AGENDA
HNBA Latina Leadership Academy
9:00 am–5:00 pm
Presented by HNBA Latina Commission
Sponsor: Walmart
* Application and registration for this program are closed
Truman A (Lobby Level)
8:00 am–9:00 am
Check-in and breakfast
9:00 am–10:00 am & 10:15 am–11:45 am
Applying A Grit and Growth Mindset:
Based on the American Bar Association’s “Grit and Growth Mindset” Program, this session provides useful insight and skills on how Latina attorneys’ attitudes and behaviors about their own abilities and potential affect career outcomes even more so than intelligence, raw talent, and other “fixed” attributes. During this program, participants will learn about the Girt & Growth mindset, develop basic skills to address professional challenges, and engage in interactive case studies where these skills can be applied.
PRESENTER:
Aracely Muñoz, Special Counsel, Center for Reproductive Rights, Washington, DC
11:45 am–1:00 pm
Lunch
1:00 pm–2:00 pm & 2:15 pm–3:45 pm
Negotiating Career Success:
This session provides an overview of the key issues Latina attorneys encounter in their careers related to compensation, promotion decisions, and other aspects of their employment in the legal profession. This program will include an overview of the related research, policies and practices affecting compensation and promotion decisions across the legal profession, as well as important insight and skills to enhance Latina attorneys’ effectiveness in advocating and negotiating for themselves in these decisions. This program will help Latina attorneys better understand potential career barriers and the role

HNBA/NACD Corporate Board Training
11:00 am–4:00 pm
Presented by National Association of Corporate Directors
Sponsor: Kansas City Power & Light Company
* Requires pre-registration
Offsite-Kansas City Power & Light Company
1200 Main St, Kansas City, MO 64105
11:00 am–11:30 am
Lunch
11:30 am–12:30 pm
The Big Picture: Directorship in the Current Environment:
A variety of internal and external factors impact and shape the individual responsibilities of directors in the boardroom today, as well as impact the board’s overall oversight responsibilities. This introductory session explores these factors, how the current environment impacts directors and management responsibilities, and the board’s vital roles within companies and organizations across the public, private, family-owned, and non-profit sectors.
12:30 pm–1:30 pm
Directorship 101:
What exactly are a board’s oversight responsibilities, and what is the relationship of the board to management? What does it mean to be a strategic asset board? It takes the right mix of skills, expertise, and perspectives around the boardroom table to create long-term value and lead an organization successfully through disruption. Creating a strategic-asset board begins with understanding and overcoming unconscious bias, encouraging healthy debate, and separating the evaluation and re-nomination processes.
1:30 pm–2:30 pm
New Board Member Boot Camp:
What must directors understand to engage in strategic issues, provide risk oversight, and enhance decision-making? The session examines a board’s role in organizational strategy, how and when to engage, what the planning

HNBA LGBT Summit
12:00 pm–5:00 pm
Presented by HNBA LGBT Division
Sponsors: National LGBT Bar Association, Verizon, Squire Patton Boggs, Seyfarth, Reed Smith, Alvarado Smith, Holland & Hart, Holland & Knight, and Littler
Truman B (Lobby Level)
12:00 pm–12:30 pm
Check-in and Lunch
12:30 pm–1:30 pm
Leveraging Relationships for Professional Development:
The workshop focuses on leveraging involvement with diverse bar organizations to increase professional visibility and enhance relationship building skills. It is appropriate for attorneys in all practices.
MODERATOR:
Laura Maechtlen, Partner, Seyfarth Shaw LLP, San Francisco, CA
Panelists:
Katie Barnard, Chief Executive Officer Firesign, Kansas City, MO
Breandan Filbert, Managing Partner SalezWORKS, Kansas City, KS
Robert Raben, President and Founder The Raben Group, Washington, DC
1:30 pm–2:30 pm
Human Rights and LGBT Binational Advocacy:
This panel of leading practitioners focuses on current efforts underway to address egregious human rights violations against LGBT persons abroad, and will provide inspiration, guidance, and opportunities for involvement with these efforts.
MODERATOR:
Lara M. Ríos, Senior Counsel, Holland & Knight, New York, NY
Panelists:
Victor Marquez, Principal, The Marquez Law Group, San Francisco, CA
of negotiation in advocating more successful outcomes in all aspects of their career.

**PRESENTER:** Jill Lynch Cruz, Executive Career and Development Coach, JLC Consulting, San Antonio, TX

The process entails, and how to monitor the strategy. Learn about a board's responsibilities for risk oversight, including as an element of company strategy and oversight of professional risks.

**2:30 pm–3:30 pm**

**The Road to Your First Board Seat:**
It's time to take a seat at the table! Learn from seasoned directors how to network, position your resume, and prepare yourself for board service. Once you've landed your first board seat, how can you most effectively contribute to the work of the board and leave a lasting impression?

**3:30 pm–4:00 pm**

**Q&A Session**

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**Carlos Quesada**, Executive Director, Institute on Race, Equality and Human Rights, Washington, DC

**Yleana Roman**, Staff Attorney, Pro Bono Program, Immigration Equality, New York, NY

**The Honorable Alfonso Navarro Bernachi**, Head Consul, Consulate of Mexico – Kansas City, Kansas City, MO

**2:30 pm–2:45 pm**

**Break**

**2:45 pm–3:45 pm**

**Impact of the Trump Administration on the LGBT Community:**
This panel provides the current status of laws and policies impacting the LGBT community under the Trump Administration, and will suggest opportunities for advocacy and involvement at every level.

**MODERATOR:** Marjorie C. Soto, Associate Seyfarth Shaw, Los Angeles, CA

**PANELISTS:**
- **Jolie Justus**, City Council, 4th District (Former State Senator), Kansas City, MO
- **Iván Espinoza-Madrigal**, Executive Director, Lawyers’ Committee for Civil Rights & Economic Justice, Boston, MA
- **Eric Lesh**, Fair Courts Project Director, Lambda Legal, New York, NY
- **Raquel Matas**, Associate Dean for Administration, University of Miami School of Law, Miami, FL

**3:45 pm –5:00 pm**

**Speed Mentoring Session:**
The session focuses on forging connections between newer members of the profession and seasoned attorneys to enhance mentoring and support, develop leadership for the Division, and infuse sustainability into the HNBA LGBT Division’s efforts.
Marielena Hincapié
Annaluisa Padilla
Amy Peck
Christine Hernandez

youth and other marginalized populations.
changes to immigration policy affecting immigrant as well as the potential consequences of future the immediate impact of these executive actions, the U.S.-Mexico border. Panelists will discuss enforcement priorities, local law enforcement, and policy areas related to refugees, federal orders effectuating sweeping changes affecting legislation affecting immigration law, the Trump federal immigration policy and enforcement. comes new comprehensive implementation of Executive Orders on Our Communities Long-Term Impact of President Trump's OPENING PLENARY: The Immediate and Long-Term Impact of President Trump's Executive Orders on Our Communities

Imperial Ballroom (Lobby Level)

With this new presidential administration comes new comprehensive implementation of federal immigration policy and enforcement. While Congress has passed relatively little legislation affecting immigration law, the Trump Administration has issued numerous executive orders effectuating sweeping changes affecting policy areas related to refugees, federal enforcement priorities, local law enforcement, and the U.S.-Mexico border. Panelists will discuss the immediate impact of these executive actions, as well as the potential consequences of future changes to immigration policy affecting immigrant youth and other marginalized populations.

Moderator
Arnulfo Hernandez, Partner, Hernandez & Associates, Co-Chair HNBA Immigration Law Section, Denver, CO
Christine Hernandez, Partner, Hernandez & Associates, Co-Chair HNBA Immigration Law Section, Denver, CO

Panelists
Amy Peck, Principal and Co-Chair, Immigration Practice Group, Jackson Lewis, Omaha, NE
Annaluisa Padilla, President, American Immigration Lawyers Association, La Habra, CA
Marielena Hincapié, Executive Director, National Immigration Law Center, Washington, DC
The Honorable Alfonso Navarro Bernachi, Head Consul, Consulate of Mexico – Kansas City, Kansas City, MO

HNBA Latina Commission “Pearls of Wisdom” Pipeline Program

Sponsored by Walmart

Offsite: Cristo Rey Kansas City High School

In fulfillment of our mission, to strengthen the pipeline of Latinas in the legal profession, the Commission’s work not only focuses on practicing Latina attorneys, but on the future generation of Latina leaders. In 2012, the Commission launched its signature pipeline program, Pearls of Wisdom. Since then, this initiative has been replicated at least twice a year across the nation. During each Pearls of Wisdom event, distinguished Latinas across sectors in the law meet with students and discuss their path to success and recommended strategies for breaking the proverbial glass ceiling. Each program is followed by a Q&A and meet & greet sessions where participants can interact individually with Commissioners and the speakers. This important initiative ensures that we touch the lives of law students, as well as elementary, middle and high school students in every city the HNBA visits during its bi-annual conferences.

10:00 am–11:00 am

HNBA Law Students Division Meeting

Truman A (Lobby Level)

10:00 am–4:00 pm

HNBA Exhibitor Showcase

Prefunction Area (Lobby Level)

11:00 am–12:15 pm

CLE Sessions

Panel #1 Trianon A/B (Trianon Level)

Next Generation ADR: An Evolving Landscape

The bar has been raised as the legal market has become more sophisticated in evaluating dispute resolution options. Presently and in the future, practitioners will need to sharpen their skills and broaden their arsenal of dispute resolution tools to meet the market demands. It will no longer suffice to have a one size fits all approach to court litigation and arbitration. The dispute resolution clause may not be glossed over on the negotiation table. In this presentation, hear perspectives from key stakeholders who will go beyond mediation and arbitration basics and discuss the latest ADR developments. Topics will include: ADR Process Design; Arbitration Advocacy - Nomenclature, rules, procedures; Advanced Mediation Strategies; Neutral Analysis and other evaluative tools.

Cyberinsurance Now So You Don’t “Wanna Cry” Later

Massive cyberattacks like the recent ransomware software program “Wanna Cry,” which paralyzed businesses across the globe, continue to dominate the headlines. As blockchain technology, the Internet of Things (IoT), mobile technologies, cloud software, and big-data analytics become more prevalent in the business world, cyber-related risks are an increasing concern for companies. To combat these risks, cyber insurance has become a critical component of any enterprise’s risk management program. Cyber insurance coverages are designed to protect businesses against cyber risks and to help them recover from cyber-attacks quickly and cost-effectively. This panel will address cyber-related liabilities and exposures and how companies can best use their insurance coverage to protect themselves against cyber-related losses and resume operations. This panel will cover; the evolving cybersecurity landscape and its impact on cyber-related liabilities and exposures; cyber insurance designed to protect businesses against cyber risks; how companies can best use their insurance coverage to protect themselves against cyber-related losses and resume operations; common gaps in cyber insurance coverage; and recent case law interpreting coverage for cyber losses and liabilities.

Moderator
Sergio F. Oehninger, Counsel, Hunton & Williams LLP, Washington, DC

Panelists
Suhey Nevarez, Cyber/E&O Counsel, Chubb North America, Office of the General Counsel, Jersey City, NJ
Mario Paez, Vice President, National Practice Advisor, Professional Risk Practice, Wells Fargo Insurance, Saint Paul, MN
Guillermo Christensen, Partner, Brown Rudnick, Washington, DC

Business Development / Law Practice Management / Ethics Track

Panel #1 Trianon A/B (Trianon Level)
Panel #1 Truman B (Lobby Level)
Stand up, Fight Back! Advocating for Vulnerable Immigrant Populations Through Community Lawyering Under a Trump Administration

In light of the Trump Administration’s immigration policies, many immigrants, including those lawfully in the United States, are vulnerable to deportation. Trump’s executive orders and immigration enforcement priorities suggest that the federal government will continue to aggressively detain and deport immigrants. In this workshop, we will provide an overview of Trump’s Immigration Executive Orders, as well as discuss principles of movement and community lawyering that can be adopted by all practitioners to support advocacy efforts in their communities and across the nation to protect immigrant communities. At this moment, attorneys are forced to utilize creative and new forms of advocacy to ensure the proper administration of justice. Additionally, participating practitioners will be provided with concrete action steps that can be taken to protect those most vulnerable to deportation under Trump’s policies, including those in immigration detention, “DACAmmented” students, and survivors of violence and trafficking.

**MODERATOR**
Hon. Carlos R. Moreno (Ret), Mediator and Arbitrator, JAMS, Los Angeles, CA

**PANELISTS**
Camilo Echavarria, Partner, Davis Wright Tremaine LLP, Los Angeles, CA
Christina Guerola Sarchio, Partner, Orrick Oehninger, Washington, DC
Norma Garcia, Associate General Counsel, Rent-A-Center, Dallas, TX
Juan A. Arteaga, Partner, Crowell & Moring, New York, NY

Maribel Reynoso Blunt, Attorney, Law Office of Maribel Reynoso, Long Beach, CA
Gabriel Fuentes, Partner, Jenner & Block, Chicago, IL

Panel #1 Trianon E (Trianon Level)
Bad Faith Nightmares: Recent Trends & Themes in Bad Faith and Extra-Contractual Insurance Litigation

Hear about the most recent trends, themes, court decisions and strategies for litigating insurance bad faith and extra-contractual damages cases—the cases that keep insurers and reinsurers up at night. Panelists will discuss how best to navigate the dangers of broad bad faith discovery, allegations of improper claim handling, post litigation bad faith, fraud, institutional misconduct and similar claims. This panel will provide insurance industry legal professionals the tips they need to avoid, curtail and defend against bad faith and other high exposure claims and lawsuits including class actions and statutory unfair business practice actions targeting the insurance industry.

**MODERATOR**
Irene Oria, Special Counsel, Stroock & Stroock & Lavan LLP, Miami, FL

**PANELISTS**
Sulema Medrano, Partner, SmithAmundsen LLC, Chicago, IL
Elia Diaz-Yaeger, Partner, Lugenguhl Wheaton Peck Rankin & Hubbard, New Orleans, LA
Cynthia M. Chang, Partner, Duane Morris LLP, Los Angeles, CA
Ashley Villaverde Halvorson, Partner, Jones, Skelton & Hochuli, P.L.C., Phoenix, AZ

**11:00 am–12:15 pm**
Judicial CLE Session (Judges Only): Judicial Use of the Internet

**Lido (Trianon Level)**

This presentation will examine the ethical limits of judicial use of the Internet to resolve issues presented to the court in the course of litigation. The discussion will include an analysis of actual cases in which judicial research and investigation was the subject of appellate review, as well as an interactive discussion among the panel members and the audience of the controlling ethical and evidentiary rules that provide guidance to judges in this evolving area of the law. Participants will receive an extensive bibliography of resources for future reference and study.

**MODERATOR**
Eric J. Magnuson, Partner, Robins Kaplan LLP, Former Chief Justice, Minnesota Supreme Court, Minneapolis, MN

**PANELISTS**
Honorable Alberto Rivas, Judge, Middlesex County (NJ) Superior Court, New Brunswick, NJ
Honorable Patricia Nieto, Judge, Los Angeles County Superior Court, Los Angeles, CA

**12:15 pm–12:45 pm**
Lunch & Distinguished Ohtli Award

**Imperial Ballroom (Lobby Level)**

Presented by the Instituto de los Mexicanos en el Exterior, Secretaría de Relaciones Exteriores, Estados Unidos de México

**12:45 pm–2:00 pm**
PLENARY: So You Want to Be an Appointee? Navigating the Executive, Legislative and Judicial Appointment Process

What’s the difference between a “career” and a “political” position? What kind of legal or political experience counts as a qualification? Who is the ultimate decision maker in securing the appointment? Panelists will answer these questions and more as they guide Convention attendees on the best strategies to nab that coveted executive or judicial appointment. Panelists will also address the process to become a Counsel or Advisor to members of Congress, for those interested in legislative work.

**MODERATOR**
Robert Raben, Founder & President, The Raben Group, Washington, DC

**PANELISTS**
Lola Velazquez Aguiliu, President, The Infinity Project – Minnesota, Minneapolis, MN
Omar Vargas, Global Head of Government Affairs, 3M, Washington, DC
Daniel (Danny) Marti, Head of Global Government Affairs, RELX Group, Washington, DC

**2:00 pm–2:15 pm**
Networking Break & Exhibit Hall Visits

**Prefunction Area (Lobby Level)**
Panel #2 Trianon CID (Trianon Level)

Jury Selection in Personal Injury Litigation: The Basics and Techniques to Select a Jury More Likely to Support Your Client’s Position

This panel of leading practitioners will address the basics of jury selection, including the strategic and tactical use of cause, preemptory, and Batson challenges to obtain an optimal jury panel for your case. The panel will also discuss other jury selection techniques, including inclusive and effective questioning, identifying clues of bias, and using social media and data mining as part of the selection process, as well as recent developments and case law in this important aspect of courtroom practice.

MODERATOR

Maria Salcedo, Associate, Shook, Hardy & Bacon, Kansas City, MO

PANELISTS

Stephen Paterson, President & CEO, Vinson & Company, Jury Research and Trial Strategy, Consulting, Los Angeles, CA

Judge Marco A. Roldan, Circuit Court Judge, 16th Circuit Court of Jackson County, Missouri, Kansas City, MO

Marcos A. Barbosa, Of Counsel, Kutak Rock, Kansas City, MO

Panel #2 Trianon A/B (Trianon Level)

U.S. Multinationals: Are You Ready for Global Data Protection Regulation (“GDPR”) Compliance

The General Data Protection Regulation (“GDPR”) goes into effect on May 25, 2018 and this regulation will apply to all European Union (“EU”) Member States. The maximum fine for a violation of the GDPR is 4% of total annual worldwide turnover or 20 million euros, whichever is higher, and allows data subjects to bring legal action against organizations where a data breach has occurred. Are you ready? If you offer goods and services to EU residents; if you monitor the behavior of EU residents; or if you are a “Data Processor” of EU residents’ “personal data,” you will be impacted by this regulation, and you will want to join us to obtain practical guidance on how to be GDPR compliant.

MODERATOR

Effie Silva, Partner, Duane Morris LLP, Miami, FL

PANELISTS

Keikoh Park, Senior Vice President & National Director & Global Compliance Counsel, Jones Lang LaSalle, Chicago, IL

Michelle M. Gallardo, Director, Legal – Global Supply Chain, Harman International, Detroit, MI

Gail L. Gotttehrer, Partner, Akerman, New York, NY

Barbara Alonso, Partner, Fox Rothschild, Miami, FL

Sonia Zeledon, Regional Counsel- Americas ECI, Nokia, Miami, FL

Panel #2 Trianon E (Trianon Level)

Hot Topics in Employment Discrimination Litigation

2017 is the 50th anniversary of the Age Discrimination in Employment Act, the federal courts are split on whether Title VII prohibits discrimination on the basis of sexual orientation, and other forms of discrimination continue to affect the workplace. A balanced panel of experts will discuss current hot topics in employment discrimination litigation, including discrimination based on age, race, ethnicity, gender, sexual orientation/identity, and disability.

MODERATOR

William Alvarado Rivera, Senior Vice President for Litigation, AARP Foundation, Washington, DC

PANELISTS

Camilo Echavarría, Partner, Davis Wright Tremaine, Los Angeles, CA

David Lopez, Partner, Outten & Golden, Washington, DC

Anna Maria Tejada, Partner, Kaufman Dolowich Voluck, Hackensack, NJ

Gregory T. Alvarez, Principal, Jackson Lewis, Morristown, NJ

Panel #2 Truman B (Lobby Level)

Environmental Law at the Boundaries

The rise of global business practices triggers the need for increased vigilance in business dealings. Add to that the evolution of global environmental regulation, and each expansion or new venture can become a minefield of environmental and other issues. In addition to providing background on each regulatory paradigm, such as the Foreign Corrupt Practices Act, CITES, and the Lacey Act, this discussion will also highlight some of the potential pitfalls in an expanding global business environment, and how to avoid those pitfalls.

MODERATOR

Nikki Adame-Winningham, Counsel, Lowenstein Sandler LLP, Roseland, NJ

PANELISTS

Lis Castillo Nelis, Senior Manager, Ramboll Environ, Seattle, WA

Zarema Jaramillo, Senior Counsel, Lowenstein Sandler LLP, Washington, DC

Panel #2 Truman C/D (Truman Level)

In-House Counsel / Corporate Track
Panel #3 Trianon C/D (Trianon Level)
Artificial Intelligence: Driving Business Success for Legal Professionals

The session is designed to demonstrate how new technologies such as AI or cognitive computing are helping law firms improve their efficiency and achieve business goals. This next wave of technology will create better, faster and more relevant operations and processes to help drive business success, while introducing some new legal challenges in the areas of Intellectual Property, Legal Ethics and Data Security. Participants will learn the opportunities and potential risks that should be considered when using data and AI, and how to position their firm to take advantage of the technology.

MODERATOR
Diana Santos, Associate, Willkie Farr & Gallagher LLP, New York, NY

PANELISTS
Arlene Zalayet, Senior Vice President & General Attorney, Liberty Mutual, Boston, MA
Neysa Alsina, Counsel, New York City Bar Association, New York, NY
Christine Coats, Vice President Legal Operations, Oracle Corporation, Redwood City, CA
Ask er A. Saeed, Director of Diversity & Inclusion, Fried Frank, New York, NY
Andrés Acebo, Counsel, Cleary Giacobbe Afieri Jacobs, Mawatan, NJ

PUBLIC POLICY / GOVERNMENT / PUBLIC INTEREST TRACK
Panel #3 Truman B (Lobby Level)
The Future of Transgender Rights for Latino/as

The future of the LGBT Rights movement will turn on securing and expanding legal rights for transgender people. Intersectionalities impact transgender people of color. Panelists will discuss the current state of the law, the future opportunities for how to change the law, as well as innovative diversity strategies that impact Latino/as who are transgender or gender queer. Beyond that, the discussion will focus on the future impact of working toward justice for all LGBT Latino/as, and how work now impacts the future of civil rights for all.

MODERATOR
Stefan Johnson, Senior Legal Help Desk Attorney, Lambda Legal, Los Angeles, CA

PANELISTS
Laura Maechtlen, Partner, Seyfarth Shaw, San Francisco, CA
Richard Saenz, Staff Attorney, Criminal Justice and Police Misconduct Strategists, Lambda Legal, New York, NY
Eden Jequinto, Trans Immigrant Defense Effort (TIDE) Program Staff, Transgender Law Center, San Francisco, CA
Aliah Hernandez, Client, Lambda Legal, New Braunfels, TX

3:45 pm–5:00 pm
CLE Sessions

IN-HOUSE COUNSEL / CORPORATE TRACK
Panel #3 Trianon E (Trianon Level)
Start Your In-House Career Out Strong! Learn What’s Different, What to Expect, and How to Succeed

A panel of diverse in-house counsel, at different stages of their careers, discuss in an open, candid format what it means to be in-house counsel and how to succeed. Panelists will share experiences on how they landed their first in-house job, what challenges they typically face, and tips on how to get ahead. Attendees will walk away with insight on what it’s like to work in a corporate environment, skills on relationship building and emotional intelligence, and advice on providing effective legal advice while also serving as a trusted business advisor. Whether a transition from a law firm is in your future or if this is your first legal position this program is an essential primer for your new career path.

MODERATOR
Richard Montes de Oca, Managing Partner, Compliance/Corporate, Attorney, MDO Partners, Miami, FL

PANELISTS
Horacio Gutierrez, General Counsel, VP, Business & Legal Affairs, Spotify, New York, NY
Luis Avila, Former GC & Chief Compliance Officer (Interim), U.S. Foods, Rosemont, IL
Katia Grow, Senior Counsel, Corporate, Supply Chain and Procurement, The Coca-Cola Company, Atlanta, GA
Pilar S. Ramos, General Counsel North America, MasterCard, Purchase, NY

5:00 pm–6:30 pm
HNBA Judicial Council Reception
(Invitation Only)
Rendezvous (Mezzanine Level)

7:00 pm–9:30 pm
HNBA 2017 National Awards Reception
Sponsored by Shook Hardy & Bacon and Troutman Sanders
Arvest Bank Theater @ The Midland
Keynote Speaker: The Honorable R. Alexander Acosta, Secretary of Labor, U.S. Department of Labor

10:00 pm–12:00 am
HNBA LGBT Division Soirée
Sponsored by National LGBT Bar Association & Seyfarth Shaw
Mosaic Ultra Lounge


8:00 am–4:00 pm
HNBA Registration
Prefunction Area (Lobby Level)

8:00 am–9:00 am
Friends of Bill meeting
Burgundy (Trianon Level)

9:00 am–5:00 pm
HNBA Career Fair
Royal Hall (Lower Level)

8:30 am–9:30 am
Networking Breakfast
Keynote Speaker: Horacio Gutierrez, General Counsel and VP, Business and Legal Affairs, Spotify
Imperial Ballroom (Lobby Level)

9:30 am–10:45 am
PLENARY: Putting Your Money Where Your Diversity Is: How Corporations Can Drive Diversity in the Legal Profession Imperial Ballroom-Lobby Level
Some Fortune 500 companies are starting to take an aggressive approach as they seek to hire a more diverse legal workforce. Panelists will discuss how a company’s approach to outside legal spend can incentivize law firms to be smarter and more intentional about hiring, promoting and retaining diverse attorneys.
MODERATOR
Dr. Lissette M. Garcia, Senior VP & COO, Hispanic Association of Corporate Responsibility, Washington, DC

PANELISTS
Chelsea Grayson, Former CEO & General Counsel, American Apparel, Los Angeles, CA
Fernando Garcia, General Counsel, Government Affairs & Corporate Secretary, Nissan Canada, Inc., Ontario, Canada
Ricardo Anzaldua, Executive Vice President & Special Counsel to the CEO, MetLife, Inc., New York, NY
Alexander May, Vice President & General Counsel US Real Estate, Walmart Corporation, Rogers, AR

10:00 am–4:00 pm
HNBA Exhibitor Showcase
Prefunction Area (Lobby Level)

10:30 am–11:00 am
Networking Break & Exhibit Hall Visits
Sponsored by Burns McDonnell
Prefunction Area (Lobby Level)

11:00 am–12:15 pm
CLE Sessions
LEGAL TECHNOLOGY / LITIGATION TRACK
Panel #4 Trianon CID (Trianon Level)
Overview of Start-Up Accelerators and Incubators and Top Legal Issues Facing Start-Ups
A new company deals with a wide-range of issues, including business formation, employment, tax, data privacy, intellectual property, and other business issues. This panel of experienced professionals will provide an overview of early-stage/small-cap/start-up incubators and accelerators, and the various legal issues faced by these early-stage companies.
MODERATOR
Natalie Gonzales, Senior Associate, Baker Botts LLP, Houston, TX

PANELISTS
Santos Hinojosa, Vice President, Legal Affairs at Texas Medical Center, Houston, TX
Ramona Ortega, Founder and CEO, My Money My Future Inc., New York, NY
Jolene E. Negre, Jenner & Block LLP, Los Angeles, CA

BUSINESS DEVELOPMENT / LAW PRACTICE MANAGEMENT / ETHICS TRACK
Panel #4 Trianon AIB (Trianon Level)
How and When to Break the Rules: Effective Cross-Examinations
For decades, famous trial lawyers, books and how-to guides have all espoused the same set of rules that lawyers everywhere are taught to use when conducting a cross-examination. Perhaps the most well-known of these rules is that a cross-examiner should never ask a question to which he or she does not know the answer. Contrary to conventional wisdom, one of the most powerful things that an advanced practitioner can do on cross-examination is use nonleading questions to elicit damaging testimony directly from the witness. Our interactive panel will discuss the power of preparation and planning, factual analysis and understanding the story lines, discrediting the testimony and the importance of asking, “why.”
MODERATOR
Adriana Riviere-Badell, Partner, Kobre & Kim LLP, Miami, FL

PANELISTS
Jacqueline Arango, Partner, Akerman, Miami, FL
David Callaway, Partner, Baker McKenzie, Palo Alto, CA
Jessica Ortiz, Partner, MoloLamken, New York, NY
Gabrielle Ilaria, Associate, Polsinelli, Kansas City, MO

PUBLIC POLICY / GOVERNMENT / PUBLIC INTEREST TRACK
Panel #4 Truman B (Lobby Level)
Introduction to Special Immigrant Juvenile Status - How You Can Get Involved
Unprecedented numbers of unaccompanied immigrant children have arrived in the US in recent years, seeking safety from abuse, gang violence, persecution, and other dangerous conditions. This panel will provide a training for non-immigration attorneys or immigration attorneys not familiar with Special Immigrant Juvenile Status (SIJS), and how to represent children in immigration matters. This panel will also explore the legal challenges faced by children in these proceedings, and innovative legal arguments and trends used to successfully represent these individuals.
MODERATOR
Christine M. Hernandez, Partner, Hernandez & Associates, Denver, CO

PANELISTS
Christina Iturralde, Supervising Attorney, Atlanta Office of KIND, Atlanta, GA
Carolina Rodriguez, Direct Representation Attorney, Houston Office of KIND, Houston, TX
Tamara Caban-Ramirez, Owner, Caban-Ramirez Law Firm, LLC, Minneapolis, MN
Olivia Singelman, Associate, Foley & Lardner LLP, Washington, D.C.
Panel #4 Trianon E (Trianon Level)
How to Conduct a Cyber Investigation

This panel will address and explore the unique legal challenges of conducting a cyber investigation following a cyber incident, such as a data breach. Topics will include an overview of the current cyber landscape, recent high-profile breaches (Anthem, eBay, JP Morgan) and the consequences to the victim organizations and the public from those breaches, including enforcement actions and litigation. The panel will specifically address the elements, legal implications and regulatory aspects of conducting a cyber investigation once it has been determined that a breach occurred, including how such investigations differ from other kinds of internal investigations.

MODERATOR
José P. Sierra, Partner, Laredo & Smith, Boston, MA

PANELISTS
Jason Gavejian, Principal, Jackson Lewis, Morristown, NJ
Israel Martinez, Chairman, Manufacturing ISAO and CEO, Axon Global, Washington, DC
Carmen Ortiz, Former U.S. Attorney, for the District of Massachusetts, Boston, MA

12:15 pm–12:45 pm
Networking Lunch & Presentation of the HNBA Latina Commission Primeras Abogadas Award

Remarks: Linda Klein, ABA Immediate Past President, Atlanta, GA

Imperial Ballroom (Lobby Level)
The Latina Commission is proudly hosting its 8th annual Awards Luncheon & Plenary during the 2017 HNBA Annual Convention. The inaugural Awards Luncheon was launched at the 2009 HNBA Annual Convention in Albuquerque, New Mexico. During the luncheon, the Commission recognizes the contributions of inspiring Latina trailblazers in the United States by presenting them with the distinguished Latina Commission Award. This year’s Latina Commission award will be presented to California distinguished attorney, Deborah Escobedo.

12:45 pm–2:00 pm
HNBA LATINA COMMISSION PLENARY:
Lessons in Political Leadership: Latina Movers & Shakers – Harnessing our Power to Increase our Civic and Political Representation in State & Federal Government

Sponsored by Walmart

Imperial Ballroom (Lobby Level)
It is no secret that Latinas are grossly underrepresented in elected and appointed office. Currently, Latinas make up only 1.3 percent of state legislators and 1.6 percent of members of Congress. This results in a small population of Latina role models from which to draw inspiration, and consequently serves to limit the Latina candidate pool. We are at a critical turning point in history where Latinas are a key part of our nation’s economic growth and shared prosperity, yet our civic and political representation leaves a lot to be desired. Join us for this Latinas Movers & Shakers in Politics Fireside Chat, where you will learn the stories of leading Latina leaders in politics and government. This panel provides visible role models and identifies the tools needed to start a career in politics. Panelists will share lessons learned on their way to the top, and best practices to achieve what it takes to make it and stay in politics to make a difference for the Hispanic community. These trailblazers will also share strategies to bolster Latino representation at the decision-making tables where our voices matter most. We will leave understanding how to harness the opportunity that comes with our demographic growth and create real impact and influence in American society.

MODERATOR
Katherine Culliton-Gonzalez, Chair, HNBA Voting Rights Section, Senior Counsel, Demos, Washington, DC

PANELISTS
Hon. Sonia Chang-Díaz, State Senator, State of Massachusetts
Melisa Lopez Franzen, State Senator, State of Minnesota
Hon. Brenda Lopez, State Representative, State of Georgia

2:00 pm–3:15 pm
Networking Break & Exhibit Hall Visits
Prefunction Area (Lobby Level)

2:15 pm–3:30 pm
CLE Sessions

Panel #5 Trianon C/D (Trianon Level)
What is the Future of Class Action Litigation?

Leading practitioners discuss the complexities and recent developments impacting class action litigation, including the U.S. Supreme Court’s decisions in: (1) Campbell-Ewald v. Gomez, that an unaccepted offer of complete relief does not moot a plaintiff’s claim; (2) Spokeo, Inc. v. Robins, that violation of a statute is not alone sufficient to satisfy Article III standing requirements; and (3) Bristol Myers Squibb v. Superior Court of California, that California could not exercise specific jurisdiction over the defendant with respect to non-resident claims, which did not arise out of activities within the forum state. Further, our panelists will assess the continued evolution of class action litigation, including the potential impact of the Fairness in Class Action Litigation Act’s heightened procedural requirements and decreased attorney fee awards, as well as the hurdles presented by the evolving application of “ascertainability”.

MODERATOR
Javier Flores, Partner, Manion Gaynor & Manning, Boston, MA

PANELISTS
Erin Oglesby, Director Counsel - Litigation, Target Corporation, Minneapolis, MN
William A. Delgado, Partner, Willenken Wilson Loh & Delgado, Los Angeles, CA
G. Gabriel Zorogostua, Shareholder, Polsinelli, Kansas City, MO
such as inadvertently waiving a privilege by the actions taken in one proceeding. The panel will discuss strategies for successfully navigating parallel proceedings, handling discovery issues, protecting client privileges, and opportunities for using the different proceedings to the client’s advantage. The panel presentation will strengthen the future of law by helping practitioners navigate the dynamics of dual investigations.

**MODERATOR**
Danny Montes, Alliances Director, Californians for Safety and Justice, Los Angeles, CA

**PANELISTS**
Vanessa Del Valle, Clinical Assistant Professor of Law, Northwestern Pritzker School of Law, Chicago, IL
Richard Saenz, Staff Attorney, Criminal Justice and Police Misconduct Strategist, Lambda Legal, New York, NY
Kira Romero-Craft, Associate Counsel, Latino Justice PRLDEF, Orlando, FL

**IN-HOUSE COUNSEL / CORPORATE TRACK**

**Panel #5 Trianon E – Trianon Level**

**Changing Workplaces - Changing Employment Laws**

The panelists will discuss their experiences and challenges in balancing changes in our current work environments with changing employment laws involving a range of issues such as remote work arrangements, gender identity, equal pay, state/county mandated sick leave laws, disability accommodation, etc. Given our changing and modern-day workplaces; new government administration, and changing leaders of federal agencies who enforce employment laws. This panel will provide participants not only a crucial update on current employment laws, but a relevant presentation on future trends and expected changes in our continuously evolving workplaces.

**MODERATOR**
Monica Torrez-Pfister, Senior Corporate Counsel, TrueBlue, Inc., Tacoma, WA

**PANELISTS**
Guillermo Escobedo, Principal - Jackson Lewis P.C., San Diego, CA
Eric De Los Santos, Associate General Counsel, TrueBlue, Inc., Seattle, WA
Zahira Díaz-Vazquez, Associate Vice-President, Senior Legal Counsel, AT&T Services, Inc., Atlanta, GA

**Andrea G. Baran**, Regional Attorney, Equal Employment Opportunity Commission, St. Louis District, St. Louis, MO
**Melissa C. Rodriguez**, Partner, Morgan, Lewis & Bockius, New York, NY

**2:15 pm–3:30 pm**

**Your Practice, Your Future: Are You Protected?**

Sponsored by Prudential

**Lido (Trianon Level)**

You’ve worked hard to build your practice, and it is important that you know your financial risk and how to protect what you’ve built. Protecting your practice is critical to its longevity and to your livelihood. Unforeseen circumstances and their negative consequences can cause adverse financial issues that you must be aware of and work to avoid. Don’t miss this important presentation that will provide key information you need to protect your practice and your future.

Topics will include:
- Potential events that could compromise both your business and personal finances;
- What you can do to preserve your business and protect your resources; and
- How to assess your current financial situation and plan for the future.

**Note:** Bring a fully charged cell phone so you can share your opinions on some of the financial challenges practices face.

**PRESENTED**
Silvia Tergas, Prudential Financial Professional, The Mid-Atlantic Financial Group, Bethesda, MD

**3:30 pm–4:15 pm**

**Networking Break & Exhibit Hall Visits**

Prefunction Area (Lobby Level)
8:00 am–9:00 am
Friends of Bill meeting
Burgundy (Trianon Level)

9:00 am–9:30 am
HNBA Youth Symposium (YS) Registration and Breakfast
Sponsored by UMKC School of Law
Offsite: UMKC School of Law

9:30 am–9:35 am
Introduction to HNBA Youth Symposium

9:40 am–10:30 am
YS: Why Law School May Be the Right Choice for You & How You Can Get There

10:30 am–10:35 am
YS Break

10:35 am–12:15 pm
YS: What Can You Do with a Law Degree: Careers After Law School
Brief Descriptions followed by “Speed Mentoring” breakouts: Transactional Practice

12:15 pm–1:15 pm
YS Lunch

10:30 am–5:30 pm
HNBA Board of Governors Meeting
Offsite: Midwest Litigation Services

We’re sharing our technology to help communities realize the promise of a digital world.

Wherever the world needs technology to solve social issues, we’re there. We invest in our brightest minds to help make our communities better places to work, live and learn.

Verizon’s Public Policy, Law & Security Diversity & Inclusion Council is proud to support the HNBA and sponsor their 2017 Annual Convention.