



2019

HNBA Intellectual Property Law Institute

June 1-7, 2019

Washington, DC



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2019 Intellectual Property Law Institute Agenda

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**The US Federal Trade
Commission**

The US Copyright Office

**The US Patent and
Trademark Office**

**The International Trade
Commission**

Saturday, June 1, 2019

3:00 pm – 5:00 pm	Registration Check-in	GWU, Thurston Hall, 1900 F St NW
5:00 pm – 7:00 pm	Informal Participant Welcome Reception/ Intro Remarks/Alumni Intro	Hive Bar, 2224 F St NW, Washington, DC 20052
7:00 pm- 9:00 pm	Welcome Walk	Mall/Lincoln Memorial

Sunday, June 2, 2019

8:00 am- 9:00 am	Breakfast Intro to: <ul style="list-style-type: none"> • Personal intros of staff/mentors • Overview or topics and places we will visit • Comments on the program and expectations of students 	GWU Law School: Lisner Hall (2023 G St NW), Student Conference Center (2 nd floor)
9:00 am- 9:30 am	Travel to Archives	
10:00 am-12:00 pm	Visit to National Archives	701 Constitution Ave NW, Washington, DC
12:00 pm- 1:00 pm	Lunch at Sculpture Garden	Constitution Ave NW & 7th Street
1:00 pm-1:30 pm	Travel to GW Law	
2:00 pm-4:00 pm	Intro to IP by Brianna Hinojosa-Smith and Jorge Gonzalez <ul style="list-style-type: none"> • High Level Patent, TM, CR, and TS 101 	GWU Law School: Lisner Hall (2023 G St NW), Student Conference Center (2 nd floor)
4:00 pm- 5:30 pm	IPLI Alumni Panel	GWU Law School: Lisner Hall (2023 G St NW), Student Conference Center (2 nd floor)
6:30 pm – 8:30 pm	Happy Hour at The Watergate Hotel	2650 Virginia Ave NW, Washington, DC 20037

Monday, June 3, 2019

8:30 am – 11:00 am	<p>Visit to Microsoft</p> <p><u>Intro to Artificial Intelligence</u></p> <ul style="list-style-type: none"> • Brianna Hinojosa-Smith, Senior Patent Attorney, Microsoft • James Devaney, Partner, Shook, Hardy & Bacon, LLP <p><u>Intro to Privacy</u></p> <ul style="list-style-type: none"> • Frank Torres, Microsoft • Aaron Cooper, BSA • Chris Calabrese, CDT • Iliana Peters, Shareholder, Polsinelli 	901 K St NW 12th Fl, DC 20001
11:30 am—1:30 pm	<p>Visit to Finnegan</p> <p><u>Biopharma & IP</u></p> <ul style="list-style-type: none"> • Alejandro Martinez, Assistant General Patent Counsel, Eli Lilly • Raquel Alvarez, Assistant General Counsel, Pfizer • Brian Zielinski, Chief Patent Counsel, Pfizer • Clara Jimenez, Associate, Finnegan • Moderator—Sanya Sukduang, Partner, Finnegan 	901 New York Ave, NW, DC 20001
2:00 – 4:30 pm	<p>Visit to Fish & Richardson</p> <p><u>Intro to the Federal Trade Commission</u></p> <ul style="list-style-type: none"> • Jim Taronji, Attorney, Office of the General Counsel, FTC • Ed Lavergne, Principal, Fish & Richardson, P.C. <p><u>Government IP Practice</u></p> <ul style="list-style-type: none"> • Suzanne Munck, Chief Counsel for Intellectual Property, Deputy Director, Office of Policy Planning, Federal Trade Commission 	1000 Maine Ave SW, DC 20024

	<ul style="list-style-type: none"> • Linda Lourie, Associate General Counsel, U.S. Department of Defense • Brian Ressler, Assistant Deputy Chief - Litigation, Computer Crime and Intellectual Property Section (CCIPS) Criminal Division, U.S. Department of Justice 	
5:00 pm – 7:30 pm	Dinner at the Wharf Officina	1120 Maine Ave SW, Washington, DC 20024

Tuesday, June 4, 2019

7:00 am – 8:00 am	Breakfast	GWU Law School: Lisner Hall (2023 G St NW), Student Conference Center (2 nd floor)
8:00 am – 8:45 am	Travel to U.S. Court of Appeals for the Federal Circuit and Security Check-in	
8:45 am – 10:00 am	Clerk Briefing in Tayloe Living Room	CAFC: 717 Madison Pl. NW
10:00 am – 12:00 pm	CAFC Oral Arguments	CAFC: 717 Madison Pl. NW
12:00 pm – 1:30 pm	Lunch in Tayloe Dining Room	CAFC: 717 Madison Pl. NW
1:45 pm – 4:00 pm	Conversation with CAFC Judge Reyna	CAFC: 717 Madison Pl. NW
4:30 pm – 7:00 pm	Federal Circuit – HNBA/Microsoft IP Institute Reception in Dolley-Madison House	CAFC: 717 Madison Pl. NW
7:00 pm - 9:00 pm	Fellow's Dinner POV Scholar's Happy Hour	515 15th St NW, Washington, DC 20004 TBD

Wednesday, June 5, 2019

8:30 am – 11:00 am	<p>Visit to Facebook</p> <ul style="list-style-type: none"> • (Keynote) Allen Lo, VP & Deputy General Counsel, Facebook <p><u>Design Patents 101</u></p> <ul style="list-style-type: none"> • Jeff Myers, Chief IP Counsel, Apple • Q. Todd Dickinson, Polsinelli, former Under Secretary of Commerce for Intellectual Property and Director of the U.S. Patent and Trademark Office • Tracey Durkin, Director, Sterne, Kessler, Goldstein & Fox PLLC <p><u>Copyright 101</u></p> <ul style="list-style-type: none"> • Dave Green, Assistant General Counsel, Microsoft • Probir Mehta, Head of Global Trade and IP Policy, Facebook 	575 7th Street NW, DC 20004
11:00 am – 11:30 am	Travel to U.S. Copyright Office	101 Independence Ave. SE, DC 20559
11:30 pm – 2:00 pm	Visit to U.S. Copyright Office	101 Independence Ave. SE, DC 20559
3:00 pm – 5:00 pm	<p>Visit to Davis, Wright, Tremaine</p> <p><u>IP Careers Panel</u></p> <ul style="list-style-type: none"> • Morvarid Metanat, Associate General Counsel, IP Product, Facebook • Nicole Giuntoli, Associate, Davis Wright Tremaine • Emery Simon, Vice President, Global Government Relations, Spotify <p><u>Professional Development LinkedIn Talk</u></p> <ul style="list-style-type: none"> • Edgar Perez (LinkedIn) • Jen Ramos (LinkedIn) 	1919 Pennsylvania Ave NW, DC 20006
6:00 pm – 9:00 pm	Interview Workshop Dinner – Mock Interviews	GWU Law School: Lisner Hall (2023 G St NW), Student Conference Center (2 nd floor)

Thursday, June 6, 2019

8:30 am – 11:00 am	<p>Scholar Visit to Merchant & Gould</p> <p><u>Intro to Patent and TM Prosecution</u></p> <ul style="list-style-type: none"> • Jens Jenkins, Shareholder, Workman Nydegger • Danielle Mattessich, Merchant & Gould, Partner <p><u>Intro to Licensing</u></p> <ul style="list-style-type: none"> • Micky Minhas, Associate General Counsel, Microsoft • Joe Ramirez, VP of Licensing and Associate General Counsel, Adobe • Lai Yip, Sheppard Mullin 	1900 Duke St #600, Alexandria, VA 22314
11:15 am – 12:00 pm	Lunch	
12:00 pm – 1:00 pm	Travel to USPTO	600 Dulany St, Alexandria, VA 22314 Knox Building, 0B75 (Basement Level)
1:00 pm – 5:00 pm	<p>Visit to USPTO</p> <p><u>Opening Remarks</u></p> <ul style="list-style-type: none"> • Wynn W. Coggins, Office of the Under Secretary and Director <p><u>The Patent Trial and Appeal Board: State of the Board</u></p> <ul style="list-style-type: none"> • Melissa Haapala, Patent Trial and Appeal Board <p><u>The Big Fail: Failure to Function as a Trademark</u></p> <ul style="list-style-type: none"> • Rebecca Eisinger, Office of Trademark Quality Review and Training <p><u>The Office of Policy and International Affairs</u></p> <ul style="list-style-type: none"> • Jesus Hernandez, Office of Policy and International Affairs <p><u>Break / Public Search Facility Tour</u></p> <p><u>The Perks of Being a Patent Examiner</u></p> <ul style="list-style-type: none"> • Rocio Perez-Velez, Patents <p><u>From Student to Practitioner: Enrollment and Discipline at the USPTO</u></p>	600 Dulany St, Alexandria, VA 22314 Knox Building, 0B75 (Basement Level)

	<ul style="list-style-type: none"> Leonardo Villarreal Alejandro, Office of Enrollment and Discipline <p><u>Closing Remarks</u></p> <ul style="list-style-type: none"> Nestor Ramirez, Patents <p><u>National Inventors Hall of Fame Museum</u></p>	
5:30 pm – 8:00 pm	<p>Dinner in Old Town Alexandria, VA</p> <p>Patent Litigation</p> <ul style="list-style-type: none"> Eugenio Torres-Oyola, Partner Capital Member, Ferraiuoli, LLC Robert Maldonado, Cooper Dunham, Partner 	<p>The Warehouse 214 King street Alexandria, VA 22314</p>

Friday, June 7, 2019

8:00 am – 10:00 am	<p>Visit to Google</p> <p><u>Patents vs. Tradeseecrets</u></p> <ul style="list-style-type: none"> • Suzanne Michel, Senior Patent Counsel, Google • Anup Shah, IP Litigation Counsel, Lenovo • Puja Patel Lea, Troutman Sanders <p><u>Executive Branch and IP</u></p> <ul style="list-style-type: none"> • Danny Marti 	25 Massachusetts Ave NW #900, DC 20001
10:15 am – 12:00 pm	<p>Visit to Congress</p>	Rayburn House Office Building 45 Independence Ave. SW Room #2237
1:00 pm – 4:00 pm	<p>Visit to USITC</p>	500 E St SW, DC 20436
5:30 pm – 7:30 pm	<p>Microsoft Closing Reception & IPLI Closing Remarks</p>	901 K St NW 12th Fl, DC 20001