

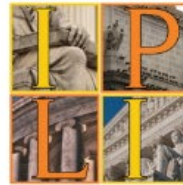
2021 HNBA/VIA INTELLECTUAL PROPERTY LAW INSTITUTE™

Summer 2021 Program

June 6 - 10, 2021

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#ipli2021



Virtual Agenda

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The U.S. Court of Appeals for the Federal Circuit
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The U.S. Copyright Office
The U.S. Patent and Trademark Office
The International Trade Commission

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SUNDAY, June 6, 2021 – THURSDAY, June 10, 2021

All times listed are Eastern Time (ET)

SUNDAY, JUNE 6, 2021	
12:00 PM – 2:00 PM	Informal Participant Welcome Reception/Intro Remarks/Alumni Panel <u>Speakers</u> Elia Diaz-Yaeger, National President and HNBA VIA Fund Chair, HNBA Carlos Bollar, National President-Elect and HNBA VIA Fund Vice-Chair, HNBA Mick Konowal, Senior Attorney, Microsoft Bernadette Lopez, Associate Corporate Counsel, Amazon Catherine Romero, Senior Attorney, Microsoft Ana Nicacio, Senior Corporate Counsel, Microsoft <u>IPLI Alumni Panelists</u> Veronica Canton, Holland & Knight Joao Costa, Quinn Emanuel Urquhart & Sullivan Edwin Garcia, Jones Day Jorge Gonzalez, Finnegan, Henderson, Farabow, Garrett & Dunner Lidia Lopez, Kilpatrick Townsend & Stockton Tyler Quillin, Davis Wright Tremaine Trina Saldana, Lee & Hayes Ely Zuno, Axiom

MONDAY, JUNE 7, 2021	
11:00 AM – 12:00 PM	Intro to IP, High Level Patent, TM, CR, and TS 101 Ricardo Bonilla, Principal, Fish & Richardson, Dallas, TX Dave Green, Senior Corporate Counsel, Microsoft, Seattle, WA

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	Diana Arredondo, Senior Corporate Counsel, Amazon, Seattle, WA
12:15 PM – 1:15 PM	<p>Intro to Patent and TM Prosecution</p> <p><u>Patents 101</u> Jens Jenkins, Shareholder, Workman Nydegger, Salt Lake City, UT</p> <p><u>Trademarks 101</u> Monique Liburd, Senior Trademark Counsel, Google, Oakland, CA</p> <p><u>Patents and Trademarks – The Corporate Perspective</u> Jeremiah Chan, Director and Associate General Counsel, Facebook, San Francisco, CA</p>
1:15 PM – 1:30 PM	Break
1:30 PM – 2:30 PM	<p><u>Design Patents 101</u> Chi Chang, Head of Patents, Apple, San Francisco, CA</p> <p>Lisa Adelson, Counsel, Crowell & Moring, Washington, DC</p> <p><u>Patent Litigation</u> Rebecca Charnas Grant, Assistant General Counsel, Genentech, San Francisco, CA</p> <p><u>Portfolio Management</u> Tim Scull, Partner, Faegre Drinker Biddle & Reath, Denver, CO</p>
2:30 PM – 2:45 PM	Break
2:45 PM- 4:00 PM	<p>Intro to IP Licensing David Daggett, Partner, Perkins Coie, Seattle, WA</p> <p>Stephen Abreu, Partner, Sidley Austin, San Francisco, CA</p>

TUESDAY, JUNE 8, 2021

10:45 AM – 11:30 AM	Clerk Briefing
11:30 AM – 12:00 PM	U.S. Court of Appeals for the Federal Circuit Oral Arguments
12:00 PM – 12:15 PM	Break

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12:15 PM – 1:15 PM	Patents vs. Tradeseecrets <u>Moderator</u> Ruben Bolivar Pagán, Associate, Davis Wright Tremaine, Seattle, WA <u>Panelists</u> Greg Sato, Managing Counsel, Intel, Santa Clara, CA Anup Shah, IP Litigation Counsel, Lenovo, Charlotte, NC
1:30 PM – 2:30 PM	Presentation by CAFC Circuit Judge Reyna
2:30 PM – 2:45 PM	Break
2:45 PM – 3:15 PM	Presentation by CAFC Circuit Judge Stoll
3:15 PM – 3:30 PM	Break
3:30 PM – 5:00 PM	LinkedIn and Interview Workshop Alex Ponce de Leon, Counsel and Discovery Team Manager, Google Josh Reiten, Senior Product & Privacy Counsel, LinkedIn Rosevelie Márquez Morales, VP of Programs - Su Futuro, HNBA

WEDNESDAY, JUNE 9, 2021	
11:00 AM – 12:00 PM	U.S. Patent and Trademark Office <u>Opening Remarks</u> Diego Gutierrez, Director in Technology Center 2600 <u>Moderator</u> Juan Valentin, Education Program Advisor Roles Attorneys Play in Office of Policy and International Affairs Jesus Hernandez, Patent Attorney at Office of Policy and International Affairs Roles Attorneys Play as Patent Examiners James Altrum-Acevedo, Supervisory Patent Examiner

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	<p>Roles Attorneys Play in Trademarks Office Rebecca Eisinger, Trademark Examining Attorney</p> <p>Live Q&A with Scholars</p>
12:00 PM – 12:15 PM	Break
12:15 PM – 1:15 PM	<p>U.S. International Trade Commission Program</p> <p>Jennifer Andberg, Director, External Relations</p> <p>Rob Needham, Attorney-Advisor, Office of the General Counsel</p> <p>Jeffrey Hsu, Supervisory Attorney, Office of Unfair Import Investigations</p>
1:15 PM – 1:30 PM	Break
1:30 PM – 2:30 PM	<p>Intro to Biopharma & IP</p> <p>Clara N. Jiménez, Senior Counsel, Patent Litigation, Johnson & Johnson, New York, NY</p> <p>Mike Fleming, Associate General Counsel, Pharmacy and Diagnostics, Amazon</p> <p>Scott Burwell, Finnegan, Henderson, Farabow, Garrett & Dunner</p> <p>Cara Coburn, IP Policy Counsel, Genentech</p>
2:30 PM – 2:45 PM	Break
2:45 PM – 4:00 PM	<p>Intro to Artificial Intelligence and Privacy</p> <p>Catherine Romero, Senior Corporate Counsel, Microsoft, Mercer Island, WA</p> <p>James Devaney, Partner, Shook, Hardy & Bacon, Kansas City, MO</p> <p>Siraj Husain, Sheppard Mullin</p>
4:00 PM – 4:15 PM	Break
4:15 PM – 5:15 PM	<p>Latinas and Latinos in Law</p> <p>Catherine Romero, Senior Corporate Counsel, Microsoft, Mercer Island, WA</p> <p>Carlos Bollar, HNBA President-Elect, Partner, Archer Law, Haddonfield, NJ</p>

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THURSDAY, JUNE 10, 2021

11:00 AM – 12:00 PM	Copyright Office Jaylen Johnson, Attorney Advisor, U.S. Copyright Office, Washington, DC Whitney Levandusky, Attorney-Advisor, Public Information and Education, U.S. Copyright Office at Library of Congress, Baltimore, MD
12:00 PM – 12:15 PM	Break
12:15 PM – 1:15 PM	Intro to the Federal Trade Commission Anupama Sawkar, Special Counsel for Intellectual Property, Federal Trade Commission, Arlington, VA Evan Cartagena, Attorney, Bureau of Competition, Health Care Division, Federal Trade Commission, Washington, DC
1:15 PM – 1:30 PM	Break
1:30 PM – 3:00 PM	IP Career Spotlights Craig Blackwell, Associate General Counsel, Smithsonian Institution, Washington, DC Ian Fried, Partner, Digital Media Entertainment, Los Angeles, CA Dana Rao, Executive Vice President, General Counsel and Corporate Secretary, Adobe Victoria Espinel, President and CEO, Business Software Alliance, Washington, DC
3:00 PM – 3:15 PM	Break
3:15 PM – 4:00 PM	Executive Branch and IP Robert Maldonado, Counsel, Wolf Greenfield, New York, NY Danny Marti, Global Policy & International Affairs, RELX, Washington, DC
4:00 PM – 5:00 PM	Closing Reception & IPLI Closing Remarks Jennifer Salinas, Executive Director, General Counsel for Lenovo Infrastructure Solutions Group (ISG) & Head of Global Litigation, Lenovo, Morrisville, NC Robert Maldonado, Counsel, Wolf Greenfield, New York, NY Alba Cruz-Hacker, HNBA COO and Executive Director and HNBA VIA Fund President, Washington, DC

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