



2020 HNBA/VIA* IP Tech Camp Agenda

**Tuesday and Wednesday
July 21 – 22, 2020**

* This program is not a fundraising event for HNBA/VIA and is presented for educational purposes only.

**Tuesday, July 21, 2020
(ALL TIMES ARE EST)**

Time	Presentation
10:30 – 11:00 a.m.	<p>Introduction by IP Tech Camp Planning Team</p> <p><u>Speakers</u> Irene Oria, HNBA National President, Partner, FisherBroyles, Miami, FL</p> <p>Elia Diaz-Yaeger, HNBA National President-Elect, Shareholder, Lugenbuhl, Wheaton, Peck, Rankin & Hubbard, New Orleans, LA</p> <p>Catherine Romero, Senior Managing Attorney, Microsoft, Redmond, WA</p>
11:00 a.m. – 2:00 p.m.	<p>What is IP All About? (5-minute breaks between each subject)</p> <p><u>Moderator</u> Tyler Quillin, Attorney, Davis Wright Tremaine, Seattle, WA</p> <p>Copyrights Brianna Hinojosa-Smith, Senior Patent Attorney, Microsoft, Dallas, TX</p> <p>Trademarks Robert Maldonado, Partner, Cooper & Dunham, New York, NY</p> <p>Patents Jens Jenkins, Shareholder, Workman Nydegger, Salt Lake City, UT Chi Chang, Lead Patent Counsel, Apple, San Francisco, CA</p>



	<p>Other Areas of Law in Tech Suzanne Michel, Lead Patent Counsel, Google, Washington, DC</p>
2 – 2:30 p.m.	<p>Lunch Break</p>
2:30 – 3:20 p.m.	<p>Conversation with The Honorable Jimmie V. Reyna, U.S Circuit Judge, United States Court of Appeals for the Federal Circuit, Washington, DC</p> <p>Introduced by: Jorge Gonzalez, HNBA IP Law Co-Chair, Judicial Law Clerk, U.S. Court of Appeals, Washington, DC</p>
3:30 – 4:20 p.m.	<p>Practice Panel 1: Law Firm versus Corporate (Litigation and Transactional)</p> <p><u>Moderator</u> Bart Eppenauer, Managing Partner, Shook, Hardy & Bacon, Seattle, WA</p> <p><u>Panelists</u> Karen Robinson, Sr. Director of Intellectual Property, Litigation and Marketing Groups, Adobe, San Francisco, CA</p> <p>Martin Bader, Partner, Sheppard Mullin, San Diego, CA</p> <p>David Daggett, Partner, PerkinsCoie, Seattle, WA</p>
4:30 – 5:20 p.m.	<p>Practice Panel 2: War Stories from Titans in the Industry</p> <p><u>Moderator</u> Jennifer Salinas, HNBA Immediate Past President, Executive Director of Global Litigation, Lenovo, Morrisville, NC</p>



	<p><u>Panelists</u> William “Bill” Lee, Partner, WilmerHale, Boston, MA</p> <p>Juanita Brooks, Principal, Fish & Richardson, San Diego, CA</p> <p>Jeff Myers, Chief IP Counsel, Apple, Palo Alto, CA</p>
5:30 – 6:20 p.m.	<p>Practice Panel 3: Rock Your LinkedIn Profile & Interviewing Tips</p> <p><u>Introduction</u> Jean Vidal, Member Attorney Ferraiuoli, San Juan, Puerto Rico</p> <p><u>Speaker</u> Josh Reiten, Director, Legal – Platform Accountability, Safety & Security, LinkedIn, Seattle, WA</p>
6:20 – 6:30 p.m.	<p>Debrief</p>

**Wednesday, July 22, 2020
(ALL TIMES ARE EST)**

Time	Presentation
10:30 – 11:20 a.m.	<p>Panel 4: IP in a Government Role</p> <p><u>Moderator</u> Alberto “Al” Araiza, Counsel, Perkins Coie, Palo Alto, CA</p>



	<p><u>Panelists</u> Caridad Berdud, Senior Counsel for Enforcement, Policy and International Affairs, USPTO, Washington, DC</p> <p>Jaylen Johnson, Attorney Advisor, United States Copyright Office, Washington, DC</p> <p>Clint Gerdine, General Attorney, U.S. International Trade Commission, Washington, DC</p>
11:30 a.m. – 12:20 p.m.	<p>Practice Panel 5: Igniting Your Career</p> <p><u>Introduction</u> Robert Maldonado, Partner, Cooper & Dunham, New York, NY</p> <p><u>Speaker</u> Danny Marti, Global Policy & International Affairs, RELX, Washington, DC</p>
12:30 – 1:20 p.m.	<p>Practice Panel 6: IP in Biopharma</p> <p><u>Moderator</u> Scott Burwell, Partner, Finnegan, Washington, DC</p> <p><u>Panelists</u> Quianru Li, Senior Patent Counsel, Genentech, San Francisco, CA</p> <p>Raquel Alvarez, Assistant General Counsel, Pfizer, Cambridge, MA</p> <p>Clara Jimenez, Senior Counsel, Patent Litigation, Johnson & Johnson, New York, NY</p>
1:30 – 2:00 p.m.	<p>Lunch Break</p>



2:00 – 2:50 p.m.	<p>Practice Panel 7: Non-Traditional Roles in IP & Tech</p> <p><u>Moderator</u> Melissa Colón-Bosolet, Litigation Partner, Sidley Austin, New York, NY</p> <p><u>Speakers</u> Craig Blackwell, Associate General Counsel, Smithsonian, Washington, DC</p> <p>Raquel Tamez, CEO, SHPE, Washington, DC</p>
3:00 – 3:50 p.m.	<p>Practice Panel 8: Geeked Out on IP in Tech</p> <p><u>Moderator</u> Timothy Scull, Partner, FaegreDrinker, Denver, CO</p> <p><u>Panelists</u> Carole Boelitz, Executive Director – IP, Lenovo, Seattle, WA</p> <p>Allen Lo, Vice President and Deputy General Counsel, Products, IP, and Legal Operations, Facebook, San Francisco, CA</p> <p>Greg Sato, Managing Counsel, Intel, Santa Clara, CA</p>
4:00 – 4:50 p.m.	<p>Practice Panel 9: IP Is Entertaining</p> <p><u>Moderator</u> Mick Konowal, Senior Attorney, Microsoft, Redmond, WA</p> <p><u>Panelists</u> Amy Araya, Corporate Counsel, Amazon, Los Angeles, CA</p>



	<p>Álvaro Arce, Associate General Counsel, Music, Facebook, London, UK</p> <p>Ian Fried, Entertainment Attorney, DME Law, Los Angeles, CA</p>
5:00 – 5:50 p.m.	<p>Practice Panel 10: The Expanding Role of IP & Tech</p> <p><u>Moderator</u> Catherine Romero, Senior Managing Attorney, Microsoft, Redmond, WA</p> <p><u>Panelists</u> Iliana Peters, Shareholder, Polsinelli, Washington, DC</p> <p>Liisa Thomas, Partner, Sheppard Mullin, Chicago, IL/London, UK</p>
6:00 – 6:30 p.m.	<p>Debrief & Feedback for 2021</p> <p>Irene Oria, HNBA National President, Partner, FisherBroyles, Miami, FL</p>

