



## Wednesday, March 20, 2019

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8:00 AM - 9:00 AM

HNBA Uvaldo Herrera Moot Court Competition Orientation

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10:00 AM - 5:00 PM

Moot Court Competition

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12:00 PM - 5:00 PM

HNBA Registration

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6:30 PM - 9:00 PM

HNBA Corporate Counsel Conference Welcome Reception

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# Wednesday, March 20, 2019

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9:30 PM - 12:00 AM

HNBA Young Lawyers & Law Students Divisions Reception

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# Thursday, March 21, 2019

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8:00 AM - 5:00 PM

HNBA Registration

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8:00 AM - 9:00 AM

Friends of Bill W. Meeting

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9:00 AM - 9:30 AM

Plenary Breakfast

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9:00 AM - 12:15 PM

Moot Court Competition

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# Thursday, March 21, 2019

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9:30 AM - 10:45 AM

## OPENING PLENARY: Negotiating Career Success

This panel will provide key insight and practical skills for Latinx attorneys to better navigate their organizations' compensation and promotion systems and leverage their negotiating position. The program will include an overview of the related research, compensation policies and trends, as well as important practices and skills to enhance Latinx attorneys' effectiveness in advocating and negotiating for themselves in these decisions. It will also provide invaluable insight from industry and law firm leaders to encourage you as you negotiate your career success!

### MODERATOR

Catherine Romero, Senior Managing Attorney, Microsoft, HNBA General Counsel, Redmond, WA

### PANELISTS

Jessica Nguyen, General Counsel, Payscale, Seattle, WA

Dr. Jill Cruz, President, JLC Consulting, San Antonio, TX

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10:00 AM - 4:00 PM

## Exhibitor Showcase

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# Thursday, March 21, 2019

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11:00 AM - 12:15 PM

## The Art of Successful Lawyering Track – Panel #1: Corporate Counsel and Diversity: Engaged or Invisible?

The legal profession, primarily through the efforts of the American Bar Association, the ABA Commission on Lawyer Assistance Programs and the National Task Force on Lawyer Well-Being, has in recent years identified some of the causes, effects and solutions to the extraordinary stress that we face as lawyers, judges and law students. Recent publications and a national well-being pledge campaign for legal employers carefully address what can be done to actively promote a healthier working environment. Nonetheless, there is little mention of the added stressors and cultural issues affecting Latin and other diverse lawyers, particularly in a highly competitive and demanding corporate law practice. Please join us and add your voice to this important and timely national discussion.

### MODERATOR

Raul Ayala, Supervising DFPD for Collaborative Courts, Federal Public Defenders Office, Co-Chair, HNBA Attorney Wellness Committee, Los Angeles, LA

### PANELISTS

Jerry Ruiz, Shareholder, Alvarado Smith, Co-Chair, HNBA LGBT Division, Los Angeles, CA

Nathalie Martin, Associate Dean for Faculty Development & Professor of Law, Frederick M. Hart Chair in Consumer and Clinical Law, University of New Mexico School of Law, Albuquerque, NM

Pamela Moore, Program Director and Clinician, New Mexico Judges and Lawyers Assistance Program, Albuquerque, NM

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11:00 AM - 12:15 PM

## Hot Button Issues: Corporate Counsel Track – Panel #1: High Stakes for Employers: "Weeding Out" Risks

While an employer's right to maintain a zero-tolerance drug policy remains intact, companies operating across State lines must now comply with varying State-level cannabis regulations. Some of these regulations forbid employers from discriminating against hiring, terminating, or otherwise penalizing a person who uses marijuana. Generic "no-marijuana" policy language is under attack in many jurisdictions. How can employers in legal marijuana states protect themselves from legal risk? This panel will provide you with important answers to these questions.

### MODERATOR

Chris Pardo, Partner, Constangy, Brooks, Smith & Prophete, Chair, HNBA Labor & Employment Section, Boston, MA

### PANELISTS

Christian Rowley, Managing Partner, Seyfarth Shaw LLP, San Francisco, CA

Lynn Trevino-Legler, Senior Employment Attorney, Waddell & Reed, Overland Park, KS

# Thursday, March 21, 2019

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11:00 AM - 12:15 PM

## **Sink or Swim: Public Interest/Government Waters Track – Panel #1: Shark Tank: Surviving the Murky Waters of Handling Government Clients**

Panelists will discuss ethical issues and dilemmas that can arise in representing governmental and corporate entities when advising a governing body and leader of the organization, on a local and national scale, including board of directors and CEOs.

### MODERATOR

Valerie Carrillo, Attorney at Law, Escamilla & Poneck, Dallas, TX

### PANELISTS

Cynthia Rincón, Chief of Human Capital Management & Legal Services, Fort Worth Independent School District, Fort Worth, TX

Francisco Valenzuela, Member, Fanning Harper Martinson Brandt & Kutchin, Dallas, TX

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11:00 AM - 12:15 PM

## **Young Lawyers Division/Law Students Division Track - Career Pathway**

Personal and professional development are key to establishing a solid foundation for a successful legal career. This panel brings together four fantastic speakers who will provide insights regarding key areas law students and young lawyers must do to be successful in their role which transcends to any industry, legal structure, or legal practice. This panel will discuss some of those skills ranging from the components of career development, aligning your values and vision with your work, assessing your strengths and weaknesses, and emotional intelligence. Attendees will come out of this panel presentation with action items for their own personal and professional development plan.

### MODERATOR

Veronica Canton, Associate, Michael Best & Friedrich, Chair, HNBA Litigation & Dispute Resolution Section, Chicago, IL

### PANELISTS

The Honorable Jimmie V. Reyna, Judge, United States Court of Appeals for the Federal Circuit, Washington, DC

Jennifer Salinas, Executive Director of IP Litigation, Worldwide, Lenovo, HNBA National President, Raleigh, NC

Hilda C. Galvan, Partner, Jones Day, Dallas, TX

Benny Agosto Jr., Partner, Abraham, Watkins, Nichols, Sorrels, Agosto & Aziz, Houston, TX

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# Thursday, March 21, 2019

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11:00 AM - 12:15 PM

## Advocacy & Litigation Track – Panel #1: Better Safe Than Sorry: How Lawyers Can Avoid Being Sued

This presentation focuses on daily practice and risk-prevention techniques to help reduce the possibility of malpractice claims from being filed. Experienced attorneys will find practical, new ideas to implement, while those newer to the practice of law will gain skills that will be useful throughout their legal careers.

### MODERATOR

Mariana Bravo, Member, Carr Maloney, HNBA Vice President of External Affairs, Washington, DC

### PANELISTS

Arlene Zalayet, Senior Vice President and General Attorney, Field Legal Operations Head, Liberty Mutual Group, Boston, MA

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12:15 PM - 12:45 PM

## Plenary Lunch

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12:45 PM - 2:00 PM

## AFTERNOON PLENARY: Authentic Leadership

We are focused on developing and promoting leaders within our community who can effectuate change, advance the cause of the Latinx community, and pave the way for our next generation of leaders. This interactive panel will demonstrate the techniques and philosophies associated with developing leadership skills by providing real life advice to attendees, including coaching them through real life circumstances.

### MODERATOR

Javier Flores, Partner, Manning Gross + Massenburg, HNBA National Secretary, Boston, MA

### PANELISTS

Angel Gomez, President, AG Gomez Consulting, Chicago, IL

Lizzette Lima, Principal Consultant, Linkage, Los Angeles, CA

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# Thursday, March 21, 2019

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2:15 PM - 5:00 PM

## Young Lawyers Division/Law Students Division Track - Legal Writing: Lessons From the Bestseller List

Legal writing is the most important instrument of legal communication. Being a good legal writer doesn't just make you a better lawyer, it also helps you build your reputation and career. This session will provide a number of practical tips—ranging from writing style to document design—to improve your legal writing. And it will do so in an entertaining style—really!

### INSTRUCTOR

Chad Baruch, Shareholder, Johnston Tobey Baruch, Dallas, TX

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2:15 PM - 3:30 PM

## Hot Button Issues: Corporate Counsel Track – Panel #2: The Business Driven Paradigm Shift: Key Components of the In-House Legal Transformation

In-house legal functions are undergoing a major transformation. The new paradigm is client-centric and oriented toward data and metrics, and provides holistic, integrated solutions that advance client/customer objectives. Legal teams will need to be proactive and invest in training for the new skills required in a rapidly changing employment landscape. No longer will they be allowed to separate the world into lawyers and 'non-lawyers,' nor will they elevate legal expertise over other competencies required to drive efficient legal support.

### MODERATOR

Marta Carreira-Slabe, Chief Counsel, Aon Latin America, Co-Chair, HNBA International Law Section, Washington, DC

### PANELISTS

Jeffrey Franke, Head of Legal Operations, Yahoo, San Francisco, CA

Connie Brenton, Chief of Staff and Senior Director of Legal Operations, NetApp, Boulder, CO

Sasha Morozoff, Vice-President of Legal Services, Axiom Law, San Francisco, CA

Marcelo Peviani, Senior Director for Legal Operations, Lenovo, San Francisco, CA

Terrie-Lynne Devonish, Chief Compliance Officer, North America Aon Corporation, Chicago, IL

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# Thursday, March 21, 2019

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2:15 PM - 3:30 PM

## **Sink or Swim: Public Interest/Government Waters Track – Panel #2: Political Participation: Walking the Fine Line**

In the current culture, how does a government employee partake in the political process? Balancing the desire to utilize your voice on politics without exceeding the limitations within the profession and job responsibilities and suffering unnecessary repercussions and harming their reputation? Do the same principles apply to corporate and firm counsel? This panel aims to provide the perspectives of top professionals in the government, corporate, and private law sectors on striking the balance of professional progression and political participation.

### MODERATOR

Chezare Palacios, Corporate Counsel, Microsoft, Sammamish, WA

### PANELISTS

Pedro Torres-Díaz, Partner, Jackson Lewis, Miami, FL

Sonia Antolec, Director of Legal Hiring, Cook County State's Attorney's Office, Chicago, IL

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2:15 PM - 3:30 PM

## **Advocacy & Litigation Track – Panel #2: Masterclass: The Art of Storytelling - Chapter 2**

Developing a theme or story for each case from inception is critical to any successful litigation. Chapter Two of this interactive workshop will focus on story-building strategies from the beginning to the end of litigation. Top litigators will discuss successful story-telling techniques and assist participants in developing their own narrative strategies to ensure positive outcomes for their clients.

### MODERATOR

Anna Marie Gamez, Partner, Holland & Knight, Coral Gables, FL

### PANELISTS

Patrick Montoya, Partner, Colson Hicks Eidson, Coral Gables, FL

Jose P. Sierra, Partner, Holland & Knight, Boston, MA

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# Thursday, March 21, 2019

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2:15 PM - 3:30 PM

## The Art of Successful Lawyering Track – Panel #2: Career Crisis: What's Next?

Have you been practicing law for ten years or more and are not sure what's next? Are you ready for a change? Join us to consider the various options for next steps and how to effectively market your legal experience. This panel of government, in-house and law firm attorneys, along with legal recruiters, will provide insight on how to find that next career opportunity.

### MODERATOR

Juan Sempertegui, Assistant General Counsel, Bank of America, Vice Chair, HNBA Corporate Counsel Division, Washington, DC

### PANELISTS

Aida C. Rodriguez, Division Director, Beacon Hill Staffing Group, Miami, FL

Nicole Reyes, Business Affairs Executive, NBC Universal, Los Angeles, CA

Susan I. Santana, Assistant Vice President of Federal Relations, AT&T, McLean, VA

Ignacio Sandoval, Partner, Morgan Lewis, Washington, DC

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3:30 PM - 3:45 PM

## Young Lawyers Division/Law Students Division Track - Break

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# Thursday, March 21, 2019

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3:45 PM - 5:00 PM

## Hot Button Issues: Corporate Counsel Track – Panel #3: Emerging Compliance Issues for Corporate Counsel

This panel will address various emerging compliance issues facing corporate counsel. On the FCPA compliance front, growing foreign direct investment (FDI) in the US counsels in favor of updating compliance programs for companies in the US that don't typically deal in a foreign context. In the labor and employment space, new privacy regulations in Europe (GDPR) will require US companies with operations in Europe to store information of European citizens (and employees) differently requiring a new compliance framework for global companies. Additionally, in that same space, diversity & inclusion is an emerging topic in compliance as well.

### MODERATOR

Joel Crespo, Associate, King & Spalding, HNBA Deputy VP Divisions Sections, Committees & Task Forces, Washington, DC

### PANELISTS

Laura Maechtlen, Partner, Seyfarth Shaw, San Francisco, CA

Monica McGregor, Managing Director, Berkeley Research Group, HNBA National Treasurer, Washington, DC

Roberto Gonzalez, Partner, Paul Weiss, Washington, DC

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3:45 PM - 5:00 PM

## Advocacy & Litigation Track – Panel #3: Navigating the Landmines of the Corporate Representative Deposition

Identifying, convincing and prepping a corporate witness is not easy. First, you need to work with your internal legal department to identify the appropriate corporate designee (legal or non-legal). Second, you need to convince the right person to actually sit for the deposition (not an easy task considering they have their day jobs). Third, you need to prepare the witness on usually the knowledge of the entire organization! This panel will show you how to be successful in identifying and preparing your corporate representative.

### MODERATOR

Steven Cordero, Partner, Akerman, New York, NY

### PANELISTS

Kimberly Lopez-Narbona, Partner, Akerman, Orlando, FL

Tara Giunta, Partner, Litigation Department, Paul Hastings, Washington, DC

Elia Diaz-Yaeger, Shareholder, Lugenbuhl, HNBA Vice President of Divisions, Sections & Committees, New Orleans, LA

# Thursday, March 21, 2019

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3:45 PM - 5:00 PM

## The Art of Successful Lawyering Track – Panel #3: Lessons from the Rock Stars: Top 10 Business Development Tools

The panel will focus on successful business development techniques from the perspective of big law and in-house counsel. Leading practitioners will discuss the tools that allowed them to succeed at each stage of their career, from associate to their current positions.

### MODERATOR

Dolly Hernandez, Of Counsel, Richman Greer, Chair, HNBA Family Law Section, Miami, FL

### PANELISTS

Hassia Diolombi, Partner, Shook, Hardy & Bacon, Miami, FL

Benjamin R. Sigel, Director of Client & Community Relations - Special Counsel, Mintz Levin, HNBA Region I President, Boston, MA

Carmen M. Ortiz, Attorney, Anderson & Kreiger, Boston, MA

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3:45 PM - 5:00 PM

## Sink or Swim: Public Interest/Government Waters Track – Panel #3: Rights in conflict: Religious Freedom v. Anti-Discrimination

Hobby Lobby has been a flashpoint for the use of religious exemptions by businesses, pitting the rights of the individual against the rights of an entity. Long before Hobby Lobby, the Religious Freedom Restoration Act sought to allow religious expression free from federal intrusion. But as Hobby Lobby and Masterpiece Cake illustrate, the Supreme Court has accepted that these types of religious liberty challenges can stand at the expense of women's reproductive rights and LGBT Rights. If exemptions are to be available to those who object to contraception and marriage equality, on what principle would exemption claims based on beliefs about race be distinguished from claims based on beliefs about gender? What are the contours of the asserted rights at stake, and how might they affect the way we do business? How will government institutions and the courts balance whose rights and what beliefs take precedence?

### MODERATOR

Daniel Mateo, Partner, Holland & Knight, General Counsel, HNBA VIA Fund, Philadelphia, PA

### PANELISTS

Amy Myrick, Senior Staff Attorney, Judicial Strategy, Center for Reproductive Rights, New York, NY

Victoria Rodriguez Roldan, Tran/Gender Non-Confirming Justice Project Director, National LGBTQ Task Force, Washington, DC

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# Thursday, March 21, 2019

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4:30 PM - 5:30 PM

Meet & Greet for Young Lawyers Division/Law Students Division Track Participants & Selected Invites ONLY

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7:00 PM - 9:30 PM

HNBA Top Lawyers Under 40 Awards Reception

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10:00 PM - 12:00 AM

HNBA LGBT Division Soirée

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# Friday, March 22, 2019

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8:00 AM - 9:00 AM

Friends of Bill W. Meeting

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8:00 AM - 5:00 PM

HNBA Registration

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9:00 AM - 10:15 AM

Moot Court Competition

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9:00 AM - 9:30 AM

Plenary Breakfast

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# Friday, March 22, 2019

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9:30 AM - 10:45 AM

## HNBA LATINA COMMISSION PLENARY - Finding a Path to Success: Why Latina Lawyers Stay or Go?

Building on the success of its 2018 study, *Achieving Long-Term Success*, this past fall the ABA embarked on a research project to identify the challenges faced by women of color in the legal profession. This new project is studying women of color who are 15-years out of law school to assess the unique career dynamics they face and help identify key personal and structural factors that foster or impeded their success in the legal profession. Join us for this critical discussion where we will hear from researchers, as well as Latinas lawyers, who forged their own career trajectory for success within and outside the legal profession. Hear about why Latinas stay or why they leave the profession, and the unique challenges Latinas face.

### MODERATOR

Aracely Muñoz, Special Counsel, Lawyers Network and Managing Director, DC Office: Center for Reproductive Rights, Co-Chair, HNBA Latina Commission, Washington, DC

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10:00 AM - 3:00 PM

## Exhibitor Showcase

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# Friday, March 22, 2019

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11:00 AM - 12:15 PM

## Advocacy & Litigation Track – Panel #4: Adentro y Afuera - #MeToo Era Tips for In House & Outside Counsel Success

The panel will explore various measures employers can take to improve the workplace culture and protect against potential claims; discuss the increasingly complex issues associated with investigations; and provide strategies and tactics that can be deployed to address "me too" evidence in litigation. The panel will also address the growing wave of sexual harassment cases against high-profile individuals, including presidents and CEOs of public companies and discuss steps companies can take to mitigate the growing risks of workplace sexual harassment claims, the best ways to handle these kinds of cases, and the various types of litigation, compliance, and insurance issues that can stem from these claims.

### MODERATOR

Nestor Barrero, Senior Counsel, Constangy, Brooks, Smith & Prophete, Los Angeles, CA

### PANELISTS

Vanessa R. Tiradentes, Partner, Gould & Ratner, Chicago, IL

Emilio Gonzalez, Partner, Employment Services Group, Davis Wright Tremaine, Los Angeles, CA

Patricia Perez, Vice President, Workplace Strategy, Emtrain, San Diego, CA

Adriana Cara, Partner, FisherBroyles, Los Angeles, CA

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11:00 AM - 12:15 PM

## The Art of Successful Lawyering Track – Panel #4: Adentro y Afuera: Tips for Maintaining Private Practice Viability for the In-House Lawyer

This panel of leading practitioners will discuss methods and strategies for in-house lawyers to maintain skill sets and networks to facilitate their ability to transition from in-house positions to private practice.

### MODERATOR

Joe Nuñez, Partner & Attorney, Vantage Law Group, HNBA Region XI President, Minneapolis, MN

### PANELISTS

Miguel Alexander Pozo, Member, Cozen O'Connor, Minneapolis, MN

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# Friday, March 22, 2019

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11:00 AM - 12:15 PM

## **Sink or Swim: Public Interest/Government Waters Track – Panel #4: Amicus Briefs: Influence and Impact**

In the last decade, record numbers of briefs have been filed with the Supreme Court. On average, the Court will receive over 700 amicus briefs each term, which is twice the number of briefs submitted to the Supreme Court in the 1990s, and twelve more than submitted in the 1940s-50s. Amicus briefs are becoming an effective way to influence not just the Supreme Court but also lower Federal Courts and State Supreme Courts, amicus briefs are also being used to address arguments that fall outside the narrow scope of issues in a case or to provide a unique perspective on the impact a case will have on certain segments of the nation. During this panel, our speakers will discuss the role of amicus briefs in key civil rights cases over the last decade and the undeniable impact amicus strategies are having on how matters are argued before the Supreme Court and how they are at times, leveraged by media to shape the court of public opinion. Our panelists will also weigh in on how the evolving makeup of the Supreme Court could affect legal advocacy in the years to come.

### MODERATOR

Aracely Muñoz, Special Counsel, Lawyers Network and Managing Director, DC Office: Center for Reproductive Rights, Co-Chair, HNBA Latina Commission, Washington, DC

### PANELISTS

Gonzalo Martinez, Deputy Solicitor General of California, San Francisco, CA

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11:00 AM - 12:15 PM

## **Hot Business Issues for Corporate Counsel Track – Panel #4: NAFTA and the New USMCA**

This panel of top practitioners will discuss the new United States-Mexico-Canada Agreement (USMCA) and the implications on U.S. and Mexico trading relations. Relevant topics include: new provisions and key changes from NAFTA; U.S. Congressional action; USMCA timeline for implementation; unresolved issues; and political ramifications.

### MODERATOR

Laura Nava, Registered Foreign Legal Consultant, Sheppard Mullin, San Diego, CA

### PANELISTS

Ricardo Ramirez-Hernandez, Chair of International Trade Law, Mexican National University, Mexico City, Mexico

Luis Fernando González, Founding Partner, Solcargos, Mexico City, Mexico

Rene Gonzalez, General Counsel, Mexico ExxonMobil Commercial, Mexico City, Mexico

Michael T. Gershberg, Partner, Fried Frank, Washington DC

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# Friday, March 22, 2019

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11:00 AM - 12:15 PM

Young Lawyers Division/Law Students Division Track - Mindfulness & Wellness

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12:15 PM - 12:30 PM

Plenary Lunch

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12:45 PM - 2:00 PM

## **AFTERNOON PLENARY: Leaving the Law: Alternatives to the Billable Hour**

Making the decision to leave the practice of law is never an easy decision. The sheer breadth of career choices for a law graduate makes the process of settling upon an alternate career even more difficult. This plenary session will be led by a panel of former practicing lawyers who have gone on to prestigious and successful careers outside the practice. These speakers will provide practical advice for those interested in a career change and guidance on leveraging a law degree.

### MODERATOR

Jessica Massey, Senior Associate Counsel, Walmart, HNBA Vice President, Regions & Affiliates, Bentonville, AK

### PANELISTS

Raymond Sanchez, Managing Director, Mercury, New York, NY

Luis Kolster, Vice President, Chief Ethics & Compliance Officer-Latin America, Africa, and U.K., Walmart, Bentonville, AK

Jessica Herrera-Flanigan, Executive Vice President of Government & Corporate Affairs, Univision Communications, Washington, DC

Raquel Tamez, Chief Executive Officer, Society of Hispanic Professional Engineers (SHPE), Los Angeles, CA

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# Friday, March 22, 2019

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2:15 PM - 3:30 PM

## The Art of Successful Lawyering Track – Panel #5: Cultural Competence in a Global Society

Cultural competency is a skill attorneys must know and utilize. As a Latinx lawyer, you can use your multicultural competencies to your advantage in an ever-expanding global marketplace. Learn how to successfully navigate our global society and get practical solutions to ensure your legal career will thrive. Panelists will discuss effective strategies to navigate one's legal career while working collaboratively with your clients, stakeholders, business partners and fellow attorneys in order to become a more effective advocate and colleague.

### MODERATOR

Alan Cardenas, Lead Counsel - Central Functions, Siemens Corporation, Iselin, NJ

### PANELISTS

Rudy Figueroa, Vice President, General Counsel & Corporate Secretary, Mitsui Rail Capital, Chicago, IL

María R. Coor, Partner, BakerHostetler, Washington, DC

Willie Hernandez, Vice President and Deputy General Counsel, Hewlett Packard Enterprise, Santa Clara, CA

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2:15 PM - 3:30 PM

## Sink or Swim: Public Interest/Government Waters Track - Panel #5: Unchartered Waters: Who is Steering the Ship?

Whether you're in the private or public sector, federal agencies rule your world; and under the current administration, the structure and rule-making processes of key federal agencies have been unpredictable at best. The Department of Health and Human Services is seeing a flood of proposed rules, new oversight units, and a shift in operations and program priorities, while others like the Environmental Protection Agency are suffering from reduced staffing, underenforcement, and a mandate to deregulate. In addition to these challenges, there are proposals to reorganize, shift, and privatize key agencies, and an unprecedented use of administrative law to rewrite the purpose and effectiveness of critical governmental bodies. Through a discussion about the changes in key agencies, speakers will attempt to shed light on the long-term effects of this brand of leadership and rulemaking and its potential impact on all sectors of society.

### MODERATOR

Yesenia Villaseñor, Managing Environmental, Health and Safety Counsel, Telsa, Chicago, IL

### PANELISTS

Katherine Gillespie, Senior Policy Counsel, Center for Reproductive Rights, Washington, DC

Laura Jimenez, Director, Standards and Accountability, Center for American Progress, Washington, DC

# Friday, March 22, 2019

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2:15 PM - 3:15 PM

## Young Lawyers Division/Law Students Division Track - Networking Session Part 1: Why and How to Build Your Network NOW

The stronger the network one possesses, the more opportunities one will encounter. In this interactive workshop, learn the importance of and how to build a professional network in law school and as a young attorney. You will receive tips on what professional events to attend, how to prepare for a networking event/reception, how to make meaningful connections during such an event, and how to follow-up after such an event. The art of networking is not taught in law school, but this important soft skill is one that the most successful lawyers have mastered. Join us and learn how to master the art of networking.

### PRESENTER

Benjamin R. Sigel, Director of Client & Community Relations - Special Counsel, Mintz Levin, HNBA Region I President, Boston, MA

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2:15 PM - 3:30 PM

## Hot Button Issues: Corporate Counsel Track – Panel #5: Innovations in Artificial Intelligence

From customer prediction models to DNA-based personalized healthcare, the same basic questions remain: Who owns it? What do I do with it? How do I protect it? This panel of leading professionals will discuss the answers to these questions as well as other innovations in the field of artificial intelligence.

### MODERATOR

Jorge Gonzalez, Associate, Finnegan, Henderson, Farabow, Garrett & Dunner, Co-Chair, HNBA Intellectual Property Section, Washington, DC

### PANELISTS

Pedro Pavón, Assistant General Counsel, Honeywell, Atlanta, GA

Frank Decosta, Partner, Finnegan, Henderson, Farabow, Garrett & Dunner, Washington DC

Brianna Hinojoasa-Flores, Senior Patent Attorney, Microsoft, Co-Chair, HNBA Intellectual Property Section, Dallas, TX

Bryan Zielinski, Chief Patent Counsel, Pfizer, Del Mar, CA

Claudia Walsh, General Counsel, Verily Life Science, San Francisco, CA

Brigadier General R. Patrick Huston, The Judge Advocate General's Legal Center and School, Charlottesville, VA

# Friday, March 22, 2019

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2:15 PM - 3:30 PM

## Advocacy & Litigation Track - Panel #5: Implicit Bias: Did They Really Say That?

Implicit bias and micro-aggressions are prevalent in all aspects of a legal professional's life, whether in the workplace or in the courtroom. Might you be implicitly biased? Might others be implicitly biased against you? Should we be bothered? YES--we should be concerned about these questions both for our clients and for advancing our practices and careers. Join three expert and experienced presenters and become bias aware and bias literate. The session is highly engaging and interactive. You'll learn research-based strategies for interrupting bias and leave with clear takeaways useful for your practice, as well as practical tips on how to respond to these situations.

### MODERATOR

Sarah Redfield, Professor of Law, University of New Hampshire, York, ME

### PANELISTS

The Honorable Bernice Donald, Judge, 6th Circuit United States Court of Appeals, Memphis, TN

Rosevelie Marquez Morales, East Coast Diversity Director, Sidely Austin, New York, NY

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2:30 PM - 3:30 PM

## HNBA Speed Networking and Corporate Connections Program

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# Friday, March 22, 2019

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3:30 PM - 4:30 PM

## Young Lawyers Division/Law Students Division Track - Networking Session Part 2: Creating Your Personal Brand: How to Brand Yourself Internally and Externally

Creating and increasing one's personal brand internally in your place of employment and externally in the marketplace to create job and other opportunities, develop substantive skills, and increase your production, salary, visibility and marketability is an important soft skill all attorneys, whether in-house, in government or public interest, or working in a law firm should constantly be working and focusing on. Your personal brand is not a class or skill taught in Law School. But it should be. This panel will help teach you the basics around creating, building and expanding a personal brand. This group of panelists from diverse employment backgrounds will share examples of ways they have created a brand for themselves and how they have expanded that brand internally at their places of employment and externally in the marketplace. The panelists will also share tips for you to create, expand and improve your own personal brand.

### MODERATOR

Benjamin R. Sigel, Director of Client & Community Relations - Special Counsel, Mintz Levin, HNBA Region I President, Boston, MA

### PANELIST

Carmen Ortiz, Counsel, Anderson & Kreiger, Boston, MA

Sonya Olds Som, Partner, Major Lindsey & Africa, Chicago, IL

Christina Guerola Sarchio, Partner, Dechert, HNBA Chief Compliance Officer, Washington, DC

Fatima Wolff, Senior Director, Legal & Compliance, Latin America, Boston Scientific Corporation, Miami, FL

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3:30 PM - 4:30 PM

## HNBA Speed Networking and Corporate Connections Reception

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6:30 PM - 7:30 PM

## HNBA Gala Reception

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**Friday, March 22, 2019**

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7:30 PM - 12:00 AM

HNBA Gala Dinner

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