



**Title: General Counsels' Roundtable On Emerging
Health Issues Affecting the Latino Community**

Date: September 3, 2015

Time: 12:00 PM to 1:30 PM

Moderator

Hon. Ignacia S. Moreno, Principal, The iMoreno Group

Panelists

Avi S. Garbow
General Counsel
U.S. Environmental Protection Agency

Jeffrey Prieto
General Counsel
U.S. Department of Agriculture

LISA GARCIA
Vice President of Litigation for Healthy Communities

Alexander J. May
Vice President, General Counsel Real Estate
Walmart

Brent Henry
Vice President and General Counsel
Partners HealthCare

THE HONORABLE IGNACIA S. MORENO

Ignacia S. Moreno is a nationally recognized leader in the field of environmental and natural resources law. She is the Chief Executive Officer and a Principal of The iMoreno Group, PLC, a law firm that offers legal services and strategic counseling on environmental and natural resources matters in the context of regulatory compliance, enforcement proceedings, litigation, business transactions, project development, government relations, and crisis management. The firm also offers advice and counsel on corporate, criminal defense, and immigration matters.

In 2009, President Obama nominated Ms. Moreno to be Assistant Attorney General for the Environment and Natural Resources Division of the United States Department of Justice, and the United States Senate confirmed her nomination in a unanimous vote of 93 to 0. She led the 650-person (430-lawyer) Division from 2009 to 2013. Ms. Moreno received awards from the Department of Justice and the Department of Homeland Security—United States Coast Guard for her outstanding service as Assistant Attorney General, including for her leadership of the Division's response to the Deepwater Horizon oil spill. She is the first Latina to serve as Assistant Attorney General for the Environment and Natural Resources Division in its 106-year history. Before her appointment, Ms. Moreno was Counsel for the Northeast/Midwest Regions and International at the General Electric Company. She has practiced environmental and natural resources law and litigation at two prominent Washington, D.C. law firms, including as a partner. Ms. Moreno also served at the United States Department of Justice in the Environment and Natural Resources Division for seven years during the Clinton Administration.

Ms. Moreno has been strongly committed to community service throughout her career. She currently serves on the National Board of Directors of The Trust for Public Land where she is a member of the Finance Committee and Transactions Committee; the Board of Directors of the Green Diversity Initiative (Green 2.0); and the Advisory Board of the New York University School of Law's Institute for Policy Integrity where she is the Chair of the Litigation Committee. She has served *pro bono* as General Counsel to and as a member of the Board of Directors of the Hispanic National Bar Association. She was President of the Hispanic Bar Association of the District of Columbia, where she also served on the Advisory Board and Board of Directors. In addition, Ms. Moreno has served on the boards of the Washington Lawyers' Committee for Civil Rights and Urban Affairs and the Center for International Environmental Law. She has held leadership positions in the American Bar Association, including in the Section of Environment, Energy, and Resources, and has served on special committees of the District of Columbia Bar.

In 2013, *PODER Hispanic Magazine* named Ms. Moreno as one of the Top 100 Green Leaders in the United States. In 2009 and 1995, *Hispanic Business Magazine* named her as one of the 100 Most Influential Hispanics in the United States.

Ms. Moreno received a Bachelor of Arts degree from New York University in 1986, and a Juris Doctor degree from New York University School of Law in 1990. She was born in Cartagena, Colombia and is a naturalized United States citizen. She lives in McLean, Virginia with her husband and teenage son.

Avi S. Garbow
General Counsel
United States Environmental Protection Agency

On August 7, 2013, Avi S. Garbow was sworn in as General Counsel for the United States Environmental Protection Agency. He previously served as the Agency's Deputy General Counsel for four years. Garbow has two decades of environmental law experience – in the private and public sectors – and as Deputy General Counsel was primarily engaged in the significant legal and related policy issues confronting the Agency in its media programs, including air, water, waste, and toxics. From 1992 to 1996, he served in EPA's Office of Enforcement and Compliance Assurance, and then served with distinction as a federal prosecutor in the Department of Justice Environmental Crimes Section. In private practice, Garbow was a litigation partner and junior partner at two major international firms. Garbow has served on the boards of directors, and in other capacities, for various environmental and international human rights organizations, and previously held leadership positions in the American Bar Association's International Human Rights Committee. He is the recipient of the University of Virginia School of Law's Robert F. Kennedy Award for Public Service, holds a Masters Degree in Marine Affairs, and is a former volunteer firefighter.

LISA GARCIA

As the Vice President of Litigation for Healthy Communities, Lisa Garcia charts Earthjustice's course in groundbreaking and high-impact litigation to protect communities and families from the wide range of pollution issues that confront them on a daily basis.

For decades, Earthjustice has worked at the regional and national levels to ensure widespread protections from air and water pollution and exposure to toxic chemicals. Lisa works to continue and strengthen Earthjustice's legacy of winning protections for these families and communities.

Prior to coming to Earthjustice, Lisa served in the Obama Administration as Senior Advisor to the Administrator for Environmental Justice at the U.S Environmental Protection Agency, a role where she elevated environmental justice issues to the highest levels of the agency. She helped draft and implement Plan EJ 2014, EPA's roadmap to integrating and strengthening environmental justice throughout its programs, activities, and decisions.

Garcia also worked to promote meaningful, working relationships with overburdened, low income, minority and tribal communities, as well as build strong partnerships. She led the Environmental Justice Interagency Workgroup with other Federal agencies—including the Department of Health and Human Services, the Department of Energy and the Department of Commerce—to address some of the country's most persistent environmental challenges.

Previous to her role at the EPA, Garcia served as the Chief Advocate for Environmental Justice and Equity at the New York State Department of Environmental Conservation. In that position, she developed statewide environmental justice initiatives to tackle critical

environmental challenges, and served as co-chair of the Governor's Environmental Justice Interagency Task Force.

Garcia also served as Assistant Attorney General for the New York State Attorney General, where she represented various state agencies in environmental litigation matters and defended New York's Brownfields Cleanup Program.

Alexander J. May

WALMART Vice President, General Counsel

Real Estate

Currently Alex is the Vice President, General Counsel Real Estate. As General Counsel, Alex is responsible for clients in Real Estate Transactions, Construction, Remodel, Energy, Realty Procurement Services, Facility Maintenance, Store Planning, Realty Disposition & Appraisal, Prototype & New Format Development. Alex joined Walmart in 2009 as Associate General Counsel for the Legal Department's US Operations Division. In 2011, Alex was promoted to Section Head, managing the US and Puerto Rico Legal Operations teams. The following year, he was promoted to Vice-President, General Counsel – Operations and Compliance for Walmart US. As General Counsel, Alex was responsible for clients including: Operations, Asset Protection, Store Innovations, New Business Development, and US Compliance including Financial Services, Food Safety, Product Safety, Licensing and Environmental.

Prior to joining Walmart, Alex was the managing partner of Brassel, Baldwin, Kagan and May, a civil litigation firm in Maryland. He is licensed to practice law in the District of Columbia and Maryland. Alex earned his undergraduate degree from the University of Maryland, with a Bachelor of Arts in English, and continued on to receive his Juris Doctor from the University of Maryland.

Jeff Prieto - General Counsel

On August 5, 2015 Jeff Prieto was publicly sworn in by Secretary Vilsack as General Counsel. On June 16, 2014, Jeff joined the Office of General Counsel as the Principal Deputy General Counsel. Mr. Prieto comes from the United States Department of Justice (DOJ) Environment and Natural Resources Division (ENRD) where he served since 1999. Most recently, he served as Deputy Executive Officer and General Counsel since 2012. He also served as Counsel to the Assistant Attorney General from 2010 to 2012. He joined ENRD as a Trial Attorney in 1999, after spending a year as an Attorney Advisor at the Environmental Protection Agency. During his tenure at DOJ, Mr. Prieto received multiple awards, including two DOJ Special Achievement Awards, the EPA Gold Medal for Exceptional Service, and the ENRD Assistant Attorney General Award for Excellence in 2009 and 2011. From 1997 to 1998, Mr. Prieto was a White House Fellow assigned to the Secretary of Health and Human Services. Mr. Prieto earned a BA in history from the University of California, Santa Barbara in 1983; a J.D. from the University of California, Los Angeles School of Law in 1995, and a Masters in Public Affairs and Urban and Regional Planning from Princeton University in 1997.

BRENT L. HENRY

PROFESSIONAL BIOGRAPHY

Brent Henry is Vice President and General Counsel of Partners HealthCare (“Partners”), where he oversees the legal, internal audit, corporate compliance and business ethics departments.

Prior to his arrival at Partners, Mr. Henry was Vice President and General Counsel of MedStar Health, a hospital system serving the Baltimore-Washington corridor. He has also served as the Deputy Administrator of the New York City Human Resources Administration (where he directed the NYC Medicaid program), and as the Director of Business and Governmental Affairs for Greater Southeast Health Care System in Washington, DC. Mr. Henry began his career as an attorney with the law firm of Jones, Day. He has also taught health care law at the Howard University and University of Maryland graduate programs in health administration.

Mr. Henry received his J.D. degree from Yale Law School, and a Master of Urban Studies from the Yale School of Art and Architecture. He received his B.A. degree from Princeton University, where he studied in the Woodrow Wilson School of Public and International Affairs.

Mr. Henry is Vice Chair of the Board of Directors of Trustees of Princeton University. He also serves on the Boards of Boston Symphony Orchestra and Fiduciary Trust Company, is a member of the Massachusetts Access to Justice Commission, and is a Past President of the American Health Lawyers Association.

*(Partners HealthCare includes Massachusetts General Hospital, Brigham and Women’s/Faulkner Hospitals, North Shore Medical Center, Newton-Wellesley Hospital, Martha’s Vineyard Hospital, Nantucket Cottage Hospital, McLean Hospital, Spaulding Rehabilitation Hospital, Dana-Farber/Partners CancerCare, Neighborhood Health Plan, community health centers, an extensive home care network and the community-based doctors and hospitals of Partners Community HealthCare, Inc.)

Why Hispanics matter



54 MM strong, 17% of population, largest minority; majority in key DMAs



Hispanics accounted for 48% of all population growth 2012 – 2013



Projected to reach 65 MM (20%) by 2020



Median age of 28 vs. 42 Non-Hispanic White



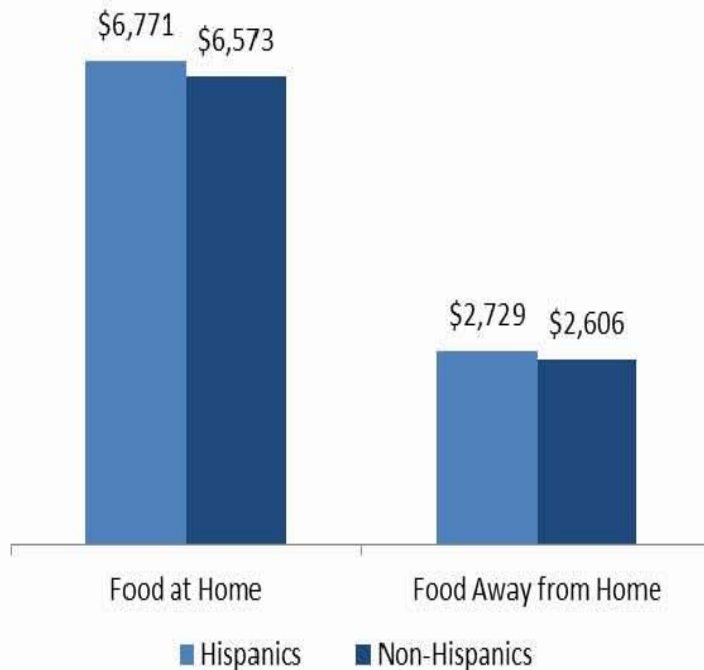
24% of kids under the age of 18, 26% of kids 0 - 5



Almost \$800 Billion in consumer spending in 2013

Hispanics are a key Fresh customer segment

Annual Food Sales



- Food is central to social and home life
- Hispanic households tend to prepare more meals at home
- Prefer to buy Fresh foods over packaged

Annually Hispanic households spend **\$175** more on Fresh than Non-Hispanic households

18% more on **Fresh Fruit**

14% more on **Fresh Vegetables**

5% more on **Dairy and Eggs**

Source: Demographics of Consumer Food Spending 2015; "U.S. Hispanic Millennials: Bridging Cultural and Technology Gaps," eMarketer June 2014; Lopez Negrete 2014; Nielsen "The fresh view of Hispanic consumers"

