



## 2018 Intellectual Property Law Institute Agenda

### Sponsors:



### Host:

George Washington University  
School of Law

### Government Institutions:

The Judiciary Committees of the  
US House of  
Representatives and the US  
Senate

The US Court of Appeals for the  
Federal Circuit

The US Federal Trade  
Commission



<b>Fellows:</b> <b>Arent Fox LLP</b> <b>Ballard Spahr LLP</b> <b>David Wright Tremaine</b> <b>Finnegan, Henderson,</b> <b>Farabow, Garrett &amp; Dunner LLP</b> <b>Fish &amp; Richardson PC.</b> <b>Merchant &amp; Gould</b> <b>Perkins Coie LLP</b> <b>Shook Hardy &amp; Bacon LLP</b> <b>Sidley Austin LLP</b> <b>Workman Nydegger</b>	<b>The US Copyright Office</b> <b>The US Patent and Trademark</b> <b>Office</b> <b>The International Trade</b> <b>Commission</b> <b>Instructor:</b> <b>Professor Jorge Contreras</b>
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## Saturday, June 2, 2018

3:00 pm – 5:00 pm

**Registration Check-in**

GWU, Thurston Hall, 1900 F St NW

5:00 pm – 7:00 pm

**Informal Participant Welcome Reception/ Intro Remarks/Alumni Intro**

Tonic, 2036 G Street NW, Washington DC

7:00 pm- 9:00 pm

**Welcome Walk**

Mall/Lincoln Memorial



Sunday, June 3, 2018

**[Please Note: The address of the GWU law school is 2000 H Street NW but you actually enter the building we will be in between 19<sup>th</sup> and 20<sup>th</sup> on G Street, NW. STU 101 is a classroom on 1<sup>st</sup> floor of Stuart Hall; otherwise we are on the second floor of Stuart Hall in the Student Center]**

9:00 am- 11:00 am

**Intro by Mick and Catherine**

GWU Law School, 2000 H St. NW

Personal intros of staff/mentors

Overview of topics and places we will visit

Comments on the program and expectations of students

11:00 am- 12:30 pm

**Intro to IP**

GWU Law School, 2000 H St. NW STU 101



Prof. Jorge L. Contreras, Professor, University of Utah, College of Law

12:30 pm- 1:00 pm

**Lunch**

GWU Law School, 2000 H St. NW

1:00 pm- 6:30 pm

**Substantive Instruction – Intro to Intellectual Property Law/ Trademarks**

GWU Law School, 2000 H St. NW STU 101

Prof. Jorge L. Contreras, Professor, University of Utah, College of Law

1:00 pm-1:30 pm: Career Testimonial

Veronica Canton, IPLI Alumna

1:30 pm- 3:30 pm: Patents

3:30 pm-4:00 pm: Career Testimonial (TBD) and Snack

4:00 pm- 5:30 pm Trademarks

5:30 pm- 6:30 pm: Standards and Patent Pools.

Dave Daggett, Partner, Davis, Wright & Tremaine

6:30 pm – 8:30 pm

**Dinner:** Joe's Seafood

750 15th St NW, Washington, DC 20005

7:00 pm Welcome: Erica Mason, HNBA President

7:30 pm-8:00 pm Career Testimonial

Craig Blackwell, Associate General Counsel, Smithsonian Institute



## Monday, June 4, 2018

8:00 am – 10:00 am	<b>Breakfast and Substantive Instruction on IP: Copyright</b>  Prof. Jorge L. Contreras, Professor, University of Utah, College of Law	GWU Law School, 2000 H St. NW STU 101  GWU Law School, 2000 H St. NW STU 101
10:00 am – 10:15 am	<b>Break</b>	GWU Law School, 2000 H St. NW
10:15 am-- Noon	<b>AI Panel:</b>  Erich Andersen, Deputy General Counsel and Corporate Vice President, IPG, Microsoft Brianna Hinojosa-Flores, Senior Patent Attorney, Microsoft Dana Rao, Vice-President IP & Litigation, Adobe	GWU Law School, 2000 H St. NW STU 101
Noon – 12:30 pm	<b>Travel to Lunch at Sidley</b>	On bus
12:30 pm – 2:00 pm	<b>Lunch at Sidley</b>  <b>Panel: Patent Litigation v. Transactional /Prosecution</b>  Jennifer Salinas, Partner, Troutman Sanders Brianna Hinojosa-Flores, Senior Patent Attorney, Microsoft Dana Rao, Vice-President IP & Litigation, Adobe	Sidley Austin, 1501 K St NW Ste 600  Sidley Austin, 1501 K St NW Ste 600
2:00 pm – 2:30 pm	<b>Travel to FTC</b>	On bus
2:30 pm – 4:30 pm	<b>Federal Trade Commission</b>	FTC, 600 Pennsylvania Ave., NW



**Speakers:** Suzanne Munck, Chief Counsel for Intellectual Property,  
Deputy Director, Office of Policy Planning  
John Dubiansky, Attorney Advisor for IP, Office of Policy Planning  
Randy Weinsten, Staff Attorney, Health Care Division, Bureau of Competition  
Elizabeth Gillen, Attorney Advisor for IP, Office of Policy Planning

4:30 pm – 5:00 pm

**Travel to CAFC**

Bus

5:00 pm – 7:00 pm

**Reception at the CAFC/Cutts-Madison House  
Hosted by Judge Reyna**

1520 H St. NW

7:00 pm – 9:00pm

**Dirty Habit/Old Ebbitt with Scholars**

555 8th St NW/ 675 15th Street NW

**Tuesday, June 5, 2018**

7:15 am – 8:00 am

**Breakfast**

GWU Law School, 2000 H St. NW

8:00 am – 9:00 am

**Travel to U.S. Court of Appeals for the Federal Circuit and Security Check-in**

On bus

9:00 am – 10:00 am

**Clerk Briefing on CAFC Patent Case**

CAFC: 717 Madison Pl. NW

10:00 am – 11:15 am

**CAFC Oral Arguments on Patent Case**

CAFC: 717 Madison Pl. NW

11:15 am – 12:30 pm

**Lunch in CAFC Courtyard**

CAFC: 717 Madison Pl. NW



12:30 pm – 2:00 pm	<b>Conversation with Federal Circuit Judge Reyna on legal writing &amp; career building</b>	CAFC: 717 Madison Pl. NW
2:00 pm – 3:00 pm	<b>Tour of Court Facilities and Chambers</b>	CAFC: 717 Madison Pl. NW
3:00 pm - 3:30 pm	<b>Travel to GW</b>	
3:30 pm – 5:00 pm	<b>White House Program</b>	GWU Law School, 2000 H St. NW STU 101
	<b>Speaker: Daniel H. Marti, Ex-White House IP Enforcement Coordinator</b>	
5:00pm – 5:15 pm	<b>Break</b>	
5:15 pm- 6:45 pm	<b>Views from the tech industry on the Oracle v. Google case</b>	GWU Law School, 2000 H St. NW STU 101
	Dave Green, Assistant General Counsel, Microsoft	
6:30 pm-9:30 pm	<b>Fellows dinner at Old Ebbitt Grill</b>	675 15th Street NW
After 7:00pm	<b>Free time for Scholars</b>	

**Wednesday, June 6, 2018**

8:00 am – 10:00 am	<b>Breakfast Speaker:</b> <b>“So I don’t have a tech background, what can I do in IP”</b> Alica Del Valle, Lead Counsel - IP & Marketing, AirBnB	GWU Law School, 2000 H St. NW
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10:00 am – 11:20 am	<b>Speaker:</b> Design Patents: Jeff Myers, Sr. Director & Lead Patent Counsel, Apple Utility Patents in Pharma; Bryan Zielinski, Vice President & Assistant General Counsel Patent Team, Pfizer	GWU Law School, 2000 H St. NW
11:30 am – Noon	<b>Travel to Copyright Office-Lunch</b>	On bus
Noon – 2:00 pm	<b>Copyright Office</b>	101 Independence Ave. SE
12:00 – 12:30 pm	Copyright Acquisitions Stephen Want Chief Copyright Acquisitions Division	
12:30 – 1:15 pm	Hot Topics Whitney Levandusky Attorney Advisor Public Information and Education	
1:15 – 2:00 pm	About the Copyright Office John Saint Amour Supervisory Public Information Specialist Public Information Office	
2:00 pm – 2:30 pm	<b>Travel to National Archives</b>	
2:30 pm – 3:30 pm	<b>View IP Clause of the US Constitution</b>	National Archives, 700 Pennsylvania Ave, NW
3:30 pm – 4:00 pm	<b>Travel to George Washington University [monument if time/weather permits]</b>	On bus
4:00 pm – 5:30 pm	<b>IP Counsel Career Panel:</b> Erich Andersen, Deputy General Counsel and Corporate Vice President, IPG, Microsoft BJ Watrous, Vice President and Chief IP Counsel, Apple Suzanne Michel, Senior Patent Counsel, Google	GWU Law School, 2000 H St. NW STU 101
5:30 pm -6:00 pm	<b>Dinner (to extend into Interview Workshop)</b>	GWU Law School, 2000 H St. NW





6:00 pm – 8:30 pm

**Interview Workshop**

“Rock Your Profile” with Josh Reiten, LinkedIn and Edgar Perez,  
LinkedIn

**Mock Interviews**

GWU Law School, 2000 H St. NW

**Thursday, June 7, 2018**

8:15 am – 9:15 am

**Breakfast**

**Speaker:** Music Licensing, Alvaro Arce, Greenberg Traurig

GWU Law School, 2000 H St. NW

9:15 am – 11:15 am

**Panel: Digital TV and Film Distribution**

**Speakers:** Ian Fried, Partner, Digital Media Entertainment and  
Troy Dow, The Walt Disney Company

GWU Law School, 2000 H St. NW STU 101

11:15 am – 11:30 am

**Grab Box Lunches and Board Buses**

GWU Law School, 2000 H St. NW STU 101

11:30 am – 1:00 pm

**Travel to Alexandria, VA**

On bus

1:00 pm – 4:30 pm

**Program at U.S. Patent and Trademark Office**

USPTO: 600 Dulany St., Alexandria, VA





	<b>1:00 to 1:15 p.m.</b>	<b>Opening Remarks</b> Mary Dennison Commissioner for Trademarks	
	<b>1:15 to 1:45 p.m.</b>	<b>The Big Fail: Failure to Function as a Trademark</b> <i>Rebecca Eisinger</i> Senior Staff Attorney Office of Trademark Quality Review and Training Patents	<b>Master of Ceremonies: Juan Valentin</b> Global IP Academy, Paris Room
	<b>1:45 to 2:15 p.m.</b>	<b>USPTO in the International Sphere</b> Jesus Hernandez Patent Attorney Office of Policy and International Affairs	
5:00 pm– 6:15 pm	<b>2:15 to 2:45 p.m.</b>	<b>PTAB</b> TBD Administrative Patent Judge Patent Trial and Appeal Board	<b>Travel to AIPLA Happy Hour</b> On bus
6:15 pm – 8:00 pm	<b>2:45 to 3:15 p.m.</b>	<b>Public Search Facility Tour</b>	<b>AIPLA Happy Hour Reception</b> W Hotel, DC
	<b>3:15 to 3:45 p.m.</b>	<b>Perks of Being a Patent Examiner</b> Rocio Perez-Velez Primary Examiner, Art Unit 2132 Patents	
	<b>3:45 to 4:15 p.m.</b>	<b>Ethics: Before Enrollment to Practice and After Registration at the USPTO</b> Leonardo Villarreal Alejandro Staff Attorney Office of Enrollment and Discipline	
	<b>4:15 to 4:30 p.m.</b>	<b>Closing Remarks</b> Nestor Ramirez Director, Technology Center 2400 Patents	
	<b>4:30 to 5:00 p.m.</b>	<b>National Inventors Hall of Fame Museum</b>	



## Friday, June 8, 2018

7:15 am – 7:45 am	<b>Breakfast</b>	GWU Law School, 2000 H St. NW
7:45 am – 8:45 am	<b>Presentation:</b> The Honorable Judge Peter Reyes, Minnesota Court of Appeals Harry Gwinnett, Greemblum and Bernstein, former VP and Chief Patent Counsel at Cargill	GWU Law School, 2000 H St. NW
8:45 am – 10:00 am	<b>Travel to Capitol Building</b>	On bus
10:00 am – Noon	<b>Congressional briefing U.S. House and Senate Judiciary Committees</b>  <b>Speakers:</b> Lawyers for the House and Senate Judiciary Committees Jason Everett, Chief Democratic Counsel, IP Subcommittee on House Judiciary Committee; David Greengrass, Democratic Counsel, IP Subcommittee on House Judiciary Committee; Anant Raut, Counsel to the Ranking Member, Senate Judiciary Committee; and Thomas L. Stoll, Counsel, IP Subcommittee on House Judiciary Committee	Rayburn house – Room 2220
Noon – 1:00 pm	<b>Lunch: Oyamel</b>	401 7th Street NW
1:00 pm – 1:45 pm	<b>Travel to U.S. International Trade Commission Program</b>	On bus
1:45 pm – 4:30 pm	<b>U.S. International Trade Commission Program</b> <b>Speakers:</b> Clint Gerdine, Attorney Advisor, Office of the General Counsel Vice-Chairman David Johanson Charles Bullock, Chief Administrative Law Judge Jeffrey T. Hsu, Supervisory Attorney, Office of Unfair Import Investigations (OUII) Lucy Noyola, Attorney-Advisor, Office of General Counsel  <b>Meeting (the following Commissioners will visit with the Group):</b> Commissioner Irving Williamson Commissioner Meredith Broadbent Commissioner Jason Kearns	USITC: 500 E. St. SW



4:30 pm – 5:30 pm

**Travel to Reception**

On bus

5:30 pm – 7:30 pm

**Microsoft Closing Reception**  
IPLI Closing Remarks and Presentation of Certificates

Microsoft Innovation & Policy Center  
901 K St. NW

7:30 pm – 9:15 pm

**Social Time (Recommended)**

