

VIA E-MAIL SUBMISSION

June 1, 2018

Distinguished Members of the HNBA Nominations Committee,

Please accept my nomination for the position of Vice-President of Regions & Affiliates on the 2018-2019 HNBA Board of Governors. I am a HNBA Regular Member in good standing and am a duly licensed attorney in good standing in the Commonwealth of Massachusetts. I have included my current résumé for your reference.

I currently serve as National Secretary on the HNBA Board of Governors (“BOG”) and have also served in the following capacities since 2013: National Treasurer, Region I Deputy President, and Affiliate Representative (MAHA). I was named to the National Leadership Team for both the 2016 Corporate Counsel Conference (Las Vegas) and the 2016 Annual Convention (Chicago) after taking a leadership role on the local leadership team when MAHA hosted the 2015 Annual Convention (Boston). I have been a member of the Latina Commission and the HNBA *Noticias* Editorial Board, have participated in HNBA Advocacy Day, and was honored to receive a HNBA Top Lawyers Under 40 Award in 2016.

I am running for Vice-President of Regions & Affiliates on the 2018-2019 HNBA Board of Governors because I believe that my experience both at the national and affiliate level can benefit the HNBA on a larger scale. If elected, I will work diligently to provide effective, efficient, and timely support to our Regions and Affiliates. As part of those efforts, I plan to work with my predecessor and the Executive Committee to suggest efficiencies that will bring our regional presence to the next level.

As Vice-President of Regions & Affiliates I will encourage our members to take on a more active role in the organization. I will continue to meet monthly with all Regional Presidents and Affiliate Representatives, will ensure that each of them and their deputies attend a mandatory training to ensure that our newly changed processes are fully understood and complied with, and will make clear the responsibilities for their roles. I will work with our Executive Committee to develop a process by which we evaluate our Regional Presidents, and will suggest changes to the bylaws that will allow for removal of non-performing individuals. Finally, I will work with the National Treasurer and members of the National Office staff to ensure that all events receive the proper approvals in advance, are properly tracked, and that reimbursements to our members for expenses are processed expeditiously.

Now more than ever it is imperative that we keep our membership base strong and engaged. By making our presence known more fully in the Regions, people will see all the amazing things that the HNBA and its affiliates are doing all over the country every day. This is a tremendous opportunity for members to see a return on their investment of time and money. I am confident that I will work together with all BOG members to further engage our current members while attracting new members.

Thank you in advance for your consideration of my nomination.

Very truly yours,

/s/ Jessica A. Massey