



BASSFORD REMELE

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VIA E-MAIL SUBMISSION
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Dear Distinguished Members of the HNBA Nominations Committee:

Please accept this letter as my nomination for the position of Vice-President of Programs on the 2018-2019 HNBA Board of Governors. I am a HNBA Regular Member in good standing and am a duly licensed attorney in good standing in the States of Minnesota and Wisconsin. I am a Shareholder at Bassford Remele, P.A. in Minneapolis, MN where my practice includes commercial, products, and intellectual property litigation. I have included my current bio for your reference.

I currently serve as the National Finance Director (appointed by President Erica V. Mason) and a Region XI Deputy Regional President (appointed by Regional President Joe Nuñez) on the HNBA Board of Governors (“BOG”). During the 2016-2017 HNBA BOG term, I served as the BOG representative for the Minnesota Hispanic Bar Association, an affiliate of the HNBA. I was named to the National Leadership Team for both the 2018 Corporate Counsel Conference (San Francisco) and the 2018 Annual Convention (Philadelphia). In addition, I have been involved in HNBA Advocacy Day, the Collaborative Bar Leadership Academy, and was honored to receive a HNBA Top Lawyers Under 40 Award in 2017.

Serving the HNBA this past year as the National Finance Director (“NFD”) has been a highlight of my professional career. The difference the HNBA makes both in the legal and greater Hispanic communities is profound. There is no more rewarding of a feeling than in helping an organization that has such a selfless mission based on principles of equality, fairness, and the rule of law. Indeed, I have had an amazing experience serving as the National Finance Director, and in that position I have had the opportunity to work closely with the HNBA National President, President Elect, and current VP of Programs. I am proud of the success we have had this year on the Finance Committee, including contributing to fundraising efforts for the 2018 Corporate Counsel Conference – the first CCC to eclipse \$1,000,000 in revenue. In addition, over the past year I have become deeply familiar with HNBA programming, and have immense appreciation for the quality, breadth, and impact of the organization’s initiatives. From addressing pipeline issues, to raising funds for the less fortunate, to providing tools for our

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members to thrive in their professional capacities, the HNBA is tackling a myriad of problems in a comprehensive and innovative manner.

I am running for VP of Programs on the 2018-2019 HNBA Board of Governors because I believe that I can continue the important work of improving and maximizing the impact of the HNBA's diverse array of programming, and can help bring it to more and more HNBA members. I will ensure the success of HNBA programming by working closely with the BOG, the Executive Committee, and the National Office. It is well-known that the role of National Finance Director is one of the most time demanding officer positions in the HNBA, and takes a significant amount of effort to succeed. I have excelled in the NFD role, and will bring that same level of dedication to the VP of Programs position. In short, I will do everything that is necessary to continue the improving and refining of HNBA programming, and to assist the incoming HNBA National President with whatever programming visions she has for the organization. Specifically, I want to continue working on "pocket sizing" substantive HNBA programming, like the Latina Leadership Academy and IPLI, so that the benefits of the programming can be utilized by more of our affiliates to reach out and help their members be better prepared to succeed in the legal profession. Moreover, I want to continue the critical work of the Poder25 and BDI programs, which are aimed directly at improving the status of our attorney members in law firms and corporate legal departments, with the goal of creating more successful Latino/a shareholders and increasing the number of Latino/a general counsel.

We are on track to set a fundraising record for the organization. The same dedication and effort that I used to help achieve that record will help me be successful in the VP of Programs role. I believe there is synergy between the NFD position and the VP of Programs. One of the most pressing needs for HNBA programs is funding. I share current VP of Programs Irene Oria's observation that program specific fundraising via diverse revenue streams is imperative to the long-term success of the HNBA. For our programs to be as impactful and reach as many people as possible, we must strive as an organization to increase funding both generally and for specific programming. I will work close with leadership to identify new potential sponsors and to integrate new sponsors into existing programming. This is a recipe for success and long-term viability, and a strategy that I am committed to advancing in the next bar year and beyond.

Thank you for your time and consideration of my nomination.

Cordialmente,



Bryan R. Browning