



# HNBA & VIA

2023–2024  
PARTNERSHIP  
OPPORTUNITIES

**DANIEL MATEO**

*HNBA National President  
HNBA VIA Fund Chair*

**ALBA CRUZ-HACKER**

*HNBA COO & Executive Director  
HNBA VIA Fund President*

**BERNADETTE LOPEZ**

*HNBA/VIA Vice President of  
Fundraising & Development*



Hispanic attorneys remain disproportionately underrepresented in the profession at 5.8% of all U.S. attorneys; **Latina attorneys are 2.5%.**

Hispanics are **19%** the U.S. population or **63.7 million people** which is more than half of the total U.S. population growth in 10 years. Hispanics are the second largest ethnic/racial group in the country.

Latino buying power is **\$3.4 Trillion** and GDP is **\$3.2 Trillion.**

## About HNBA/VIA

### MORE THAN A BAR GROUP

The Hispanic National Bar Association (HNBA) is the sole national organization representing the interests of 78,000+ Hispanic attorneys, 18,000+ law students, and thousands of other legal professionals. Working with its charitable arm the HNBA VIA Fund, the HNBA is uniquely positioned to influence and impact the lives of the 63.7 million Hispanic people living in the U.S. While we are proud of our more than 50 years of accomplishments, we are mindful that our mission is as critical today as it was when the HNBA was founded in 1972.

## HNBA Mission

HNBA is a national association of attorneys, judges, law students, and other legal professionals whose mission is to educate, engage, and empower practicing and aspiring members of the Hispanic legal community and advocate on issues that impact the broader Hispanic community.

## VIA Mission

The HNBA VIA (“Vision in Action”) Fund is a national 501(c)(3) charitable organization that works to support and empower Hispanic students, legal professionals, and community members, increasing their access to educational opportunities, career advancement, and leadership positions.

## HNBA and VIA Values

- We value our members, their growth, success, education, and elevation.
- We value differences, freedom of thought, and individuality.
- We value the strength of our voice, the power of the collective, and our ability to advocate for issues that impact our community.
- We value the health and wellbeing of our members, volunteers, and community.
- We value justice, integrity, respect, and intentionality.
- We value service, diversity, equity, inclusion, fairness, honesty, and lifting as we climb.

## Why Partner With HNBA & VIA?



» Our network comprises over 100,000 U.S. Hispanic lawyers, law students, and other legal professionals, as well as various affiliated organizations members globally.

» Our network members work in the public and non-profit sectors, small, medium, and large law firms, the corporate law departments, and C-Suites of Fortune 100 and other companies.

» By partnering with us, you can expand your reach to thousands of Hispanic legal professionals, increase brand recognition in the Latino community, and influence a vibrant demographic considered the 5th largest economy on the planet if U.S. Hispanics were a country.

## Corporate Counsel Conference

Every March, the CCC focuses on the interests of legal professionals working in corporate legal departments and the law firm attorneys who advise corporations on litigation, regulatory, and transactional matters. **In 2024, the CCC will be March 20–22 in Seattle, WA. The CCC programming includes:**

- Speed Networking & Corporate Connections Program, bringing in-house and outside counsel together for business development opportunities
- Cutting-edge Continuing Legal Education (CLE) Courses and General Plenaries
- HNBA Familia Networking Time, Top Lawyers Under 40 Awards Reception, and other networking events featuring high-profile speakers
- Mentoring opportunities for law students and early and mid-career attorneys
- Latina Executive Leadership Program and Latina Commission Plenary
- Diverse Recruiting Program, designed for hiring top diverse talent
- Poder25™ Program, developing executive corporate talent and the next generation of Hispanic GCs of Fortune 500 and other companies
- Exhibitor Showcase
- Uvaldo Herrera National Moot Court Competition, where 32 teams of law students compete and the winners receive substantial scholarship awards – Moot Court is judged by sitting or retired judges thanks to the HNBA Judicial Division’s work and service

## Annual Convention

Each September, Hispanic and ally attorneys, leaders, elected officials, judges, law professors, and law students from across the country convene to learn and connect. **In 2024, the Convention will be September 4–6 in the Greater Washington DC area. The Convention features:**

- Relevant Continuing Legal Education (CLE) Courses, General Plenaries, and Training and Educational Workshops
- Poder25™ Program, developing executive corporate talent and the next generation of Hispanic GCs of Fortune 500 and other companies
- Youth Symposium, designed to expose high school and college students to legal careers
- LGBT Leadership Summit, empowering the next generation of LGBT Hispanic leaders
- Latina Leadership Academy, Pearls of Wisdom Series, and Latina Commission Plenary, focusing on training, informing, and empowering Latinas in the law
- Young Lawyers and Law Students Speed Mentoring Program where seasoned professionals offer career advice and tips
- Prestigious National Awards Reception and other networking receptions
- Exhibitor Showcase

## Our Impact

HNBA & VIA empower and advance the educational, professional and economic development of Hispanics in the legal profession and our communities. HNBA/VIA’s efforts include three programmatic approaches to address the needs:

- 1 Su Carrera:** Our programs support legal professionals at all career stages, from entry-level positions to top leadership roles in law firms, corporate legal departments, or executive leadership.
- 2 Su Futuro:** We offer early intervention and mentoring programs for young learners to law school students, and junior lawyers, equipping them with essential training, resources, and guidance to navigate the educational system and create a path to success.
- 3 Su Comunidad:** We offer community education programs and outreach activities that empower the Hispanic community, and support the HNBA’s mission to advocate on important issues to our community.

# Conference and Convention Sponsorship Levels & Benefits

## TAKE ADVANTAGE OF OUR 10% EARLY-BIRD DISCOUNT!

A 10% Early Bird discount is available for sponsors who choose to support both the HNBA/VIA Corporate Counsel Conference (CCC) and Annual Convention (AC). Sponsorship levels, with corresponding financial support, are for each event (CCC or AC). Commitment for both events must be received by **January 15, 2024**, to receive the discount.

CONFERENCES						
SPONSOR BENEFITS	DIAMOND \$50,000	PLATINUM \$40,000	GOLD \$30,000	SILVER \$17,000	BRONZE \$11,500	AMIGO \$6,000
<b>Recognized in sponsor related communications, website, signage, and social media</b>	▲	▲	▲	▲	▲	▲
<b>FULL REGISTRATIONS</b> <i>Includes all CCC or AC activities, except "By Invitation Only" events</i>	12	10	8	6	4	2
<b>Speed Networking &amp; Corporate Connections Program</b>	▲	▲	▲	▲	▲	▲
<b>VIP Reception</b> <i>Invited if reception is held</i>	▲	▲	▲	▲		
<b>Reserved Gala Table</b>	3	2	1			
<b>Speaking Opportunity</b>	2	1				
<b>Marketing Materials or Giveaways in Conference Bag</b> <i>(if bags are distributed)</i>	▲	▲	▲	▲		
<b>Exhibitor Showcase Space</b>	▲	▲	35% discount	25% discount	15% discount	
<b>Advertising in Noticias Magazine: CCC or AC edition</b> <i>Program Ad can be upgraded to color for \$400, or to next size for \$800</i>	Welcome Letter in Noticias & full-page color ad	Full-page color ad	Half-page color ad	Full-page B&W ad	Half-page B&W ad	Logo inclusion
<b>HNBA Career Center</b> <i>(online) See back page for fee schedule</i>	6 months free (up to 10 job postings)	3 months free (up to 5 job postings)	40% discount on job posting fee	30% discount on job posting fee	20% discount on job posting fee	10% discount on job posting fee
<b>Sponsor Spotlight in e-Noticias</b>	6 diverse attorney spotlights	5 diverse attorney spotlights	4 diverse attorney spotlights	3 diverse attorney spotlights	2 diverse attorney spotlights	1 diverse attorney spotlight
<b>Complimentary HNBA Memberships</b>	6	5	4	3	2	1

Join us in Seattle and DC in 2024!

CCC2024 in Seattle (March 20-22, 2024) & AC2024 in Greater DC Area (Sept. 4-6, 2024)

## À La Carte Options

You can support HNBA/VIA's mission in numerous ways. Choose from our à la carte sponsorship options for focused visibility, or we can tailor a custom sponsorship package to align with your brand and objectives.

**Sponsors purchasing à la carte opportunities enjoy the following additional benefits:**

» Sponsor recognition in social media, signage, electronic & print materials, marketing campaigns, event app and webpage, and sponsor related communications.

» As appropriate, sponsor may be extended the opportunity to provide remarks at event/ program.

Note: Unless otherwise stated, à la carte options are for each event. Sponsorships are not exclusive.

## Exhibitor Showcase

**Commercial**  
\$5,000

**Government/Non-Profit**  
\$3,800

**Exhibitor Showcase Sponsorship Includes:**

- Exhibit Booth
- One (1) exhibitor registration
- Logo inclusion in website and print and electronic signage
- Logo inclusion and exhibitor description in Noticias Magazine and mobile app
- Social media amplification

## Main Receptions & Gala

**Gala**  
\$25,000

**Awards Reception**  
\$15,000

**VIP Reception**  
\$15,000

**Welcome Reception**  
\$15,000

**Pre-Gala Reception**  
\$10,000

## Other Receptions & Meetings

**Speed Networking Reception**  
\$10,000

**DS&C\*/Region Afternoon Reception**  
\$10,000

**Region or DS&C Meeting/Cafecito**  
\$7,500

**HNBA Familia Networking Time Event**  
\$4,500 each

**HNBA/VIA Café**  
\$7,500

## Programs

**CCC or AC Plenary**  
\$10,000

**National Law Students & Young Lawyers Speed Mentoring Program**  
\$7,500

**Youth Symposium**  
\$7,500

**CLE Panel**  
\$2,500

## Tech & Digital

**WiFi**  
\$15,000

**Mobile App**  
\$10,000

**Teach Charging Stations (2)**  
\$6,000

## Other Sponsorships

**Gala Photo Booth (2)**  
\$10,000

**Coffee Break**  
\$6,500

**360 Video Spinner**  
\$10,000

**Cigar Roller**  
\$7,500

**CCC/AC Entertainment**  
\$4,000

**Hotel Key Card Branding**  
\$7,500

**CCC/AC Bags**  
\$12,500

**Judicial Stipend Fund**  
\$2,500

**Young Lawyers Stipend Fund**  
\$2,500

**Law Students Stipend Fund**  
\$2,500

## Publications

**Noticias Magazine Sponsorship (CCC or AC ed.)**  
\$5,000

**Lanyards**  
\$5,000

**Full-Page Color Ad**  
\$2,000

**Full-Page B&W Ad**  
\$1,600

**Half-Page Color Ad**  
\$1,200

**Half-Page B&W Ad**  
\$800

**Business Card Size Ads**  
\$300

\*DS&C - Divisions, Sections & Committees



## HNBA/VIA Poder25™ Sponsorship Opportunities

- PODER25™ is the HNBA/VIA's General Counsel talent pipeline program. Its primary goal is to increase the number of Hispanic General Counsel in Fortune 500 companies to 20 by the year 2025.
- As the national voice of the Hispanic legal community and in partnership with VIA, the HNBA is uniquely positioned to mobilize Hispanic talent pools, expand their range of professional networks, and partner with corporate leaders to increase Hispanic representation at the highest levels of their legal departments.
- Program sponsors have unique opportunities to brand themselves, promote the company/firm's services, and network with an exclusive group of Hispanic corporate leaders.
- Sponsors gain visibility as supporters of in-house counsel of Fortune 500 and 1000 companies, as well as have the exclusive opportunity to build long-lasting partnerships with participants, resulting in an increased level of trust and sustained business relationships.
- Sponsors enable HNBA/VIA to invest in this critical GC pipeline program to increase diversity and inclusion in Fortune 500 and 1000 companies.

For more information on how to sponsor PODER25™ please contact:

**Julia A. López**  
*Vice President of Programs – Su Carrera*  
[vpprogramssc@hnba.com](mailto:vpprogramssc@hnba.com)

**Note:** To sponsor Poder25, your company/firm must be a sponsor of the CCC and/or AC at least at the Amigo level.

# Intellectual Property Law Institute™ (IPLI)

**CORPORATE SPONSOR  
CONTRIBUTION = \$15,000**

**LAW FIRM SPONSOR  
CONTRIBUTION = \$15,000**

- Trailblazing IP and tech law immersion program increasing future IP and tech law Hispanic attorneys (currently <2%)
- Since 2013, 280 scholars have completed the program and 49 students participated in the 2020 virtual IP& Tech Law Camp
- Highly competitive and blind admission process selects up to 30 law students from nationwide applicants
- Curriculum includes robust learning experiences, mentoring, and connection with lawyers, judges, regulators, and legislators at the CAFC, USPTO, Copyright Office, FTC, and ITC
- Each year, some of the top national law firms and some of the biggest names in IP and technology (i.e., Amazon, Apple, Disney, Genentech, Google, Meta, Microsoft, and Pfizer) join the IPLI as faculty, mentors, and sponsors
- Nearly 70% of IPLI scholars who have graduated law school are currently practicing IP and tech law

If your company/firm is interested in participating in this exclusive program, please contact:

## **Alba Cruz-Hacker**

*HNBA COO & Executive Director  
HNBA VIA Fund President  
acruzhacker@hnba.com*

## **Carla Martin**

*HNBA/VIA Director of Programs  
cmartin@hnba.com*

**Note:** Sponsor contributions are tax deductible as charitable donations.



# VIA Law Student Scholarship Fund Sponsorship Opportunities

Hispanic law students comprise 12.7% of law school enrollments. HNBA/VIA is committed to the educational, professional, and economic advancement of Hispanic law students as we work to remove barriers to their educational and professional success and celebrate their contributions to the legal profession and society.

<b>CHAMPION</b> <b>\$40,000</b>	<b>MENTOR</b> <b>\$20,000</b>	<b>GUIDE</b> <b>\$10,000</b>
<ul style="list-style-type: none"> <li>• Social media amplification &amp; recognition in Scholarship-related communications, campaigns, website, signage, and Noticias Magazine</li> <li>• 1 Full-page color ad in Noticias</li> <li>• Marketing materials for law students participating in Moot Court and/or the VIA Scholarships Program</li> <li>• On-screen and other recognition at scholarship award ceremonies, including Moot Court Awards Ceremony and Annual Convention Gala</li> <li>• Opportunity to participate in National Law Students and Young Lawyers Speed Mentorship Program at Annual Convention</li> <li>• Mentorship and Recruiting opportunities with law students, including receiving resume book</li> <li>• e-Noticias Sponsor Spotlight (submitted by sponsor subject to HNBA/VIA final editing)</li> <li>• Opportunity for one sponsor representative to participate in the HNBA/VIA Scholarships Selection Committee (optional)</li> <li>• Two-minute video submission (submitted by sponsor subject to HNBA/VIA final editing) or speaking opportunity</li> </ul>	<ul style="list-style-type: none"> <li>• Social media amplification &amp; recognition in Scholarship-related communications, campaigns, website, signage, and Noticias Magazine</li> <li>• 1 Full page B&amp;W in Noticias</li> <li>• Marketing materials for law students participating in the Moot Court and/or VIA General Scholarships Program</li> <li>• On-screen and other recognition at scholarship award ceremonies such as Moot Court Awards or Annual Convention Gala</li> <li>• Mentorship and Recruiting opportunities with law students, including receiving resume book</li> <li>• Two-minute video submission (submitted by sponsor subject to HNBA/VIA final editing rights) or speaking opportunity at the Moot Court Competition Awards Ceremony</li> </ul>	<ul style="list-style-type: none"> <li>• Social media amplification &amp; recognition in Scholarship-related communications, campaigns, website, signage, and Noticias Magazine</li> <li>• 1/2 page Color in Noticias</li> <li>• Marketing materials for law students participating in Moot Court and/or the VIA General Scholarships Program</li> <li>• On-screen and other recognition at scholarship award ceremonies such as Moot Court Awards Ceremony or Annual Convention Gala</li> </ul> <div data-bbox="1044 1108 1516 1220" style="background-color: #008080; color: white; text-align: center; padding: 5px;"> <b>SUPPORTER</b>  <b>\$5,000</b> </div> <ul style="list-style-type: none"> <li>• Social media amplification &amp; recognition in Scholarship-related communications, campaigns, website, signage, and Noticias Magazine</li> <li>• 1/2 page B&amp;W in Noticias</li> <li>• Other recognition during scholarship ceremonies, as appropriate</li> </ul>

*Your contribution to VIA, a 501(c)(3) nonprofit, may qualify as a charitable deduction for federal income tax purposes. Please consult your tax advisor or the IRS to determine whether your contribution is 100% deductible.*



# Law Student Scholarships: Empowering Hispanic Law Students Nationwide

Pay it forward by donating to law student scholarships. Scholarships are awarded to law students across the country to help them defray the cost of law school, bar preparation courses, and/or living expenses. Scholarship recipients demonstrate financial need; are in good standing at their law school; exhibit a good academic track record; and are committed to promoting diversity, equity, and inclusion in the legal community.



*“This scholarship provided the financial support I needed for my 2L year of law school. Without this and other scholarships I received, I would be struggling to afford my legal education and saddled with more student loan debt. Thank you to the Hispanic National Bar Association and the VIA Fund for awarding for awarding me this invaluable scholarship!”*

*“As a Latina, single-mother, and first-generation law student, receiving the scholarship has allowed me to pay for my Bar Exam fee as well as preparation material. Receiving financial support has helped me manage my schoolwork and responsibilities by taking away additional financial barriers that I knew were going to be difficult to pay.”*

*“The HNBA/VIA Scholarship not only assisted me financially, but it also reinvigorated my sense of purpose and reinforced the belief that I belong here. I have dedicated so much of myself to increasing our representation in the legal profession, so it meant a lot to be acknowledged by others dedicated to that same cause.”*

*“I am so thankful for the scholarship and am deeply appreciative for the support from the Hispanic National Bar Association. HNBA has been a part of my journey to law since I participated in the Future Latino Leaders law camp in 2012. Thank you for everything!”*

To donate to law student scholarships, please contact:

**Alba Cruz-Hacker**

HNBA COO and Executive Director  
HNBA VIA President  
[acruzhacker@hnba.com](mailto:acruzhacker@hnba.com)

**Bernadette Lopez**

HNBA/VIA VP of Fundraising & Development  
[vpfundraising@hnba.com](mailto:vpfundraising@hnba.com)

## STATISTICS: STATUS OF LATINAS IN THE LEGAL PROFESSION

- » Latinas are the fastest growing racial/ethnic group at 9.4% of the total U.S. population
- » Latinas represent 8.4% of all law students or the 3rd largest group enrolled in law school
- » However, Latinas comprise:
  - 2.5% of all U.S. attorneys are Latinas
  - 3.6% of associates and 5.4% of summer associates
  - 1% of law firm nonequity partners, 0.9% of equity partners, and 2.2% of law firm attorneys
  - 3% of federal judges, 2.5% of U.S. attorneys, and 2.5% of law school deans
  - 1.4% of Fortune 1000 General Counsel

Statistics from *Still Too Few and Far Between: The Status of Latina Attorneys Fifteen Years Later* by Dr. Jill Lynch Cruz

## Latina Commission

### THE CALL TO ACTION:

- Established in 2008, the **HNBA Latina Commission** serves the community and the legal profession by addressing barriers to the professional development and advancement of Latina lawyers and law students.
- The Commission programs include the **Latina Executive Leadership Program**, **Latina Leadership Academy**, **Pearls of Wisdom Series**, **Latina Commission Plenaries** at CCC and AC, and regional programs across the country.
- The Commission produced two critical national studies examining the realities and barriers experienced by Latinas in the legal profession: *Few and Far Between: The Reality of Latina Lawyers* (September 2009) and *La Voz de la Abogada Latina: Challenges and Rewards in Serving the Public Interest* (September 2010).
- **The Commission seeks funding to continue its critical Latina-centered programming and to conduct a follow up research study on the current status of Latinas in the legal profession.**

## SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	UNDERWRITER \$40,000	BENEFACTOR \$30,000	CHAMPION \$20,000	COACH \$15,000	ADVOCATE \$10,000	PROMOTER \$5,000
Recognition on LC's webpage	▲	▲	▲	▲	▲	▲
Recognized as LC level/program sponsor in social media, Noticias Magazine, signage, website, and splash screens at CCC or AC	▲	▲	▲	▲	▲	▲
CCC/AC VIP Reception Tickets Invited if reception is held	5	4	3	2		
Status of Latina Research Sponsor: recognized in materials/signage/website	▲					
Latina Executive Leadership Program Sponsor: recognized in materials/ signage & intro remarks		▲				
Latina Leadership Academy Sponsor: recognized in materials/signage & intro remarks			▲			
Latina Commission Reception Sponsor: recognized in materials/ signage & intro remarks				▲		
LC Plenary or Pearls of Wisdom Sponsor CCC or AC: Recognized materials/signage					▲	
Invited to LC Reception if held - CCC/AC	▲	▲	▲	▲	▲	▲
Logo placement on e-Blasts	▲	▲	▲	▲	▲	▲

Your contribution may qualify as a charitable deduction for federal income tax purposes. Please consult your tax advisor.

For information on sponsorships or how you can support the Commission's work and efforts, contact:

**Mishell Parreno Taylor**  
 Latina Commission Chair  
 latinacommission@hnba.com

**Alexis Sainz**  
 Latina Commission Vice-Chair  
 latinacommission@hnba.com

**Bernadette Lopez**  
 VP of Fundraising & Development  
 vpfundraising@hnba.com

## STATISTICS: LGBT COMMUNITY IN THE LEGAL PROFESSION

- **3.7%** of all U.S. lawyers identify as LGBT
- **2.31%** of law firm partners (equity & nonequity)
- **5.31%** of associates and **8.47%** of summer associates
- LGBT lawyers report experiencing both subtle and overt forms of discrimination at the workplace



For information on sponsorships or how you can join the Division's important work and efforts, contact:

**Michael "Frank" Francis**  
LGBT Division Chair  
lgbtdivision@hnba.com

**Bernadette Lopez**  
VP of Fundraising & Development  
vpfundraising@hnba.com

## HNBA LGBT Division

Established in 2008, the **HNBA LGBT Division** supports Hispanic LGBT legal professionals and law students by:

- **Providing mentorship, programming, and access**
- **Monitoring and advocating on the legal issues impacting the community**
- **Promoting the expertise, advancement, and empowerment of Hispanic LGBT legal professionals and law students**

The Division serves its members and the profession through programming that includes the **Annual National LGBT Leadership Summit**, **Continued Legal Education Courses**, **LGBT Scholarship Fund**, various regional events, and the recently launched **LGBT Legacy Fund**—the planned giving program which aims to sustain the work of the LGBT Division, including its programs and scholarships.

### SPONSORSHIP OPPORTUNITIES

LGBT ALLY \$15,000	LGBT PATRON \$10,000	LGBT PARTNER \$5,000	LGBT FRIEND \$2,500
Recognized as LGBT Ally at Leadership Summit	Recognized as LGBT Patron at Leadership Summit	Recognized as LGBT Partner in social media, Noticias Magazine, signage, webpage, and app at CCC/AC	Recognized as LGBT Friend in Noticias Magazine Specialty Sponsor inside cover, signage, website, and splash screens at CCC/AC
Recognized as LGBT Division CCC/AC Meet-n-Greet Sponsor	Recognized as LGBT Division CCC/AC Meet-n-Greet Sponsor	Logo featured in e-Blasts	Logo placement on Division's webpage
Recognized as LGBT Scholarship Fund Sponsor	Recognized as LGBT Patron in social media, Noticias Magazine, signage, webpage, and app at CCC/AC	Logo placement on Division's webpage	
Two (2) complimentary VIP Reception tickets	Logo featured in e-Blasts		
Recognized as LGBT Ally in social media, Noticias Magazine, signage, webpage, and app at CCC/AC	Logo placement on Division's webpage		
Logo featured in e-Blasts			
Logo placement on Division's webpage			

*Your contribution may qualify as a charitable deduction for federal income tax purposes. Please consult your tax advisor.*

# Diverse Recruiting Program Sponsorship \$10,000

## OBJECTIVES

- To support our corporate, law firm, and public sector partners with current and future recruiting needs, matching our partner with top diverse candidates in a time- and cost-effective way;
- To provide an interactive, networking environment between corporate/firm representatives (i.e., legal and recruiting) and Hispanic attorneys from a variety of practice areas and at various levels of experience), offering access and opportunity for both; and
- To support our partners' business objectives, and diversity and inclusion efforts, while providing career advancement opportunities to Hispanic attorneys.

## HOW IT WORKS

- Partner establishes potential candidate criteria.
- HNBA/VIA identifies potential candidates and sends invitations with partner's input.
- Partner and HNBA/VIA collaborate on virtual or in-person event logistics.
- Partner receives participants' resumes and contact information, and interviews selected candidates.

For more information, please contact:

**Alba Cruz-Hacker**

*HNBA COO and Executive Director*

[acruzhacker@hnba.com](mailto:acruzhacker@hnba.com)

# HNBA Career Center

The online HNBA Career Center is an effective online resource that provides professional services and opportunities to Hispanic legal professionals and law students seeking assistance with their own professional advancement. It is also a way for our partners and sponsors to recruit the best and brightest diverse candidates.

## JOB POSTING FEE SCHEDULE

### Private Employer

\$400 per job posting

\$2,750 unlimited for 6 months

\$4,500 unlimited for 12 months

### Gov't/Non-profit/Educational Institution Employer

\$225 per job posting

\$2,225 unlimited for 6 months

\$3,500 unlimited for 12 months

For more information on the HNBA Career Center's job posting services, please visit [careercenter.hnba.com](http://careercenter.hnba.com) or contact [careercenter@hnba.com](mailto:careercenter@hnba.com).



**TO DISCUSS WAYS TO PARTNER WITH  
THE HNBA AND VIA, CONTACT:**

**Alba Cruz-Hacker**

*HNBA COO & Executive Director*

*HNBA VIA Fund President*

[acruzhacker@hnba.com](mailto:acruzhacker@hnba.com)

**Bernadette Lopez**

*HNBA/VIA Vice President of Fundraising & Development*

[vpfundraising@hnba.com](mailto:vpfundraising@hnba.com)

*Thank you for partnering with us to advance diversity,  
equity and inclusion within the legal profession! Our  
critical work is possible because of your commitment.*

**HISPANIC NATIONAL BAR ASSOCIATION  
HNBA VIA (“VISION IN ACTION”) FUND**

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