



2016 Intellectual Property Law Institute Agenda

Sponsors:



Fellows:

Davis Wright Tremaine
Finnegan
Fish & Richardson
Perkins Coie
Sidley Austin
Merchant & Gould
Morrison & Foerster

Host:

George Washington University School of Law

Government Institutions:

The White House
The Judiciary Committees of the US House of Representatives and the US Senate
The US Court of Appeals for the Federal Circuit
The US Federal Trade Commission
The US Copyright Office
The US Patent and Trademark Office
The International Trade Commission

Instructor:

Professor Jorge Contreras



Sunday, June 5, 2016

3:00 pm – 5:00 pm

Registration Check-in

George Washington University

5:00 pm – 7:00 pm

Informal Participant Welcome Reception/Welcome Remarks

Tonic, 2036 G Street NW, Washington DC

Monday, June 6, 2016

7:30 am – 8:00 am

Introduction

George Washington University

8:00 am – 11:00 am

Breakfast and Substantive Instruction on IP; Intro; Copyright, Trademarks and Patents

George Washington University

Prof. Jorge L. Contreras, Associate Professor, University of Utah, College of Law

11:00- 11:30 A.M.

Travel to Lunch at Sidley

On bus

11:30 am – 12:30 pm

Lunch at Sidley

Sidley Austin

Speaker: Christine Poleski Gaona on employment advice and opportunities

12:30 pm – 2:30 pm

Continuation of Substantive Instruction

Sidley Austin

Prof. Jorge L. Contreras, Associate Professor, University of Utah, College of Law



2:30 pm – 3:00 pm	Travel to FTC	On bus
3:00 pm – 5:00 pm	Federal Trade Commission Speakers: <i>Suzanne Munck;</i> <i>Henry Su, Attorney Advisor for Intellectual Property;</i> <i>John Dubiansky, Attorney Advisor for Intellectual Property, Office of Policy Planning; and</i> <i>Additional speakers TBD</i>	FTC, 600 Pennsylvania Ave., NW
5:15 pm – 6:00 pm	Travel to Dinner	On bus
6:00 pm – 8:45 pm	Dinner and Dinner Speakers Speakers: <i>Don Dunner, Partner, Finnegan Law Firm</i> <i>Bob Stoll, Partner, Drinker Biddle, Former Commissioner of Patents</i>	Occidental, 1475 Pennsylvania Ave NW
8:45 pm – 9:15 pm	Travel to GW	On bus

Tuesday, June 7, 2016

7:15 am – 8:00 am	Breakfast	George Washington University
8:00 am – 9:00 am	Travel to U.S. Court of Appeals for the Federal Circuit and Security Check-in	On bus



9:00 am – 10:00 am	Clerk Briefing on CAFC Patent Case	CAFC: 717 Madison Pl. NW
10:00 am – 11:00 am	CAFC Oral Arguments on Patent Case	CAFC: 717 Madison Pl. NW
11:00 am – 1:30 pm	<i>Travel to National Archives and Lunch</i>	On bus
11:30 am – 12:45 pm	National Archives	National Archives: 700 Pennsylvania Avenue
12:45 pm – 1:15 pm	<i>Travel to CAFC</i>	On bus
1:15 pm – 2:30 pm	Return to CAFC and Security Check-in	CAFC: 717 Madison Pl. NW
2:30 pm – 4:00 pm	Conversation with Federal Circuit Judge Reyna on legal writing & career building	CAFC: 717 Madison Pl. NW
4:00 pm – 5:00 pm	Tour of Court Facilities	CAFC: 717 Madison Pl. NW
5:00 pm – 7:00 pm	Fellow Reception at the Cutts-Madison House	1520 H St. NW
	Presentation to Judge Reyna	
7:00 pm – 9:00 pm	Social time	

Wednesday, June 8, 2016

8:15 am – 9:15 am	Breakfast Latino/as in Tech	<i>George Washington University</i>
	Speaker: Robert Maldonado	
9:15 am – 10:00 am	<i>Travel to Copyright Office</i>	On bus



10:00 am – 12:00 pm

Copyright Office

101 Independence Ave. SE

10:00 – 10:45 am

Introduction to the Copyright Office

John Saint Amour
Supervisory Public Information Specialist
Public Information Office

10:45 – 11:30 am

Hot Topics

Whitney Levandusky
Attorney Advisor
Public Information and Education

11:30 – 12:00 pm

Copyright Acquisitions

Stephen Want
Chief
Copyright Acquisitions Division

12:00 pm – 1:00 pm

Travel to George Washington University [monument if time/weather permits]

On bus

1:00 pm – 2:30 pm

Lunch

George Washington University

Speaker: Bryan Zielinski, Vice President & Assistant General Counsel;
Patent Team for Pfizer; Topic: IP in the Pharma industry

2:30 pm – 3:30 pm

Travel to White House

On bus

3:00 pm – 5:00 pm

White House Program

Old Executive Office Building, White House

Speaker: Daniel H. Marti, White House IP Enforcement Coordinator

Diplomatic Reception Room, Room 210

5:00 pm – 5:30 pm

Travel to GW

On bus

5:30 pm – 7:30 pm

Dinner and Mock Interviews

George Washington University



Thursday, June 9, 2016

8:15 am – 9:15 am	Breakfast	<i>George Washington University</i>
9:15 am – 11:15 am	Lecture Speaker: Dave Green, Assistant General Counsel, IP Law and Policy Microsoft	<i>George Washington University</i>
11:15 am – 11:30 am	Grab Box Lunches and Board Buses	<i>George Washington University</i>
11:30 am – 1:00 pm	Travel to Alexandria, VA	<i>On bus</i>
1:00 pm – 3:30 pm	Program at U.S. Patent and Trademark Office Speakers: See last page for detailed agenda	<i>USPTO: 600 Dulany St., Alexandria, VA</i>
3:30 pm – 4:15 pm	Tour at USPTO	<i>USPTO: 600 Dulany St., Alexandria, VA</i>
4:15 pm – 4:45 pm	Travel to GW	<i>On bus</i>
4:45 pm – 5:45 pm	Dinner Speaker: Hector Gallegos on ITC practice	<i>George Washington University</i>
5:45 pm – 7:45 pm	Digital TV and Film Distribution Speakers: Ian Fried, Partner, Digital Media Entertainment and Troy Dow, IP Legal Policy, Disney	<i>George Washington University</i>
7:45 pm – 8:45 pm	Social Time (Recommended)	



Friday, June 10, 2016

7:15 am – 8:00 am	Breakfast on bus and travel to US Capitol	George Washington University
8:00 am – 8:20 am	Check in for US Capitol tour [This tour is Scholars only—no staff or mentors. Staff and mentors on their own until Congressional Briefing in Dirksen] [18 people will leave on the tour at 8:20, another 10 will leave at 8:40]	U.S. Capitol Visitor's Center
8:20 am – 10:00 am	Tour of US Capitol	U.S. Capitol Building
10:15 am – 11:30 am	Congressional briefing U.S. House and Senate Judiciary Committees Speakers: Lawyers for the House and Senate Judiciary Committees Moderator: Alexandra Givens, Chief Counsel for IP and Antitrust, Senator Patrick Leahy (D-VT.) Jason Everett, Chief Democratic Counsel, IP Subcommittee on Judiciary Committee; Elaine Gin, IP Counsel Rep. Hakeem Jeffries, [other panelists TBD]	Russell Office Building, Room 385
11:30 am – 1:00 pm	Lunch and Presentation: Perspectives of an IP Owner Speakers: The Honorable Judge Peter Reyes, Minnesota Court of Appeals; and Harry Gwinnell, Greenblum and Bernstein, former VP and Chief IP Counsel at Cargill Incorporated, and recipient of the IPO President's Distinguished Service Award	Russell Office Building, Room 385
1:00 pm – 1:45 pm	Travel to U.S. International Trade Commission Program	On bus
1:45 pm – 4:15 pm	U.S. International Trade Commission Program Speakers: Chief Judge Charles Bullock	USITC: 500 E. St. SW



Clint Gerdine, Attorney Advisor
Jeffrey T. Hsu, Office of Unfair Import Investigations
Others panelists TBD

4:30 pm – 5:30 pm

Travel to Reception

On bus

5:30 pm – 7:30 pm

Microsoft Closing Reception

IPLI Closing Remarks and Presentation of Certificates

*Microsoft Innovation & Policy Center
965 K St. NW*

Speaker from AIPLEF

7:30 pm – 9:15 pm

Social Time (Recommended)



UNITED STATES PATENT AND TRADEMARK OFFICE

Hispanic National Bar Association/Microsoft Intellectual Property Law Institute

June 9, 2016

Global Intellectual Property Academy

1:00 to 1:15 p.m.

Welcome

*Vikrum Aiyer
Chief of Staff
Office of the Under Secretary and
Director*

1:15 to 1:35 p.m.

OPIA

*Caridad Berdut
Attorney-Advisor
Office of Policy and International Affairs*

1:35 to 1:55 p.m.

Patent Bar Enrollment and Ethics

*Leonardo Villarreal Alejandro
Staff Attorney
Office of Enrollment and Discipline*

1:55 to 2:15 p.m.

PTAB

*Miriam Quinn
Administrative Patent Judge
Patent Trial and Appeal Board*

2:15 to 2:25 p.m.

Break



2:25 to 2:50 p.m.

Patents

*Krista Contino Saumby
Patent Examiner, Patents*

2:50 to 3:15 p.m.

The Big Fail: Failure to Function as a Trademark

*Rebecca Eisinger
Senior Staff Attorney
Office of Trademark Quality and Training*

3:15 to 3:30 p.m.

Closing Remarks

*Diego Gutierrez
Director, Technology Center 2600
Patents*

