple and pink color overlay.

# AGENDA

---

**12:00 PM–5:00 PM**

**HNBA Registration**

*Empire (7<sup>th</sup> Floor)*

**HNBA Latina Leadership Academy–Track I**

*Camelot (3<sup>rd</sup> Floor)*

*Presented by the HNBA Latina Commission—Sponsored by Walmart*



*\*Pre-registration required*

**8:30 AM–9:00 AM**

**Registration & Breakfast**

**9:00 AM–12:00 PM**

**Grit and Growth**

The ABA Commission on Women in the Profession developed this program as a way to help educate women lawyers about the science behind grit and growth mindset—two important traits that many successful women lawyers have in common. By providing the tools to assess and learn these traits, the Grit Project enhances the effectiveness as well as the retention and promotion of women lawyers. This program will provide useful insight and skills on how Latina attorneys' attitudes and behaviors about their own abilities and potential affect career outcomes even more so than intelligence, raw talent, and other "fixed" attributes.

**PRESENTER**

**Aracely Muñoz Petrich**, Vice President of Strategic Development, Minority Corporate Counsel Association, Washington, DC

**12:00 PM–1:00 PM**

**Working Lunch & Ted Talk**

**SPEAKER:**

**Maria D. Melendez**, Partner, Sidley Austin

**1:00 PM–4:00 PM**

**Negotiating Career Success**

According to evidence from the HNBA Latina Commission, Latina attorneys continue to be one of the most underrepresented and undercompensated attorney groups across the legal profession. This leadership training program will provide insight into some of the key barriers Latina attorneys encounter in their careers related to compensation, professional development opportunities, promotion decisions, and other career-related outcomes. Participants will learn and demonstrate critical negotiation skills to enhance their effectiveness in advocating and empowering themselves in their careers

**PRESENTER**

**Jill Lynch Cruz**, PhD, SPHR, GCDF, Owner, JLC Consulting LLC, Washington, DC

**HNBA/NACD Corporate Board Training–Track II**

*Toledo (5<sup>th</sup> Floor)*

*Presented by the National Association of Corporate Directors*

*\*Pre-registration required*

**7:30 AM–8:00 AM**

**Registration & Breakfast**

**8:00 AM–8:30 AM**

**Current Environment for Directors (Steve Walker, Michele Hooper)**

We will begin by briefly addressing the internal and external factors impacting directors in the boardroom today and an exploration of the essential roles of the board, the relationship of board to management, and the responsibilities of individual directors, and the board's oversight responsibilities as well as how the current environment impacts directors and management responsibilities.

**8:30 AM–9:30 AM**

**Optimizing Your Interface with the Board (Steve Walker, Michele Hooper)**

We will examine effective communications between the board and management. We will look at "the art of presenting" as well as management dashboards as communication tools. We will also examine the relationship between the board and the management team. How can you make the board's job easier and what can they do to help you? What are the strategies for mutual success?

**9:30 AM–10:00 AM**

**Break**

**10:00 AM–12:00 PM**

**Creating & Sustaining Board Value: Corporate Strategy, Risk Oversight, Asymmetric Information Risk (Paula Cholmondeley)**

What must directors understand above and beyond legal and compliance obligations in order to engage in strategic issues, provide risk oversight, and enhance decision-making? We will examine the board's role in corporate strategy: how and when to engage, the planning process, and monitoring the strategy. We will also discuss the board's responsibilities for risk oversight, both as an element of corporate strategy and for crisis planning. Finally, the board's role in a live crisis situation is defined: how the board's role changes, decisions to be made, and actions to manage the impact.



12:00 PM–1:00 PM

**Lunch & Keynote Speakers**

**SPEAKERS**

**Lou Nieto**, Corporate Board Director, Ryder Systems & Auto Zone

**Patricia Díaz Dennis**, Corporate Board Director, MassMutual

1:00 PM–3:00 PM

**Understanding Disruption—  
Understanding Status Quo Risk  
(Adam Hartung)**

What is disruptive innovation and why do otherwise successful companies almost always fail when challenged by a disruptive innovator? Disruption discussions will be supplemented with a breakout exercise.

3:00 PM–4:00 PM

**Board Composition, Culture, & Refreshment (Paula Cholmondeley, Michele Hooper, Steve Walker)**

Board composition significantly impacts a board and its ability to effectively discharge its duties and serve as a strategic asset to the management team. Maximizing the strength of a board requires individuals who are not only technically qualified, but are the right cultural fit. We will discuss best practices of and methods for board refreshment and selection.

4:00 PM–5:00 PM

**The Road to Your First Board Seat (Paula Cholmondeley, Michele Hooper, Steve Walker)**

Learn from seasoned directors how to network, position your resume, and prepare yourself for board service. Once you've landed your first board seat, how can you most effectively contribute to the work of the board?



5:30 PM–6:30 PM

**HNBA Corporate Board Training and Latina Leadership Academy Reception**

Sponsored by SmithAmundsen



Streeterville (Lobby Level)

7:00 PM–9:30 PM

**HNBA Annual Convention Welcome Reception**

Sponsored by Cogan & Power and DLA Piper



King Arthur Court (3rd Floor)

**REMARKS**

**Linda A. Klein**, President, American Bar Association

**KEYNOTE SPEAKER**

**Honorable Bruce Rauner**, Governor, State of Illinois

10:00 PM

**HNBA Young Lawyers Division Social (Open Bar)**

Sponsored by Freeborn & Peters and Veritext (off-site)

Henry's-Chicago, 18 W. Hubbard Street, Chicago, Illinois 60654



**8:00 AM–5:00 PM**

**HNBA Registration**

*Empire (7<sup>th</sup> Floor)*

**8:00 AM–9:00 AM**

**Friends of Bill meeting**

*Illinois (5<sup>th</sup> Floor–Upper)*

**8:30 AM–9:30 AM**

**Networking Breakfast**

*Grand Ballroom (7<sup>th</sup> Floor)*

**Opening Distinguished  
Keynote Speaker**

**SPEAKER**

**Honorable Sarah Saldaña**, Director, U.S. Immigration and Customs Enforcement, Washington, DC

**9:30 AM–10:45 AM**

**Opening Plenary Session:  
The Roadmap to Executive  
Appointments in a New  
Administration**

*Grand Ballroom (7<sup>th</sup> Floor)*

Under the United States Constitution and law of the United States, many federal positions are appointed by the President of the United States. In January of 2017, a new President will be sworn into office and a number of opportunities will arise. Panelists will discuss the executive appointment process and how attorneys effectively search for opportunities to serve. In addition, the panelists will discuss issues such as the vetting process, ethical consideration for attorneys, and common applicant mistakes.

**MODERATOR**

**Robert Raben**, Founder & President, The Raben Group, Washington, DC

**SPEAKERS**

**Julie C. Rodriguez**, Special Assistant to the President and Senior Deputy Director of Public Engagement, White House, Washington, DC

**Teresa Chaurand**, Director of Intergovernmental and External Affairs, Peace Corps, Washington, DC

**Stephanie Valencia**, Strategic Partnerships & Outreach, Google, Inc., Washington, DC

**Miguel Rodriguez**, Partner, Bryan Cave LLP, Washington, DC

**10:00 AM–4:00 PM**

**HNBA Exhibitor Showcase**

*Empire (7<sup>th</sup> Floor)*

**10:00 AM–4:00 PM**

**Luminarias Exhibit**

*Presented by HNBA Latina Commission  
St. Claire (5<sup>th</sup> Floor)*

**11:00 AM–12:15 PM**

**CLE Sessions**

**Public Policy & Government Track  
Panel #1**

*Camelot (3<sup>rd</sup> Floor)*

**The Cannabis Industry: Recent Trends in Policy & Business & The Implications of Cannabis Legalization Around the Country**  
Arcview Market Research estimates that the cannabis industry will grow from \$5.7 billion nationally in 2015 to over \$20 billion by 2020. The panel will discuss the cannabis industry and how the growth trends towards legalization are affecting the country. Specifically, the panel will address: (1) how should policymakers address this trend, (2) whether minorities, communities that were disproportionately affected by the

“War on Drugs,” are being left out of the industry, (3) what is the value for medical cannabis research, and how will it impact private sector markets and government policies, and (4) can lawyers ethically represent cannabis business clients in states where cannabis consumption is legal even if it remains illegal under federal law?

**MODERATOR**

**Sam Méndez**, Executive Director, Cannabis Law & Policy Project, University of Washington School of Law, Seattle, WA

**PANELISTS**

**Lou Lang**, Deputy Majority Leader, 16<sup>th</sup> District, Representative, Illinois House of Representatives, Skokie, IL

**Dina Rollman**, Partner, Rollman & Dahlin LLP, Chicago, IL

**Ava George Stewart**, Partner, Law Office of Ava George Stewart, Chicago, IL

**Manuel Flores**, Partner, Arnstein & Lehr LLP, Chicago, IL

**Bob Morgan**, Special Counsel, Much Shelist, P.C., Chicago, IL

**Intellectual Property & Litigation  
Track Panel #1**

*King Arthur Court (3<sup>rd</sup> Floor)*

**The Importance of Culture in  
Conflict Resolution: Scenarios  
in International and Domestic  
Arbitration and Mediation**

Culture has a multitude of meanings when considering the broad spectrum of conflict resolution. With millions of dollars often at stake in arbitrations and mediations, understanding the local culture can play an imperative role. Every organization operates with a unique set of cultural practices for which understanding and sensitivity must be demonstrated when resolving disputes within. As methods of transportation and communication continue to improve



putting us in more frequent contact with those of differing cultural orientations, and as our interdependence with one another living together in a global community becomes more profound, it is critical we understand and manage our relationships with increased cultural sensitivity.

**MODERATOR**

**Hon. Cristina Pereyra-Alvarez (Ret.)**, JAMS, Miami, FL

**PANELISTS**

**Gloria Portela**, Senior Counsel, Seyfarth Shaw LLP, Houston, TX

**John Arrastia**, Partner, Genovese Joblove & Battista, P.A., Miami, FL

**Steven Skulnik**, Senior Legal Editor, Arbitration, Thomson Reuters, New York, NY

**Nicole Levy**, Executive Director-Senior Legal Counsel, AT&T/Direct TV Latin America, Atlanta, GA

### ***In House Counsel/Corporate Track Panel #1***

*Renaissance (5<sup>th</sup> Floor)*

#### **ME, Inc.—The Ins and Outs of Developing Your Brand & Owning Your Career**

The panel will focus on what it takes to create success on your own terms and will share valuable insights and resources based on their experiences. Panelists will also discuss resources that are available to develop a map for career success, insight on specific approaches to develop your individual brand and how to avoid common mistakes young lawyers often make.

**MODERATOR**

**Karen Leyva-Drivin**, HNBA YLD National President, Associate, Ropes & Gray LLP, New York, NY

**PANELISTS**

**Honorable Peter M. Reyes**, Judge, Minnesota Court of Appeals, St. Paul, MN

**Marissa L. Dragoo**, Special Counsel, Littler, Sacramento, CA

**Román D. Hernández**, Partner, K&L Gates LLP, Portland, OR

**Erica V. Mason**, Partner, Constangy, Brooks, Smith & Prophete, Atlanta, GA

### ***Professional Development***

#### ***Track Panel #1***

*Toledo (5<sup>th</sup> Floor)*

#### **Are You my Counsel? Unraveling Ethical Issues in Corporate Bankruptcy Representation**

When a company files for bankruptcy, client relationships transform and conflicts may arise. This panel will discuss the various ethical issues that counsel may face when representing debtors and creditors in bankruptcy, including: (1) the burden on debtor's counsel to maintain loyalty to the company, and not to shareholders, directors, and officers; (2) how to navigate the ethical hurdles posed by multiple debtors or insider DIP lending; and (3) when and how counsel should address tension between the interests of individual members of a creditors' committee and the estate's unsecured creditors. Panelists will offer examples and guidance from various bankruptcy perspectives to highlight common pitfalls and best practices.

**MODERATOR**

**Lindsey Simon**, Associate, Kilpatrick Townsend & Stockton, LLP, Atlanta, GA

**PANELISTS**

**Josefina Fernandez McEvoy**, Chief Legal Officer, Kinetic Renewable Energy Services, Chatsworth, CA

**Corali Lopez-Castro**, Partner, Kozyak Tropin Throckmorton LLP, Miami, FL

**Victor A. Vilaplana**, Counsel, Foley & Lardner LLP, San Diego, CA

**Frank Vazquez**, Counsel, Chadbourne & Parke LLP, New York, NY

---

### **12:15 PM–12:45 PM**

---

#### **Lunch & Distinguished Ohtli Award**

*Presented by Instituto de los Mexicanos en el Exterior, Secretaría de Relaciones Exteriores Grand Ballroom (7<sup>th</sup> Floor)*

**KEYNOTE SPEAKER**

**Honorable Carlos Martin Jiménez Macías**, Consul General of Mexico in Chicago

---

### **12:45 PM–2:00 PM**

---

#### **Opening Remarks**

**Ana Navarro**, Republican Strategist & Political Commentator; Fellow, Institute of Politics, Harvard University

#### **PLENARY SESSION: The 2016 Presidential Election: How the Media Shapes the National Debate**

*Grand Ballroom (7<sup>th</sup> Floor)*

The 2016 presidential campaign has arguably been one of the most divisive election cycles in recent history. Since the primary season began, the rhetoric around immigration issues and the Latino community has rekindled deep seated fears that Latinos are used as a wedge to rile up certain portions of the electorate. While the rhetoric and inflammatory statements may not necessarily be new, many argue that extensive media coverage of these polarizing political figures' statements has fanned the flames and expanded their reach causing a greater divide in our nation. What is the role of the media in today's fast moving, digital, 24-hour news cycle? What are the legal implications? And, is anything less than full coverage akin to censorship?

**MODERATOR**

**Tony Diaz**, Political Analyst, Host, "Nuestra Palabra," Houston, TX

**PANELISTS**

**Luciana Lopez**, Reporter, Reuters, New York, NY

**Ed O'Keefe**, Reporter, The Washington Post, Washington, D.C.

**Julio Ricardo Varela**, Digital Media Director and Political Editor, Futuro Media/Latino USA, New York, NY

**2:00 PM–2:15 PM****Networking Break & Exhibit Hall Visits**

*Empire (7<sup>th</sup> Floor)*

**2:15 PM–3:30 PM****CLE Sessions****Public Policy & Government Track Panel #2**

*Camelot (3<sup>rd</sup> Floor)*

**Protecting Latino Voting Rights in 2016: Getting and Staying on the Rolls**

The potential political power of the Latino community in the 2016 presidential election is tremendous. There are 27.3 million Latino citizens over 18, comprising nearly 12 percent of eligible voters. There has been a “surge” in naturalization and voter registration applications among Latinos in response to anti-Latino rhetoric on the campaign trail. Yet, these new voters may be faced with restrictions on their ability to register and vote, while others already on the rolls may face “purging” or other barriers to staying on the rolls and having their votes counted. This panel is part of a series by HNBA's influential Voting Rights Law Section, and it will focus on protection of the rights to voter registration and participation at this critical moment in history.

**MODERATOR**

**Katherine Culliton-González**, Chair, Voting Rights Committee, Hispanic National Bar Association, Washington, DC

**PANELISTS**

**Julie Fernandes**, Senior Policy Analyst, Open Society Foundations, Washington, DC

**Sonia Antolec**, Attorney & Adjunct Professor, Loyola University Chicago School of Law, Chicago, IL

**Chris Melody Fields Figueredo**, Manager, Legal Mobilization, Lawyers' Committee for Civil Rights Under Law, Washington, DC

**Maria Urbina**, VP of Politics and National Campaigns, Voto Latino, Washington, DC

**Intellectual Property & Litigation Track Panel #2**

*King Arthur Court (3<sup>rd</sup> Floor)*

**Use of Technology and Innovations in Wage and Hour Class and Collective Action Litigation**

The panel will discuss the crucial role and use of technology in wage and hour class and collective actions that is dramatically altering the landscape in areas of complex litigation. Topics will include the use of technology in budgeting, strategic planning and discovery. Corporate clients expect technologically savvy outside counsel that are able to incorporate innovation and technology into their practice to achieve results. The panel will discuss their experience with these developments and will provide advice on best practices.

**MODERATOR**

**Christopher M. Pardo**, Attorney, Constangy, Brooks, Smith & Prophete, Boston, MA

**PANELISTS**

**Laura J. Maechten**, Partner, Seyfarth Shaw, San Francisco, CA

**Lynn Trevino-Legler**, Associate, Polsinelli PC, Kansas City, KS

**Nina Huerta**, Partner, Locke Lord LLP, Los Angeles, LA

**Tara S. Emory**, Director of Consulting Driven, Inc., Falls Church, VA

**In House Counsel/Corporate Track Panel #2**

*Renaissance (5<sup>th</sup> Floor)*

**Anti-Corruption Developments in Latin America & Beyond: Managing the Mounting Compliance Concerns in Latin America**

Panelists will discuss recent anti-corruption developments in Latin America and their impact on doing business in the region and beyond. Discussion of the enforcement actions and cases including Petrobras/Eletrabras, the Panama Papers, and FCPA, among others. The panel will also discuss the impact of cross-border collaboration between regional government enforcement agencies as well as new technologies and techniques that are being used by regulators to target corruption.

**MODERATOR**

**Jessica Massey**, Associate General Counsel, Wal-Mart Stores, Inc., Bentonville, AR

**PANELISTS**

**Luis Kolster**, Deputy Chief Ethics & Compliance Officer, Walmart International, Bentonville, AR

**Kim Nemirow**, Partner, Ropes & Gray LLP, Chicago, IL

**Tony Viera**, Regional Compliance Director, Microsoft Corporation, Miami/Fort Lauderdale Area

**Gabriel A. Fuentes**, Partner, Jenner & Block, Chicago, IL



**Professional Development Track****Panel #2***Toledo (5<sup>th</sup> Floor)***Don't Say That! Defending High Profile Cases and Managing the Media**

Managing the media in high profile cases can have an impact on the outcome of the case. Panelists will discuss issues including ethical responsibilities, managing gag orders, controlling emotions, and effectively communicating with reporters. In addition, panelists will discuss the role of lawyers in the media as legal analysts and as legal consultants for show business.

**MODERATOR**

**Jason C. Gavejian**, Principal, Jackson Lewis P.C., Morristown, NJ

**PANELISTS**

**Benny Agosto, Jr.**, Partner, Abraham, Watkins, Nichols, Sorrels, Agosto & Friend, Houston, Texas

**Christina Guerola Sarchio**, Partner, Orrick, Herrington & Sutcliffe LLP, Washington, DC

**Joseph Lopez**, Partner, Lopez & Lopez, Ltd., Chicago, IL

**William Rivera**, Senior Vice President, Litigation, AARP Foundation, Washington D.C.

**2:45 PM–3:45PM****HNBA/MetLife National Law Student & Young Lawyer Speed Mentoring Program***Sponsored by MetLife***MetLife***Exchange (11<sup>th</sup> Floor)*

Join us for HNBA's first-ever National Speed Mentoring Program. Speed mentoring is a series of short, focused conversations about specific career questions. Each Young Lawyer and Law Student will have the opportunity of meeting with experienced attorney

mentors, who will provide guidance and advice on various educational and professional development topics.

**3:30 PM–3:45 PM****Networking Break & Exhibit Hall Visits***Empire (7<sup>th</sup> Floor)***3:45 PM–5:00 PM****CLE Sessions****Public Policy & Government Track Panel # 3***Camelot (3<sup>rd</sup> Floor)***Hot Topics in International Trade Law: From Sanctions to Export Controls and More**

Recent developments in international trade are impacting with whom and how you do business. The panel will provide an overview of "hot topics" in key areas affecting international trade. Gain an overview of (i) export controls and recent guidance on exporting encrypted technology, (ii) recent developments in economic sanctions, including the latest on Cuba, and (iii) how customs regulations are affecting international businesses. Panelists will also discuss and provide advice on best practices in this area.

**MODERATOR**

**Raul Herrera**, Partner, Arnold & Porter LLP, Washington, D.C.

**PANELISTS**

**Elsa Manzanares**, Partner, Co-Chair, International Trade Group, Gardere Wynne Sewell LLP, Houston, TX

**Zuraya Tapia Hadley**, Vice President, Public Affairs, UPS, Washington, D.C.

**Gema Martinez**, Attorney, Grupo Phoenix, LLC, Fort Lauderdale, FL

**Jennifer Burdman**, Partner, King & Spalding LLP, Washington, DC

**Intellectual Property & Litigation Track Panel #3***King Arthur Court (3<sup>rd</sup> Floor)***The Red Flags Indicating You Have Retained a Bad Expert**

Technical experts are objective by training. On the other hand, lawyers are rewarded for subjectivity. When dealing with technical facts (which may be open to interpretation), the attorney's job is to find all interpretations favorable to his or her client. Conversely, the expert should explain, not persuade. Drawing on the panelists' experience, discussions will be centered around this unique interaction between lawyers and technical experts. The emphasis will be in learning from mistakes made by attorneys and experts.

**MODERATOR**

**Dennis Vega**, Partner, Sedgwick, Newark, NJ

**PANELISTS**

**Juan Ramirez, PhD**, Managing Engineer, Exponent, Chicago, IL

**Mariana Bravo**, Partner, Carr Maloney PC, Washington, DC

**Cristina B. Rodriguez**, Associate, Stroock & Stroock & Lavan LLP, Miami, FL

**Elia Diaz-Yaeger**, Shareholder, Lugenbuhl, New Orleans, LA

**In House Counsel/Corporate Track Panel #3***Renaissance (5<sup>th</sup> Floor)***Keys to Successful Crisis Management: Leading Your Organization Through Crisis With the Use of Rapid Response Leadership Principles and Technology.**

The panel will cover real world examples and proven principles to successful crisis management including the type of technology that is critical to preparing for, dealing with and communicating during a potential crisis. Panelists will also discuss leadership techniques and guiding



principles around building a rapid response team and organizational discipline. In-house and law firm counsel will benefit from the insights of the provided by the speakers.

**MODERATOR**

**Thomas Warnock**, Corporate Counsel, DuPont Company, Wilmington, DE

**PANELISTS**

**Richard Negrin**, Partner, Obermeyer Rebmann, Philadelphia PA

**Vanessa R. Tiradentes**, Associate, Gould & Ratner LLP, Chicago, IL

**Kevin Minoli**, Principal Deputy General Counsel, U.S. Environmental Protection Agency, Washington, DC

**Ana Reyes**, Partner, Williams & Connolly LLP, Washington, DC

**Professional Development Track**

**Panel # 3**

*Toledo (5<sup>th</sup> Floor)*

**Trademarks and the Constitution: Does The First Amendment Protect Disparaging Trademarks?**

In 2015, an en banc Federal Circuit held that the Lanham Act’s prohibition on “disparaging” marks violates the First Amendment. The Federal Circuit’s decision has far reaching implications affecting many cases including the ongoing and well-known case of *Pro-Football Inc. v. Blackhorse* (more commonly referred to

as the “Washington Redskins’ trademark case”), in which a federal district court approved the cancellation of the football team’s “disparaging” trademark. The panel will provide an overview of the relevant cases and explore the impact of the First Amendment on the ban against disparaging trademarks

**MODERATOR**

**Natalie Alfaro Gonzales**, Senior Associate, Baker Botts L.L.P., Houston, TX

**PANELISTS**

**Makalika Naholowa’a**, Trademark Attorney, Microsoft Corporation, Redmond, WA

**André De La Cruz**, Of Counsel, Troutman Sanders LLP, Irvine, CA

**Jessica M. Mendez**, Associate, Armstrong Teasdale LLP, St. Louis, Missouri

**Jeffrey J. Lopez**, Adjunct Professor, Georgetown University Law Center, Fmr. Partner, Drinker Biddle & Reath LLP, Washington, DC

**5:00 PM–6:30 PM**

**HNBA Judicial Council Reception (Invitation Only)**

*Tower Lounge (32<sup>nd</sup> Floor)*

**5:30 PM–6:30 PM**

**HNBA LGBT Division Reception**

*Sponsored by Reed Smith*

**ReedSmith**

*Center Court (2<sup>nd</sup> Floor)*

**KEYNOTE SPEAKER**

**Patrick David Lopez**, EEOC General Counsel

**7:00 PM–9:30 PM**

**HNBA 2016 National Awards Reception**

*Sponsored by Troutman Sanders*



*Chicago Cultural Center (78 E Washington St)*

**KEYNOTE SPEAKER**

**Honorable Evelyn Sanguinetti**, Lt. Governor, State of Illinois

**FEATURED AWARD RECIPIENTS**

**Honorable Esther Salas**, U.S. District Judge, District of New Jersey, 2016 HNBA Latina Judge of the Year

**Honorable Rubén Castillo**, U.S. Chief Judge, N District of Illinois, 2016 Latino Judge of the Year

**Mark Roellig**, Executive VP & General Counsel, Mass Mutual, 2016 HNBA Corporate Partner of the Year



**8:00 AM–5:00 PM****HNBA Registration***Empire (7<sup>th</sup> Floor)***8:00 AM–9:00 AM****Friends of Bill meeting***Illinois (5<sup>th</sup> Floor Upper)***9:00 AM–5:00 PM****HNBA Career Fair***The Avenue & Streeterville (Lobby Level)***8:30 AM–9:30 AM****Networking Breakfast***Grand Ballroom (7<sup>th</sup> Floor)***Opening Remarks**

**Daniel M. Kotin**, President, Chicago Bar Association

**9:30 AM–10:45 AM****PLENARY SESSION: Implicit Bias: Impact on Decision-Making in Leadership***Grand Ballroom (7<sup>th</sup> Floor)*

Implicit bias refers to the attitudes or stereotypes that affect our understanding, actions, and decisions in an unconscious manner. These biases, which encompass both favorable and unfavorable assessments, are activated involuntarily and without an individual's awareness or intentional control. Panelists will discuss the impact that implicit bias has on the decisions leaders make on a daily basis and what impact that has on Latino legal professionals. In addition, other issues such as how to recognize and minimize the impact of implicit bias will be discussed.

**MODERATOR**

**Karina Ayala-Bermejo**, EVP & General Counsel, Metropolitan Family Services, Chicago, IL

**SPEAKERS**

**Sharon E. Jones**, President & Chief Executive Officer, Jones Diversity, Inc., Chicago, IL

**Sandra Yamate**, Chief Executive Officer, Institute for Inclusion in the Legal Profession, Chicago, IL

**Angel Gomez**, Leadership Consultant & Past HNBA President, AG Gomez Consulting, LLC, Chicago, IL

**P. David Lopez**, General Counsel, Equal Employment Opportunity Commission, Washington, DC

**10:00 AM–4:00 PM****HNBA Exhibitor Showcase***Empire (7<sup>th</sup> Floor)***10:00 AM–4:00 PM****Luminarias Exhibit**

*Presented by HNBA Latina Commission St. Claire (5<sup>th</sup> Floor)*

**11:00 AM–12:15 PM****CLE Sessions****Public Policy & Government Track Panel #4***Camelot (3<sup>rd</sup> Floor)***Federalism & Environmental****Regulations (Who's in Charge?):****A Discussion in the Wake of the Flint Water Issues**

From public water to landfills, many of the critical public services that protect public health and the environment are under shared federal, state, and sometimes local government control, often without opportunity for citizen participation. Using the Flint, Michigan

drinking water issues as a springboard for discussion, panelists will discuss the federalism aspect of many of our major environmental laws, and the patchwork of delegations through which responsibilities are shared. The panel of environmental counsel from the private and public sectors will discuss good governance and the state-federal relationship in the environmental arena—a topic useful to those who represent private, non-profit, and public clients in any arena where state and federal governments share regulatory authorities.

**MODERATOR**

**Yesenia Villaseñor**, Assistant General Counsel, Exelon Corp., Chicago, IL

**PANELISTS**

**Holli Feichko**, Assistant General Counsel, W.R. Grace & Co., Columbia, MD

**Pamela D. Marks**, Principal, Beveridge & Diamond PC, Baltimore, MD

**Nikki Adame Wunningham**, Associate, Lowenstein Sandler LLP, Roseland, NJ

**Lester Levy**, Environmental ADR, JAMS

**Intellectual Property & Litigation Track Panel #4***King Arthur Court (3<sup>rd</sup> Floor)***Alice, May I?: Navigating Through the Challenges Created by Alice v. CLS Bank**

The Supreme Court's decision in *Alice v. CLS Bank* has changed the IP landscape, creating challenges for companies to obtain and enforce their patent rights. What are these challenges? How are these challenges affecting innovation and the ability to compete in the marketplace, particularly in the areas of software and biotechnology? Panelists will discuss answers to these questions, including an overview of the recent case law that addresses *Alice*, as well as the USPTO's guidelines in response to *Alice*.

Panelists will also provide in-house and outside counsel perspectives on how to navigate through the case law and USPTO guidelines to secure patents and successfully compete in the marketplace.

**MODERATOR**

**Elana Araj**, Associate, Cooper & Dunham LLP, New York, NY

**PANELISTS**

**Alejandro Menchaca**, Director, McAndrews, Held, & Malloy Ltd., Chicago, IL

**Erica Navar**, Esq., Patent Examiner, U.S. Patent & Trademark Office, Chicago, IL

**Jennifer Trusso Salinas**, Partner, Troutman Sanders LLP, Irvine, CA

**Wendy Choi**, Partner, Ballard Spahr LLP, Atlanta, GA, New York, NY

### ***In House Counsel/Corporate Track Panel # 4***

*Renaissance (5<sup>th</sup> Floor)*

#### **Maximizing the Value of Your Legal Department's Initiatives: What Really Works (and How to Make Sure It Does)**

There are a lot of solutions that purport to streamline legal department functions, improve efficiency, allocate resources, and control costs. Naming them is the easy part. The more difficult task for in-house counsel is determining which ones actually work and, more importantly, how to implement them so they accomplish their goals. Finally, counsel also need to understand the non-cost ramifications of cost-related decisions and how to properly assess and weigh risk in making them. In this panel, in-house counsel, outside counsel and legal service providers will pinpoint actionable concepts that will enable effective decision-making in this crucial area.

**MODERATOR**

**Ruben Reyna**, Associate, Sedgwick LLP, Washington, DC

**PANELISTS**

**Karen Davila**, Senior Associate General Counsel, Walmart Stores, Inc., Bentonville, AR

**Philip Algieri**, Vice President, Legal Services, QuisLex, Inc., New York, NY

**Arlene Zalayet**, Sr. Vice President & General Attorney Liberty Mutual Group, Boston, MA

**Carlos M. Bollar**, Partner, Archer & Grenier PC, Haddonfield, NJ

### ***Professional Development Track Panel #4***

*Toledo (5<sup>th</sup> Floor)*

#### **Compliance Officers in a New Era: Navigating Increased Risk, Enforcement and Personal Liability**

The increasing number of enforcement actions and multi-billion dollar fines levied by regulators, coupled with the issuance of the Yates Memo by the U.S. Department of Justice, has instituted a storm of unprecedented risk, a wave of uncertainty and a ripple of personal liability for Compliance Officers to navigate. This panel will empower Compliance Officers and counsel by highlighting their increased responsibility, outlining key compliance considerations and discussing best practices. The panelists will share real life examples, lessons learned and practical tools, including new technology to manage Compliance Programs effectively.

**MODERATOR**

**Richard Montes de Oca**, Managing Partner, Compliance/Corporate Attorney, MDO Partners, Miami, FL

**PANELISTS**

**Sonia A. Zeledon**, Regional Legal Counsel, Global Investigations and Compliance, Nokia Corporation, Miami, FL

**John Rosero**, Vice President & Chief Legal Officer, Prudential Group Insurance, Newark, NJ

**José Sierra**, Partner, Laredo & Smith, Boston, MA

**Ana Bugan**, Partner, Jenner & Block, Chicago, IL

**12:15 PM–12:45 PM**

### **Networking Lunch and Presentation of Primeras and Aponte Award**

*Grand Ballroom (7<sup>th</sup> Floor)*

**KEYNOTE SPEAKER**

**Honorable Mari Carmen Aponte**, Assistant Secretary of State for Western Hemisphere, U.S. Ambassador to El Salvador (2012–2016), Washington, DC

**FEATURED AWARD RECIPIENTS**

**Kim Rivera**, Chief Legal Officer & General Counsel, HP Inc., Palo Alto, CA

**Patricia Díaz Dennis**, Corporate Board Director, MassMutual, Springfield, MA

**12:45 PM–2:00 PM**

### **HNBA LATINA COMMISSION PLENARY: Lessons in Leadership & Report from the Frontlines: The Continued Fight to Increase the Status of Latinas in the Legal Profession**

*Grand Ballroom (7<sup>th</sup> Floor)*

It is no secret that Latinas suffer the lowest representation of any racial or ethnic group as compared to their overall presence in the nation. Research shows that Latinas face a multi-layered glass ceiling where race, gender, ethnicity, economic challenges, family obligations, and cultural gender roles intersect. Join us for a panel discussion on the current status of Latinas in the profession, and how the Latina Commission is using the findings and recommendations from its groundbreaking “Few & Far Between” and “La Voz de la Abogada Latina” studies to increase the competitiveness



and opportunities for women attempting to break through this multi-layered ceiling.

**MODERATORS**

**Erica V. Mason**, Partner, Constangy, Brooks, Smith & Prophete, LLP, Atlanta, GA

**Carrie Ricci**, Associate General Counsel, U.S. Department of Agriculture, Washington, DC

**PANELISTS**

**Dr. Jill Lynch Cruz**, Latina Commissioner, Owner, JLC Consulting LLC, Washington, DC

**Yesenia Gallegos**, Latina Commission Internal Relations, Partner, Fox Rothschild LLP, Los Angeles, CA

**Adria Perez**, Latina Commission Speakers & Programming, Partner, Kilpatrick Townsend & Stockton LLP, Atlanta, GA

**Aracely Muñoz Petrich**, Latina Leadership Academy Curriculum and Results, VP Strategic Development, Minority Corporate Counsel Association, Washington, DC

**Enaida Roman-Olivieri**, Esq., Latina Commission Pipeline Committee Co-Chair, Founding Partner, Roman Law Offices, Boston, MA

**SPECIAL PRESENTATION**

**Dolores Atencio**, Research Report on Luminarias de la Ley, Professor & Scholar in Residence at Colorado Women's College, University of Denver, Denver, CO

**2:00 PM–3:00 PM**

### HNBA Latina Commission's 4<sup>th</sup> Annual Pearls of Wisdom Panel *Grand Ballroom (7<sup>th</sup> Floor)*

Distinguished women attorneys will be speaking on their path to success and strategies to breaking the glass ceiling. The panel will be followed by a Q&A session with the audience. The HNBA Latina Commission will be hosting a group of local students interested in the

law and legal profession, providing an opportunity for individualized interaction. The panel is open to all registered convention attendees.

**2:00 PM–2:15 PM**

### Networking Break & Exhibit Hall Visits

*Empire (7<sup>th</sup> Floor)*

**2:15 PM–3:30 PM****CLE Sessions**

### Public Policy & Government Track Panel #5

*Camelot (3<sup>rd</sup> Floor)*

### Hack the iPhone! Balancing the Interests of Privacy and Law Enforcement

As technology develops, issues related to privacy are arising in new ways. Apple and the FBI were recently involved in a very public tug of war involving law enforcement's desire to access an iPhone. Where does the need for law enforcement access end? How can privacy be protected with such law enforcement demands? This panel of experts will discuss the delicate balance that must be achieved and the latitude provided by current laws and regulations.

**MODERATOR**

**Wifredo A. Ferrer**, United States Attorney, Southern District of Florida, Miami, FL

**PANELISTS**

**Hon. Maria Valdez**, Pres. Magistrate Judge, US District Court, Northern District of Illinois, Chicago, IL

**Carmen M. Ortiz**, United States Attorney, District of Massachusetts, Boston, MA

**Jessica Ortiz**, Partner, MoloLamken, New York, NY

**Dennis C. Garcia**, Assistant General Counsel, Microsoft Corp., Chicago, IL

### Intellectual Property & Litigation Track Panel #5

*King Arthur Court (3<sup>rd</sup> Floor)*

### Beware of Spoliation: Civil and Criminal Penalties for Destroying Stale Information

Try as one may, no one has developed a bright line state or federal rule of law on spoliation of tangible and electronic evidence by named and non-named parties. In an effort to create some uniformity, the Federal Rules of Civil Procedure ("FRCP"), particularly the recent amendment to FRCP Rule 37(c)(1), enumerate a myriad of possible sanctions that courts may issue to address the failure to disclose discoverable information. However, the FRCP offers little, if any, guidance on how to treat spoliation by non-named parties who are not required to cooperate in discovery unless they are subject to a subpoena. This panel will provide a preview of how courts in the five most populous states (California, Florida, Illinois, New York, and Texas) and under federal law are tackling the issue of spoliation by way of various hypothetical scenarios.

**MODERATOR**

**Elizabeth Del Cid**, Partner, Murphy & McGonigle, New York, NY

**PANELISTS**

**Grissel Seijo**, Associate, Littler, Miami, FL

**Irene Oria**, Special Counsel, Stroock & Stroock & Lavan LLP, Miami, FL

**Sulema Medrano**, Partner, SmithAmundsen, Chicago, IL

**Vilma Palma-Solana**, Counsel, Perkins Coie LLP, Los Angeles, CA

### ***In House Counsel/Corporate Track Panel #5***

*Renaissance (5<sup>th</sup> Floor)*

#### **Best Friends? Exploring the Relationship Between Outside Counsel and In-house Counsel**

Dynamics of the relationship between in-house counsel and outside counsel are crucial to success. Panelists will offer their qualities, experience and perspective on what they desire from their in-house/outside counsel. Furthermore, panel members will provide insight on how to add value to the relationship and build trust.

##### **MODERATOR**

**Javier Flores**, Partner, Manion Gaynor + Manning LLP, Boston, MA

##### **PANELISTS**

**Ann M. Anaya**, Senior Counsel, 3M, Minneapolis, MN

**William Delgado**, Partner, Willenken Wilson Loh & Delgado LLP, Los Angeles, CA

**Mara Garcia Kaplan**, Director Counsel, Target Corporation, Minneapolis, MN

**Jennifer P. Muñoz**, Director, Assistant General Counsel, Bank of America Merrill Lynch, New York, NY

### ***Professional Development Track Panel #5***

*Toledo (5<sup>th</sup> Floor)*

#### **Demographic Destiny: How Effective Diversity and Inclusion Programs Are Essential to Corporate Success**

The panel of senior legal executives will discuss how America's changing demographics, as well as Federal laws and regulations, contribute to making effective diversity and inclusion ("D&I") essential to corporate success. Issues that will be discussed include how D&I impacts employees, customers, investors, and other stakeholders; creation of competitive advantages and reduction of legal risks; and compliance

with new statutes. Panelists will also discuss the importance of empowering leaders to enhance corporate D&I and outreach to diverse communities.

##### **MODERATOR**

**Michael Hatcher**, Principal, Jackson Lewis P.C., Reston, VA

##### **PANELISTS**

**Adam Heft**, VP & Associate General Counsel, Goldman Sachs, New York, NY

**Marianela Peralta**, General Counsel, Allegis Global Solutions, Columbia, MD

**Paul S. Williams**, Partner, Major, Lindsey & Africa, Chicago, IL

**Barbara Alonso**, Partner, Squire Patton Boggs LLP, Miami, FL

### **3:30 PM–3:45 PM**

#### **Networking Break & Exhibit Hall Visits**

*Empire (7<sup>th</sup> Floor)*

### **3:45 PM–5:00 PM**

#### **CLE Sessions**

#### ***Public Policy & Government Track Panel #6***

*Camelot (3<sup>rd</sup> Floor)*

#### **Avoid Another Ferguson: Time to Decriminalize Minor Traffic Violations?**

When minor traffic violations are defined as criminal offenses, police have arguably too-wide discretion ranging from doing nothing to issuing a mere warning, issuing a citation with a court date and conducting a full-fledged arrest followed by jailing and demanding cash bail as a condition to release from custody. This criminalization received substantial coverage during the Ferguson events and with the Sandra Bland case in Texas because it is subject to uncontrollable abuse where a white motorist may receive at most a mere warning, and a black motorist may be

arrested and taken into custody. The panelists will discuss how states are dealing with this issue and what is being done in the 30 states that have not decriminalized minor traffic violations.

##### **MODERATOR**

**Zinelle October**, VP of Network Advancement, American Constitution Society, Washington, DC

##### **PANELISTS**

**Max Hess**, Attorney at Law, Taylor Feil Harper Lumsden Hess, Atlanta, GA

**Flavia Jimenez**, Senior Attorney, Advancement Project, Washington, DC

**Claudia E. Castro**, President, Hispanic Lawyers Association of Illinois; Associate, Odelson & Sterk Ltd., Evergreen Park, IL

### ***Intellectual Property & Litigation Track Panel #6***

*King Arthur Court (3<sup>rd</sup> Floor)*

#### **Which Bathroom? Legal Challenges to Transgender Rights in North Carolina and the Rest of the U.S.**

Over the past year, various states, including North Carolina, and municipalities have passed legislation limiting the rights of transgender individuals. This panel of experts will discuss the impact of that legislation and efforts being taken to challenge those efforts. Panelists will also discuss recent Supreme Court decisions and how that will affect the legislation.

##### **MODERATOR**

**Moses Suarez**, Partner, Smith Amundsen, Chicago, IL

##### **PANELISTS**

**P. David Lopez**, General Counsel, Equal Employment Opportunity Comm., Washington, DC

**Omar Gonzalez-Pagan**, Staff Attorney, Lambda Legal, New York, NY



**Mona Noriega**, Chairman and Commissioner, City of Chicago—Commission on Human Relations, Chicago, IL

**Crispin Torres**, Community Educator, Lambda Legal, Chicago, IL

### ***In House Counsel/Corporate Track Panel #6***

*Renaissance (5<sup>th</sup> Floor)*

**Worth the Read? Contract Damages, Indemnity Provisions and Other Boilerplate Language Exposure**  
Indemnity and other “boilerplate” provisions can have important ramifications on the rights and obligations of the parties. Panelists will focus on understanding contract damages generally, indemnity provisions, and the related “boilerplate” provisions that are necessary to ensure indemnification provisions are enforced as intended.

#### **MODERATOR**

**Melissa Colón-Bosolet**, Associate, Sidley Austin LLP, New York, NY

#### **PANELISTS**

**Elizabeth V. Lopez**, Counsel, United Airlines, Inc., Chicago, IL

**Sara Garcia Duran**, Partner, Sidley Austin LLP, Dallas, TX

**Veronica Gomez**, Deputy General Counsel, Exelon Corporation, Chicago, IL

**Jolene E. Negre**, Partner, Jenner & Block, Los Angeles, CA

### ***Professional Development***

#### ***Track Panel #6***

*Toledo (5<sup>th</sup> Floor)*

### **The Gavel Gap: The Lack of Diversity Among Judges Beyond the Federal Courts**

*Sponsored by American Constitution Society*



Under President Obama, some attention has been paid to diversity in nominations to the federal courts, but what about the “other” courts that handle the vast majority of the nation’s judicial business? After all, state court judges and administrative law judges are the only judicial officers most people will ever encounter. This panel will examine the demographics of these vitally important judges and consider the implications of judicial diversity for our justice system. Taking as a jumping off point The Gavel Gap, a groundbreaking new study of the demographics of the state judiciary released by the American Constitution Society, the panel will provide a Latino perspective on judicial selection of state court judges and ALJs, identify failings in the current systems and explore the reforms needed to achieve a more diverse and effective judiciary.

#### **MODERATOR**

**The Honorable Javier E. Vargas**, Judge, Family Court, State of New York, New York, NY

#### **PANELISTS**

**The Honorable Peter Reyes**, Judge, Minnesota Court of Appeals, St. Paul, MN

**Sherry Thompson**, Regional Chief Administrative Law Judge, Chicago Region, Social Security Administration, Chicago, IL

**David Lyle**, Director, State Courts Project, American Constitution Society, Washington, DC

**Hon. Rossana Patricia Fernandez**, Judge, Cook County Circuit Court, Chicago, IL

#### **2:30 PM–4:30 PM**

### **HNBA Legal Education Fund (LEF) Board Meeting**

*Holabird (8<sup>th</sup> Floor)*

#### **5:00 PM–6:00 PM**

### **HNBA Legal Education Fund (LEF) Fundraising Reception**

*Burnham (8<sup>th</sup> Floor)*

#### **6:00 PM–7:00 PM**

### **Pre-Gala Reception**

*Sponsored by Lored & Smith, Manion Gaynor & Manning, and Ice Miller*

**Ice Miller** **LAREDO & SMITH, LLP**



*Renaissance (5<sup>th</sup> Floor)*

#### **7:00 PM–12:00 AM**

### **Gala Dinner**

*Grand Ballroom (7<sup>th</sup> Floor)*

#### **KEYNOTE SPEAKER**

**Honorable Thomas E. Pérez**, U.S. Secretary of Labor



**8:00 AM–9:00 AM**

**Friends of Bill meeting**

*Sullivan (8<sup>th</sup> Floor)*

**8:30 AM–11:30 AM**

**Voter Registration Drive**

*PODER–1637 S. Allport*

Less than half of eligible Latinos voted in past Presidential Elections. Join the HNBA, the national voice of the Hispanic legal community, to learn how you can help change this statistic in 2016 and give a voice to the Latino community of Chicago. In collaboration with PODER Chicago, the U.S. Hispanic Leadership Institute and Chicago Votes, we need volunteer attorneys to help register citizens to vote. Friends and family are welcomed to help with voter registration. Please email Sonia Antolec, Chair of the HNBA Government and Public Interest Law Section at santolec@gmail.com.

**9:00 AM–2:30 PM**

**HNBA Youth Symposium**

*DePaul University College of Law  
(25 E. Jackson Blvd)*

**9:00 AM–9:30 AM**

**Registration and Continental Breakfast**

*7<sup>th</sup> Floor Lounge, Lewis Center*

**9:30 AM–9:40 AM**

**Welcome to Youth Symposium**

**Pedro J. Torres-Diaz**  
HNBA National President

**9:45 AM–10:15 AM**

**Day in the Life of a Law Student/  
School Tours**

**10:15 AM–10:30 AM**

**Welcome to DePaul Law School**

**Dean Jennifer Rosato Perea**, Dean,  
DePaul University College of Law  
*Room 805*

**10:30 AM–11:30 AM**

**PANEL A: Becoming a Lawyer**

*Room 805*

**MODERATOR**

**Stephanie Basanez Gunn**, Director of Law Admissions, DePaul University College of Law

**PANELISTS**

**Iris Chavira**, Assistant Corporation Counsel, City of Chicago Department of Law

**Claudia Castro**, HLAI President & Associate Attorney, Odelson & Sterk

**Nubia Williams**, Staff Attorney, Immigrant and Workers' Rights Practice Group, LAF

**11:30 AM–12:30 PM**

**PANEL B: Being a Lawyer**

*Room 805*

**MODERATOR**

**Karina Ayala-Bermejo**, Executive Director of Legal Aid Society of Metropolitan Family Services and EVP General Counsel

**PANELISTS**

**Justice Jesse Reyes**, Appellate Judge, First District, 5th Division

**Ruben R. Chapa**, US Department of Labor, Office of the Solicitor

**Elizabeth Granados Perez**, Deputy Procurement Officer, City of Chicago

**James F. Botana**, Principal, Jackson Lewis P.C.

**12:30 PM**

**Walk to Chicago Bar Association (CBA)**

*Chicago Bar Association, (321 S. Plymouth Court) 2<sup>nd</sup> Floor, Corboy Hall*

**12:45 PM**

**CBA Welcome**

**Daniel Kotin**, President of the Chicago Bar Association

**12:45 PM–2:30 PM**

**Networking Lunch & Law School Fair**

**10:30 AM–5:30 PM**

**HNBA Board of Governors Meeting**

*Jackson Lewis, 150 N Michigan Ave, Ste 2500*

**10:30 AM–3:00 PM**

**HNBA Committee, Commission, Division, Section, and Taskforce Meetings**

*Burnham, Holabird & Sullivan (8<sup>th</sup> Floor)*

